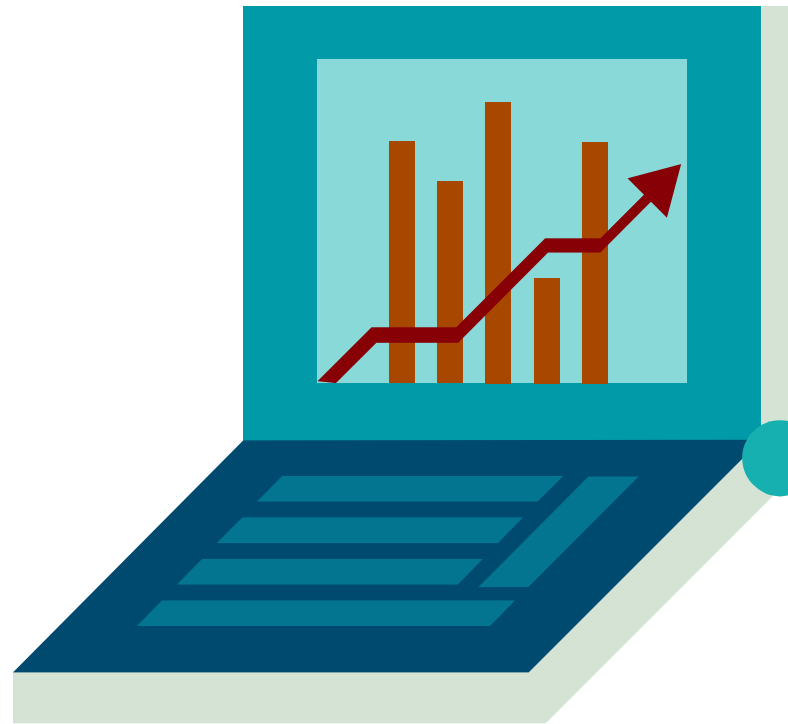




“State of Assisted Living”

