

# Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

## Program Name WWA FIT WIC

### Contact Information

<b>Main Contact Person</b> Linda Lee
<b>Title of Main Contact</b> La Crosse County WIC Director
<b>Agency Affiliation of Contact</b> La Crosse County Health Department
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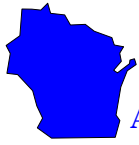
### Program Information

<b>Type of Program</b> Coalition
<b>Year Coalition was Formed</b> 2004
<b>Primary program focus</b> Both Physical Activity & Nutrition
<b>Region</b> Northern
<b>County</b> Marathon
<b>Coalition Web Site Address</b>

### Program Information

<b>Represented Groups on Coalition</b> Community Health Dept WIC	<b>Represented Professions on Coalition</b> Dietitian
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A Wisconsin Nutrition and Physical Activity Program



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## Intervention Name **FIT WIC surveys**

### Intervention Information

<b>Type of Intervention:</b> Physical Activity & Nutrition Resource
<b>Focus Area:</b> General Physical Activity & Nutrition
<b>Intervention Site or Setting:</b> Organization
<b>Scope of Intervention:</b> Regional
<b>Target Audience:</b> All races Gender: Female Ages 1-4, 20-39, 40-59
<b>Total Population in Area Served:</b> 0
<b>Number of Participants:</b> 300
<b>Implementation Status:</b> Initial phase survey at this time

<b>Partners:</b> LaCrosse Co. WIC, FPHS WIC, Waupaca Co. WIC, Sheboygan Co. WIC, Portage Co. WIC
<b>Unique Funding:</b>
<b>Evaluation:</b>
<b>Evidence-Based or Best Practice based on</b>

<b>Products Developed or Materials Used:</b> Attitude surveys for staff, participants, and a community assessment
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<b>Intervention Description:</b>
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