

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

NEW Kids Program (Nutrition, Exercise, and Weight-management) at Children's Hospital of Wisconsin

Contact Information

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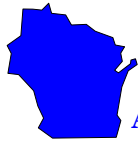
Program Information

Type of Program Health Care
Year Coalition was Formed 2003
Primary program focus Both Physical Activity & Nutrition
Region Southeastern
County Milwaukee
Coalition Web Site Address www.chw.org

Program Information

Represented Groups on Coalition Community Health Care Other	Represented Professions on Coalition Dietitian Exercise Specialist Health Care Admin Nurse Physical Therapist Physician Other
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A Wisconsin Nutrition and Physical Activity Program



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Intervention Name

Multi-disciplinary evaluation and Management of Overweight Children and their families

Intervention Information

Type of Intervention: Physical Activity & Nutrition - Event
Focus Area: General Physical Activity & Nutrition
Intervention Site or Setting: Health Care
Scope of Intervention: Regional
Target Audience: All races and genders Ages 1-4, 5-11, 12-19
Total Population in Area Served: 1.4 million
Number of Participants: 500
Implementation Status: Ongoing, clinic-based. Also at local YMCAs.

Partners: YMCA of Metropolitan Milwaukee
Unique Funding:
Evaluation: Health Indicator Service Data – semi-annually
Evidence-Based or Best Practice based on Dr. Epstein's data for family-based behavioral change program involving nutrition and physical activity

Products Developed or Materials Used: Goal and Care plans. Food records. Culturally-compentent program for overweight children and their families taking place in inner-city Milwaukee with predominantly African-american families.
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Intervention Description: Weight-management program based at Children's Hospital, with community based programs out of 4 YMCA sites in Metropolitan Milwaukee.
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