

State of Wisconsin Survey Tool

- Surveys
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Modify Survey

- PAGE CONDITIONS
- DONE
- PREVIEW
- PRINT

Modify Survey

The modify survey page contains all the functions related to Survey Design.



Text Replacement:

Copy the text token from the below list, paste the copied text into the desired location in the survey.

- User Data Tokens
- Email Data Tokens
- Hidden Data Tokens
- Item Answer Tokens

Print Survey

Preview This Survey

Go To Survey List

This survey is currently LOCKED for editing by Jon Morgan. It will become available after they unlock it or after 30 minutes has passed with no activity. [Click here to unlock and exit the survey](#)

2010 Coalition Assessment Tool edit

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Background

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Background

The Nutrition and Physical Activity Coalition Self-Assessment Tool is designed to give you an idea of the strengths and weaknesses of your coalition and help direct your current and future functions. The tool will ask you a number of questions with assigned point values and then provide you with a "score" at the end. The score and related recommendations should help you in making your coalition as functional as possible given your resources.

The survey tool should be completed by the coalition chair or other leader; but only one survey should be completed per coalition.

The on-line survey will take about 30 minutes to complete. You may want to use the pdf version of the survey and complete that by hand with key coalition members and then transfer the results to the online survey.

If you have questions or technical problems with the survey, contact Jon Morgan at (608) 266-9781 or jonathon.morgan@wi.gov

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Select Survey – Key Instructions

- The Survey Times Out after 1 Hour.** This survey tool has a "time-out" setting of one (1) hour, which is activated when you open the survey and resets each time you move to the next "Page".
- Saving Your Work.** Because of this setting, you must move at least to the next "Page" or finish the survey within 1 hour for your work to be saved. When you move to the next page the clock is reset for 1 additional hour. (When you select "Next" at the bottom of each page or "Done" at the end of the survey, your work to that point is also saved).
- Coming Back To Your Survey Answers.** If you can't finish the survey in one sitting, you can select "Next" or "Done", exit the survey, and then you can return at a later time to edit or add to your saved responses. **You will need to use the same computer if you return to the survey**, since that IP address will be the only way to automatically find your earlier responses. (Make sure that you finish a "Page" or section before leaving the survey if you're going to be away for over an hour. You can return to your survey by clicking on the original hyperlink sent to you via email).

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1. Coalition Name

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2. Coalition Chairperson(s)

Chair

Co-chair

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3. Contact Phone Number(s)
Please enter in this format: 608-888-8888

Phone #1

Phone #2

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4. Contact Email Address(es)

Email 1

Email 2

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5. Agency Affiliation of Coalition Chair(s)

Chair 1

Chair 2

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6. Which of the following social media or communications tools does your coalition have? Please check all that apply.

Website

Facebook

Twitter

Blog

YouTube

Flickr or similar photo sharing site

Google Docs

LinkedIn

We don't have any communication tools.

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General Coalition Information

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7. In what year was your coalition formed?*

2008 - Present

2005-2007

Before 2005

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8. What is the primary reason for continuing your coalition? (If you are a new coalition, what was the reason for starting your coalition?)

Identified as a local need (from assessment, Community Health Improvement Process (CHIP), etc.)

Identified the need to pool resources

In response to a grant opportunity

Due to federal, state or local mandate

Other, please specify

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9. We are interested in knowing about the planning processes that your coalition has used. Does your coalition have any of the following? (check all that apply)

Definitions:

A **Mission Statement** - an organization's statement that describes what the group is going to do and why it's going to do that. **Vision Statement** - communicates what your coalition believes are the ideal conditions for your community.

A **Strategic Plan** provides overall direction for accomplishing the mission over a period of several years.

An **Intervention Action Plan** is a plan that utilizes a detailed, step-wise process to develop and implement a specific, targeted intervention.

A clear, written mission/vision statement

A clear, written strategic plan for the current year

A clear, written strategic plan beyond the current year

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- An intervention action plan(s) based on your strategic plan
- We don't have any formal planning process.

10. In 2010, how often did your coalition refer to the strategic plan when planning programs, interventions, or activities?

