



State of Wisconsin  
**Department of Health and Family Services**

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Jim Doyle, Governor  
Karen E. Timberlake, Secretary

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For Immediate Release

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## **Medicaid Director Visits Wausau BadgerCare Plus Enrollment Fair** *April 28<sup>th</sup> to May 2<sup>nd</sup> is Cover the Uninsured Week*

WAUSAU – Today, the State Medicaid Director Jason Helgerson visited a one-day BadgerCare Plus enrollment fair that was held at Family Planning Health Services, Inc. in Wausau. The one-day enrollment fair was organized as part of Cover the Uninsured Week. BadgerCare Plus is Governor Doyle’s program that provides access to quality, affordable health insurance for working families. Jason Helgerson was joined by Representative Donna Seidel.

“BadgerCare Plus makes providing access to comprehensive health care for all kids achievable,” said Jason Helgerson. “BadgerCare Plus is simple and provides health care coverage that our children deserve at a price families can afford. I strongly encourage any Wisconsin family that does not have health insurance to find out more information about BadgerCare Plus by visiting [www.BadgerCarePlus.org](http://www.BadgerCarePlus.org), calling 1-800-362-3002 or contacting their local county or tribal human services agency.”

Families were able to go to two different locations in Marathon County to get help signing up for BadgerCare Plus. Enrollment fairs were held at Bridge Community Health Clinic and Family Planning Health Services, Inc.

BadgerCare Plus offers health coverage to every uninsured child in Wisconsin by streamlining Medicaid, BadgerCare and Healthy Start into one comprehensive program. Regardless of a family’s income, BadgerCare Plus allows every uninsured Wisconsin family access to affordable, comprehensive health care coverage for their kids. Low income families will be able to enroll their children into BadgerCare Plus at no charge, while higher earning families will be able to buy into the program at a reasonable cost based upon income.

On an ongoing basis, Marathon County families can apply for BadgerCare Plus online at [www.BadgerCarePlus.org](http://www.BadgerCarePlus.org) or at the following community-based organizations:

Bridge Community Health Clinic  
1810 North 2nd Street  
Wausau, WI 54403  
715-848-4884

Athens Center  
729 Pine Street  
Athens, WI 54411  
715-257-7521

Colby-Abottsford Center  
111 Dehne Drive  
Colby, WI 54421  
715-223-2331

Mosinee Center  
390 Orbiting Drive  
Mosinee, WI 54455  
715-693-9100

Stratford Center  
101 Wisconsin Avenue  
Stratford, WI 54484  
715-687-4211

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The Anthem Blue Cross and Blue Shield Foundation has partnered with the Department to promote enrolling uninsured individuals in BadgerCare Plus. Through charitable grant making, the Anthem Blue Cross and Blue Shield Foundation promotes Anthem's inherent commitment to enhance the health and well-being of individuals and families in communities that Anthem Blue Cross and Blue Shield serves. The Anthem Blue Cross and Blue Shield Foundation is an affiliate of the WellPoint Foundation. To learn more about the WellPoint Foundation please visit [www.wellpointfoundation.org](http://www.wellpointfoundation.org).

For more information about BadgerCare Plus, go to [www.BadgerCarePlus.org](http://www.BadgerCarePlus.org) or call 1-800-362-3002.

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