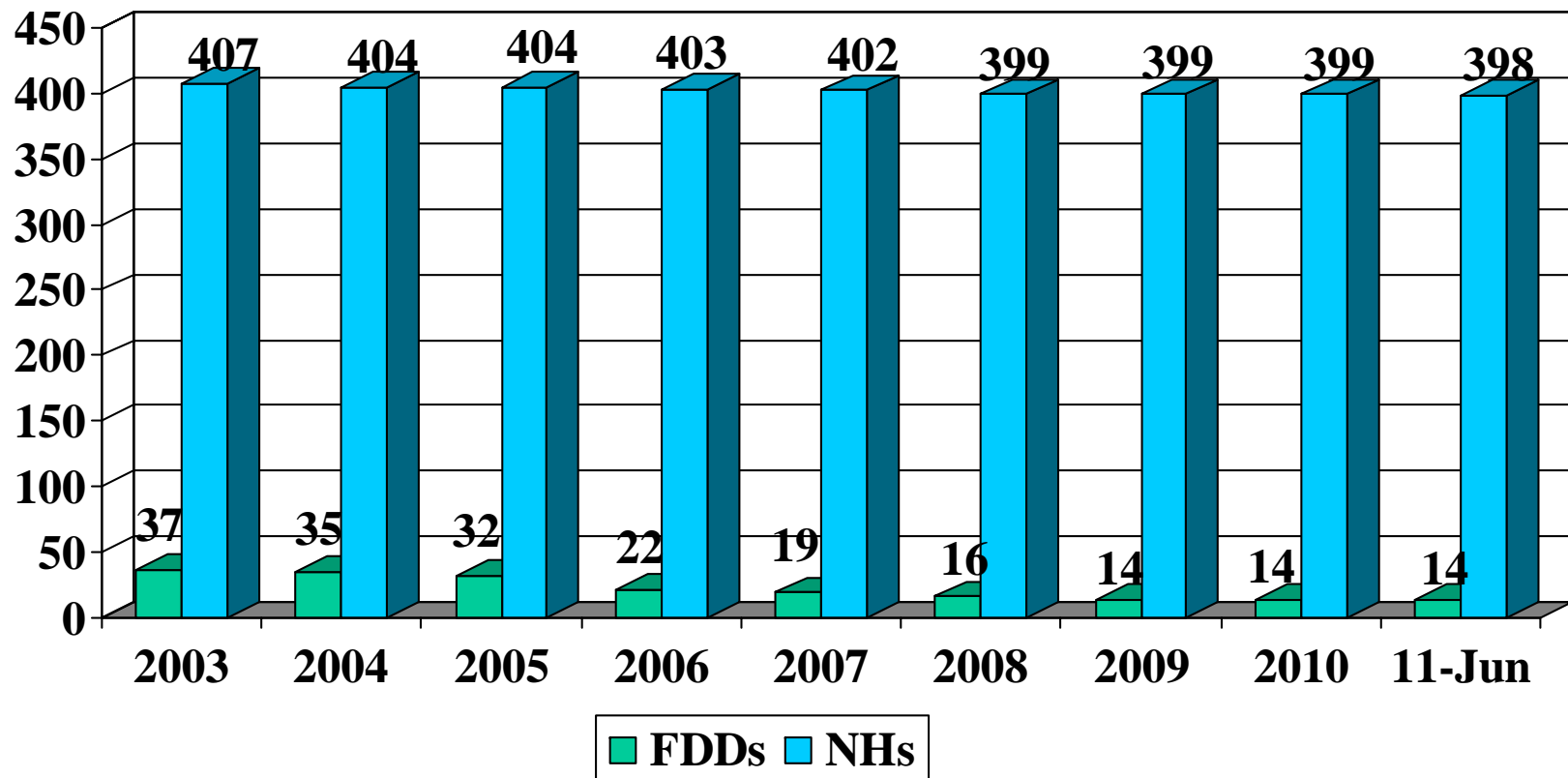
6 months ending June 30, 2011

Trends & Statistics



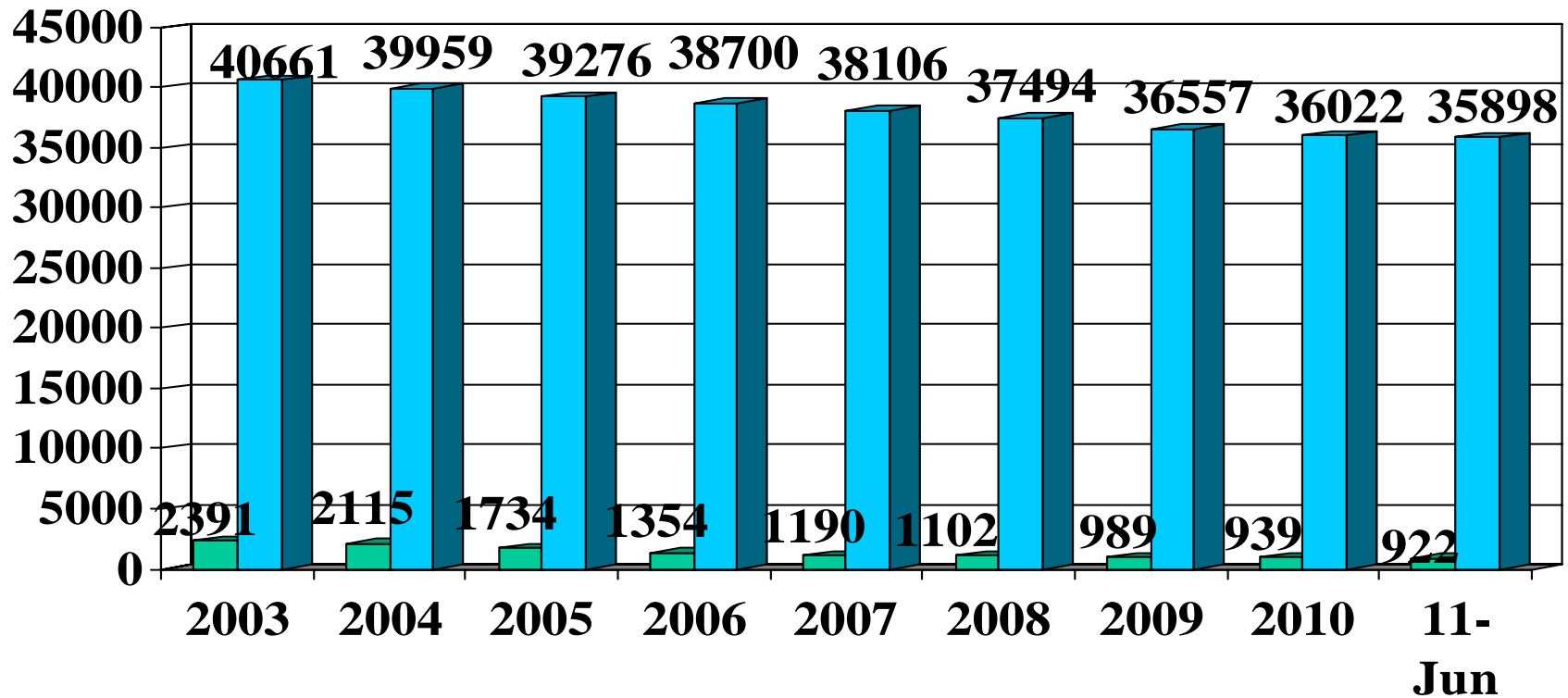
Nursing Home & FDDs

Trend in number of facilities



