

**Communities Putting Prevention to Work
Community Action Plan
La Crosse County Health Department
March 19, 2010-March 18, 2012**

Goal 1: CPPW project infrastructure is formed to support policy, system and environmental changes that assure achievement of project goals

Objectives

- 1. By 9/30/10, all CPPW personnel will include appropriately qualified individuals for all staff and contract positions**
- 2. By 9/30/10, the CPPW project monitoring plan will be complete.**
- 3. By 9/30/10, the CPPW project evaluation plan will be complete.**
- 4. Annually from 3/19/10 through 3/18/12, progress toward anticipated policy, system and environmental changes in La Crosse County will be measured and reported to CDC.**
- 5. By 6/30/10, the CPPW fiscal management plan will be complete.**
- 6. By 6/30/10 the CPPW Leadership Team will consist of a minimum of 10 high level community leaders**
- 7. By 6/30/10 the CPPW Leadership Team members will have the skills and competencies to fulfill project requirements**
- 8. By 3/18/12 the Healthy Living Collaboration will have facilitated the implementation of all MAPPS interventions**

Key Strategies and Activities	Lead Staff	Key Partners	Due Dates	Evaluation Indicators & Data Sources
1. Objective: By 9/30/10, CPPW staff will include appropriately qualified individuals for all staff and contract positions 1.1 Hire all CPPW staff <ul style="list-style-type: none"> • Advertise CPPW project staff positions • Interview & hire best qualified candidates 1.2 Hire all CPPW contract staff <ul style="list-style-type: none"> • Work with County Corporation counsel to draw up contracts for project partners • Work with all contractors to assure all contracts are signed and copies on file 	PC	La Crosse County Personnel Dept	6/30/10 9/30/10	Personnel Action forms completed for all hired staff & on file with La Crosse County Personnel Dept & subcontracts with community agencies signed & on file with fiscal manager
2. Objective: By 9/30/10, project monitoring plan will be complete. 2.1 Create and implement project monitoring plan to ensure project integrity <ul style="list-style-type: none"> • Design and formalize project monitoring plan • Submit quarterly community performance plan and project evaluation measures 	PC	La Crosse County CPPW staff & contractors	9/30/10	Monitoring plan designed & implemented Community performance measures submitted quarterly
3. Objective: By 9/30/10, the CPPW project evaluation plan will be complete. 3.1 Design CPPW project evaluation plan <ul style="list-style-type: none"> • Work with project evaluator to design CPPW project evaluation plan to include process and outcome measures 3.2 Initiate CPPW project evaluation plan <ul style="list-style-type: none"> • Submit needed evaluation information to monitor CPPW progress 	PC, Epi	La Crosse County CPPW staff & contractors	9/30/10 9/30/10 & then	Evaluation plan on file with PC Timely submission of quarterly community performance measures

<ul style="list-style-type: none"> Adjust project activities based on ongoing project evaluation 			quarterly	
4. Annually between 3/19/10 and 3/18/12, progress toward anticipated policy, system and environmental changes in La Crosse County will be measured and reported to CDC.	PC	SL-N, SL-PA, CEN, CEPA, SS	9/30/10, 6/30/11, 3/18/12	Policy, system & environmental changes collected annually in 9/10, 6/11 & 3/12 and changes noted. Use to adjust intervention as needed
5. Objective: By 6/30/10, the CPPW fiscal management plan will be complete. 5.1 Create CPPW fiscal management plan <ul style="list-style-type: none"> Work with La Crosse County Health Department Fiscal Manager to set up a separate CPPW account within the Nutrition Division, including revenue and expense accounts 5.2 Implement fiscal management plan to ensure program fiscal integrity <ul style="list-style-type: none"> Approve all expenses before they are billed to the CPPW account Monitor CPPW account monthly to track expenses Complete needed CPPW fiscal reports and submit as required 	PC	La Crosse County Fiscal Dept and Health Dept Fiscal Manager	6/30/10 6/30/10 & then monthly	CPPW account established, fiscal reports submitted on time
6. Objective: By 6/30/10, the CPPW Leadership Team will consist of 10 high-level community leaders. Leadership Team membership is finalized <ul style="list-style-type: none"> Assess current Healthy Living Collaboration (HLC) membership and identify additional members needed to accomplish goals Recruit additional Leadership Team members needed to accomplish MAPPs strategies, reassessing membership annually Develop Leadership Team MOU & have each team member sign Leadership Team members become part of the HLC (If they currently are not part of it) 	PC	PC, Leadership Team	6/30/10	List of Leadership Team Members on file with signed MOU on file with PC. Updated annually
7. Objective: By 6/30/10, CPPW Leadership Team members will have the skills and competencies to fulfill project requirements. CPPW Leadership Team receives needed project orientation & Training <ul style="list-style-type: none"> 2 members of Leadership Team attend kick off mtg A minimum of 8 members of Leadership Team attend Action Institute 	PC	PC, Leadership Team	6/30/10	List of Leadership Team members attending required trainings
8. Objective: By 3/18/12, the Healthy Living Collaboration and CPPW staff will have facilitated the implementation of all MAPPs interventions. Strategy/Approach <ul style="list-style-type: none"> Define Healthy Living Collaboration members' and CPPW staffs' role in project Revise or add to Healthy Living Collaboration membership as needed Establish Healthy Living Collaboration meeting schedule 	PC	PC, Leadership Team, HL Collaboration	9/30/10 6/30/10 6/30/10	Meeting Minutes on file, quarterly reports on file, summary each quarter of HL Collaboration members involvement in helping implement MAPPs interventions & achieve project goals

