



# Vendor Minimum Stock Requirements Wisconsin WIC Program

## Stock Requirements

Wisconsin WIC vendors must meet the listed minimum stock requirements at all times. Minimum requirements are based on a store's total number of cash registers, including customer service and self-checkout registers. The food categories listed do not include all WIC approved food items. Vendors are encouraged to carry more WIC foods based on customer demand. See the [WIC Shopping Guide](#) for information about WIC approved foods and restrictions on brands and flavors.

## Minimum Stock Requirements for stores with 10 or fewer registers

Food Category and Container Size	Required Minimum Stock	Recommended Minimum Stock
<b>Fruit and Vegetables</b> fresh, frozen, or canned	<ul style="list-style-type: none"> <li>▪ Two (2) fruit varieties.</li> <li>▪ Three (3) vegetable varieties.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Same as required, with \$10 retail value worth of <b>fresh</b> fruit and vegetable varieties.</li> </ul>
<b>Juice</b> 64 oz.	<ul style="list-style-type: none"> <li>▪ One (1) flavor.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Three (3) flavors.</li> </ul>
<b>Nut Butters</b> 12-18 oz. <b>Beans, Peas and Lentils</b> 15-16 oz.	<ul style="list-style-type: none"> <li>▪ One (1) of three (3) types:               <ul style="list-style-type: none"> <li>◦ nut butter; or</li> <li>◦ canned beans; or</li> <li>◦ dried peas, beans, or lentils.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Two (2) of three (3) types:               <ul style="list-style-type: none"> <li>◦ nut butter; and/or</li> <li>◦ canned beans; and/or</li> <li>◦ dried peas, beans, lentils.</li> </ul> </li> </ul>
<b>Cereal</b> 12 oz. or larger	<ul style="list-style-type: none"> <li>▪ Two (2) varieties, must include one (1) whole grain variety.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Four (4) varieties, including one (1) whole grain variety.</li> </ul>
<b>Whole Grains</b> Sizes and types in <a href="#">WIC Shopping Guide</a>	Not required	<ul style="list-style-type: none"> <li>▪ One type</li> </ul>
<b>Milk</b> gallon	<ul style="list-style-type: none"> <li>▪ One (1) gallon, unflavored 1% low fat or fat free skim.</li> </ul>	Same as required
<b>Cheese</b> 8 oz. or 16 oz.	Not required	<ul style="list-style-type: none"> <li>▪ One (1) variety.</li> </ul>
<b>Eggs</b> dozen	<ul style="list-style-type: none"> <li>▪ One (1) carton any size egg, any grade.</li> </ul>	Same as required
<b>Infant Cereal</b> 8 oz.	Not required	<ul style="list-style-type: none"> <li>▪ One (1) variety.</li> </ul>
<b>Fish</b> cans or pouches	Not required	<ul style="list-style-type: none"> <li>▪ One (1) variety.</li> </ul>
<b>Infant Fruits and Vegetables</b> 4 oz. single and 8 oz. 2-packs	Not required	<ul style="list-style-type: none"> <li>▪ Three (3) fruit varieties.</li> <li>▪ Three (3) vegetable varieties.</li> </ul>
<b>Infant Formula</b> Only the sizes and varieties listed	Not required	<ul style="list-style-type: none"> <li>▪ Six (6) cans 12.4 oz., Similac® Advance.</li> <li>▪ Six (6) cans 12.6 oz., Similac® Gentle Comfort or 12.5 oz., Similac® Sensitive.</li> </ul>

## Minimum Stock Requirements for stores with 11 or more registers

Food Category and Container Size	Required Minimum Stock	Recommended Minimum Stock
<b>Fruit and Vegetables</b> fresh	<ul style="list-style-type: none"> <li>▪ Two (2) fresh fruit varieties.</li> <li>▪ Three (3) fresh vegetable varieties.</li> </ul>	Same as required
<b>Juice</b> 64 oz	<ul style="list-style-type: none"> <li>▪ One (1) flavor.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Three (3) flavors.</li> </ul>
<b>Nut Butters</b> 16-18 oz. <b>Beans, Peas and Lentils</b> 15-16 oz.	<ul style="list-style-type: none"> <li>▪ Two (2) of three (3) types: <ul style="list-style-type: none"> <li>◦ nut butter; and/or</li> <li>◦ canned beans; and/or</li> <li>◦ dried peas, beans, or lentils.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ All three (3) types: <ul style="list-style-type: none"> <li>◦ nut butter;</li> <li>◦ canned beans; and</li> <li>◦ dried peas, beans, or lentils.</li> </ul> </li> </ul>
<b>Cereal</b> 12 oz. or larger	<ul style="list-style-type: none"> <li>▪ Four (4) varieties, must include one (1) whole grain variety.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Four (4) varieties, including two (2) whole grain varieties.</li> </ul>
<b>Whole Grains</b> Sizes and types in <a href="#">WIC Shopping Guide</a>	<ul style="list-style-type: none"> <li>▪ Two (2) types.</li> </ul>	Same as required
<b>Milk</b> half-gallon and gallon	<ul style="list-style-type: none"> <li>▪ One (1) half-gallon, 1% low fat or fat free skim.</li> <li>▪ One (1) gallon, 1% low fat or fat free skim.</li> <li>▪ One (1) gallon, Vitamin D whole.</li> </ul>	Same as required
<b>Lactose-Free Milk</b> Quart, half-gallon, 3-quart, and gallon	<ul style="list-style-type: none"> <li>▪ One (1) container, any size unflavored 1% low fat or fat free skim.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Any size container, 1% low fat or fat free skim.</li> <li>▪ Any size container, 2% reduced fat.</li> <li>▪ Any size container, Vitamin D whole.</li> </ul>
<b>Plant-Based Milk</b> half-gallon	<ul style="list-style-type: none"> <li>▪ One (1) brand.</li> </ul>	Same as required
<b>Yogurt</b> 32 oz. or 32 oz 8-pack	<ul style="list-style-type: none"> <li>▪ One (1) container whole milk.</li> <li>▪ One (1) container low-fat or nonfat.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Whole milk; plain <b>and</b> flavored.</li> <li>▪ Low fat or nonfat; plain <b>and</b> flavored.</li> </ul>
<b>Cheese</b> 8 oz. or 16 oz.	<ul style="list-style-type: none"> <li>▪ One (1) variety.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Three (3) varieties.</li> </ul>
<b>Eggs</b> dozen	<ul style="list-style-type: none"> <li>▪ One (1) carton, any size egg, any grade.</li> </ul>	Same as required
<b>Infant Cereal</b> 8 oz.	<ul style="list-style-type: none"> <li>▪ One (1) variety.</li> </ul>	Same as required
<b>Fish</b> cans or pouches	<ul style="list-style-type: none"> <li>▪ One (1) variety.</li> </ul>	Same as required
<b>Infant Fruits and Vegetables</b> 4 oz. single and 8 oz. 2-packs	<ul style="list-style-type: none"> <li>▪ Four (4) fruit varieties.</li> <li>▪ Four (4) vegetable varieties.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Six (6) fruit varieties.</li> <li>▪ Six (6) vegetable varieties.</li> </ul>
<b>Infant Meats</b> 2.5 oz.	<ul style="list-style-type: none"> <li>▪ One (1) meat variety.</li> </ul>	Same as required
<b>Infant Formula</b> Only the sizes and varieties listed	<ul style="list-style-type: none"> <li>▪ Six (6) cans 12.4 oz., Similac® Advance.</li> <li>▪ Six (6) cans 12.6 oz., Similac® Gentle Comfort or 12.5 oz., Similac® Sensitive.</li> </ul>	Same as required