Nursing Home & FDDs

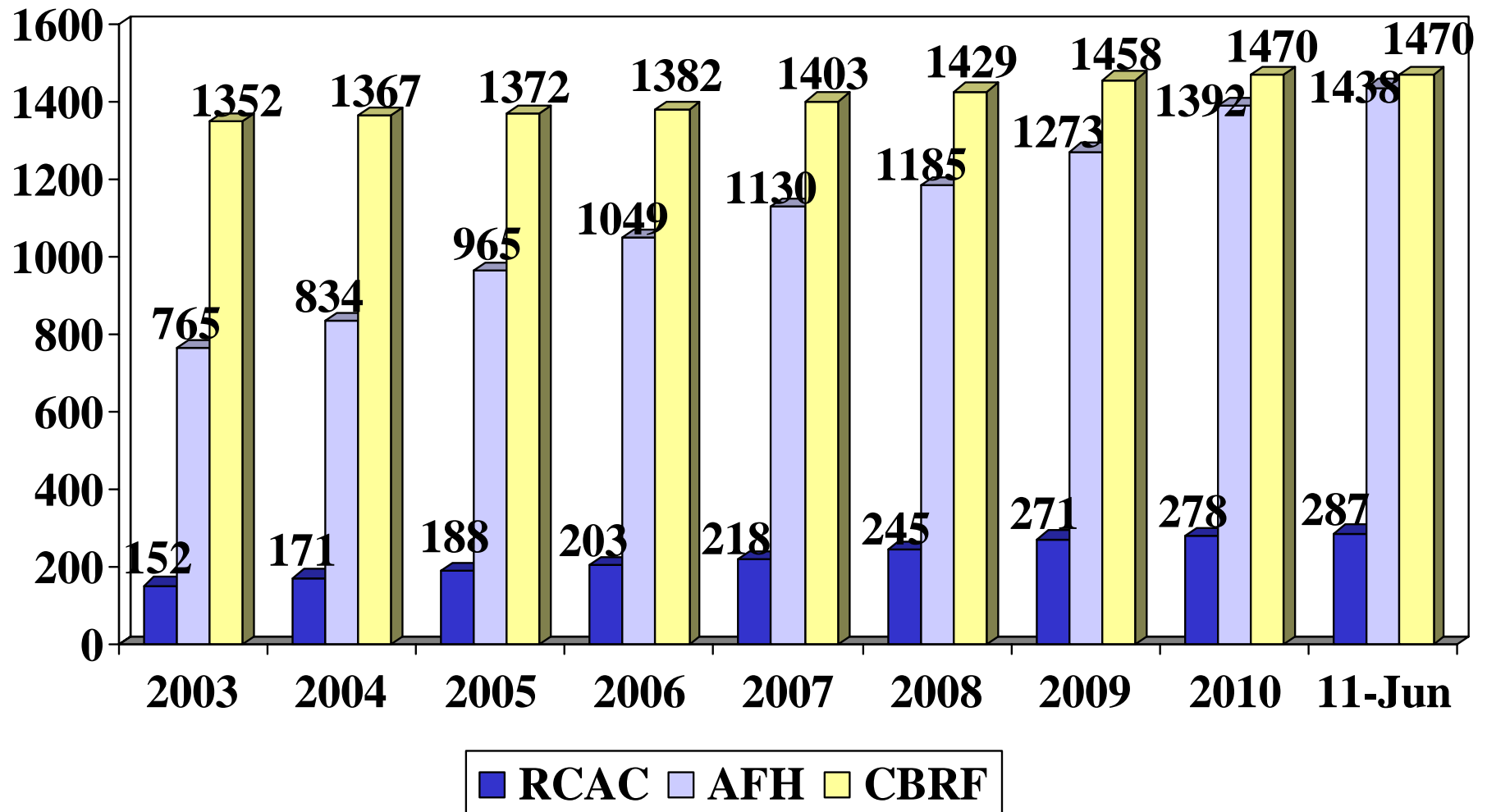
Trend in capacity for residents



Wisconsin Assisted Living 32nd Consecutive year of Growth!!

