

**Healthiest Wisconsin 2020 (HW2020)
Strategic Leadership Team
Charter
May 6, 2008**

Title	Healthiest Wisconsin 2020 : Strategic Leadership Team
Justification	DHFS is required by state law (s. 250.07(1)(a), Wisconsin Statutes) to develop a public health agenda at least every 10 years.
Charge and Description of Work	<p>This is a recommending body that will provide collaborative leadership to guide the development of the next state health plan, “Healthiest Wisconsin 2020: A Plan to Improve the Health and Safety of the Public.”</p> <p>The charge to the Strategic Leadership Team (SLT) is to recommend the adoption of the 2010-2020 state health plan to Secretary Karen Timberlake and Dr. Sheri Johnson, State Health Officer and Administrator, Division of Public Health. This plan will be designed to influence public health policy, provide direction to assure sustainable public health resource allocations, and provide guidance to protect the health and safety of the 5.6 million people of Wisconsin.</p> <p>The SLT will collaborate with the Data Expert Advisory Group (DEAG) and the Infrastructure Expert Advisory Group (IEAG) to identify an approach for determining statewide health and infrastructure priorities and objectives.</p> <p>The Co-Chairs of the SLT, DEAG, and IEAG will meet on a regular basis to discuss progress and issues of the three teams.</p> <p>The critical work of the SLT is expressed through the following six values:</p> <ol style="list-style-type: none"> 1. Is mission-driven. 2. Focuses on health and well-being of the population. 3. Recognizes priorities with high-impact solutions. 4. Is practical, effective, efficient and timely. 5. Invites the wisdom of diverse community stakeholders, public health system partners and the Department of Health and Family Services. 6. Uses science and evidence including past evaluations and emerging work known as “Making Wisconsin the Healthiest State.”

	<p>and infrastructure priorities.</p> <p>13. By September 2009, recommend the framework, priorities, data needs and tracking requirements for HW2020 to Secretary Karen Timberlake and Dr. Sheri Johnson.</p> <p>14. By September 2009, determine who will remain on the SLT to develop the implementation plan.</p>
Meeting Schedule	<p>The Team will convene May 6, 2008, and may meet monthly, based upon need and content (April 2008 – December 2009).</p> <p>Meetings will be held in Madison, Wisconsin.</p>
Measurement of Success	<p>Completion of objectives within the timeframes. Act as Champions for the state health plan for the next decade.</p>
Timeframe	<p>May 2008 – December 2010</p> <ul style="list-style-type: none"> • Lead development of the plan (2008 and 2009) • Oversee development of the implementation plan (2009 and 2010)
Project Organization	<p>Executive Sponsor: Karen Timberlake, Secretary and Chair Project Sponsor: Dr. Sheri Johnson, State Health Officer and Administrator, Division of Public Health Project Liaison: Patricia Guhleman, Bureau Director</p> <p>Project Manager: Margaret Schmelzer, MS, RN Director of Public Health Nursing and Health Policy Wisconsin Division of Public Health Department of Health and Family Services Madison, Wisconsin</p> <p>Note:</p> <ul style="list-style-type: none"> • Operational co-chairs to be selected by the Strategic Leadership Team • Close collaboration will be needed with the DEAG and IEAG co-chairs.
Deliverables	<p>“Healthiest Wisconsin 2020: A Partnership Plan to Improve the Health and Safety of the Public” will be published, disseminated and launched statewide by December 31, 2010.</p>
Contact Person	<p>Margaret Schmelzer, MS, RN, Director of Public Health Nursing and Health Policy</p>