<p>Healthy Living Collaboration demonstrates its role in helping CPPW staff and contractors implement MAPPS interventions.</p> <ul style="list-style-type: none"> • Healthy Living Collaboration works with project staff and contractors to identify and designate project roles, responsibilities and timelines • Healthy Living Collaboration members actively assist project staff in implementing MAPPS interventions and achieve project goals 			3/18/12	
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Key for Lead Staff: PC = Program Coordinator, SL-N= School Liaison-Nutrition, SL-PA= School Liaison-Physical Activity, CNE=Community Nutrition Educator, CEPA= Community Educator-Physical Activity, SS=Strong Seniors Coordinators, Epi = Epidemiologist, MD = Medical Director, BD = Bureau Director

attitudes toward a community environment that supports an active lifestyle and healthy eating habits and on their endorsement of and participation in local venues/programs for physical activity and improved nutrition			3/31/11, 3/18/12	
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Goal 3: As a result of CPPW, 4 public school systems implemented improvements in their school nutrition and school wellness policies				
Objectives				
1. By 3/18/12, 4 public school districts in La Crosse County will adopt district-wide Farm to School policies, with targeted efforts focused on school districts with high rates of students on free/reduced lunch.				
Key Strategies and Activities	Lead Staff	Key Partners	Due Dates	Evaluation Indicators & Data Sources
1. By 3/18/12, four La Crosse County school districts will adopt Farm to School policies. 1.1 Develop Farm to School strategy <ul style="list-style-type: none"> • Recruit interested school districts, targeting districts with high rates of students on free/reduced lunch • School districts sign MOU contract • Develop a Farm to School Implementation plan for each participating school to include local foods in school meals, nutrition education about the importance of fruits/vegetables in the classroom , cafeteria & to parents, connection to where child's food comes from and how it is grown. Address any identified barriers to implementing a F2S Program at each school in their plan 1.2 Implement Farm to School program <ul style="list-style-type: none"> • Provide targeted funding to participating schools for implementation costs including staff time, training, educational resources, food processing and storage and related expenses • Implement Farm to School Program at participating schools, utilize Farm to School Assistant to facilitate nutrition education component in the schools 	SL-N	PC, SL-N, EPI, HLC, Leadership Team,	6/30/10	List of participating schools, quarterly reports of schools participating, evaluation of student attitudes, knowledge, eating habits, and influence on curriculum & school meals.
	SL-N SL-N	School Nutrition Supervisors	9/30/10	Percentage of food from local producers Consumption of food from local sources
	SL-N F2S Ass't SL-N	Schools, HLC	10/1/10	

<ul style="list-style-type: none"> Meet regularly with participating schools to share successes & develop ideas to overcome barriers <p>1.3 Evaluate impact of Farm to School Program on school environment & wellness policies</p> <ul style="list-style-type: none"> Evaluate impact of Farm to School Program on students (knowledge, eating habits), teachers (curriculum), parents (eating habits), food service supervisor (school meals), local health (YRBS), and the local economy <p>1.4 Incorporate Farm to School programming as part of updated and enforced wellness policies at participating school districts</p> <ul style="list-style-type: none"> Develop wellness policy assessment tool (or use existing tool) Utilize tool to assess wellness policies and their enforcement at all Farm to School program schools Work with F2S schools to develop a wellness policy improvement plan to incorporate F2S into their district wellness policy Implement plan changes at each school to strengthen each school's policy and the enforcement of the policy Reassess school wellness policy to document changes Use local data and success stories to support state Farm to School policy efforts 	SL-N, Epi	Schools	6/30/11, 3/18/12	
	SN-L EPI, SL-N	Schools, School Boards	3/18/12	On file with PC: Initial assessment of wellness policy for each school on file with completed assessment of the policy & improvement plan. Repeat the assessment & document changes from the baseline assessment