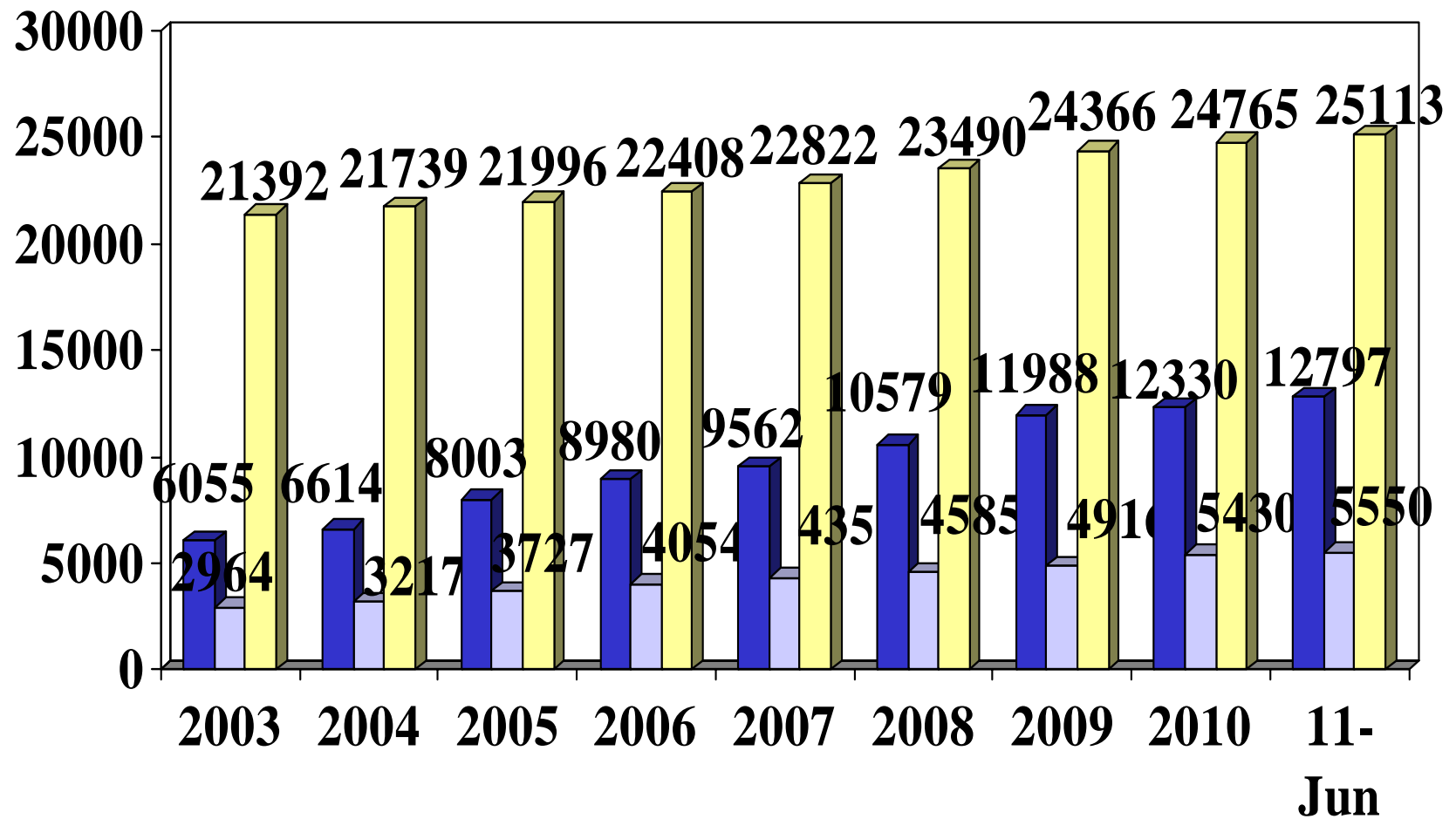


Assisted Living Trend in number of facilities



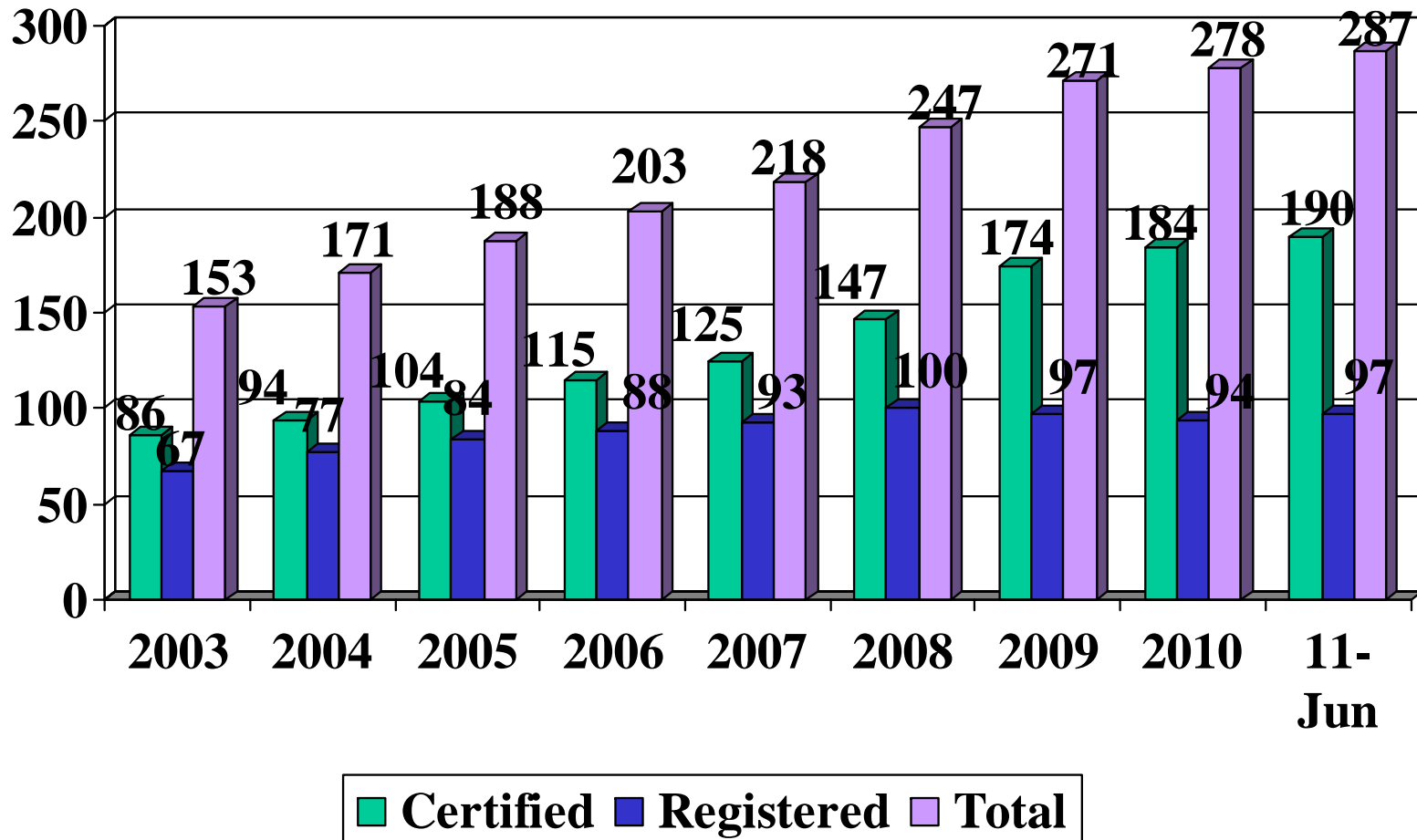