- Never. We do not have a strategic plan.
- Never. We have a plan, but did not refer to it in 2010.
- A little often
- Somewhat often
- Very often
- All of the time

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Coalition Infrastructure

Please tell us some general information about the membership and activities of your coalition in 2010. Responses to all questions should relate to calendar year 2010.

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11. What groups are currently represented on your coalition?
 Check all that apply.

- Advocacy groups (ex. American Heart Association, American Diabetes Association, etc.)
- Afterschool Providers
- Businesses
- Chambers of Commerce
- Childcare / Early Childhood Care & Education
- Community Organizations
- Farmers/Local Growers/Farmers Market Managers
- Government Agencies
- Health Care Providers
- Law Enforcement Organizations
- Local Health Departments
- Media
- Parks & Recreation Organizations
- Private, Non-Profit Organizations
- Religious or Faith-based Groups
- Restaurants and/or Grocers
- Schools (K-12)
- Service Groups (ex. Rotary)
- Transportation, City Planning or Municipal Planning Organizations
- Tribal Agencies
- Universities (includes 4 yr., 2 yr, and technical colleges)
- UW-Extension Organizations
- WIC
- YMCA, Boys & Girls Club, etc.
- Youth Groups
- Other, please specify

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12. Which of the following professionals are currently represented on your coalition?
 Check all that apply.

- Business members
- Child Care/Early Childhood Care & Education Staff or Director
- Citizen representatives
- Dietitians
- Educators

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- Elected Officials (City Council, County Board, School Board, etc.)
- Exercise Physiologists or Fitness Experts
- Farmers/Local Growers/Farmers Market Managers
- Government Affairs/Political Advocate/Political Liaison
- Health Care Administrators
- Media members
- Nurses
- Physical Therapists
- Physicians
- Restaurateur or Grocer
- School Food Service
- Transportation, City Planning or Municipal Planning Organization Representatives
- UW Extension Agent or Specialist
- Other, please specify



13. Does your coalition have community engagement or buy-in from any of the high level positions listed below.
Check all that apply
Engagement would include active coalition participation in some form.

- Mayor or top aide
- School Superintendent
- School Board President
- County Board/City Council/Village chair
- Hospital or large clinic CEO
- CEO from large local provider
- Other, please specify

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14. How many active coalition members do you currently have?
NOTE: Active members are those members who attend at least 50% of full coalition meetings or 50% of subcommittee meetings and participate in activities.

- 1 - 5
- 6 - 10
- 11-15
- 16-20
- 21-30
- 31-40
- 41-50
- More than 50

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15. In 2010, how many times did your full coalition meet?

- Our coalition didn't meet in 2010.
- 1-2 times
- 3-4 times
- 5-6 times
- 7-8 times
- 9-10 times
- 11-12 times
- More than 12 times

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16. In 2010, how many times did your executive committee (or core group or steering committee) meet?
An executive committee is a small group that plans the full committee meetings and carries out tasks between the full committee meeting dates.

- We don't have an executive committee
- 0 times. We have an executive committee, but they didn't meet in 2010.
- 1-2 times
- 3-4 times

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- 5-6 times
- 7-8 times
- 9-10 times
- 11-12 times
- More than 12 times

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Coordinator and Funding

17. In 2010, did your coalition have a designated coordinator for the coalition's activities?

- No. If no, skip to Question #25.
- Yes

18. In 2010, approximately what percent of the coordinator's time was spent on coalition activities?

- None
- 1 - 25%
- 25 - 49%
- 50 - 74%
- 75 - 99%
- 100%

19. In 2010, which of the following options best describes the approximate total amount of annual funding for your coalition? **Choose the most appropriate dollar range.**

- \$0
- \$1 to \$999
- \$1,000 to \$4,999
- \$5,000 to \$9,999
- \$10,000 to \$24,999
- \$25,000 to \$49,999
- \$50,000 to \$99,999
- \$100,000 or more

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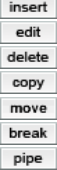
Coalition Activities


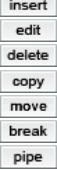
Please tell us about your coalition's activities and where your coalition focused its efforts in 2010.

20. In 2010, at what level(s) of change (intervention) was your coalition working to improve health? Mark as many levels as are appropriate.



