

2010-2011 Coalition Training Handbook

for

Active Schools Project Grantees
and

Local Implementation of the Wisconsin Nutrition and Physical Activity State Plan grantees

Wisconsin Department of Health Services
Nutrition, Physical Activity and Obesity Prevention Program



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The Nutrition and Physical Activity Program provides statewide leadership to decrease overweight and obesity, increase physical activity and improve nutrition. Located in the Wisconsin Department of Health Services, the Program and its partners have developed and are implementing the Wisconsin Nutrition and Physical Activity State Plan to accomplish the overall goal of preventing obesity and chronic disease.



Please note that this calendar and the trainings included will be updated with additional opportunities on a regular basis. Coalitions will be notified when updates are made.

October 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19 Coalition Building Training 9 am-2 pm AS and LI (all)	20 Coalition Building Training 9 am-2 pm AS and LI (all)	21 Web Training: Social Ecological Model LI(P)	22	23
24	25	26	27	28	29	30
31	Active Schools Tip: This is a good time to work on your coalition building deliverables. Think about assessing your coalition capacity or using asset mapping to identify what's happening in your community.					

Key: **AS**=Active Schools Grantees; **LI**=Local Implementation Grantees; **LI(P)**=Local Implementation (planning level) Grantees; **LI(W)**=Local Implementation (Worksite) Grantees; **LI(S)**=Local Implementation (School) Grantees; **LI(B)**=Local Implementation (Breastfeeding) Grantees; **LI(A)**=Local Implementation (Active Communities) Grantees; **LI(F)**=Local Implementation (Food Environment/Fruit & Vegetable Access) Grantees.

Note: Coalition groups listed for each training are those that are *required* to participate. Others may choose to participate if desired.

November 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 General Election	3	4 Web Training: Worksite Wellness LI(W)	5	6
7	8	9	10	11	12	13
14	15	16 Monthly teleconference 9-10 am LI 10-11 am AS	17	18 Web Training: School Wellness LI(S)	19	20
21	22	23	24	25	26	27
28	29	30	Active Schools Tip: Tuesday, Nov. 2 is the general election. Don't forget to vote! Pay attention to who wins legislative seats in your county, you will be educating them about obesity and physical activity in schools!			

December 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 Web Training: Breastfeeding Support LI(B)	3	4
5	6	7	8	9 Advocacy Training in Stevens Point (all day) AS	10	11
12	13	14	15	16 Web Training: Active Communities LI(A)	17	18
19	20	21 Monthly teleconference 9-10 am LI 10-11 am AS	22	23	24	25
26	27	28	29	30	31	

Active Schools Tip: Now that the election is behind us, it's time to really start thinking about your educational advocacy deliverables.

January 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4 Non-partisan campaign registration due	5	6 Web Training: Fruit & Vegetable Access LI(F)	7	8
9	10	11	12	13	14	15
16	17	18 Monthly teleconference 9-10 am LI 10-11 am AS	19	20	21	22
23	24	25	26	27	28	29
30	31	Active Schools Tip: Have you scheduled your policy maker analysis meetings with legislators? Now's the time!				

February 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15 Monthly teleconference 9-10 am LI 10-11 am AS Spring primary, if necessary	16	17	18	19
20	21	22	23	24	25	26
27	28	Active Schools Tip: Local school board, county board, and city, village, and town council candidates are campaigning. Now's a great time to educate them on your issue at a candidate meeting or through letters to the editor written by local coalition members.				

March 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15 Monthly teleconference 9-10 am LI 10-11 am AS	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	Active Schools Tip: Have you conducted your policy maker analyses with state legislators? Due March 31!	

April 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5 <small>Election day for local candidates!</small>	6	7	8	9
10	11	12	13	14	15	16
17	18	19 <small>Monthly teleconference 9-10 am LI 10-11 am AS</small>	20	21	22	23
24	25	26	27	28	29	30

Active Schools Tip: Tuesday, April 5 is the general election. Don't forget to vote! Pay attention to who wins local seats, you will be continuing to educate them about obesity and physical activity in schools!

