



**HW2020 Infrastructure Expert Advisory Workgroup (IEAG)
Report to the Strategic Leadership Team
September 30, 2008**

Current or Proposed Priority	Definition/Description	Feedback from IEAG	Feedback from MediaSite	Feedback from Select Survey	Feedback from Strategic Leadership	Proposal to SLT
Coordination of State and Local Public Health System Partnerships (CHIP)	Partnerships are essential in public health system action including government, academia, not for profit, for profit and other organizational entities.	The priority is important and should remain but consider combining with CHIP. Need to define a successful partnership, key elements, and characteristics. Resources need to be allocated for evidence-based practices.	Continue in 2020.	92% continue. Rated 3.9.	Partnerships essential part of State Health Plan.	(Merged with Community Health Improvement)
Integrated Electronic Data and Information Systems	All public health information is securely available from a single log-on into the system. It eliminates duplicate data entry and the use of multiple system silos.	This priority is important and should continue with additional focus on communications and marketing. Need to establish funding, utilization metrics and targets and interoperability.	Continue in 2020. Broaden scope beyond DPH/PHIN.	100% continue. Rated 4.2.	Public health system data needed beyond governmental.	Public Health Informatics (Reference health marketing / communications and surveillance)
Diverse, Sufficient, Competent Public Health Workforce	Assuring a diverse, sufficient, competent workforce is an essential public health service that is fundamental to supporting the public health system.	This priority should continue. Clarify and expand the meaning of workforce, diversity and competency.	Continue in 2020.	97% continue. Rated 4.3.		Public Health Workforce
Community Health Improvement Processes and Plans	Public health planning, implementation and evaluation to address priorities at a local or state level are done by broad partners. This is a statutory mandate and essential service.	Continue this as a priority but combine with Partnerships. Essential that state and local planning happens in partnership with public health system and is coordinated around state health plan priorities.	Continue in 2020.	97% continue. Rated 4.0.	Common plan that all system partners are aligned with is critical.	Collaborative Community Health Improvement
Equitable, Adequate, and Stable Public Health Financing	The acquisition, utilization, and management of resource for the delivery of public health essential services that is equitable, adequate and stable.	This priority should continue. Public Health Council report developed but Wisconsin continues to rank low for state funding of public health.	Continue in 2020.	Rating not available. Significant comments to continue as priority.	Address need for funding and describe cost of not doing public health work.	Public Health Financing



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Public Health Preparedness and Response Capacity	The ability for the State and Local Health Departments to respond to all-hazards emergencies is critical to protect the health and safety of the population. Readiness skills and partnerships are being developed.	This priority should be added as a core infrastructure issue at the state and local level. An infrastructure priority identifying preparedness as a core capacity for health departments improves the likelihood that the advances in this area will not be lost. DEAG proposed adding: Sustainable preparedness readiness systems and improve all-hazards response capability.		80% add. Rated 3.6. Some comments that this was a program and not a priority.		Public Health Preparedness and Response Capacity
Public Health System Research	Activities ranging from field-based efforts to foster improvements in public health practice to formal scientific research are included in public health system research. This may include initiating and participating in research, reporting results, and using results. There is no statewide public health research agenda.	This priority should be added as a core infrastructure issue. Public health performance measures identified this as a clear gap in meeting essential public health services in Wisconsin.	Comments to add research as priority.	83% add. Rated 3.3.	SLT members proposed this as important infrastructure priority.	Public Health System Research
Health Department Capacity and Quality	Local and state health department entities have the statutory and professional responsibility to provide the essential public health services. There are currently 90 local health departments and one state health department in Wisconsin. Current national efforts are focused on accreditation, quality improvement, and regionalization.	Support the addition of this priority to highlight the critical role of strong local and state health departments in the public health system infrastructure. Need for focused attention and activity around capacity, quality, accreditation, regionalization potential and other infrastructure issues.		80% add. Rated 3.2.	SLT members have articulated need for strong state and local health departments as foundational public health infrastructure.	Health Department Capacity and Quality



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Health Marketing and Communication	Uses marketing and communication strategies to influence individual and community behaviors that enhance health. By linking marketing, communication, and health sciences, it creates and exchanges offerings that have value for customers and society at large.	Support including this content area in the infrastructure priorities. Propose combining this under the Public Health Informatics priority.		Health Marketing 81% add. Rated 3.7. Comments indicate that these concepts important to future state priorities.		(Merge with PH Informatics)
Disease Surveillance	Statutory mandate for state and local health departments to provide for disease surveillance and investigation. Also public health essential service.	Not an IEAG priority. DEAG proposed this as an infrastructure priority.				(Merge with PH Informatics)
Access to Primary and Preventive Health Services	Population access to all primary and preventive services including medical, dental, mental health, and other areas that influence population health issues and health outcomes.	IEAG considers this a health priority and not a basic infrastructure priority. DEAG proposed this as a systems/policy priority.		83% add. Rated 4.0. Comments about this not being an Infrastruct. Priority but a Health Priority.		(Proposed in model as a system/policy issue along with Essential Services and Public Health Infrastructure)