Individual and interpersonal programming would include events, training, health fairs, etc.
Organizational and community environmental change would include new trails, vending options, etc.
Policy change would include flex time at work to be active, meeting snacks or food options, etc.



- Individual (e.g. promote awareness, knowledge, and motivation)
- Interpersonal (e.g. teach families or enhance their skills needed to make desired changes)
- Organizational (e.g. foster supportive environments such as in organizations, worksites, schools)
- Community (e.g. foster supportive environments community-wide, change social norms and standards)
- Policy (e.g. create local or state laws, ordinances, policies or regulations)
- None. Our coalition worked primarily on building its capacity this year.
- None. Our coalition was not able to work on either interventions or capacity building this year.

 **Now, we'd like to know more about the specific activities that your coalition may be doing to maintain or build infrastructure for your coalition.** 



 21. In 2010, did your coalition participate in any of the following **coalition building activities**? **Please check all that apply.** 



- Shared materials and information between members
- Implemented or learned about collaborative leadership/shared power as a means for coalition infrastructure
- Wrote a grant or responded to a funding opportunity to increase funding to support coalition activities
- Leveraged existing partner resources (funding, time, meeting rooms, etc.) for greatest impact
- Worked to retain current members
- Assessed coalition needs and identified new partners to recruit to fulfill specific goals and objectives
- Recruited new partners to achieve coalition goals and objectives
- Identified an influential person to champion specific interventions
- Provided training to members on key issues
- Participated in a leadership building training such as Healthy WI Leadership Institute or YMCA Pioneering Healthy Communities
- Developed a sustainability plan
- Connected with media to promote an issue (media advocacy)
- None. We didn't participate in any coalition building activities
- Other, please specify

 **Assessment can be used for broader planning, such as a coalition's strategic plan, or for specific planning related to an intervention. The following questions ask about these two different planning processes** 

 22. In 2010, did your coalition participate in any of the following **initial assessment activities**? Check all that apply. 

- Conducted a community needs assessment (CHIP)
- Conducted formative assessments (surveys, focus groups, interviews, etc.) to understand the target audience.
- Conducted an assessment to learn about the community environment for physical activity (i.e. walkability/bikeability checklists)
- Conducted an assessment to learn about the community environment for nutrition (fruit and vegetable audit, Nutrition Environment Measures Survey (NEMS))
- Analyzed existing state or local data
- No. We didn't participate in any initial assessment activities.
- Other, please specify

 **Now, we would like to know more about your coalition's activities related to intervention action planning and implementation.** 

 23. In 2010, did your coalition participate in any of the following **prioritizing and intervention action planning activities**? Check all that apply. 

- Identified the specific health outcome you were trying to impact (i.e. increase healthy weight, increase fitness, improve health indicators, etc.)
- Identified the health behavior you were trying to change (i.e. increase physical activity, increase fruit and vegetable consumption, decrease tv viewing, etc.)
- Identified the target audience (i.e. age, gender, race, etc.)

- Wrote SMART (Specific, Measurable, Achievable, Realistic, Time) objectives to achieve what needs to be done
- Identified specific levels of change for the intervention (individual, interpersonal, organizational, community, policy making)
- Identified specific sites to implement the intervention (i.e. schools, worksites, healthcare, community etc.)
- No. We didn't participate in any prioritizing and planning activities.
- Other, please specify

24. In 2010, did your coalition participate in any of the following **interventions or program activities**? Please check all that apply.

- Developed and disseminated materials (i.e. brochures, fact sheets, community guides, etc.)
- Developed and disseminated a resource guide of nutrition and physical activity opportunities in the community
- Coordinated programs and services
- Provided direct technical assistance (i.e. to schools, worksites, etc.)
- Worked on specific short term projects
- Participated in a large scale campaign (e.g. Safe Routes to School, TV Turn Off, Lighten Up Wisconsin, etc.)
- Participated in the Let's Move Cities and Towns (Michelle Obama campaign)
- Provided training for professionals (i.e. teachers, health care, etc.)
- Worked with other groups to institute environmental changes
- Worked with other groups to institute policy changes
- Implemented at least one physical activity change based on a community assessment
- Implemented at least one nutrition change based on a community assessment
- Implemented at least one nutrition or physical activity change based on the coalition's strategic plan
- No. We didn't participate in any implementation strategies or program activities
- Other, please specify