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Goal 4: As a result of CPPW, the community nutrition environment improved and healthier food choices are the easy/default choice.				
Objectives				
1. By 3/18/12 increase by 50% the number of restaurants, grocery stores and convenience stores participating in Gundersen Lutheran's 500 Club Program				
2. By 3/18/12 increase by 50% the number of 500 Club options offered by La Crosse County restaurants, grocery stores and convenience stores participating in Gundersen Lutheran's 500 Club.				
3. By 3/18/12 increase purchases of fresh fruits and vegetables by 10% at grocery stores participating in the Footsteps to Health Program				
4. By 3/18/12 increase by 50% the number of vending sites (machines) participating in Stansfield Vending's Wellness Warriors healthy vending program.				
Key Strategies and Activities	Lead Staff	Key Partners	Due Dates	Evaluation Indicators & Data Sources
1. By 3/18/12, increase by 50% the number of La Crosse County restaurants, grocery stores and convenience stores participating in Gundersen Lutheran's 500 Club healthy dining program. (500 Club	PC, GL, CEN	Area restaurants, grocery &		List of participating 500 Club restaurants on file with PC. Formative assessment tool & summary of results, 500 Club list updated quarterly, Survey of

<p>meals contain 500 calories (or less), are fat and sodium controlled, and consider the type of fat, the amount of fiber, carbohydrates and protein in selection)</p> <p>2. By 3/18/12 increase by 50% the number of 500 Club menu items offered by La Crosse County restaurants, grocery stores & convenience stores participating in Gundersen Lutheran's 500 Club.</p> <p>1-2.1 Increase by 50% the number of La Crosse County restaurants, grocery & convenience stores participating in Gundersen Lutheran's 500 Club healthy dining program & increase by 50% the number of 500 Club menu items offered by restaurants, grocery & convenience stores participating in the program.</p> <ul style="list-style-type: none"> • Assess the number of current 500 Club restaurants, grocery & convenience stores in La Crosse County (29) & the 500 Club offerings available at currently participating restaurants • Conduct formative assessment with restaurant owners as to why their business is not a member of the 500 Club & use to develop program recruitment strategies. • Develop recruitment strategies using assessment data. • In conjunction with Gundersen Lutheran recruit new 500 Club restaurants. Target businesses in low income areas of the county or those with the greatest jurisdictional reach/impact • Assess success of 500 Club selections at randomly selected restaurants • Promote 500 Club restaurants & the 500 Club Program in the community <p>1-2.1 Assist participating 500 Club restaurants, grocery & convenience stores with menu labeling for 500 Club approved menu items</p> <ul style="list-style-type: none"> • Analyze menu items for nutritional/caloric content • Provide graphics and promotional items to participating restaurants to assist in identifying 500 Club selections 		convenience stores	<p>9/30/10</p> <p>12/31/10 6/30/11, 3/18/12</p> <p>1/31/11 & ongoing</p> <p>12/31/10 & ongoing</p>	randomly selected 500 Club restaurants to assess their satisfaction with the program & their patron's use of the program
<p>3. By 3/18/12, increase purchases of fresh fruits and vegetables by 10% at grocery stores participating in the Footsteps to Health Program.</p> <p>3.1 Expand the Footsteps to Health Program (FSTH) from three to six grocery stores in La Crosse County (FSTH is an grocery store program that promotes fresh fruits & vegetables to store patrons through tastings, in store education & point of purchase signage/education. From July 2009-June 2010 the program increased fruit & vegetable purchases in participating Festival Food grocery stores by 9%)</p> <ul style="list-style-type: none"> • Talk with managers of currently participating stores to determine what has worked well with the program & what needs to be improved • Develop promotional materials to recruit new stores. Target stores that 	CEN	Grocery Stores, Leadership Team, HLC	<p>6/30/10</p> <p>9/30/10</p>	List of participating stores on file with PC, track monthly sales of featured fruit & vegetable. Track fruit/vegetable sales & compare total f/v sales in 10/10 & 10/11