May 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17 <small>Monthly teleconference 9-10 am LI 10-11 am AS</small>	18	19	20	21
22	23	24	25	26	27	28
29	30	31	Active Schools Tip: You made it through state and local elections and you've been busy talking to candidates and legislators about <i>Active Schools</i> . Whew! Take a moment to check in with your coalition, how are you functioning?			

Note: additional months will be added to the calendar, and more web-based trainings may be added after those currently scheduled.

If you would like to suggest a specific content area for a web-based training, please contact
Jordan.bingham@Wisconsin.gov

Monthly Coalition Teleconferences

Dates: Third Tuesday of every month:

November 16, 2010	June 21, 2011
December 21, 201	July 19, 2011
January 18, 2011	August 15, 2011
February 15, 2011	September 20, 2011
March 15, 2011	October 18, 2011
April 19, 2011	November 15, 2011
May 17, 2011	December 20, 2011

Local Implementation grantees' call: 9:00-10:00 a.m

Active Schools Project grantees' call: 10:00-11:00 a.m

Call-in info: Toll-free number (877) 848-7030
Participant code: 3969465

Note: Some meetings may also incorporate Microsoft Live Meeting or another web-based format. Any additional information, along with meeting agendas and other supporting materials will be sent to participants.

Meeting agendas will vary each month, but will likely include:

- program updates
- review of previous calls and meetings
- training and technical assistance on a variety of topics, often with guest speakers
- opportunities for coalition members to share updates, lessons learned, and ask questions

Web-Based Coalition Trainings

All webcasts are open to the public and will be archived. Additional webcasts may be available. Please submit suggestions for future webcast topics to Jordan.bingham@Wisconsin.gov

Thursday, October 21, 2010 9:00-10:00 a.m.

Using the Social Ecological Model to Plan, Implement and Evaluate Effective Community Interventions

Jordan Bingham, MS – Healthy Communities Coordinator, Wisconsin NPAO Program

Link to view (live and archive):

<http://dhsmedia.wi.gov/main/Viewer/?peid=0ac381bd06e148ae9d250e756ded1e31&autoStart=true>

Required participants: Buffalo & Pepin Counties; Healthy Kids Green County; Trempealeau County Healthy Weight Coalition; Winnebago County Community Health Collaboration; Working for Whitewater's Wellness

Thursday, November 4, 2010 9:00-10:00 a.m.

Worksite Wellness: Evidence-based Strategies and Examples from Wisconsin

Jon Morgan, MS – Physical Activity Coordinator, Wisconsin NPAO Program

Link to view (live and archive):

<http://dhsmedia.wi.gov/main/Viewer/?peid=865b1f572f8e4557b9382115c7a9c453&autoStart=true>

Required participants: Portage County CAN; Waupaca NuAct Coalition

Thursday, November 18, 2010 9:00-10:00 a.m.

School Wellness: Evidence-based Strategies and Examples from Wisconsin

Brian Weaver, MPH - Coordinated School Health Consultant, Wisconsin Department of Public Instruction

Link to view (live and archive):

<http://dhsmedia.wi.gov/main/Viewer/?peid=1228f619d2524eae86fb9a37984f719f&autoStart=true>

Required participants: Healthy Youth Kenosha County; Monroe on the Go

Thursday, December 2, 2010 9:00-10:00 a.m.

Breastfeeding Support: Evidence-based Strategies and Examples from Wisconsin

Dr. Jennifer Thomas, M.D. – Staff Physician, Lakeshore Medical Clinic, Franklin, WI; Clinical Assistant Professor, Medical College of Wisconsin; American Academy of Pediatrics, Chief Chapter Coordinator Leadership Team

Link to view (live and archive):

<http://dhsmedia.wi.gov/main/Viewer/?peid=d44e0145089941d88248be28c8772d78&autoStart=true>

Required participants: Breastfeeding Alliance of Northeast Wisconsin; Northwoods Breastfeeding Coalition

Thursday, December 16, 2010 9:00-10:00 a.m.

