



# Wisconsin Wellness Program Favorites

**Worksite Name:** Wisconsin DOT, EAP Wellness Works

**Contact Person**

**Name** Susan Fuszard

**Email** susan.fuszard@dot.state.wi.us

**Phone** 608-266-7868

**How would you categorize your company?**

Government

**How many employees are in your company?**

> 300

**How would you classify the initiative?**

Behavioral Program, campaign or intervention (i.e. 10,000 step program, or exercise classes)

**What's the primary focus area for your initiative?**

Nutrition

**Wellness Program Favorite Overview:**

**Name of the initiative:** WisDOT Community Support Agriculture Drop Site

**Purpose:** An opportunity to support local agriculture and improve nutrition by purchasing shares of fresh, pesticide-free produce delivered to the worksite.

**Brief Description (1000 character maximum):** The WisDOT EAP responded to an employee request to look into CSA opportunities. The Madison Area Community Supported Agriculture Coalition worked with EAP to assign a farm and present a brown bag seminar to educate employees on CSAs and how they work. Employees purchased weekly or biweekly shares of produce during the growing season (June-November). EAP encouraged participants to explore possible reimbursement from health plans and the farmer offered discounts on produce in exchange for hours worked at the farm.

**Evaluation:**

**Why was this initiative successful?**

A lot of planning and coordination was done with building management to ensure the perishable product could be stored safely once delivered. The farmer is incredibly organized and communicates well with EAP and participants. Members volunteer to take turns meeting the farmer at the loading dock, delivering produce to the drop site, and keeping the area neat and clean.

**What did employees like/not like about this initiative or receive from this initiative?**

As one employee said, "Love it. So clean and fresh - the aroma alone speaks for the product." The convenience of shares delivered to work is appreciated. The farmer provides a "swap box" so if there is an unwanted vegetable, it can be exchanged for one that is more appealing. Weekly recipes are provided by the farmer.

**What would you do differently if you were going to implement this again or what words of advice would you have for another worksite looking to implement this initiative?** Next year we will start earlier in the season so that more employees could participate. Our demand exceeded the amount of shares the farmer had available.

**Attachments? Please check here if you have attachments that further describe your initiative and that you are willing to share with others.**

Yes