<p>serve high risk populations/stores with the greatest reach/impact</p> <ul style="list-style-type: none"> • Recruit new stores and secure participation through a MOU, develop an implementation plan identifying kiosk dates/times & 500 Club offerings in deli/grab & go area • Recruit UW-L Health Ed & Nutrition students to assist in staffing kiosks • Implement program in six stores <p>3.2 Develop strategies to encourage purchases of fresh fruits and vegetables among lower-income residents</p> <ul style="list-style-type: none"> • Recruit FSTH stores in lower-income neighborhoods or those serving lower income county residents • Develop kiosk nutrition materials that consider cost and family eating patterns to increase likelihood of shoppers purchasing and preparing featured kiosk fruits/vegetables • Promote FSTH Program through the La Crosse WIC Program encouraging WIC families to visit the nutrition kiosks at the 6 participating stores and utilize their WIC fruit & vegetable food instruments. 			<p>10/31/10</p> <p>9/30/10</p> <p>9/30/10 & ongoing</p> <p>9/30/10 & ongoing</p>	
<p>3. By 3/18/12, increase by 50% the number of sites (machines) participating in Stansfield Vending Company's Wellness Warriors healthy vending program. (Wellness Warriors is a healthy vending program of Stansfield Vending Company that subsidizes the price of healthier vending items by increasing the price on less healthy items. 43% of items in a Wellness Warriors vending machine are healthier selections –controlled in calories, unhealthy fats and sodium)</p> <p>4.1 Increase by 50% the number of sites (machines) participating in Wellness Warriors Program</p> <ul style="list-style-type: none"> • Determine the number of vending sites currently participating • In partnership with Stansfield's determine barriers to Wellness Warriors Program participation & develop solutions. • Recruit new Wellness Warriors sites, targeting worksites with a high number of low wage workers and those sites participating in the CPPW active commuting initiative • Implement program at new sites & track sales <p>4.2 Assist sites participating in the Wellness Warriors Program in choosing and labeling healthier selections in vending machines.</p> <ul style="list-style-type: none"> • Identify and share nutritional standards for allowable vending items • Analyze vending items for caloric content and other nutritional info • Assist in nutrition labeling effort 	<p>CES</p>	<p>Stansfield Vending, Leadership Team, HLC</p>	<p>9/30/10</p> <p>12/31/10 & ongoing</p> <p>9/30/10 & ongoing</p>	<p>List of participating sites on file with PC, Track healthy selection sales & compare sales in 10/10 & 10/11 at randomly chosen sites</p>

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Goal 5: As a result of CPPW the bicycling and pedestrian environment was improved, a complete streets policy was adopted by La Crosse County and the incorporated communities of La Crosse, Onalaska, West Salem and Holmen and 50% of short range bicycle facilities listed in the 2035 Coulee Regional Bike Plan were implemented.

- Objectives
- 1. By 3/18/12, increase by 10% the number of adults who report biking to work in the City of La Crosse.**
 - 2. By 3/18/12, implement 50% of short range bicycle facilities projects listed in the 2035 Coulee Regional Bike Plan.**
 - 3. By 3/18/12, decrease the number of bicycle crashes in the county by 10%**
 - 4. By 3/18/12, La Crosse County and the incorporated communities of La Crosse, Holmen, Onalaska & West Salem adopted a complete the streets policy.**

Key Strategies and Activities	Lead Staff	Key Partners	Due Dates	Evaluation Indicators & Data Sources
<ol style="list-style-type: none"> 1. By 3/18/12, increase by 10% the number of adults who report actively commuting to work in the City of La Crosse. 2. By 3/18/12, implement 50% of short range bicycle facilities projects listed in the 2035 Coulee Regional Bike Plan 3. By 3/18/12, decrease the number of bicycle crashes in the county by 10% 	PC, CEPA	City Planning Dept	9/30/10	Bike parking assessment conducted by 9/10 & conducted again in 3/12. Comparison of 2 assessments made with changes noted. Annual assessment of Coulee Regional Bike Plan bicycling facilities projects implemented.
<p>-3.1 Implement a plan to improve the County’s bicycling and pedestrian infrastructure & increase secure on/off street bike parking in downtown La Crosse</p> <ul style="list-style-type: none"> • Develop/choose tool to conduct bike parking assessment • Conduct bike parking assessment in downtown La Crosse • Work with MPO to implement the short range bicycle facilities projects in the 2035 Coulee Regional Bike Plan • Work with community partners (PHC, City of La Crosse & Onalaska , etc) to improve County bike-pedestrian infrastructure where needed 				
<p>1-3.2 Support the creation and implementation of Active Commuting programs at 15 worksites in La Crosse County</p> <ul style="list-style-type: none"> • Assess perceptions related to active commuting among employees at selected worksites • Design Active Commuting resource kit for employers including incentive ideas • Utilize pieces of State Worksite Wellness Resource Kit and develop 	PC, CEPA	Business leaders, HLC, Leadership Team, Pioneering Healthier	12/31/10	List of participating businesses Comparison of baseline bike to work data and one year data after program implementation

