

Assisted Living Forum Overview

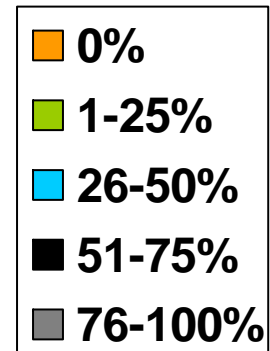
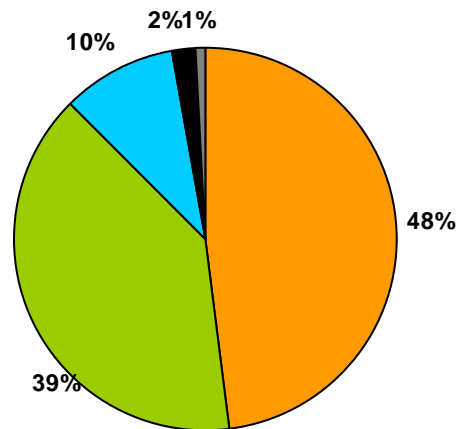
Via Adobe Connect

January 11, 2011

Highlights

- 245 different people logged into the presentation, with most staying for the entire presentation
- Reached all four regions of the entire state with 66 different cities
- 26 questions submitted. Answers posted at AL Forum website
- 11 speakers from 6 different locations
- 38% first time attendees
- 51% would not have come if only offered in person in Madison
- Utilized video, polling feature, question feature, PowerPoint, shared website, shared documents and an evaluation

Poll Question



- **Do you currently serve residents from a racial or ethnic minority?**

0% (50)

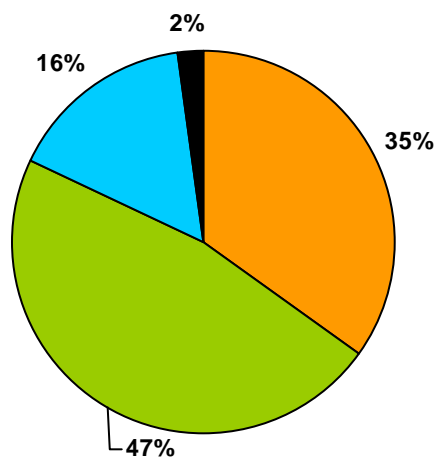
1-25% (41)

26-50% (10)

51-75% (2)

76-100% (1)

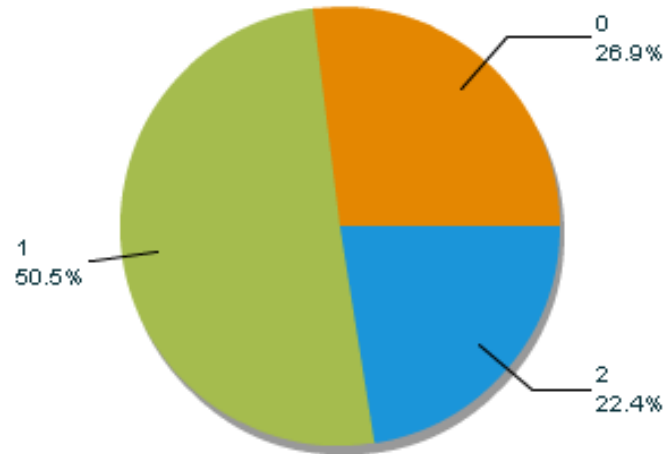
Poll Question



- **Does your agency/facility contain cultural artifacts or materials?**

| | |
|------|------|
| None | (33) |
| Few | (4) |
| Some | (15) |
| Many | (2) |