25. In 2010, did your coalition participate in any of the following **evaluation activities**? Check all that apply.

- Evaluated the coalition's capacity-building efforts
- Conducted a pre/post evaluation on intervention goals and objectives
- Measured change in response to an audit or initial assessment results
- Formally evaluated the coalition's progress on their strategic plan
- Revised or refined the coalition's strategic plan based on evaluation results
- No. We didn't participate in any evaluation activities
- Other, please specify

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Specific Interventions and Strategies

The following questions will ask you about what settings your coalition is working in and the use of specific strategies that have been identified by the Centers for Disease Control and Prevention(CDC).

26. In 2010, did your coalition implement an intervention in any of the following settings? Check all that apply.

- Active Community Environments** (promoting and supporting physical activity through changes to the built environment) – examples include: improving safety for bicyclists and pedestrians; promoting active transportation; Safe Routes to School
- Breastfeeding Support** – examples include encouraging breastfeeding support in the workplace with private rooms & flexible scheduling for breast milk pumping/storage; policy and environmental changes for breastfeeding-friendly childcare facilities;
- Food Environment** – examples: farm to school or institution; competitive pricing strategies; farmers market/farm stands; gardening; point-of-decision labeling for healthy eating; and encouraging convenience stores to offer more fruits & vegetables
- Childcare** - examples: site policies; active play areas; healthy food options; reduce TV time
- Healthcare** - examples: screenings for activity and nutrition; counseling; services covered by insurance

School Wellness - examples Active Schools strategies (active classrooms, active recess, joint use agreements, Safe Routes to School); staff wellness; Governor's School Health Award; policies to regulate competitive foods; Farm to School; Grocers

Worksite Wellness – examples: comprehensive wellness programs and preventive benefits; promoting physical activity by providing breaks and access to facilities that promote physical activity, and promoting alternative transportation

Other, please specify



27. For some coalitions, household food security is another area of interest or concern. Research shows that food insecurity or hunger is associated with obesity. In 2010, did your coalition work to address household food security?

- No
- No, but we're aware of other groups in our community that address this issue.
- Yes

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28. The ultimate goal of interventions at all levels is to change individual behavior. Key nutrition and physical activity behavior areas for impacting obesity have been identified by national experts. In 2010, which of the following target behaviors did your coalition address? Check all that apply.

- None of the behavior areas
- Physical activity
- TV viewing
- Fruit and vegetable consumption
- Sweetened beverage consumption
- Breastfeeding
- High energy dense food consumption / portion size

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29. In 2010, if your coalition implemented an intervention to **increase fruit and vegetable access, availability, and consumption**, check all of the strategies below that you used for that focus area.

- Promote Food Policy Councils as a way to improve the food environment at the state and local level
- Improve access to retail venues that sell high-quality fruits and vegetables or increase the availability of high-quality fruits and vegetables at retail venues in underserved communities
- Start or expand Farm-to-Institution programs in schools, hospitals, workplaces, and other institutions
- Start or expand farmers' markets in all settings
- Start or expand community-supported agriculture programs in all settings
- Ensure access to fruits & vegetables in workplace cafeterias and other food service venues
- Ensure access to fruits and vegetables at workplace meetings and events
- Support and promote community and home gardens
- Establish policies to incorporate fruit and vegetable activities into schools
- Include fruits & vegetables in emergency food programs
- We didn't participate in any strategies to increase fruit and vegetable consumption.
- Other, please specify

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30. In 2010, if your coalition implemented an intervention to **reducing the consumption of energy dense foods (junk foods)**, check all of the strategies below that you used for that focus area.

