

Summary of Major Steps to Identify HW2020 Objectives

1. Current State Assessment

What:

- Identify current state, including trends, of Focus Area (FA).
- Relate FA to HW2020 goal of improved health over the lifespan.
- Relate FA to HW2020 goal of improved health equity.
- Describe other Infrastructure FA and Health FA that are connected.
- Describe key sectors from circle model that influence FA.

Purpose: Provide descriptive information, including trends, laying the groundwork for describing the importance, scope, and relevance of this Focus Area in relationship to each of the two HW2020 goals. Will provide background for Critical Issues Identification.

Method: Support Team provides overview; FAST members share additional information via guided discussion.

2. Future State

What:

- Identify general statements about where group sees FA in future – vision.
- Relate FA to HW2020 goals of improved health over the lifespan.
- Relate FA to HW2020 goals of improved health equity.

Purpose: (1) Determine what the state of the Focus Area will need to be in 2020 for Wisconsin to have improved health across the lifespan. (2) Determine what the state of the Focus Area will need to be in 2020 for Wisconsin to have improved health equity. (3) Identify the end point for each of the HW2020 goals.

Method: Brainstorm.

3. Critical Issues Identification

What: (1) Identify what needs to be addressed in order to achieve the desired Future State for improved health over the lifespan. (2) Identify what needs to be addressed in order to achieve the desired Future State for improved health equity. Identify the broad socio-ecological roots of this FA in relationship to each of the two HW2020 goals.

Purpose: (1) Develop the most critical issues that address the question, “What are the issues related to this Focus Area that will most impact Wisconsin’s ability to achieve improved and sustained health across the lifespan by 2020?” (2) Develop the most critical issues that address the question, “What are the issues related to this Focus Area that will most impact Wisconsin’s ability to achieve improved health equity by 2020?”

The purpose is to generate a list of the Big Issues, not a big list of issues.

Key principles that FAST members should follow in identifying critical issues:

- 1) For an issue to address HW2020 goal of improved health over the lifespan, the issue should have significant impact on length and/or quality of life.
- 2) For an issue to address HW2020 goal of improved health equity, an issue should address a continuing or increasing disparity between some population groups, defined by factors such as race/ethnicity, socioeconomics, geography, disability, sexual orientation, et cetera.
- 3) The issue should be feasible to address.

4) Wherever possible, the issue should address an upstream determinant of health rather than a symptom.

Method: Nominal Group technique with Support Team bringing in suggestions from Community Survey and existing strategic plans.

4. Identify top 5 issues for each of the HW2020 goals according to criteria.

What: Focus discussion on critical issues that impact this FA in relationship to the respective HW2020 goals.

Purpose: Have a small set of critical issues to use in determination of an objective that addresses the HW2020 goal of improved health across the lifespan, and a small set of critical issues to use in determination of an objective that addresses HW2020 goal of improved health equity.

Criteria:

- Magnitude of impact on goal (for the goal of improved health across the lifespan, these may include # people affected, directly and indirectly (family); duration; life stage of onset and duration; for the goal of improved health equity, these may include # people affected in targeted groups);
- Seriousness (life-threatening, impact on ability to live productively);
- Feasibility of successful interventions;
- Community perception as a 'real and serious' issue.

Method: (1) Weight the criteria: for each of the respective HW2020 goals, the group assigns weights to each criteria. (2) Score the issues: for each of the HW2020 goals, group members will individually score each issue according to each criteria. (3) Calculate summary issue scores for each of the HW2020 goals: for each issue, average, weighted summed scores resulting in a ranking are calculated for each of the HW2020 goals. Group reviews scores and discusses to agree on top issue for improved health across the lifespan; group reviews scores and discusses to agree on top issue for improved health equity.

5. Re-state the top issues in the form of objectives.

What: A re-statement of the issues in the form of objectives resulting in (1) the most important objective to achieve improved health across the lifespan, and (2) the most important objective to achieve improved health equity.

Purpose: Have measurable issues to focus on for the FA.

Method: Group discussion to frame top issues as objectives.

6. Identify potential measures

What: Team members provide examples of some of the types of measures and key resources for data.

Purpose: Establish general expectations from group about the types of measures that the Tech Advisor will come up with for discussion at the second FAST meeting

7. Identify questions/issues for additional community input.

What: Team members indicate questions or issues for which they would like to receive additional input from the community during the Community Input Forum that will be held between the first and second FAST meeting.

Purpose: Identify needed input from the Team in planning and preparation for the Community Input Forum.