

# Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

## Brown County Healthy Weight Coalition for Youth

### Contact Information

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| <b>Main Contact Person</b><br>Karen Early                                       |
| <b>Title of Main Contact</b><br>Brown County UWEX Nutrition Program Coordinator |
| <b>Agency Affiliation of Contact</b><br>University of Wisconsin Extension       |
| <b>Contact Phone Number</b><br>920-391-4614                                     |
| <b>Contact Email Address</b><br>karen.early@ces.uwex.edu                        |
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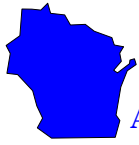
### Program Information

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| <b>Type of Program</b><br>Coalition                                |
| <b>Year Coalition was Formed</b><br>2003                           |
| <b>Primary program focus</b><br>Both Physical Activity & Nutrition |
| <b>Region</b><br>Northeastern                                      |
| <b>County</b><br>Brown   |
| <b>Coalition Web Site Address</b>                                  |

### Program Information

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| <b>Represented Groups on Coalition</b><br>Community<br>Government<br>Health Care<br>Health Dept<br>Schools<br>UW-EX<br>WIC | <b>Represented Professions on Coalition</b><br>Dietitian<br>Educator<br>Nurse<br>Physician<br>Other |
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A Wisconsin Nutrition and Physical Activity Program



# Tools For Action

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## Intervention Name On Loan Educational Kits

### Intervention Information

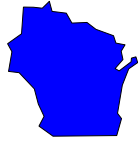
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| <b>Type of Intervention:</b><br>Physical Activity Event                  |
| <b>Focus Area:</b><br>General Physical Activity                          |
| <b>Intervention Site or Setting:</b><br>School                           |
| <b>Scope of Intervention:</b><br>County                                  |
| <b>Target Audience:</b><br>All races and genders<br>Ages 5 - 11, 12 - 19 |
| <b>Total Population in Area Served:</b>                                  |
| <b>Number of Participants:</b>   |
| <b>Implementation Status:</b><br>On-going                                |

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| <b>Partners:</b>                                |
| <b>Unique Funding:</b>                          |
| <b>Evaluation:</b><br>None                      |
| <b>Evidence-Based or Best Practice based on</b> |

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| <b>Products Developed or Materials Used:</b><br>Pedometer and yoga kits |
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| <b>Intervention Description:</b><br>Kits are loaned to teachers to use with school age children for classroom activities. Kits contain a lessonplan and one pedometer for each student. Yoga kits have video and lessonplan - this is for preschool |
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A Wisconsin Nutrition and Physical Activity Intervention



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Intervention Name

## Health school fundraisers

### Intervention Information

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| <b>Type of Intervention:</b><br>Nutrition Event                          |
| <b>Focus Area:</b><br>Vending  |
| <b>Intervention Site or Setting:</b><br>School                           |
| <b>Scope of Intervention:</b><br>County                                  |
| <b>Target Audience:</b><br>All races and genders<br>Ages 5 - 11, 12 - 19 |
| <b>Total Population in Area Served:</b>                                  |
| <b>Number of Participants:</b>   |
| <b>Implementation Status:</b><br>On-going                                |

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| <b>Partners:</b><br>Brown County Dairy Promotion Committee |
| <b>Unique Funding:</b>                                     |
| <b>Evaluation:</b><br>Other                                |
| <b>Evidence-Based or Best Practice based on</b>            |

**Products Developed or Materials Used:**

**Intervention Description:**  
Mini grants were awarded to youth serving organizations to sell smoothies as a healthy fundraiser . Each recipient recieved a smoothie maching with recipe book and \$100 for purchase of start-up ingredients

A Wisconsin Nutrition and Physical Activity Intervention