Active Community Environments: Evidence-based Strategies and Examples from Wisconsin

Jon Morgan, MS – Physical Activity Coordinator, Wisconsin NPAO Program

Link to view (live and archive):

<http://dhsmedia.wi.gov/main/Viewer/?peid=bbec39f2504f4b68a4355f664c410c02&autoStart=true>

Required participants: Marathon County HEAL Coalition; Let's Move! Platteville

Thursday, January 6, 2010 9:00-10:00 a.m.

Improving the Food Environment: Evidence-based Strategies and Examples from Wisconsin

Amy Meinen, RD, MPH – Nutrition Coordinator, Wisconsin NPAO Program

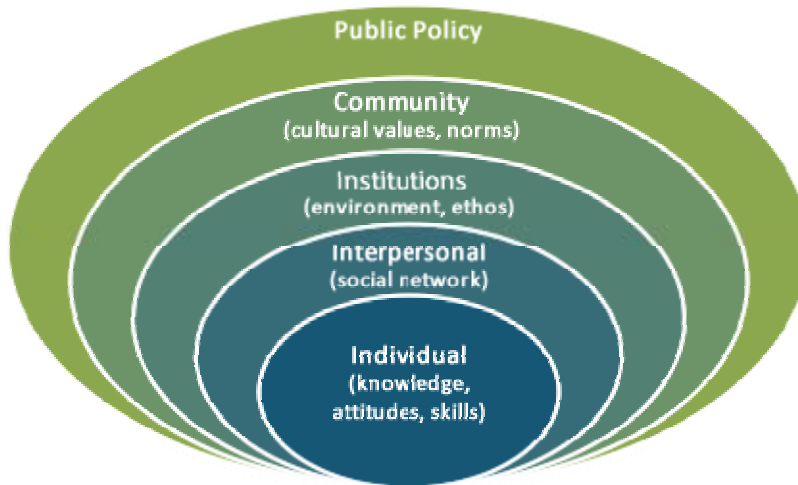
Link to view (live and archive): Link will be sent in December

Required participants: Marathon County HEAL Coalition

Using the Social Ecological Model to Plan, Implement and Evaluate Effective Community Interventions

Webcast Training Event for Community Coalitions and Partnership Groups

**Thursday, October 21, 2010
9:00 – 10:00 a.m.**



- A framework for addressing community health issues at multiple levels
 - A seven-step, evidence-based approach to developing effective community interventions
 - Examples of success from Wisconsin communities

Trainer: Jordan Bingham, MS
Healthy Communities Coordinator, Wisconsin Department of Health Services
Nutrition, Physical Activity and Obesity Program

To join: <http://dhsmedia.wi.gov/main/Viewer/?peid=0ac381bd06e148ae9d250e756ded1e31&autoStart=true>
(This webcast is archived and may be accessed using the same link.)

Required Participants: All Planning-Level Grantees for the 2010-11 funding cycle of *Local Implementation of the Wisconsin Nutrition and Physical Activity State Plan*:
Buffalo and Pepin Counties: Sharing Resources to Improve Nutrition and Physical Activity
Green County – Healthy Kids, Healthy County
Trempealeau County Coalition for Healthy Living
Winnebago County Community Collaboration for Health
Working for Whitewater’s Wellness

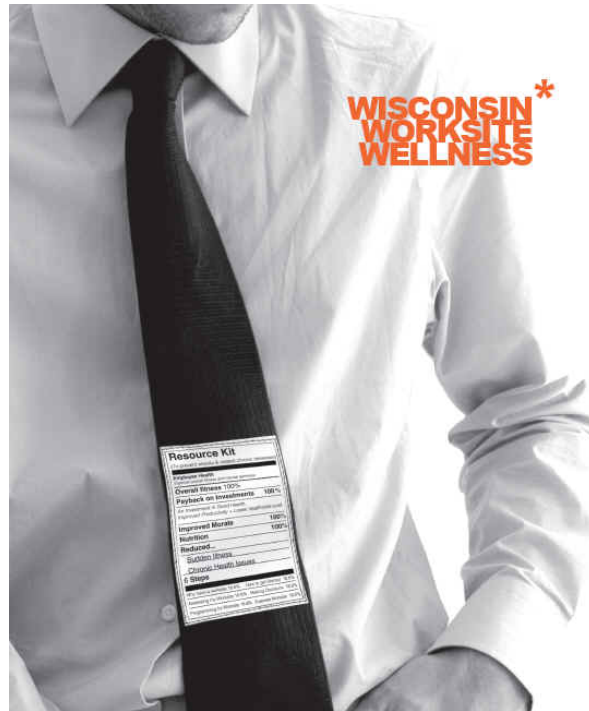
Additional participants welcome!

