

Special State Health Officer Briefing:

Healthiest Wisconsin 2020

Partner Review / Feedback of State Health Plan Implementation

November 29, 2010



Dr. Henry Anderson

*Division of Public Health Chief Medical Officer
and Interim State Health Officer*

TIME	AGENDA ITEM
1:00	<p>Welcome, Overview and Announcements Dr. Henry Anderson, <i>Division of Public Health Chief Medical Officer & Interim State Health Officer</i></p>
1:05 – 2:20	<p>Healthiest Wisconsin 2020 – Implementation <i>Division of Public Health, Office of Policy and Practice Alignment:</i></p> <ul style="list-style-type: none"> •Pat Guhleman, <i>Director</i> •Margaret Schmelzer, <i>State Health Plan Director</i> <p>*****</p> <ul style="list-style-type: none"> •David Nelson, Ph.D., <i>Assistant Professor, Family & Community Medicine, Medical College of Wisconsin Member, Implementation Planning Team</i>
2:20 – 2:30	Questions & Answers



Announcements



➤ New Health Officers:

Eileen Simak – *Sawyer County*

Terri Kramolis – who moved from Ashland County to *Bayfield County*

Tina Hagstrom – *Ashland County*

Annette Seibold – *Florence County*

Jerri Pederson – *Washburn County*

Cheryl Rhoda – *Trempealeau County*

Sarah Grosshuesch – *Adams County*

➤ Retirements:

Karen Wertanen – 37 years as Florence County Health Officer

Linda McFarlin – 21 years as Adams County Health Officer

Healthiest Wisconsin 2020 – Implementation

- *Pat Guhleman, Director*
- *Margaret Schmelzer, State Health Plan Director*
- *David Nelson, Assistant Professor, Medical College of Wisconsin*
- *Mary Young, Southern Regional Office Director*

Webcast Sponsored by:

Office of Policy and Practice Alignment
Division of Public Health
Wisconsin Department of Health Services



POLL



You will find a *polling feature* above our heads at the top left of the screen. Please go to it now and answer the following question:



Looking at the outer ring of the
HW2020 Partnership Model on the next slide,
what public health sector do you *primarily*
represent?



HEALTHIEST WISCONSIN 2020

Everyone Living Better, Longer

A State Health Plan to Improve Health Across the Life Span,
and Eliminate Health Disparities and Achieve Health Equity





Background

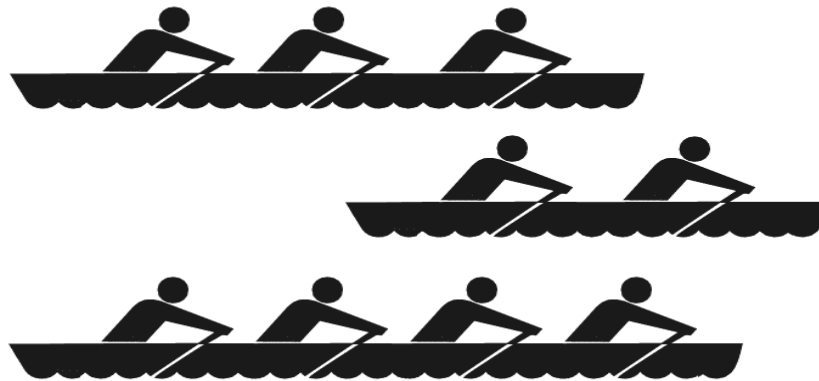


- State law – 3rd public health agenda
- More than 1500 people
- Non-profit, for-profit, government, business, universities, and other organizations



What is HW2020?

- A list of the most important public health goals and objectives for Wisconsin to achieve by 2020
- A guide to help everyone in Wisconsin working on an issue that affects the health of the public move in the same direction





Critical Messages of HW2020



Shared ownership and shared responsibility:

The overall health of our population affects the health of each one of us.

Health begins and is influenced by our families, neighborhoods, schools, and jobs.

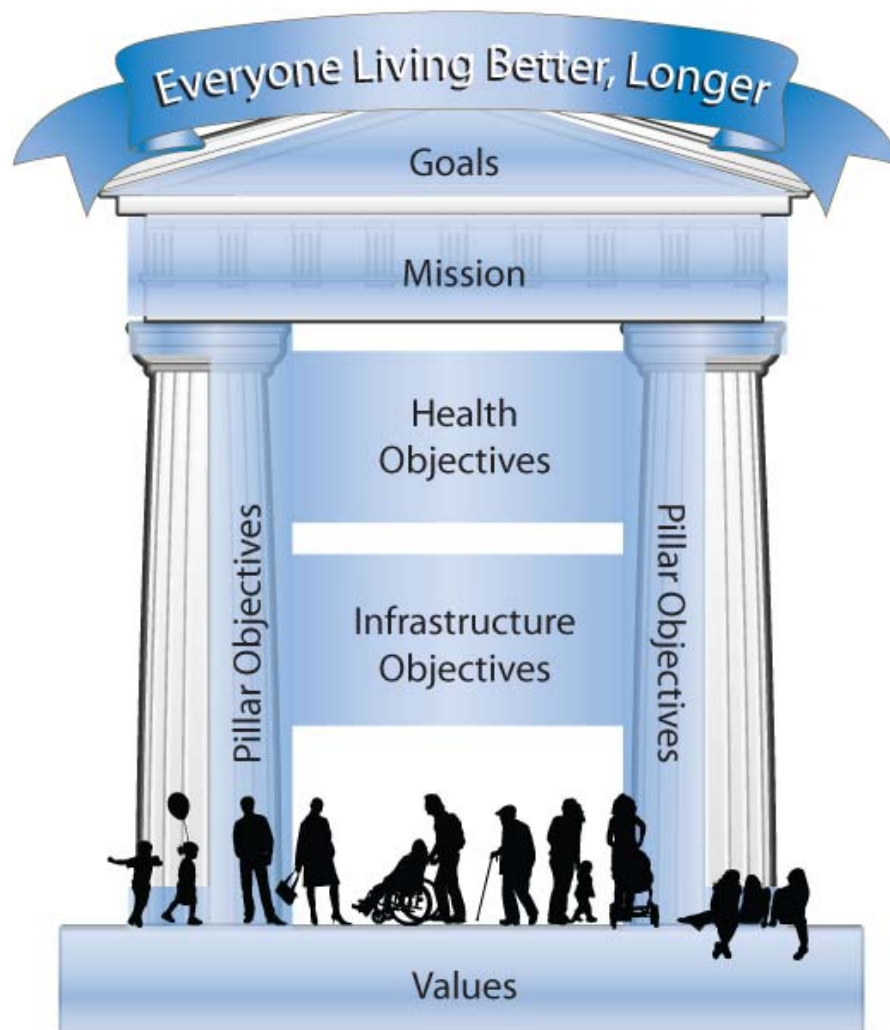
Partnerships:

