



Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Hales Corners Health Department

Contact Information

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Program Information

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| Type of Program Got Dirt Initiative |
| Year Coalition was Formed No coalition |
| Primary program focus Fruit & Vegetable consumption |
| Region Southeast |
| County Milwaukee |
| Coalition Web Site Address none |

Program Information

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| Represented Groups on Coalition | Represented Professions on Coalition |
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A Wisconsin Nutrition and Physical Activity Program



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Got Dirt - Hales Corners

Intervention Information

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| Type of Intervention: Gardening Promotion |
| Focus Area: Nutrition |
| Intervention Site or Setting: School |
| Scope of Intervention: Increased fruit and vegetable consumption |
| Target Audience: Intergenerational |
| Total Population in Area Served: 200 |
| Number of Participants: 40+ |
| Implementation Status: Complete |

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| Partners: School and Senior residence community, Child care |
| Unique Funding |
| Evaluation: Surveys, Impact on knowledge, attitudes and behaviors |
| Evidence-Based or Best Practice based on Healthy People 2010 Healthiest Wisconsin 2010 Hales Corners Community Health Plan |

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| Products Developed or Materials Used: Got Dirt Toolkit |
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| Intervention Description: Promoting increased fruit and vegetable consumption among intergeneration population in Hales Corners through implementation of DHFS/DPH Got Dirt Initiative Toolkit Ten copies of the DHFS/DPH Got Dirt Garden Toolkit were distributed to local elementary schools and child care centers with encouragement to implement school gardens. Additional promotion of fruit and vegetable consumption was provided through community wide distribution of the Southeast WI Farm Atlas (UW Ext.). One child care center partnered with a local senior residence facility to create an 11 plot garden that will be tended by senior citizens and preschoolers from the child care center. Senior citizens will teach concepts related to making healthy food choices, including fruits and vegetables. It is intended to be a yearly project started each spring. Intervention will continue through fall harvest every year. |
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A Wisconsin Nutrition and Physical Activity Intervention