For more information, contact Jordan Bingham at (608) 266-1611 or Jordan.bingham@wisconsin.gov

Worksite Wellness: Evidence-based Strategies and Examples from Wisconsin

Webcast Training Event for Community Coalitions and Partnership Groups

**Thursday, November 4, 2010
9:00 – 10:00 a.m.**



Trainer: Jon Morgan, MS
Physical Activity Coordinator, Wisconsin Department of Health Services
Nutrition, Physical Activity and Obesity Program

To join: <http://dhsmedia.wi.gov/main/Viewer/?peid=865b1f572f8e4557b9382115c7a9c453&autoStart=true>
(This webcast is archived and may be accessed using the same link.)

Required Participants: Implementation-Level Grantees for the 2010-11 *Local Implementation of the Wisconsin Nutrition and Physical Activity State Plan* funding cycle with funded projects in the Worksite Wellness priority area:
Portage County CAN - Well Workplace, Well County Initiative
Waupaca NuAct Coalition – Working on Wellness

Additional participants and general public welcome.

For more information, contact Jordan Bingham at (608) 266-1611 or Jordan.bingham@wisconsin.gov

Student Wellness: Schools and Communities Working Together

Webcast Training for Community Coalitions, School Wellness Committees and Partnership Groups

Thursday, November 18, 2010

9:00 – 10:00 a.m.

- ◆ Learn about current state and national initiatives to improve student health.
- ◆ Understand how community and public health can partner with schools successfully.
- ◆ Learn about state and national resources to support school health programs.



Trainer: Brian Weaver, MPH
Coordinated School Health Consultant,
Wisconsin Department of Public Instruction

To join: <http://dhsmedia.wi.gov/main/Viewer/?peid=1228f619d2524eae86fb9a37984f719f&autoStart=true>
(This webcast will be archived and may be accessed using the same link.)

Required Participants: Implementation-Level Grantees for the 2010-11 *Local Implementation of the Wisconsin Nutrition and Physical Activity State Plan* funding cycle with funded projects in the School Wellness priority area:

Monroe on the Go: Phase II

Healthy Youth Kenosha County: Food for Thought Project

Additional participants and general public welcome.

For more information, contact Jordan Bingham at (608) 266-1611 or Jordan.bingham@wisconsin.gov



WISCONSIN DEPARTMENT OF
PUBLIC INSTRUCTION

Breastfeeding Support: Evidence-based Strategies and Examples from Wisconsin

Webcast Training for Community Coalitions and Partnership Groups
Thursday, December 2, 2010
9:00 – 10:00 a.m.



Trainer: Dr. Jennifer Thomas, M.D.

Staff Physician, Lakeshore Medical Clinic, Franklin, WI
American Academy of Pediatrics, Chapter Breastfeeding Coordinator
Website: <http://www.drjen4kids.com/>
[Dr Jen 4 Kids Facebook Page](#)

To join: <http://dhsmedia.wi.gov/main/Viewer/?peid=d44e0145089941d88248be28c8772d78&autoStart=true>
(This webcast will be archived and may be accessed using the same link.)