Assisted Living

Trend in capacity for residents



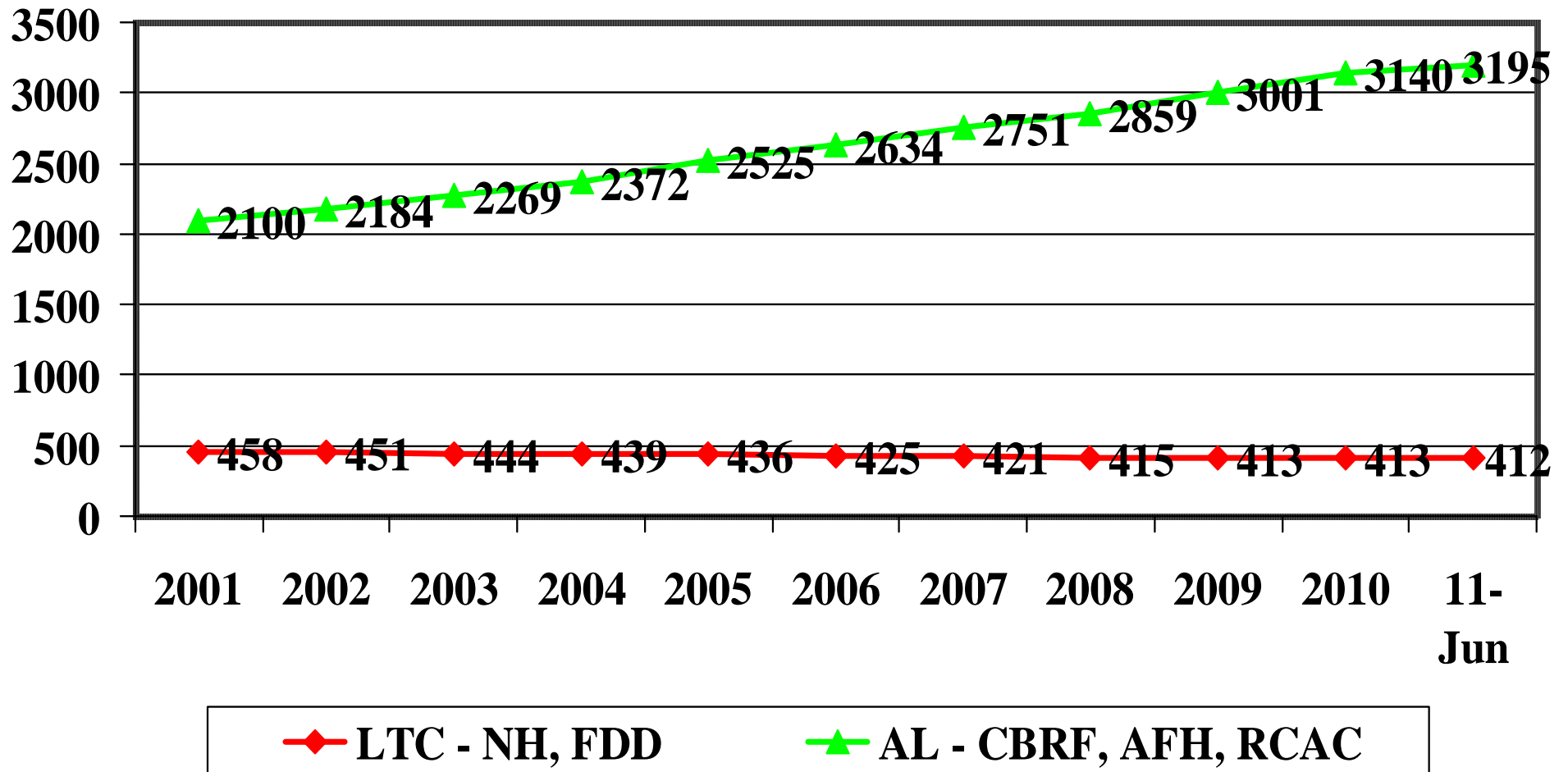
■ RCAC ■ AFH ■ CBRF

RCAAs Certified vs. Registered