- Promote menu labeling in restaurants
- Support restaurant programs that offer and promote healthier food choices
- Improve supermarket access in underserved areas
- Improve existing small stores in underserved areas
- Ensure that students have only appealing, healthy choices in foods and beverages offered outside of the school meals program
- Expand curriculum-based strategies that support nutrition standards in childcare settings
- Ensure that regulations, policies and legislation at all levels promote healthier foods in childcare settings
- Promote healthier foods at workplace cafeterias, in workplace vending machines, and at meetings and conferences
- We didn't participate in any strategies to reduce the consumption of energy dense foods
- Other, please specify

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31. In 2010, if your coalition implemented an intervention to **reduce the consumption of sugar-sweetened beverages**, check all of the strategies below that you used for that focus area.

- Ensure ready access to potable drinking water
- Limit access to sugar-sweetened beverages
- Promote access to and consumption of more healthful alternatives to sugar-sweetened beverages
- Limit marketing of sugar-sweetened beverages and minimize marketing's impact on children
- Decrease the relative cost of more healthful beverage alternatives through differential pricing of sugar-sweetened beverages
- Include screening & counseling about sugar-sweetened beverages consumption as part of routine medical care
- Expand the knowledge and skills of medical care providers to conduct nutrition screening & counseling on sugar-sweetened beverages consumption
- We didn't participate in any strategies to reduce the consumption of sugar-sweetened beverages
- Other, please specify

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32. In 2010, if your coalition implemented an intervention to **increase breastfeeding rates and duration**, check all of the strategies below that you used for that focus area.

- Maternity care practices
- Support for breastfeeding in the workplace
- Peer support
- Educating mothers
- Professional support
- Media and social marketing
- We didn't participate in any strategies to increase breastfeeding
- Other, please specify

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33. In 2010, if your coalition implemented an intervention to **increase physical activity**, check all of the strategies below that you used for that focus area.

- Conduct community-wide campaigns
- Use point-of-decision prompts to encourage use of stairs
- Foster Individually adapted health behavior change programs
- Provide enhanced school-based physical education
- Use social support interventions in the community
- Create or enhance access to places for physical activity combined w/ informational outreach activities
- Use street scale urban design and land-use policies (design policies for a small area or neighborhood)
- Use community-scale urban design and land use policies (design policies for the whole community)
- Provide active transport to school options
- Create transportation & travel policies and practices
- Limit TV watching in kids to less than 2 hours a day
- We didn't participate in any strategies to increase physical activity
- Other, please specify

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Environmental Change

Please tell us about your coalition's efforts regarding environmental change related to breastfeeding, nutrition, physical activity, and/or obesity prevention. Examples of environmental change would include creating or expanding new farmers' markets, building trails or paths, adding bike lanes, etc.

 34. In 2010, did you implement any environmental changes affecting overweight/obesity (e.g. nutrition, physical activity, TV viewing, breastfeeding)?

No environmental changes were implemented
 Environmental changes were implemented

 35. If you implemented any specific environmental changes locally in 2010, please list them below. For each specific environmental change you list, add 5 points (up to 25 points) to your final coalition score.

#1

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#5

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Advocacy and Policy Change

 Please tell us about your coalition's efforts regarding legislated policy related to breastfeeding, nutrition, physical activity, and/or obesity prevention. Legislated policy is defined as a law or ordinance passed by a governing body; it is a formal legal action taken by local or state government. For example, coalition efforts to address or work on legislated policy might include, but are not limited to, educating a state or local elected official regarding a specific issue or policy concept. For the following questions, we are interested in activities related to **educational advocacy rather than direct or indirect lobbying**. These types of activities can be distinguished using the following definitions:

Educational Advocacy:
Providing background information about a public health issue and evidence-based interventions or educating on the importance and potential impact of a policy.

Direct and Indirect Lobbying:
Direct lobbying involves referencing a specific piece of legislation **AND** asking for action. Indirect lobbying involves asking someone else to lobby. Individuals whose positions or programs are (wholly or partially) funded by state or federal dollars are prohibited from engaging in direct or indirect lobbying during work or when they are acting in the capacity of their job roles. Such individuals should also try to avoid creating the perception of engaging in lobbying. (However, when they are not working or acting in their job roles, they have the same rights as other private citizens do.)

 36. In 2010, did you or any member of your coalition engage in **educational advocacy** about breastfeeding, nutrition, physical activity and/or obesity-related policy issues with the following **local elected officials** as part of your job function? *
 Check all that apply.