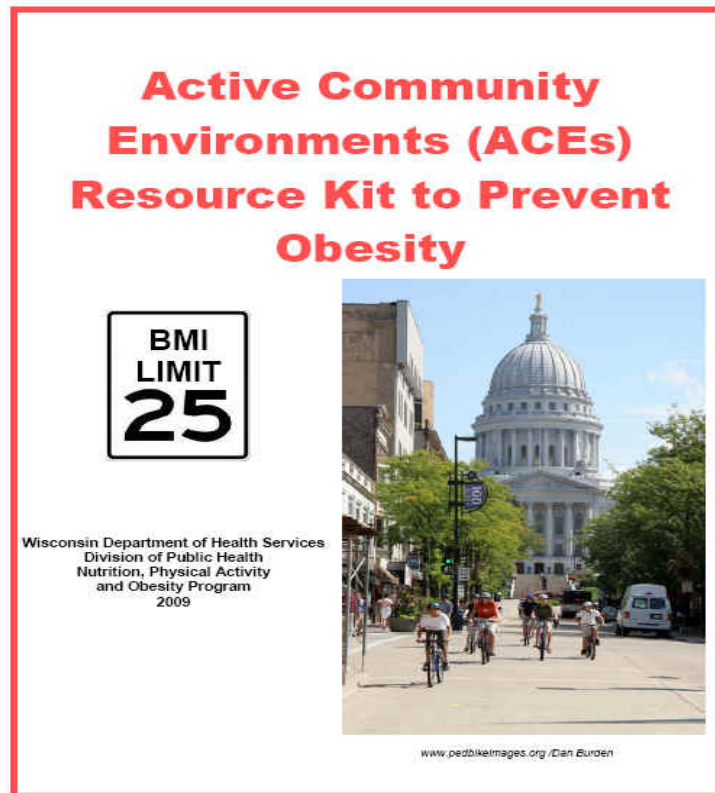
Required Participants: Implementation-Level Grantees for the 2010-11 *Local Implementation of the Wisconsin Nutrition and Physical Activity State Plan* funding cycle with funded projects in the Breastfeeding Support priority area:
Breastfeeding Alliance of Northeast Wisconsin
Northwoods Breastfeeding Coalition

Additional participants, coalitions, health departments and general public welcome.

For more information, contact Jordan Bingham at (608) 266-1611 or Jordan.bingham@wisconsin.gov

Active Community Environments: Evidence-based Strategies and Examples from Wisconsin

Webcast Training for Community Coalitions and Partnership Groups
Thursday, December 16, 2010
9:00 – 10:00 a.m.



Trainer: Jon Morgan, MS

Physical Activity Coordinator, Wisconsin Department of Health Services
Nutrition, Physical Activity and Obesity Program

To join: <http://dhsmedia.wi.gov/main/Viewer/?peid=bbec39f2504f4b68a4355f664c410c02&autoStart=true>
(This webcast will be archived and may be accessed using the same link.)

Required Participants: Implementation-Level Grantees for the 2010-11 *Local Implementation of the Wisconsin Nutrition and Physical Activity State Plan* funding cycle with funded projects in the Active Community Environments priority area:
Let's Move! Platteville
Marathon County Healthy Eating Active Living Coalition

Additional participants and general public welcome.

For more information, contact Jordan Bingham at (608) 266-1611 or Jordan.bingham@wisconsin.gov

Improving the Food Environment: Evidence-based Strategies And Examples from Wisconsin

Webcast Training for Community Coalitions and Partnership Groups

Thursday, January 6, 2011

9:00 – 10:00 a.m.



Trainer: Amy Meinen, MPH, RD, CD

Nutrition Coordinator, Wisconsin Department of Health Services
Nutrition, Physical Activity and Obesity Program

To join: Web link will be sent in December

Required Participants: Implementation-Level Grantees for the 2010-11 *Local Implementation of the Wisconsin Nutrition and Physical Activity State Plan* funding cycle with funded projects in the Food Environment priority area:
Marathon County Healthy Eating Active Living Coalition

Additional participants and general public welcome.

For more information, contact Jordan Bingham at (608) 266-1611 or Jordan.bingham@wisconsin.gov


SAVE THE DATE!

Coalition Advocacy Training

Dec. 9, 2010



Purpose



To strengthen coalition capacity to promote healthy eating and active living through state-level and local-level educational advocacy tactics, including media advocacy, educating key local and state decision makers, and community engagement.

