



Healthiest Wisconsin 2020 Strategic Leadership Team

Community Engagement Forums Review of Proposed Questions September 30, 2008

Vision and Mission Statements:

A shared vision uplifts and inspires while a shared mission is about purpose.

Question 1: Would you suggest any changes to the proposed vision and mission statements.

- Proposed vision statement for HW2020:
“Healthy people in healthy and safe Wisconsin communities.”
- Proposed mission statement for HW2020:
“Protect and promote the health and safety of the people of Wisconsin.”

Core Principles, Values, and Beliefs:

Principles, values, and beliefs are identified by the public health system partners. They spring from public health’s longstanding tenet of social justice. We aspire to attain them. They serve as the bedrock for collective action and decision-making. During times of uncertainty, they inspire adaptive rather than maladaptive leadership.

Question 2: Would you suggest any changes or additions to the following core principles, values, and beliefs?

- Proposed principles, values, and beliefs for HW2020:
 - Social justice, providing for the common good, and creating positive futures for all.
 - Value diverse perspectives, assure a voice for all, and leave no one behind.
 - Seek to understand and respect the diversity of human contexts.
 - Focus on the upstream problems and strengths, the underlying causes of health, illness, injury, premature death, and disability in the population.

- Every community served by a local health department deserves access to the essential public health services required in law.
 - Infrastructure and effective policies are essential and interwoven and must support the health and safety of people and communities.
 - Prevention is our most effective public health strategy.
 - Collaboration is the key to our success.
 - Science, evidence, resources, and the wisdom of our communities are essential to supporting what is working and to identifying and solving problems.
 - Leadership from government, the public, private, nonprofit, and voluntary sectors is essential to achieving our goals and vision.
 - Respect privacy and confidentiality.
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Overarching Goals:

Goals declare our overall intent to support or change conditions. They transcend HW2020 and anchor implementation. Goals are more likely to be achieved when they are integrated into the programs of the Department and partner organizations from government, the public, private, nonprofit, and voluntary sectors. The HW2020 goals will be measurable.

Question 3: Would you suggest any changes to the proposed overarching goals?

- Proposed goals for HW2020:
 - Promote and protect health for all.
 - Create healthy and safe social and physical environments.
 - Eliminate health disparities and achieve health equity.
 - End preventable illness, injury, premature death, and disability.
 - Transform Wisconsin's public health system.
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Proposed Health Priorities for HW2020:

A separate questionnaire is being developed and pre-tested. Work is expected to be completed on October 2, 2008.

Proposed Infrastructure Priorities for HW2020:

These questions may change pending the final DEAG questionnaire on October 2, 2008. At that time, a decision will be made to bring the infrastructure questions in alignment with the health priority questions.

Question # __: Would you suggest any changes to the proposed overarching goals?

**Question # __: Are there any additional infrastructure priorities that you strongly believe should be included in HW2020 that are not captured?
Explain/Describe:**

Question # __ (numeric question): Please rate the importance of each of the proposed priorities in meeting the State Health Plan goals (1-5, with 1 being not important and 5 being critically important).

Aligning and Linking HW2020 to Partner Organizations for Collective Action and Accountability

Every one of us – the general public including community, services, educational, and governmental leaders, plus all organization and service providers – must share responsibility for creating “healthy people in healthy and safe Wisconsin communities.”

Question #__: How will (must) our state weave the values and directions of HW2020 into the fabric of our individual, social, and professional priorities, policies, and actions? Describe actions that you believe should/must be taken and planned for.