<p>any needed additional resources</p> <ul style="list-style-type: none"> • Recruit businesses to participate in Active commuting initiative • Implement Active Commuting program at interested businesses • Share State of WI Worksite Wellness Resource Kit with employers interested in improving their worksite’s health environment • Collect baseline data on the number of employees at participating businesses actively commuting to work when program begins • Collect annual data on the number of employees actively commuting to work after 12 months <p>-3.3 To decrease bicycle crashes in La Crosse County create a “Share the Road” campaign to promote awareness and safety among motorists, bicyclists & pedestrians</p> <ul style="list-style-type: none"> • Conduct social marketing assessments to determine target audiences, perceptions and attitudes related to bicycling and pedestrian safety issues in La Crosse • Work with media partner and DHS on creation of targeted messages to encourage safe driving/cycling/walking habits among community members • Develop dissemination strategy for timing and placement of messages • Implement media campaign • Work with MPO to erect Share the Road & Bicycles Yield to pedestrian signs at strategic locations • Collect data to assess campaign reach and effectiveness • Revise messages and strategy as needed 	<p>PC, CEPA</p>	<p>Communities</p> <p>Media partners MPO WI Dept of Health Services</p>	<p>4/30/11</p> <p>4/30/11, 3/18/12</p> <p>12/31/10</p> <p>4/30/11</p> <p>7/30/11</p>	<p>Track bicycle crashes (baseline 7/10, annual evaluation in 7/11, 3/12)</p>
<p>4. By 3/18/12, La Crosse County and the incorporated communities of La Crosse, Holmen, Onalaska & West Salem adopted a complete streets policy/ordinance.</p> <p>4.1 Bring together stakeholders to lead the push for a policy, research policies from similar communities</p> <p>4.2 Build awareness in the county & municipalities of the need for a complete streets policy</p> <p>4.3 Conduct training for community including public officials, engineers, planners, developers, etc</p> <p>4.4 Pass policy at the county level</p> <p>4.5 Pass policy in the municipalities</p> <p>4.6 County & municipalities adopt design standards for policies as provided in the context sensitive solutions for major urban thoroughfares in walkable communities document.</p>	<p>PC, CEPA</p>	<p>City Planners, MPO, DRBC & other bicycling organizations</p>	<p>10/30/10</p> <p>10/30/10 & ongoing</p> <p>6/30/11 12/31/11</p> <p>3/18/12</p>	<p>Track adoption of complete streets policy</p>

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Goal 6: As a result of CPPW 3 Senior Sites implemented a policy to incorporate physical activity into the programming at their site.

Objectives

1. By 3/18/12, increase by 25% the number of reported minutes of weekly physical activity among seniors at 3 senior meal sites.

Key Strategies and Activities	Lead Staff	Key Partners	Due Dates	Evaluation Indicators & Data Sources
1.1 Implement a policy at 3 senior meal sites in La Crosse County that incorporates physical activity into programming at the site <ul style="list-style-type: none"> • Recruit sites (1 in La Crosse, 1 in Onalaska, 1 in West Salem) • Conduct focus groups @ 3 senior meal sites to determine the barriers they encounter to being physically active. Utilize results to incorporate a Strong Seniors physical activity policy into programming at each of the 3 recruited sites. • Strong Senior Program Coordinators offer physical activity 2x/week at each site. Participants encouraged to participate in activity &/or take a short walk on a set walking route from the site • Train 6 seniors from the sites to be strong senior activity leaders to assure policy sustainability 	SSC, PC	Senior Citizen Centers, Senior Meal Sites, County Aging Unit	7/30/10	Listing of SS sites on file with PC, copy of SS physical activity policy on file with PC, list of seniors participating in the program, names of senior leaders trained to assure sustainability, assess impact of program on seniors daily physical activity using a randomly selected group of participants
			9/15/10	
			10/31/10 & ongoing	
			3/31/11	

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Goal 7: As a result of CPPW 13 county elementary and middle schools and 2 community organizations implemented improvements in their transportation, wellness and activity policies to encourage children to be active 60 minutes each day.

