

Healthiest Wisconsin 2020

Strategic Leadership Team Meeting

July 15, 2010

11:00 AM – 12:30 PM

Live Meeting with Teleconference

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- ❖ Welcome from Dr. Seth Foldy
- ❖ Review agenda and meeting expectations
- ❖ Roll call attendance

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❖ Continuing role of the Strategic Leadership Team?

2008 Charge:

Recommend the adoption of the 2010-2020 state health plan, influence public health policy, provide direction, assure sustainable public health resource allocations, and provide guidance to protect the health and safety of the 5.6 million people of Wisconsin.

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Rationale to consider continuation through 2010:

- ✓ SLT engagement assures a voice for the partners and is a trusted partner to the DHS.
- ✓ Allows for individual member participation on the implementation planning team.
- ✓ Participate as a policy advisory body rather as individual partners in the public vetting of the implementation plan scheduled for fall 2010.

Key Features of the HW2020 Framework

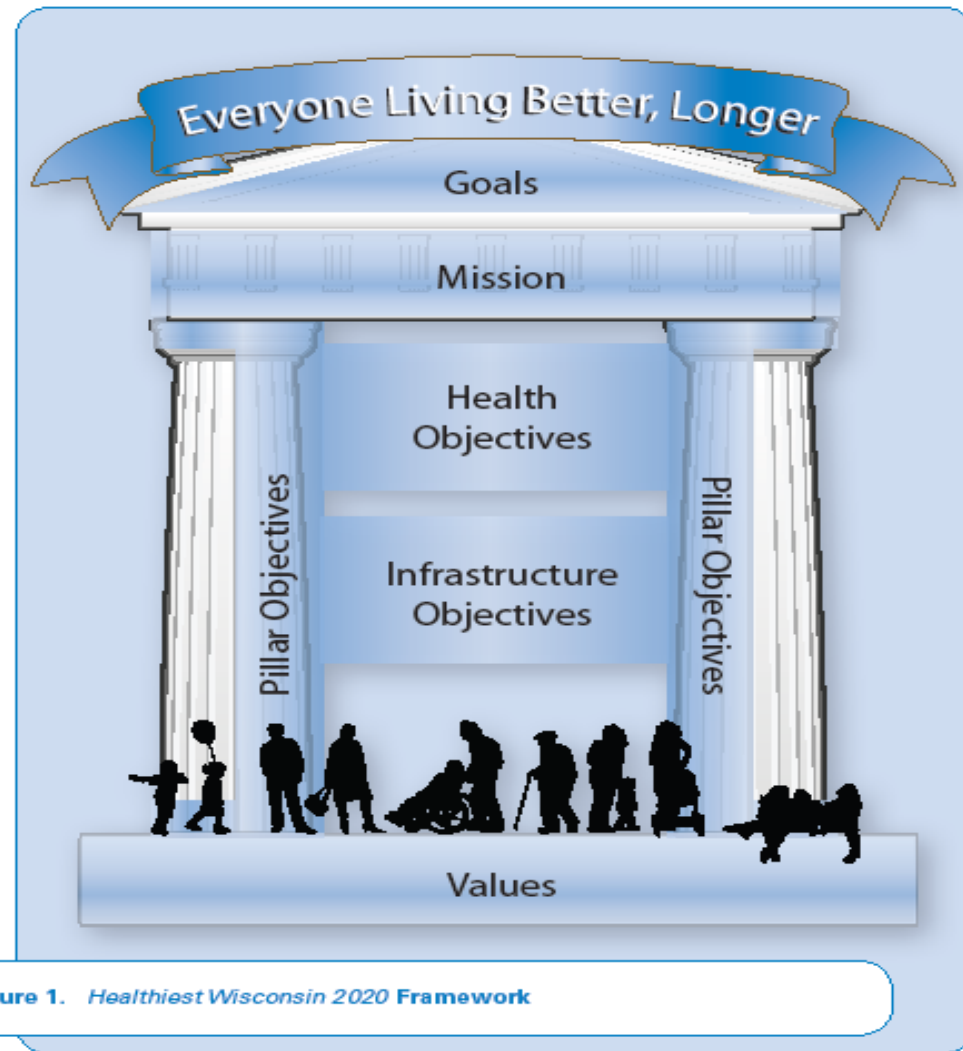
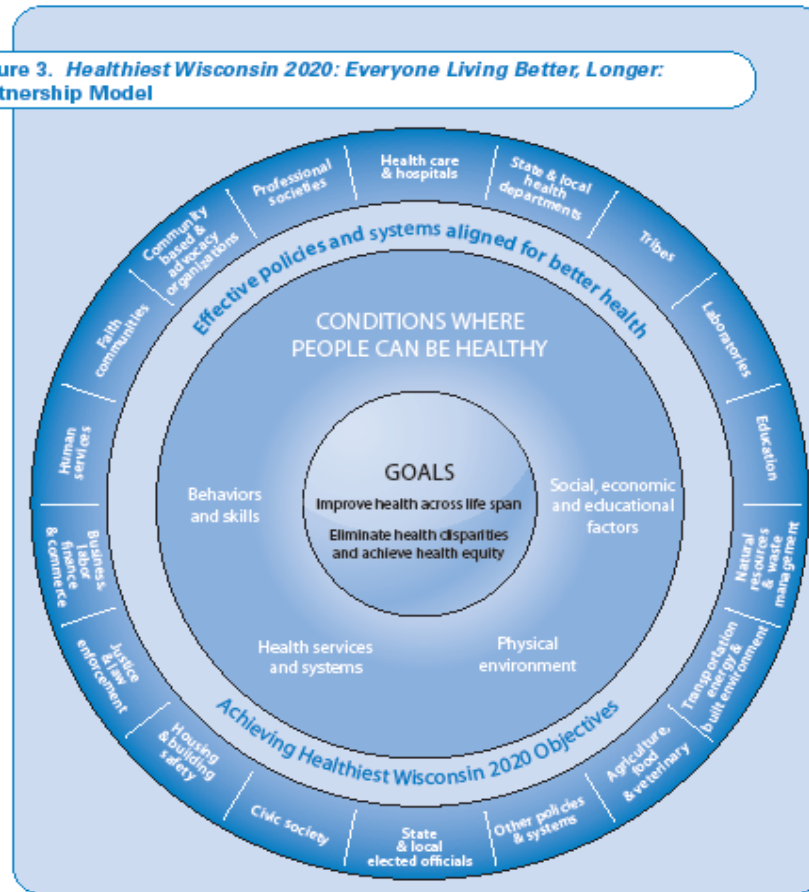