Details

WHO: Active Schools grantees (plan to send 3-4 members)

DATE: Thursday, December 9, 2010

TIME: 9 a.m.-3 p.m. (updated time)

LOCATION: Holiday Inn Hotel & Convention Center, 1001 Amber Ave., Stevens Point, WI, 54482

ACCOMMODATIONS: For those of you who will need overnight accommodations, we have a block of rooms reserved at the Holiday Inn at the state rate. Please contact the hotel directly at 715-344-0200 and mention “Wisconsin Department of Health Services” to reserve a room.



REGISTRATION: Please register your coalition participants by November 9 at <https://doa.wi.gov/DHSSurveys/TakeSurvey.aspx?SurveyID=78MLn8I5>

Watch for more details at www.healthinpractice.org

List of Optional Training Topics for Coalitions

Coalitions or partnership groups may choose from this list of available trainings to help develop coalition capacity in content areas or other identified areas of need.

These trainings may be used to fulfill training and technical assistance requirements for funded coalitions, as indicated in funding guidance documents or contract deliverables.

Coalitions may also identify other trainings in which they wish to participate and which may also fulfill grant requirements. Please contact Jordan Bingham with any questions about your coalition's training requirements or to determine whether a training opportunity not listed here would fulfill (in part or whole) your training requirements.

Title	Organization	Overview	Format
Social Marketing: Nutrition and Physical Activity (available any time)	Centers for Disease Control and Prevention	Six-module training about using social marketing to plan nutrition, physical activity, and obesity prevention programs	Web-based training modules (approximately 8 hours total) http://www.cdc.gov/nccdphp/dnpa/socialmarketing/training/index.htm
Multiple training modules related to obesity prevention	Center of Excellence for Training and Research Translation	Content areas: <ul style="list-style-type: none"> - Contributing Factors - Research-Tested Interventions - Practice-Based Interventions - Emerging Interventions - Intervention Strategies (Breastfeeding, Healthy Eating, Physical Activity, TV Viewing, by Setting) 	Web-based training modules (multiple levels) http://www.center-trt.org/index.cfm?fa=op.overview
Keeping Kids Moving: How Equitable Transportation Policy Can Reverse Childhood Obesity	Robert Wood Johnson Foundation	Four webinars – original broadcast dates in September and October 2010	Webinars-archived (approximately 1 hour each) http://www.reversechildhoodobesity.org/webinars/
Making the Grade: Reversing Childhood Obesity in Schools	Robert Wood Johnson Foundation	Four webinars – original broadcast dates in May and June 2010	Webinars-archived (approximately 1 hour each) http://www.reversechildhoodobesity.org/webinars/
Making Schools the Model for Healthier Environment	Robert Wood Johnson Foundation	Four webinars – original broadcast dates in February-April 2010	Webinars-archived (approximately 1 hour each) http://www.reversechildhoodobesity.org/webinars/

Contact List

Name	Title	Phone	Email
DHS Nutrition, Physical Activity and Obesity (NPAO) Program			
Mary Pesik	Program Coordinator	(608) 267-3694	Mary.pesik@Wisconsin.gov
Jon Morgan	Physical Activity Coordinator	(608) 266-9781	Jonathon.morgan@Wisconsin.gov
Amy Meinen	Nutrition Coordinator	(608) 267-9194	Amy.meinen@Wisconsin.gov
Jan Liebhart	Epidemiologist	(608) 266-8496	Janice.liebhart@Wisconsin.gov
Jordan Bingham	Healthy Communities Coordinator	(608) 266-1511	Jordan.bingham@Wisconsin.gov
Sara Soka	UW Population Health Fellow	(608) 266-2018	Sara.soka@Wisconsin.gov
DHS Communities Putting Prevention to Work – Active Schools Project			
Karen Odegaard	Project Coordinator	(608) 267-6781	Karen.odegaard@Wisconsin.gov
Sarah Mittermaier	Project Assistant	(608) 266-1080	Sarah.mittermaier@Wisconsin.gov