



State of Wisconsin

**Department of Health and Family Services**

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Jim Doyle, Governor

Karen E. Timberlake, Secretary

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For Immediate Release

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## **Medicaid Director Visits Green Bay BadgerCare Plus Enrollment Fair**

*April 28<sup>th</sup> to May 2<sup>nd</sup> is Cover the Uninsured Week*

GREEN BAY – Today, the State Medicaid Director Jason Helgeson visited a one-day BadgerCare Plus enrollment fair that was held at the Brown County Job Center in Green Bay. The one-day enrollment fair was organized as part of Cover the Uninsured Week. BadgerCare Plus is Governor Doyle’s program that provides access to quality, affordable health insurance for working families. Jason Helgeson was joined by Senator Dave Hansen.

“BadgerCare Plus makes providing access to comprehensive health care for all kids achievable,” said Jason Helgeson. “BadgerCare Plus is simple and provides health care coverage that our children deserve at a price families can afford. I strongly encourage any Wisconsin family that does not have health insurance to find out more information about BadgerCare Plus by visiting [www.BadgerCarePlus.org](http://www.BadgerCarePlus.org), calling 1-800-362-3002 or contacting their local county or tribal human services agency.”

BadgerCare Plus offers health coverage to every uninsured child in Wisconsin by streamlining Medicaid, BadgerCare and Healthy Start into one comprehensive program. Regardless of a family’s income, BadgerCare Plus allows every uninsured Wisconsin family access to affordable, comprehensive health care coverage for their kids. Low income families will be able to enroll their children into BadgerCare Plus at no charge, while higher earning families will be able to buy into the program at a reasonable cost based upon income.

On an ongoing basis, Brown County families can apply for BadgerCare Plus online at [www.BadgerCarePlus.org](http://www.BadgerCarePlus.org) or at the following community-based organizations:

Integrated Community Services, Inc.  
201 W. Walnut Street  
Green Bay, WI 54303  
(920) 448-4540

Forward Service Corporation  
Brown County Job Center  
701 Cherry Street  
Green Bay, WI 54301  
(920) 448-6760  
Hours: 8am - 4:30pm

The Anthem Blue Cross and Blue Shield Foundation has partnered with the Department to promote enrolling uninsured individuals in BadgerCare Plus. Through charitable grant making, the Anthem Blue Cross and Blue Shield Foundation promotes Anthem’s inherent commitment to enhance the health and well-being of individuals and families in communities that Anthem Blue Cross and Blue Shield serves. The Anthem Blue Cross and Blue Shield Foundation is an affiliate of the WellPoint Foundation. To learn more about the WellPoint Foundation please visit [www.wellpointfoundation.org](http://www.wellpointfoundation.org).

For more information about BadgerCare Plus, go to [www.BadgerCarePlus.org](http://www.BadgerCarePlus.org) or call 1-800-362-3002.

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