Figure 1. *Healthiest Wisconsin 2020 Framework*

Key Features of the HW2020 Systems and Partnership Model

Figure 3. *Healthiest Wisconsin 2020: Everyone Living Better, Longer: Partnership Model*



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Current status of *HW2020* – A brief chronology:

- ✓ Active engagement of the Secretary (ongoing)
- ✓ FASTs meet to propose objectives, measures and develop focus area profile (9/09 – 11/09)
- ✓ SLT approves in concept the implementation model published in the plan (1/10)
- ✓ Strengthening health disparities objectives, modifying the goal, holding special meetings with the Tribes and communities (1/10 – 2/10)

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- ✓ Plan drafted, reviewed, edited (1/10 – 5/10)
- ✓ Objectives and measures verified – requiring some developmental measures (1/10 – 4/10)
- ✓ Profiles drafted by Support Teams and reviewed by FASTs (1/10 – 5/10)
- ✓ *HW2020* approved by Secretary Timberlake (6/10)
- ✓ Web post with opportunity for preview by the partners (7/8/10)
- ✓ Public release and marketing (7/10)

Healthiest Wisconsin 2020: Proposed Implementation Model



Implementation Planning

Strategic Goal

- By December 2010, vet and publish an Implementation Plan, built on Healthiest Wisconsin 2020 values, that includes sustainable structures and processes that will support implementation.

Expectations for the Implementation Plan

Implementation plans will

- Provide incentives for strategic action to achieve the HW2020 goals.
- Include shared leadership structures.
- Promote early and sustained participation from diverse sectors.

Expectations for the Implementation Plan

Implementation plans will:

- Be feasible
- Complement and build on existing structures and actions plans already working toward HW2020 goals and objectives.
- Facilitate and promote ways to ‘fill the gaps’ that currently exist for meeting HW2020 goals and objectives.

Expectations for the Implementation Plan

- Implementation plans will include shared leadership structures.
- Implementation promotes early and sustained participation from diverse sectors.
- Implementation plans will include accountability.

Implementation Planning Team

- Small group, 10-15 people
- Represent diverse sectors, governmental & nongovernmental, academic, provider, community-based organization.
- 2 hour meetings, at least monthly, Aug. – November.

Draft Implementation Timeline

The Long View

2010

- ✓ 8/10 -12/10: Strategic Leadership Team identifies implementation: planning structure; team charges; implementation team meets
- ✓ 11/2010: Draft implementation plan reviewed / vetted with partners (Public Health Council, Minority Health Leadership Council, Strategic Leadership Team, Focus Area Strategic Teams, others)
- ✓ 12/10: Publish / activate implementation plan and begin transition to a sustainable oversight structure

2011

- ✓ Implementation teams identified for the oversight structure
- ✓ Implementation team action from focus areas
- ✓ Baseline evaluation begins
- ✓ All focus areas have indicators, targets and a data source identified

2012, 2014, 2016.

- ✓ Scheduled updates

2020

- ✓ All HW2020 goals and objectives achieved

Charge to the Implementation Planning Team

- Assure development of an Implementation Plan that meets the strategic goal of Implementation Planning.
- Plan will be based on the 3 building blocks of Implementation as identified in the HW2020 published plan:
 - Engaging partners and adopting objectives;
 - Assuring effective action and results;
 - Reporting and monitoring.
- Plan incorporates communication and social marketing into each of the 3 Implementation Building Blocks.

