



State of Wisconsin

## Department of Health and Family Services

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Jim Doyle, Governor

Karen E. Timberlake, Secretary

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For Immediate Release

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### **Secretary Visits Eau Claire BadgerCare Plus Enrollment Fair**

*April 28<sup>th</sup> to May 2<sup>nd</sup> is Cover the Uninsured Week*

EAU CLAIRE - Today, Secretary Karen Timberlake visited a one-day BadgerCare Plus enrollment fair that was held at the Eau Claire City-County Health Department and met with a pregnant woman that has recently signed up for BadgerCare Plus. The one-day enrollment fair was organized as part of Cover the Uninsured Week. BadgerCare Plus is Governor Doyle's program that provides access to quality, affordable health insurance for working families.

"BadgerCare Plus makes providing access to comprehensive health care for all kids achievable," said Secretary Karen Timberlake. "BadgerCare Plus is simple and provides health care coverage that our children deserve at a price families can afford. I strongly encourage any Wisconsin family that does not have health insurance to find out more information about BadgerCare Plus by visiting [www.BadgerCarePlus.org](http://www.BadgerCarePlus.org), calling 1-800-362-3002 or contacting their local county or tribal human services agency."

BadgerCare Plus offers health coverage to every uninsured child in Wisconsin by streamlining Medicaid, BadgerCare and Healthy Start into one comprehensive program. Regardless of a family's income, BadgerCare Plus allows every uninsured Wisconsin family access to affordable, comprehensive health care coverage for their kids. Low income families will be able to enroll their children into BadgerCare Plus at no charge, while higher earning families will be able to buy into the program at a reasonable cost based upon income.

Families were able to go to four different locations in Eau Claire County to get help signing up for BadgerCare Plus. Enrollment fairs were held at the Eau Claire City-County Health Department, Valleybrook Church, Catholic Charities, and the Augusta Memorial Public Library in Augusta.

On an ongoing basis, Eau Claire families can apply for BadgerCare Plus online at [www.BadgerCarePlus.org](http://www.BadgerCarePlus.org) or at the Eau Claire City-County Health Department, 720 Second Avenue, 715-839-4718.

The Anthem Blue Cross and Blue Shield Foundation has partnered with the Department to promote enrolling uninsured individuals in BadgerCare Plus. Through charitable grant making, the Anthem Blue Cross and Blue Shield Foundation promotes Anthem's inherent commitment to enhance the health and well-being of individuals and families in communities that Anthem Blue Cross and Blue Shield serves. The Anthem Blue Cross and Blue Shield Foundation is an affiliate of the WellPoint Foundation. To learn more about the WellPoint Foundation please visit [www.wellpointfoundation.org](http://www.wellpointfoundation.org).

For more information about BadgerCare Plus, go to [www.BadgerCarePlus.org](http://www.BadgerCarePlus.org) or call 1-800-362-3002.

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