Poll Question



- **Are you considering any new construction or remodeling of an AL facility this year?**

| | | |
|----|-------|------|
| 0. | YES | (24) |
| 1. | NO | (45) |
| 2. | MAYBE | (20) |

Results of the Evaluation

- 102 respondents after the presentation
- Response rate - 42%

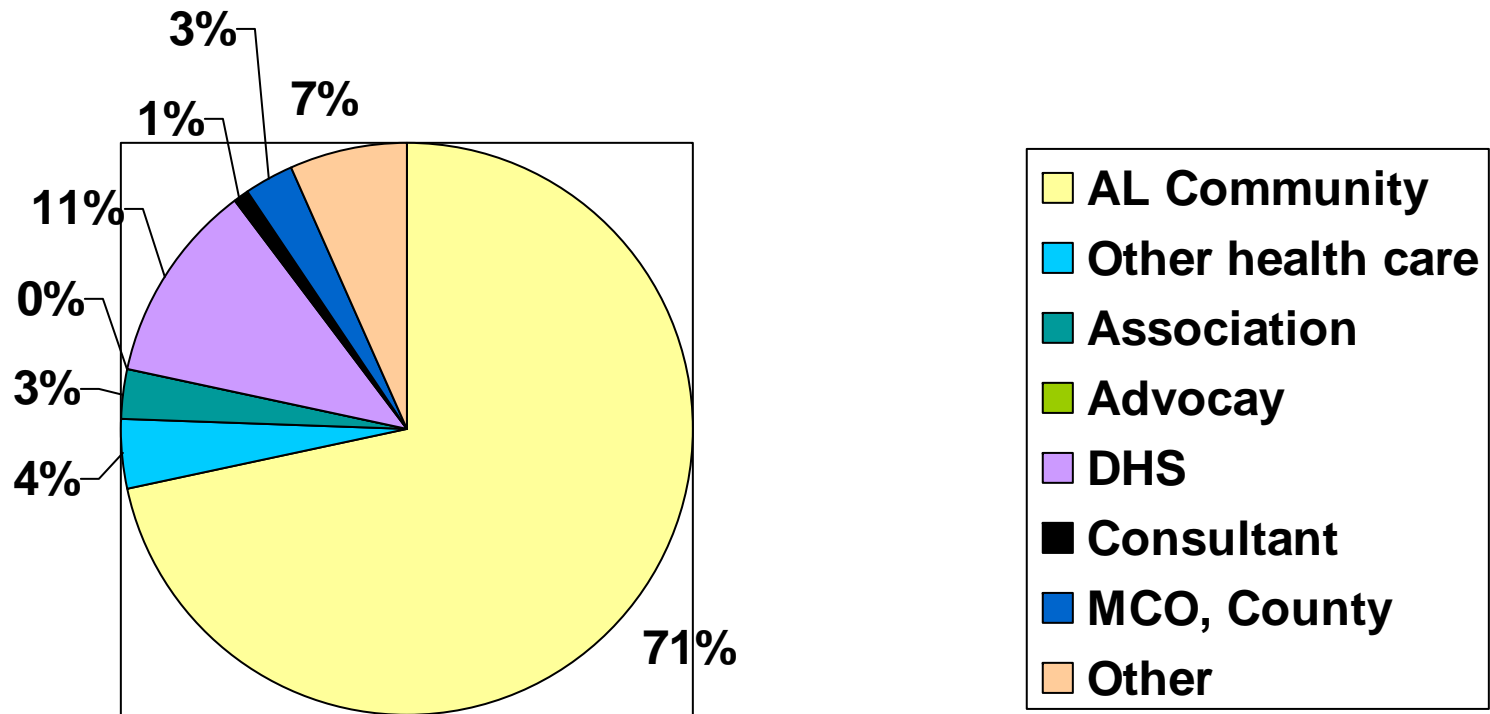


What city do you live in?