DRAFT *Healthiest Wisconsin 2020*

Implementation Planning Model

Publish / Activate Implementation Plan and Transition to a Sustainable Oversight Structure, 12/2010

Review / Vetting / Sustainability with Partners (PHC, MHLC, SLT, FASTs, Others), 11/ 2010.

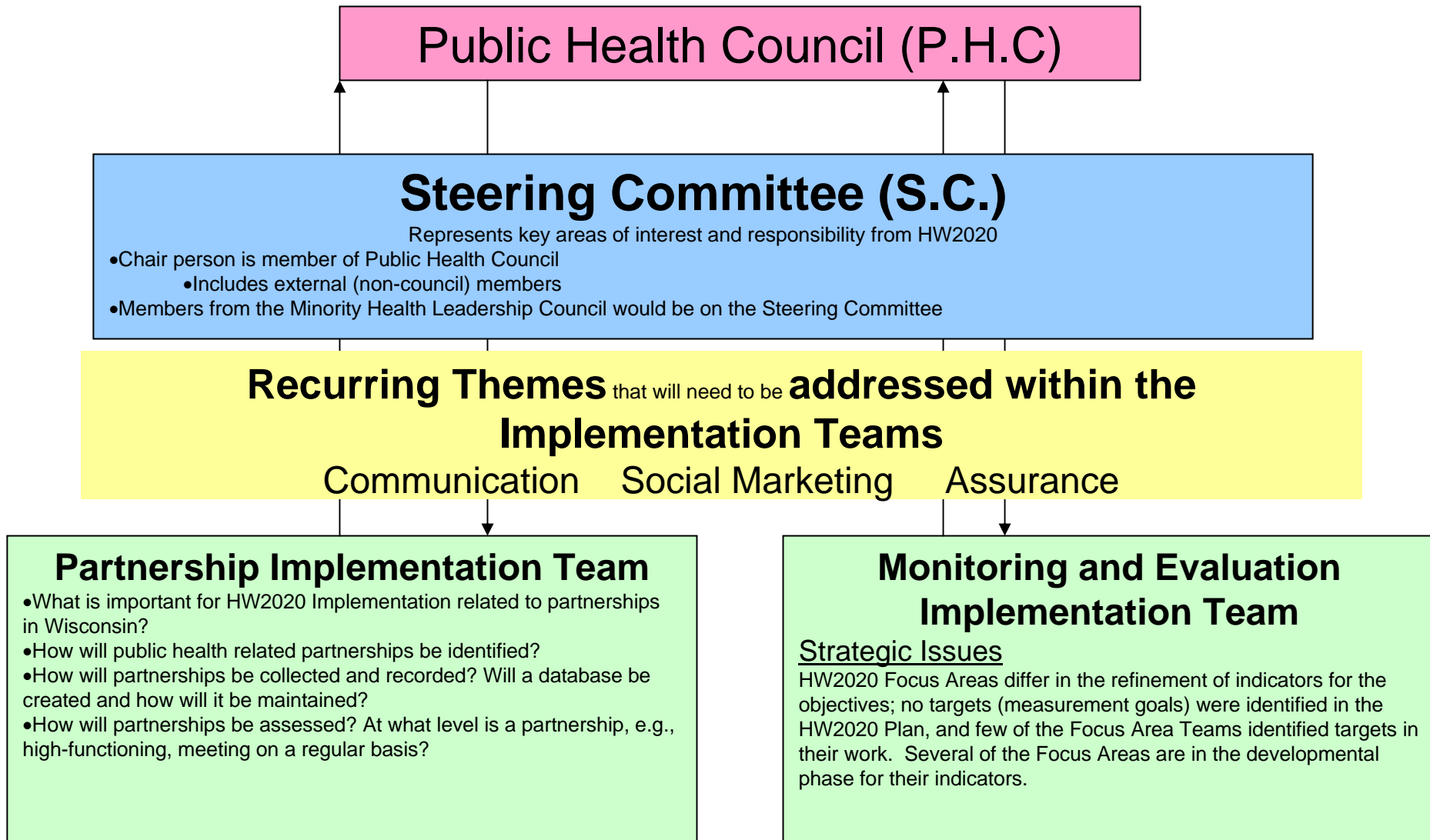
Implementation Planning Team (meets 8/15/10 – 12/30/10); Develop recommendations on how to implement *HW2020* to DHS Secretary for final approval December 2010.

Core Project Management Team, Make Assignments 7/30/10

Strategic Leadership Team, Review / Comment July 15, 2010

Core Project Management Team with Regional Office Directors Develop Proposal, 7/2010

Healthiest Wisconsin 2020 Implementation Structures (Example)



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❖ Discussion - Proposed implementation planning

- ✓ Do you agree with the proposed building blocks? (engagement, assurance, monitoring)
- ✓ Are we doing what needs to be done to stimulate action?
- ✓ Does the Strategic Leadership Team wish to continue? If so, how?

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Proposed Implementation Model (Chapter 6 of Plan)



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❖ Wrap-up and next steps

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❖ Adjournment

You have our gratitude for your
sustained leadership and guidance!