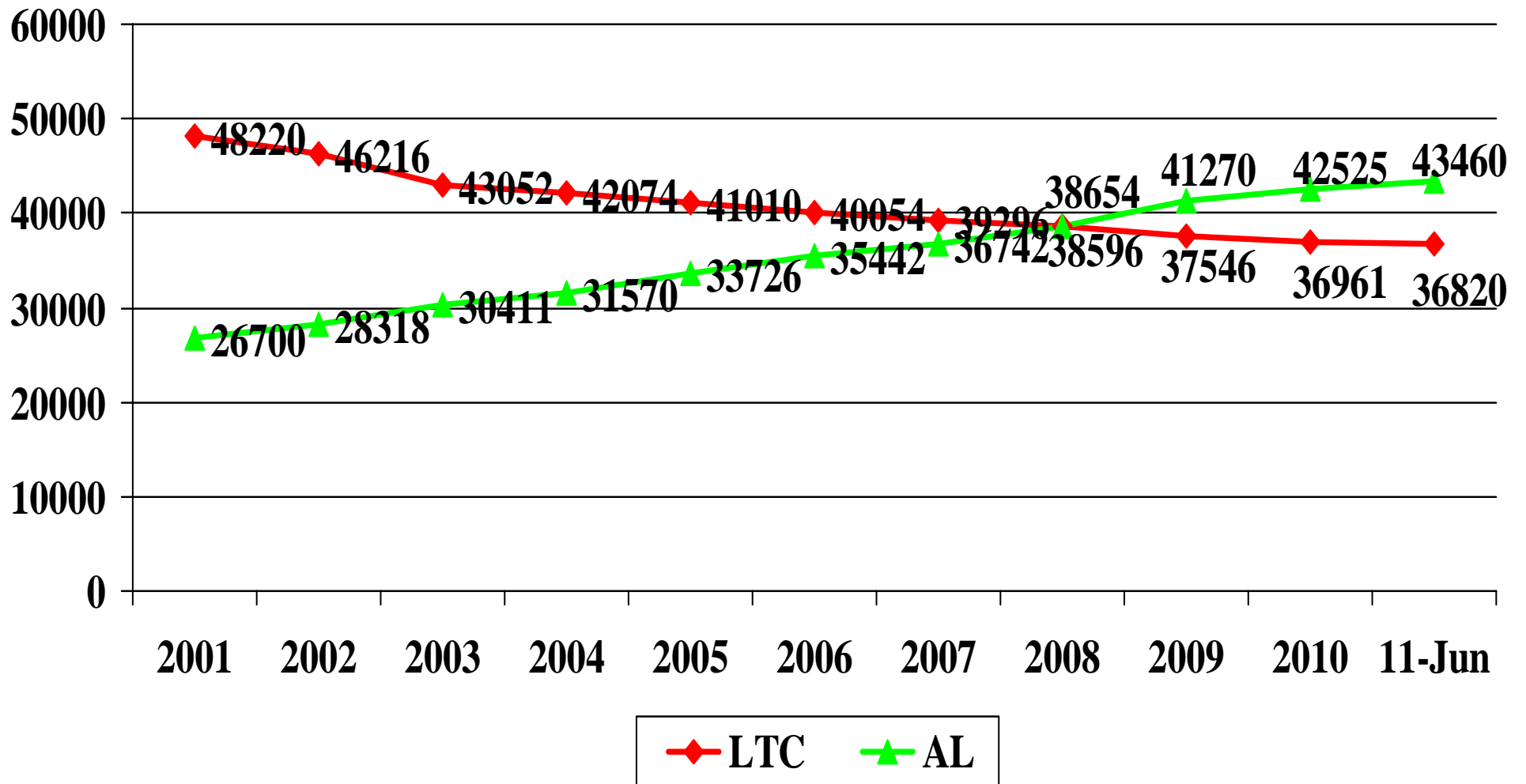
AL vs. LTC

Trend in number of facilities



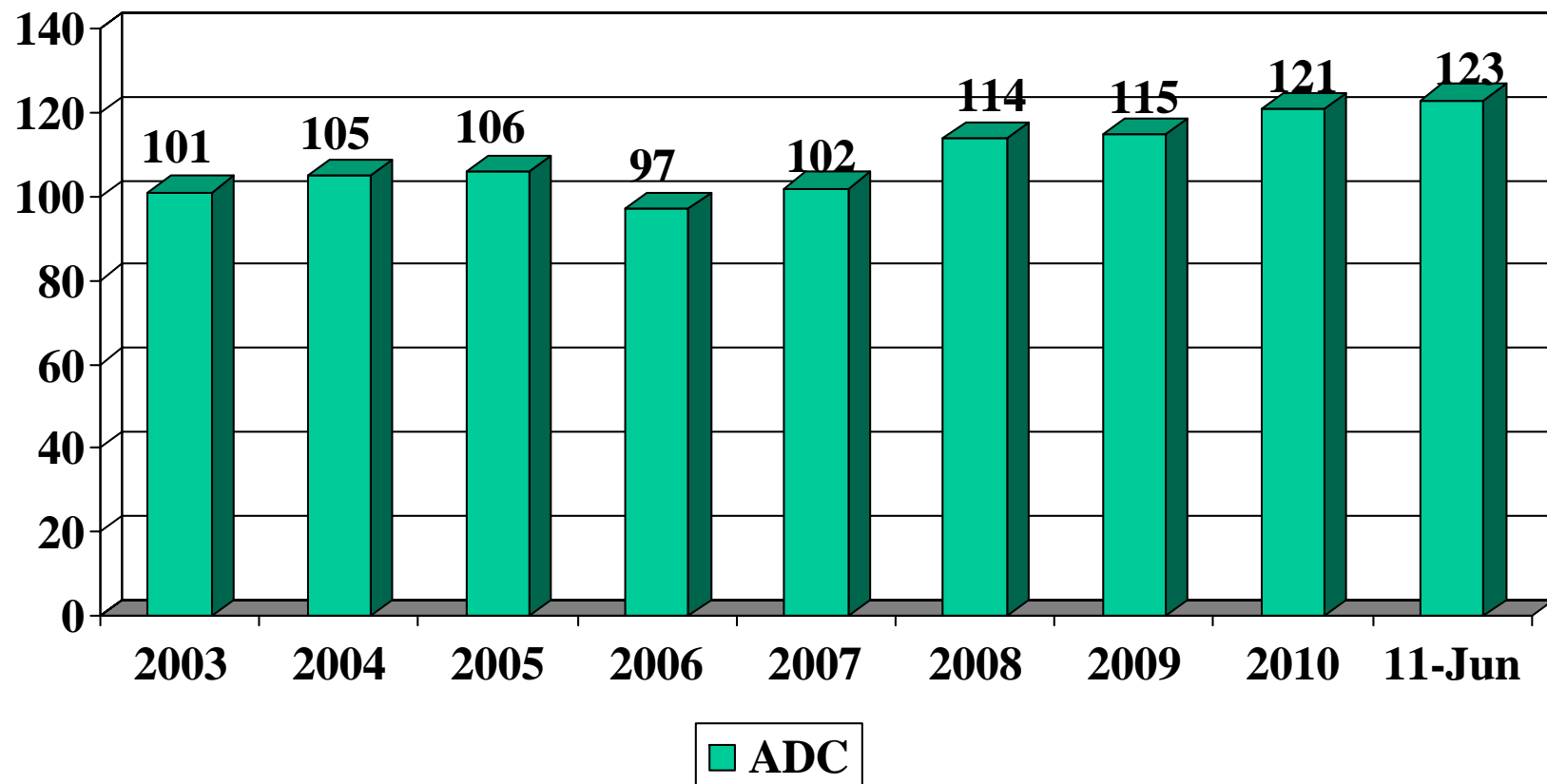