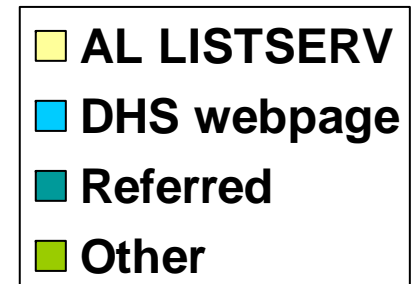
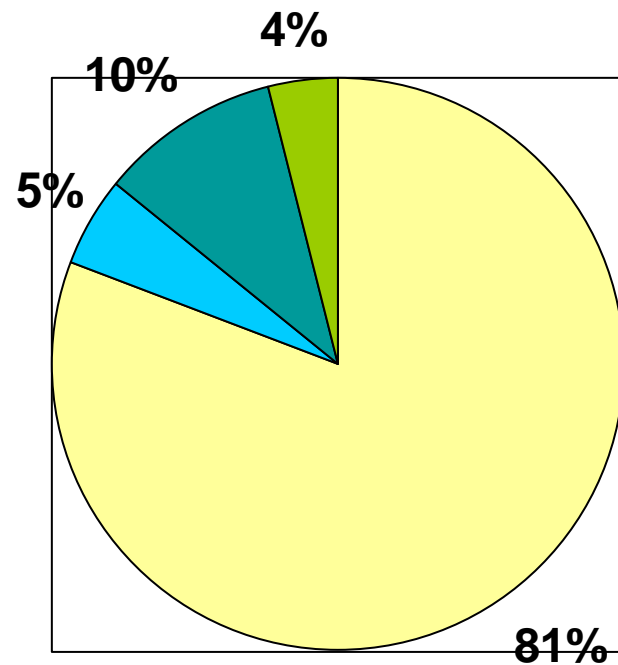
- 66 different cities identified
- Cities from all 4 regions of the state



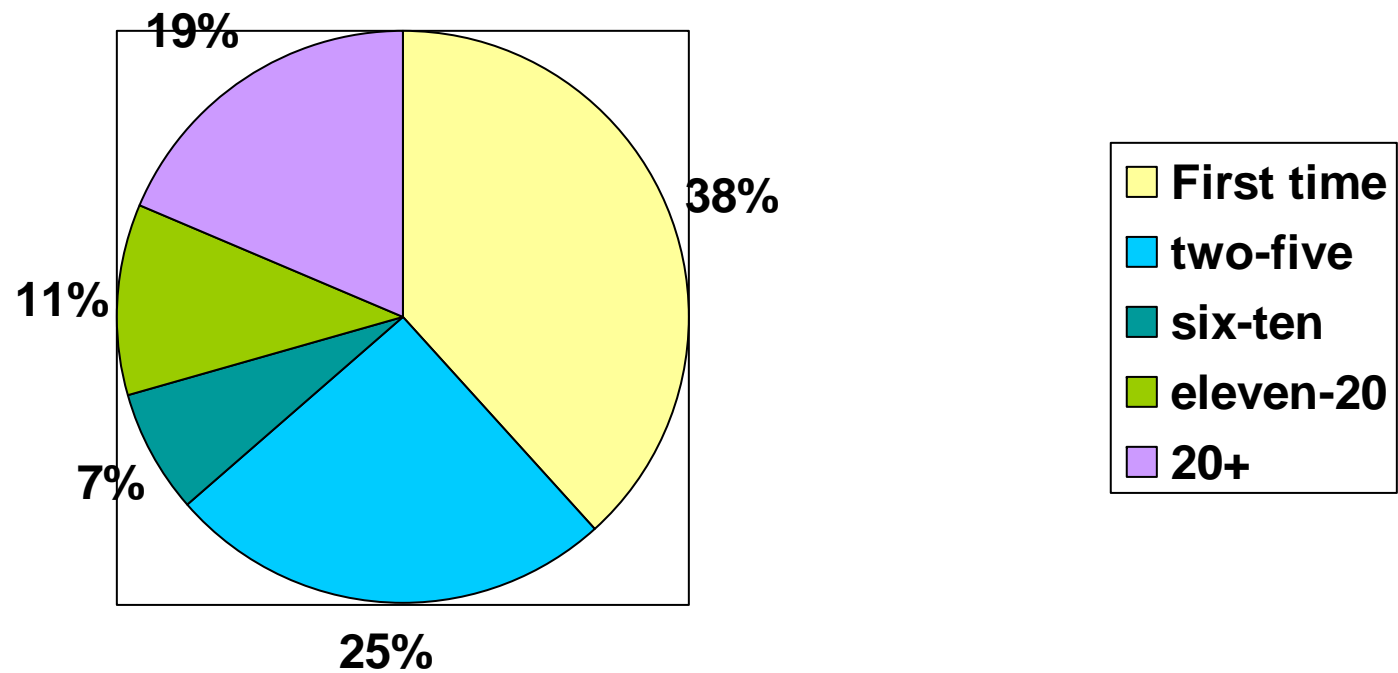
Where do you work?



