


Partnership to Eliminate Disparities in Infant Mortality (PEDIM) Action Learning Collaborative (ALC)



Milwaukee Fatherhood Initiative

Sponsored by CityMatCH, AMCHP,
NHSA (Sept 2008-Spring 2010)

Funded by W.K. Kellogg Foundation



PEDIM Vision Statement:

To eliminate racial inequities contributing to infant mortality within U.S. urban areas

ALC Mission Statement:

*To increase capacity at community/local/state levels to address the **impact of racism** on birth outcomes and infant health*



The role of men and fathers

- **Wisconsin team will focus on one key issue in the link between racism and infant mortality: the role of men and fathers**

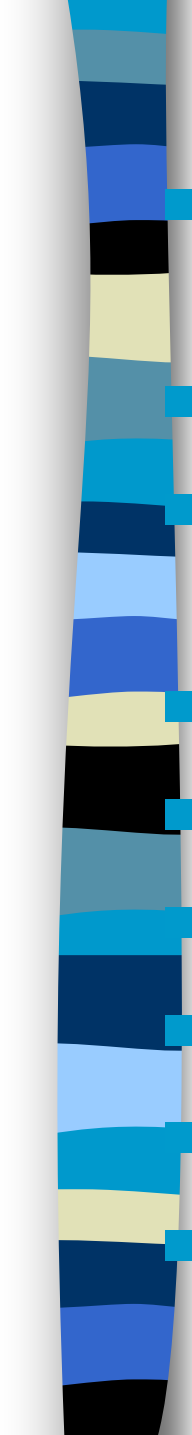


MAPS: Action Planning for Change

Initial 3 Strategies

- **Community Education Training on the impact of racism on birth outcomes and infant health**
- **Empowerment Coaching Pilot Project with 50 men from the community**
- **Media Campaign- promote positive images of men of color as fathers, husbands, partners, community leaders.**

Leveraging Opportunities

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- Media/social Marketing Grant (LifeCourse, Journey of a Life Time Campaign, TAG)
 - BCBS Partnership funds/Planning Council
 - Life Course Perspective/"12 Point Plan to close the Black-White Gap in Birth Outcomes"
 - Home Visitation – Project LAUNCH
 - Wisconsin Center for Health Equity
 - Fatherhood Summit (Coaching/Evaluation)
 - Golden Dad Campaign
 - Children's Zone
 - NIH Grant

Wish List



- Funding to enable team to sponsor the “Racial Healing” Training in Milwaukee
- Money for Implementation of priorities
- Resources to identify and access sustainable funding
- Sharing of emerging best practices

