



State of Wisconsin

Department of Health and Family Services

Jim Doyle, Governor

Karen E. Timberlake, Secretary

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For Immediate Release

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Secretary Visits Madison BadgerCare Plus Enrollment Fairs

April 28th to May 2nd is Cover the Uninsured Week

Today, Secretary Karen Timberlake visited a one-day BadgerCare Plus enrollment fair that was held at the Catholic Multicultural Center in Madison and met with a family that has recently signed up for BadgerCare Plus. The one-day enrollment fair was organized as part of Cover the Uninsured Week. BadgerCare Plus is Governor Doyle's program that provides access to quality, affordable health insurance for working families.

"BadgerCare Plus makes providing access to comprehensive health care for all kids achievable," said Secretary Karen Timberlake. "BadgerCare Plus is simple and provides health care coverage that our children deserve at a price families can afford. I strongly encourage any Wisconsin family that does not have health insurance to find out more information about BadgerCare Plus by visiting www.BadgerCarePlus.org, calling 1-800-362-3002 or contacting their local county or tribal human services agency."

For today's enrollment fair, Dane County families were able to go to the following four locations in Madison, which hosted events to help families to sign up for BadgerCare Plus:

- Catholic Multicultural Center, 1862 Beld Avenue, 8:00 a.m. to 8:00 p.m.**
- First United Methodist Church, 203 Wisconsin Avenue, 8:00 a.m. to 8:00 p.m.
- Darbo Salvation Army, 3030 Darbo Drive, 8:00 a.m. to 8:00 p.m.
- Wexford Ridge Neighborhood Center, 7011 Flower Lane, 5:30 p.m. to 8:00 p.m.

The University of Wisconsin School of Medicine and Public Health provided more than 40 student volunteers that helped provide BadgerCare Plus application assistance.

BadgerCare Plus offers health coverage to every uninsured child in Wisconsin by streamlining Medicaid, BadgerCare and Healthy Start into one comprehensive program. Regardless of a family's income, BadgerCare Plus allows every uninsured Wisconsin family access to affordable, comprehensive health care coverage for their kids. Low income families will be able to enroll their children into BadgerCare Plus at no charge, while higher earning families will be able to buy into the program at a reasonable cost based upon income.

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On an ongoing basis, Dane County families can visit any of the six community-based organizations below for help in applying for BadgerCare Plus:

Boys and Girls Club of Dane County
2001 Taft Street
Madison, WI 53713
608-204-9722

Catholic Charities – Diocese of Madison
702 High Point Road
Madison, WI 53744
608-256-2358

South Madison Health and Family Center - Harambee
2202 S Park Street
Madison, WI 53711
608-261-9614

The Workers' Rights Center, Inc.
2300 S. Park St. #6
Madison, WI 53713
608-255-0376

William T. Evjue Clinic
3434 East Washington Avenue
Madison, WI 53704
608-443-5480

South Side Clinic
2202 South Park Street
Madison, WI 53713
608-443-5480

The Anthem Blue Cross and Blue Shield Foundation has partnered with the Department to promote enrolling uninsured individuals in BadgerCare Plus. Through charitable grant making, the Anthem Blue Cross and Blue Shield Foundation promotes Anthem's inherent commitment to enhance the health and well-being of individuals and families in communities that Anthem Blue Cross and Blue Shield serves. The Anthem Blue Cross and Blue Shield Foundation is an affiliate of the WellPoint Foundation. To learn more about the WellPoint Foundation please visit www.wellpointfoundation.org.

For more information about BadgerCare Plus, go to www.BadgerCarePlus.org or call 1-800-362-3002.

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