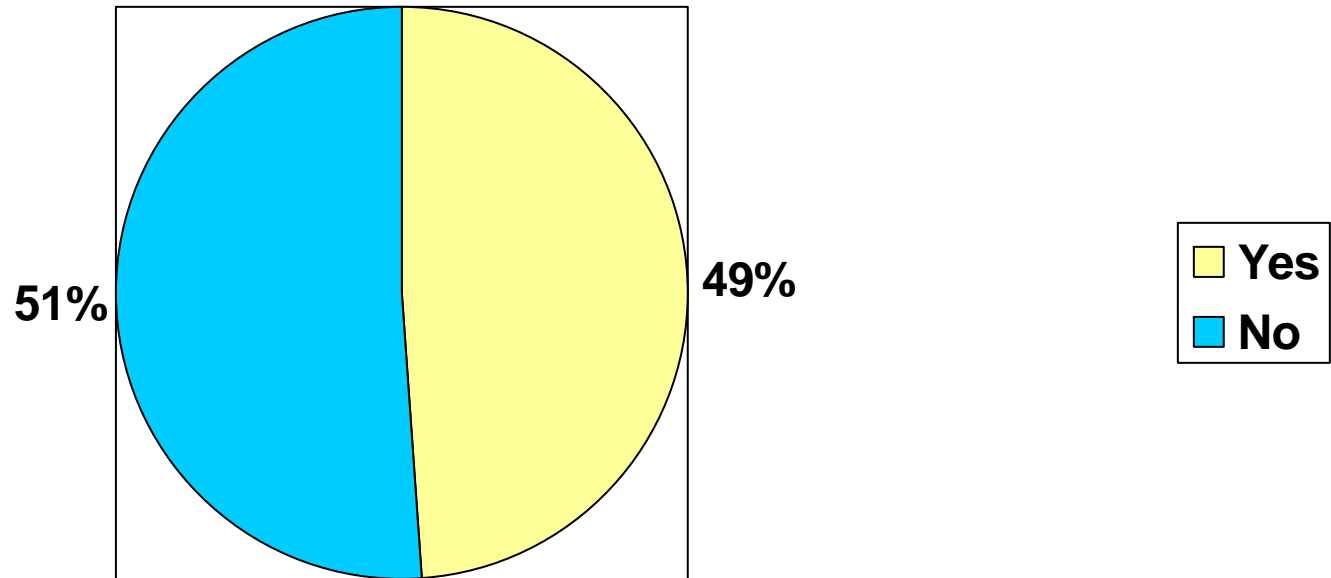
How did you hear about the forum?



How often do you attend the AL Forum?



