

Project History

In September 1989, Central Wisconsin Center for the Developmentally Disabled received special project funds from the Department of Administration, with the aid of the Department of Natural Resources and the Urban Straw Association, to replicate a waste-to-recycling project.

The goals of this waste-to-recycling project are to reuse and recycle in the State workplace; reduce solid waste reduction; supply innovative by-products; and create a variety of jobs. This small business venture serves as a demonstration model for national replication.

The products produced replace straw, kindling and mulch. The shredding and packaging process for these products was individually designed using adaptive equipment to provide meaningful employment to the people who live at Central Wisconsin Center.

Recycled Products Used For:

- A substitute for kindling
- Mulching
- Reseeding grass
- Gardens
- Pet Bedding
- Fireplaces & Campfires

DEPARTMENT OF HEALTH SERVICES

Central Wisconsin Center
317 Knutson Drive
Madison, Wisconsin 53704
(608) 301-9374

URBAN STRAW PRODUCTS

100% Recycled Products
Manufactured by
Central Wisconsin Center
Resident Workers



GRASS MAT
FIRE HELPERS
JUNGLEMOSS
TUENYMOSS

GRASS MAT

RECYCLED NEWSPRINT

- Made from shredded newsprint
- Replaces straw for reseeding
- Renews grass in only days
- Helps hold in moisture
- Stays in place once it is wet
- No need to rake up
- Breaks down into soil
- No weed seeds brought in

Available in:

5 Pounds - \$3.00

10 Pounds - \$6.00

How to use Grass Mat:

1. RAKE AREA 2. SOW SEED 3. SPRINKLE WATER



4. Spread Grass Mat



5. Water



FIREHELPER

RECYCLED NEWSPRINT

- Used as a kindling substitute for fireplaces, grills, or campfires
- No fumes
- No ashes
- Steady flame
- Burns for up to 15 minutes

Available in:

6 pack - \$1.00

12 pack - \$1.50



JUNGLEMOSS

RECYCLED CARDBOARD PRODUCT

- Used as an inexpensive mulching substitute in place of shredded bark, woodchips, or cocoa beans
- Promotes soil aeration, weed control and holds moisture
- Used in playgrounds, gardens, pathways and around trees and bushes
- Can also be used as small pet bedding or for cat litter boxes

Available in:

20 Pounds - \$4.50



TUENYMOSS

LARGER SHRED OF JUNGLEMOSS

Available in:

25 to 30 Pounds - \$4.50