Working together saves money and leads to better outcomes

Act Now:

"If not us, who? If not now, when?"

HW2020 Framework





HW2020 Partnership Model





HW2020 Publications for the Partners

- Main plan: Healthiest Wisconsin 2020
- Profiles: One for each of the 23 Focus Areas
- Implementation Plan
- Main plan is in short supply due to limited resources



Partner Benefits



- Combining/ Recognizing resources to work across systems
- Better understanding of how non-health related systems fit into the plan
- Knowledge that your organization does not work in a vacuum



Partner Benefits *(con't)*



- Opportunity to network with other organizations around similar goals
- Can be used to easily create learning tools
- Objectives can be used when applying for grants /funding

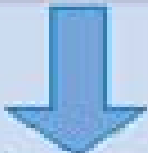
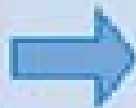
Proposed Implementation Model

Steps Needed to Implement the Plan

Engaging Partners and Adopting Objectives



Assuring Effective Actions and Results



Monitoring and Reporting Progress



Proposed Functions

- **Communications and marketing**
- **Integration of objectives into organizational plans**
- **Objective Champions supporting collaboration**

- **Oversight and accountability**
- **Improving effectiveness**
- **Assessing the health impact of policies**
- **Advocacy**
- **Communities of practice with Web tools**

- **Complete development of objective indicators**
- **Track objective indicators**
- **Report progress**



Overview of Proposed *HW2020* Implementation Plan

- Purpose
- Strategies for each implementation step (engaging, assuring, monitoring)
- Special strategies for Pillar Objectives
- Grid for each strategy – action, date, partner icon, and product



Overview (*con't*)



- Partner commitment form (Addendum 1)
- *HW2020* Ad Hoc Implementation Team
- *HW2020* Implementation Action Model
- Other appendices

General Feedback on the Proposed Plan as a Whole

Comments and Questions

Partner Feedback Form

Webcast participants: at any time, you may comment on the following questions by using the “Ask” button above the screen to your left.

Please use the Partner Feedback form for the following questions and send them to DHSW2020@DHS.WISCONSIN.GOV



- Are we “in the ballpark” with the actions and how we aligned partners to these actions?
- What did you like and what might be missing?



- Do you see yourself and your organization in both *HW2020* and the implementation plan?
- Will you be able to carry this implementation plan forward to engage your partners and networks?

Engaging Partners and Adopting Objectives

Comments and Questions



- Does the language and layout draw you into engaging?
- What type of communication tools will you need to engage your partners?
- Questions and ideas

Assuring Effective Actions and Results

Comments and Questions



- What did you like and what's missing?
- Does the language and layout draw you into assuring?
- We propose a couple of common sites for evidence based practices – is this helpful?
- Thoughts on starting up communities of practice

Monitoring and Reporting Progress

Comments and Questions



- What did you like and what's missing?
- Are there any specific questions regarding monitoring and reporting?
(Pat Guhleman and David Nelson to lead this discussion)

Pillar Objectives

Comments and Questions



- Is it clear to you what the Pillar Objectives are and how they are to be used?
- Current status of the profiles for Health Disparities and Social, Economic and Educational Factors that influence health.



POLL



You will find a polling feature above our heads at the top left of the screen. Please go to it now and answer the following question:



Does the Implementation Plan presented today give you enough information for you to use HW2020?

1. YES
2. NO



Wrap Up & Next Steps



- Publication of Implementation Plan
- Appreciation
- Release of Healthy People 2020:
Thursday, December 2, 2010, 10:00 – noon CST
http://www.healthypeople.gov/2020_reg/default.aspx

IF YOU HAVE ANY FURTHER
QUESTIONS OR COMMENTS
REGARDING THE
IMPLEMENTATION PLAN, PLEASE
USE THE “ASK” BUTTON AT THE
TOP OF THE SCREEN, OR SEND
TO:

DHSW2020@DHS.WISCONSIN.GOV

By December 3, 2010