AL vs. LTC

Trend in capacity for residents

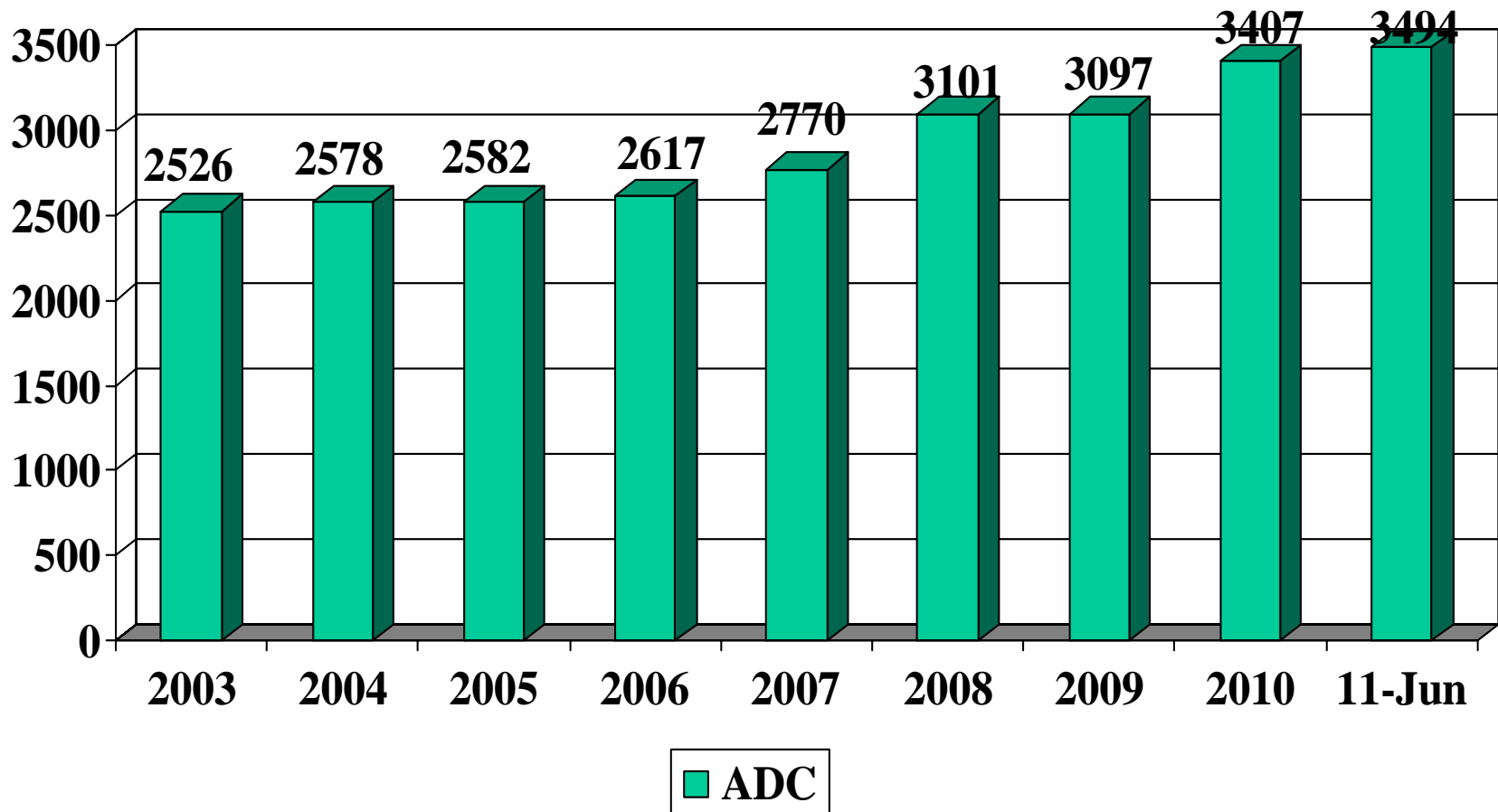


Adult Day Care Facilities

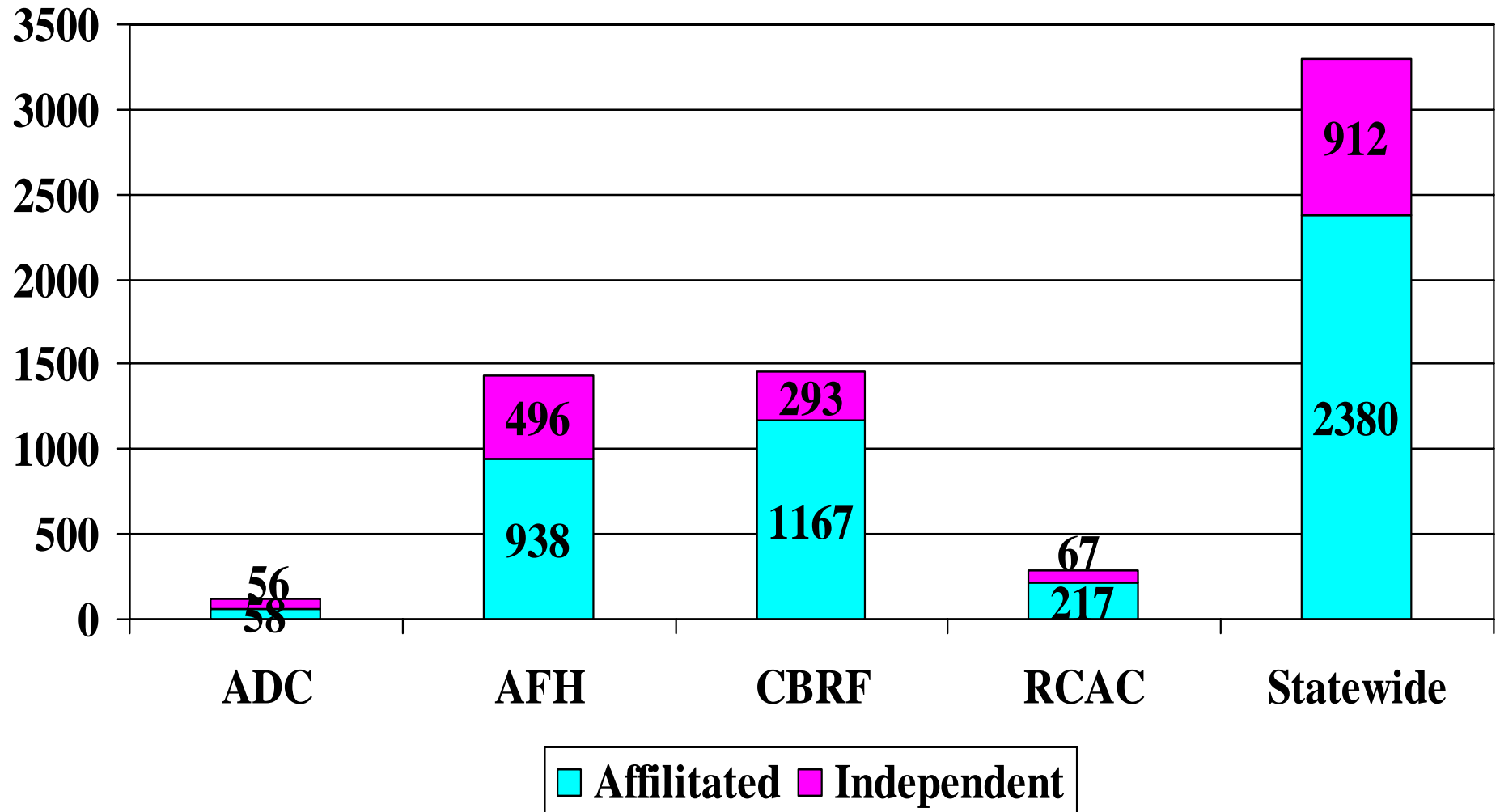