Objectives

- 1. By 3/18/12 increase by 10% the number of children walking or biking to school in La Crosse County**
- 2. By 3/18/12 the La Crosse Area Family YMCA School Age Child Care Program will implement a policy to provide 60 minutes of instructor led physical activity each day at each of its 15 school age childcare sites during the school calendar year and at its 7 full time sites during the summer each week the program is in session.**
- 3. By 3/18/12 The Boys and Girls Club of La Crosse will implement a policy to provide 30 minutes of instructional physical activity at each of its 6 sites throughout the year**

Key Strategies and Activities	Lead Staff	Key Partners	Due Dates	Evaluation Indicators & Data Sources
1. By 3/18/12, increase by 10% the number of children walking and		Schools,		Formative Assessment findings on file with PC,

<p>biking to school in La Crosse County.</p> <p>3.1 Facilitate the enrollment and active participation of 13 schools in La Crosse County in the county’s Safe Routes to School (SRTS) Program</p> <ul style="list-style-type: none"> • Recruit schools to participate in SRTS • Develop SRTS MOUs for participating schools • Conduct formative assessment with schools and parents in each district to determine barriers to implementing a SRTS Program in the district • Collect baseline data on how children get to school at each participating school • Using formative assessment data, implement SRTS at each participating school • Encourage participating schools to apply for the Governor’s School Health Award & assist as needed with application • Annually collect data on how children at each school get to school <p>3.2 Facilitate the inclusion of Safe Routes to School and after school physical activity programming into the wellness policies of three school districts in La Crosse County</p> <ul style="list-style-type: none"> • Assess physical activity component of current school wellness policies at participating SRTS schools. Identify how SRTS & after school collaborations can strengthen the school’s wellness policy & help children to be active for 60 minutes/day. • Work with school to develop a plan to incorporate SRTS & after school programming into their district wellness policy • Implement plan at each school and assess enforcement of and support for the policy • Reassess school wellness policy to document changes • Use local data and success stories to support state SRTS & after school activity programming policy efforts • Advocate for the inclusion of Health Impact Assessments and Safe Routes to School in any new school developments • Provide Health Impact Assessment training to local planners and/or developers 	SL-PA	Leadership Team, HLC WI Dept of Transportation City Planning & Police Departments	 7/31/10 12/31/10 1/31/12 12/31/10, 12/31/11 12/31/10 12/31/11 3/18/12 3/18/12 9/30/10 & ongoing 3/18/12	Signed MOUs on file with PC, summary of SRTS activities used to encourage walking & biking at each participating school, Comparison of 10/10 baseline data and 10/11 data on how children got to school, assessment of baseline wellness policies @ participating schools & documented changes to physical activity component of policies by 3/12
<p>2. By 3/18/12 the La Crosse Area Family YMCA School Age Child Care Program will implement a policy to provide 60 minutes of instructor led physical activity each day at each of its 15 school age childcare sites during the school calendar year and at its 7 full time sites during the summer each week the program is in session.</p> <p>2.1 Develop policy that incorporates 60 minutes of structured physical activity each day into the YMCA’s school age childcare site policies.</p> <p>2.2 Identify sites & develop age appropriate physical activity lesson plans</p> <p>2.3 Identify & train as needed physical activity instructors</p> <p>2.4 Implement lessons at each site</p> <p>2.5 Evaluate impact by gathering feedback from staff, students & parents</p>	PC	YMCA staff	12/31/10	On file with PC: YMCA school age childcare site policies as they relate to physical activity, student, parent & program staff feedback, lesson plans & participation numbers

2.6 Maintain copies of weekly lesson plans & participation numbers			3/31/11, 3/18/12 12/31/10 & ongoing	
3 . By 3/18/12 the Boys & Girls Club of La Crosse will develop a policy to provide 30 minutes of instructional physical activity daily at each of its 6 sites throughout the year 3.1 Incorporate 30 minutes of structured physical activity into the Club's Healthy Lifestyles Program policy 3.2 Identify staff member at each site who will implement the structured physical activity 3.3 Implement activity component at each site 3.4 Track children participating & maintain summary of activities provided 3.5 Evaluate impact of program on children's attitudes toward physical activity & track the time they spend at the Club engaged in it on a daily basis	PC	B & G Club staff	12/31/10	On file with PC: B&G Club Healthy Lifestyles Program policy, children's feedback regarding physical activity & B&G Club changes, listing of structured physical activities, time spent providing daily physical activity instruction & participation numbers

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