Mayor/Town Chair/Village President
 City Council, Village, or Town Board Member
 County Executive
 County Board Member
 School District Board Member
 School District Superintendent
 Other elected local official
 No. Our coalition did not do any local advocacy.

 37. In 2010, did you or any member of your coalition engage in **educational advocacy** about breastfeeding, nutrition, physical activity and/or obesity-related policy issues with the following **state or federal officials** (or



their staff) as part of your job function?

- State agency leadership (e.g., Secretary of Department of Health Services)
- State Superintendent of Public Instruction
- State Legislator
- State Governor
- U.S. Congressional Member of the Wisconsin Delegation (Senate or House)
- Federal agency leadership (e.g., USDA)
- Other state or federal official
- No. Our coalition did not do any state advocacy.

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38. In 2010, which, if any, of the following activities or tactics related to **educational advocacy** did you or any other coalition member do?

Please check all that apply.

- Held an in-district meeting with a legislator and provided education on a policy concept
- Visited a legislator at their office and provided education on a policy concept
- Provided written testimony at a public hearing on a policy concept being considered for legislation
- Provided in-person testimony at a public hearing on a policy concept being considered for legislation
- Visited state agency leadership (or their staff) to provide education on a policy concept
- Our coalition did not engage in any educational advocacy in 2010
- Other type of educational advocacy; please specify:

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39. In 2010, which, if any, of the following activities related to **media advocacy** did you or any other coalition member engage in relevant to breastfeeding, nutrition, physical activity, and/or obesity prevention issues? Note: "Earned media" refers to unpaid media coverage (rather than paid campaigns, etc.). Please check all that apply.

- Created press releases
- Created media advisory or photo opportunity announcement(s)
- Chose and trained a media spokesperson to represent the coalition
- Participated in media interviews
- Developed and promoted media impressions (logo/graphics, tagline, radio soundbites, etc)
- Developed social media options (blogging, online video or photo sharing, text messaging, social networking websites, micro-blogging, RSS feeds, podcasts)
- Wrote letters to the editor
- Wrote opinion editorials
- Met with an editorial board of your local or county newspaper
- Worked with print, internet and/or TV reporters to develop feature stories
- Cultivated or worked to maintain a relationship with one or more reporters
- Our coalition did not engage in media advocacy in 2010
- Other type of media advocacy; please specify:

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40. In 2010, was your coalition **involved** in **initiating or enacting any local laws or ordinances** affecting overweight/obesity (e.g. nutrition, physical activity, TV viewing)?

Definition: Local law or ordinance - a law is a formal legal action taken by local government.

- No laws or ordinances were introduced, initiated or enacted
- Laws or ordinances were introduced or initiated, but NOT enacted
- Local laws or ordinances were enacted

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41. If you had laws or ordinances initiated or enacted locally in 2010, please describe them below. For each specific local policy change you list, add 5 points (up to 25 points) to your final coalition score.

- #1
- #2
- #3
- #4
- #5

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42. In 2010, was your coalition involved in **initiating or enacting any local organizational policies** affecting overweight/obesity (e.g. nutrition, physical activity, TV viewing)?

Definition: Organizational Policy - A policy is a regulation or formal and informal rules that apply to a specific organization such as a school, worksite, etc.

- No organizational policies were introduced, initiated or enacted
- Organizational policies were introduced or initiated, but NOT enacted
- Organizational policies were enacted

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43. If you had organizational policies initiated or enacted locally in 2010, please list the organization and policy description below.

For each specific organizational policy change you list, add 2 points (up to 10 points) to your final coalition score.

- #1
- #2
- #3
- #4
- #5
- #6

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Don't forget to add points for each environmental change or policy change you listed in Questions 35, 41 and 43. The point values afor those questions are:

- Question 35: 5 points for each environmental change (Up to a maximum of 25 points)
- Question 41: 5 points for each local policy change (Up to a maximum of 25 points)
- Question 43: 2 points for each organizational policy change (Up to a maximum of 10 points)

- insert
- edit
- delete
- copy
- move
- break
- pipe

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Click on the "New Pg" button to add an item here on a new page.

- insert
- new pg



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