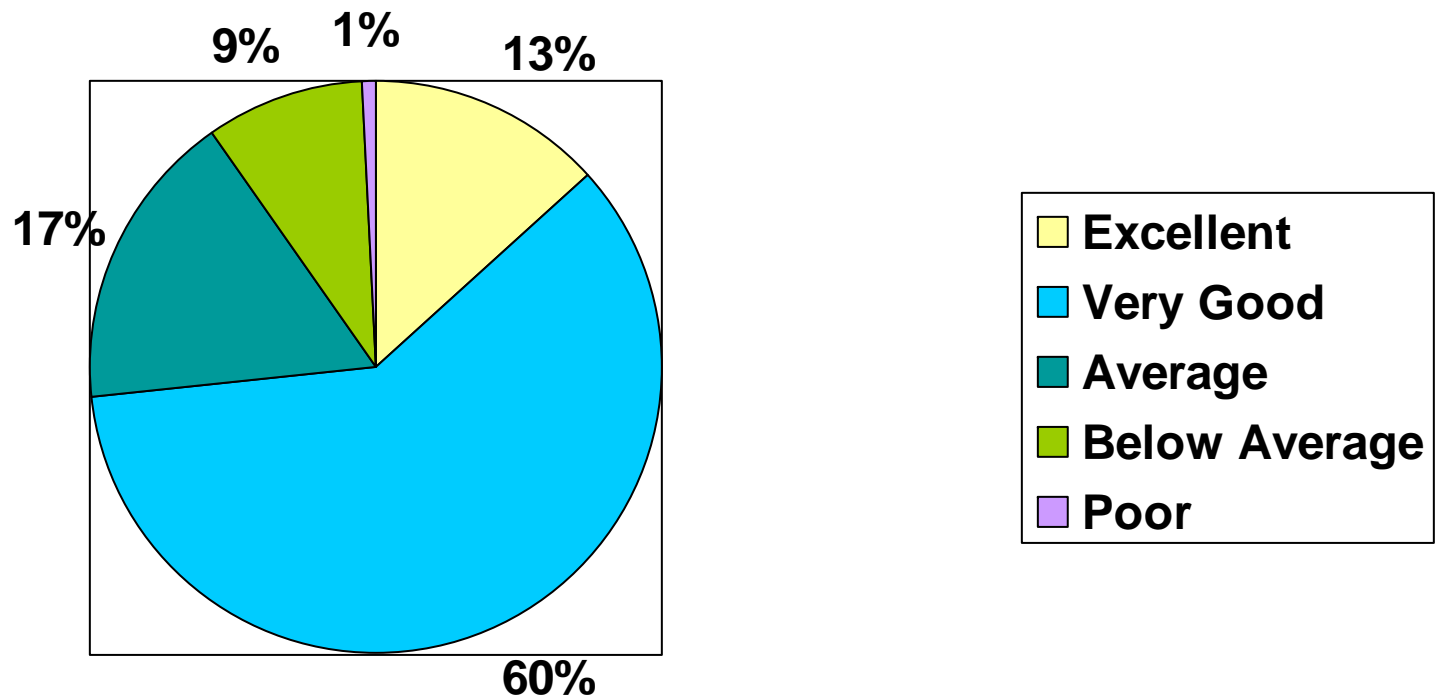
Would you have come if it were only offered “in person”, in Madison?



What parts of the agenda did you enjoy the most?

- Regional Directors updates
- Answers to Questions
- Meeting the new Secretary's office
- Bell Curve presentation
- Not having to travel, time and money
- Technology

Rate this AL Forum?



How can we improve?

- Live Video
- Family Care Representative
- Recorded version of the forum, minutes and access to memos addressed in presentations
- Miss the personal networking
- Would like the breakout sessions incorporated somehow
- Have participants be able to verbally ask questions and respond to information
- Some technical problems with sound

Response to Suggestions

Suggestion: Live Video

Response: The overriding concern with streaming video is the bandwidth required which could effect some participants viewing of the session if they have a slower internet connection. The video and audio could be choppy. At our next session we will test streaming video and poll the audience to see how it went.

Response to Suggestions

Suggestion: Family Care Representative

Response: We have invited staff from the DHS/Division of Long Term Care, Office of Family Care Expansion to come to a future AL Forum that is via Adobe Connect

Response to Suggestions

Suggestion: Recorded version of the forum, minutes and access to memos addressed in presentations

Response: We did experiment with recording the 1st AL forum and did have some technical difficulties. We hope they are resolved and we will be recording the future sessions and posting to our website. Agendas, handouts, and the Q & A session (including web links to memos, etc. that are referenced) are posted to the Assisted Living Forum webpage after the session:

http://www.dhs.wisconsin.gov/rl_dsl/Providers/asstdLvgForum.htm

Response to Suggestions

Suggestion: Miss the personal networking.

Would like the breakout sessions incorporated somehow. Have participants be able to verbally ask questions and respond to information

Response: We will be continuing the every other session to be “in person” at MATC so we can still have the personal networking and the provider specific breakout sessions. Adobe Connect is a powerful format. We hope to continue to evolve and improve so we can have breakout sessions, networking and more participant engagement. More to come....

Response to Suggestions

Suggestion: Some technical problems with sound.

Response: Some of the sound quality problems are on the part of the user. It is important that you have a good speaker system and that you adjust your volume between the various speakers because each microphone may be different. We are working with our IT people to ensure that we are broadcasting the best sound possible and that there will not be the echo effect that occurred for part of the presentation.

