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**TO:** EMS Service Directors  
EMS Service Medical Directors  
EMS Training Centers

**FROM:** Brian Litza, Chief  
Wisconsin Emergency Medical Services Section

**SUBJECT: Wisconsin EMS Patch and Logo**



Over 40 patch designs were submitted for consideration in our patch contest. Most were excellent and the choice was very difficult. The contest would not have been successful had it not been for the number of people who were interested in developing and submitting a design.

At the WEMSA conference almost 400 people voted to reduce the choice to six designs. Those six were presented to the Wisconsin EMS Advisory Board and they selected three for final consideration. The final decision was made by the EMS section staff based on design, colors, and universal appeal. It is with great HOOPLA!@#!% that we announce the patch selected to represent EMS in Wisconsin for now and into the future. (The current design has been in place for over 25 years).

Stefan Peterson of Mazomanie submitted the selected design. Stefan volunteers with Waunakee Area EMS as an Intermediate Technician. He's a graduate of the Madison Area Technical College's EMS program and has been with the service close to three years. A native of Seattle, Stefan has lived in Madison since 2007, moving here with his wife after living in Kenya. Stefan also works at UW Med Flight as a dispatcher, and spends his free time as a freelance graphic designer.

His design garnered overwhelming support and approval from EMS personnel attending the WEMSA conference, the Wisconsin EMS Advisory Board and the Wisconsin EMS Section staff. While we did ask Stefan to make a few modifications to the original design, we are sure that the final patch design will meet with your approval.

The following page shows the patch designs along with explanation of some of the representations within the patch. (We also noticed a lot of Green and Gold within this design and wonder about that!) With the exception of Tactical EMS, all levels will use one standard patch with the addition of a rocker to designate the licensing level of the individual.

The new patches are expected to be available in 6-8 weeks. Until then, patch orders will be filled with existing stock. A small price increase should be expected.

# STATE OF WISCONSIN EMS PATCH DESIGN 2010



## DESIGN FEATURES:

← The rolling fields highlight our landscape and the predominantly rural roots of our EMS system.

← An urban/rural skyline speaks to the diversity of the communities we service.

← The Rod of Asclepius on the Star of Life leans slightly forward to suggest action, energy, and the progressive nature of our state's emergency care.

← Your license number here.