

**LOCAL IMPLEMENTATION OF THE WISCONSIN NUTRITION AND  
PHYSICAL ACTIVITY STATE PLAN**

**RFP#002**

**APPENDIX E  
PART 4 – WORK PLAN TEMPLATE**

Please include the following items in your work plan. A template is provided for use. It is not required that this template be used.

- 1. Overall Proposal Goal:** The overall goal that the coalition intends to achieve for the proposed project.
- 2. Objectives:** What processes or outcomes are needed to achieve the overall proposal goal. What the coalition must achieve to complete the expected activities and deliverables for this funding opportunity. Objectives should be SMART-specific, measurable, achievable, relevant, and time-framed. An example of an objective is: “Between August 2, 2010, and June 29, 2011, establish 25 additional workplace wellness programs that support an environment for healthful eating and physical activity.”
- 3. Wisconsin Nutrition and Physical Activity State Plan Objective:** If applicable, reference the State Plan objective that relates to the work plan objective. See <http://dhs.wisconsin.gov/health/physicalactivity/index.htm> for the State Plan or a copy can be requested from [mary.pesik@wisconsin.gov](mailto:mary.pesik@wisconsin.gov) or 608-267-3694.
- 4. Key Strategies and Activities:** See Appendix B for recommended strategies by content area, setting, and/or population.

NOTE: Add more objective/strategy/activity fields as needed.

## WORK PLAN TEMPLATE

**PROPOSAL NAME:** \_\_\_\_\_

**TIME PERIOD:** \_\_\_\_\_

<b>PROPOSAL GOAL:</b>				
<b>Objectives</b>				
<b>1.</b>				
State Plan Objective(s):				
<b>2.</b>				
State Plan Objective(s):				
Key Strategies and Activities	Target Group	Lead Responsibility	Timeline	Evaluation Indicators
<b>1. OBJECTIVE</b> (repeat from above) <b>1.1 STRATEGY</b> (an approach, course of action, or method to achieve an objective) <ul style="list-style-type: none"> <li>• <b>ACTIVITIES</b> (specific actions that aim to advance a strategy)</li> </ul>	Who or what is the target of change?	What staff/coalition members are responsible?	Timeframe in which work will occur on the strategy?	How will you know an objective has been reached?
<b>2.</b>				