Trend in number of facilities



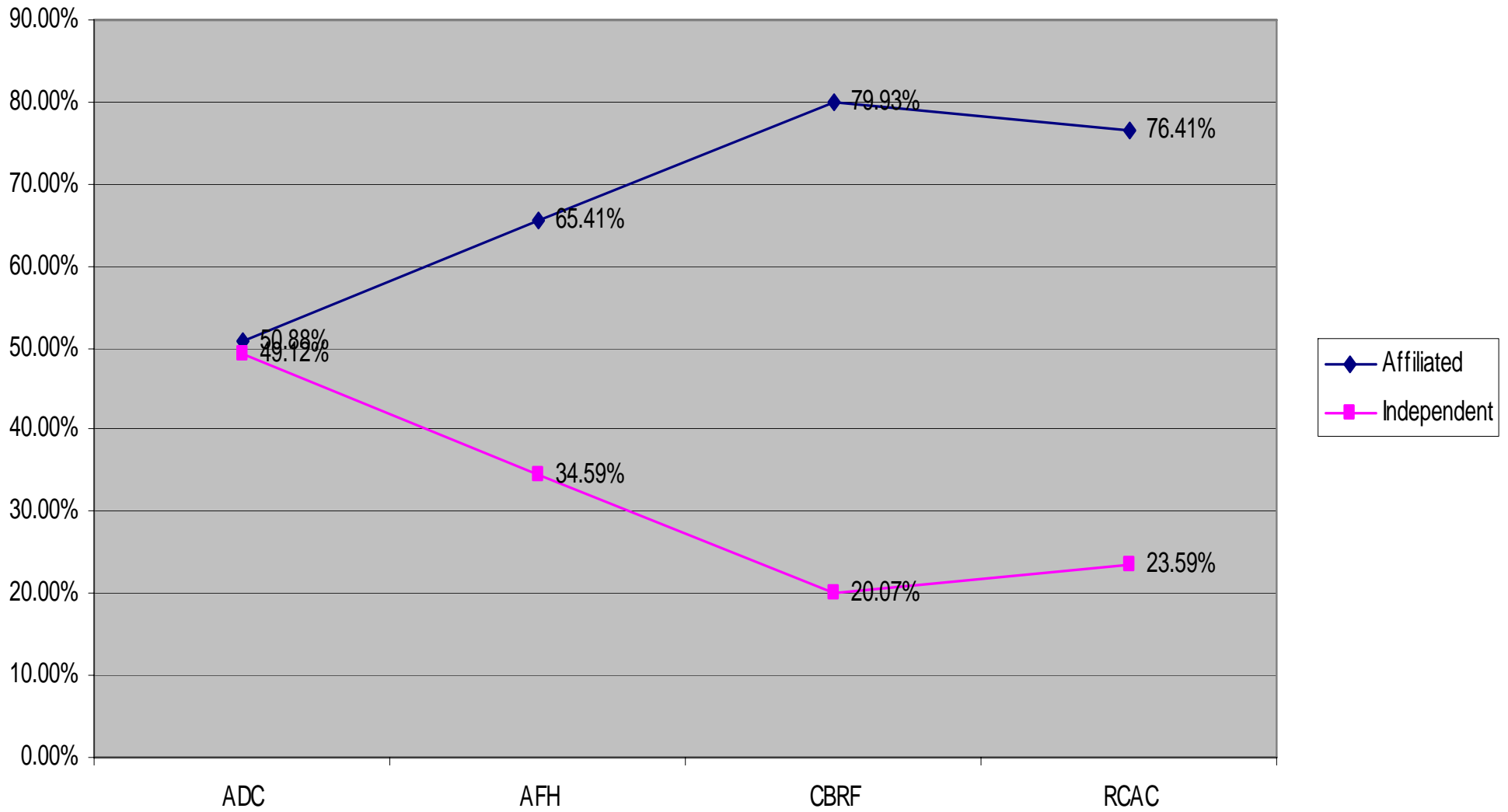
Adult Day Care Facilities Trend in Capacity



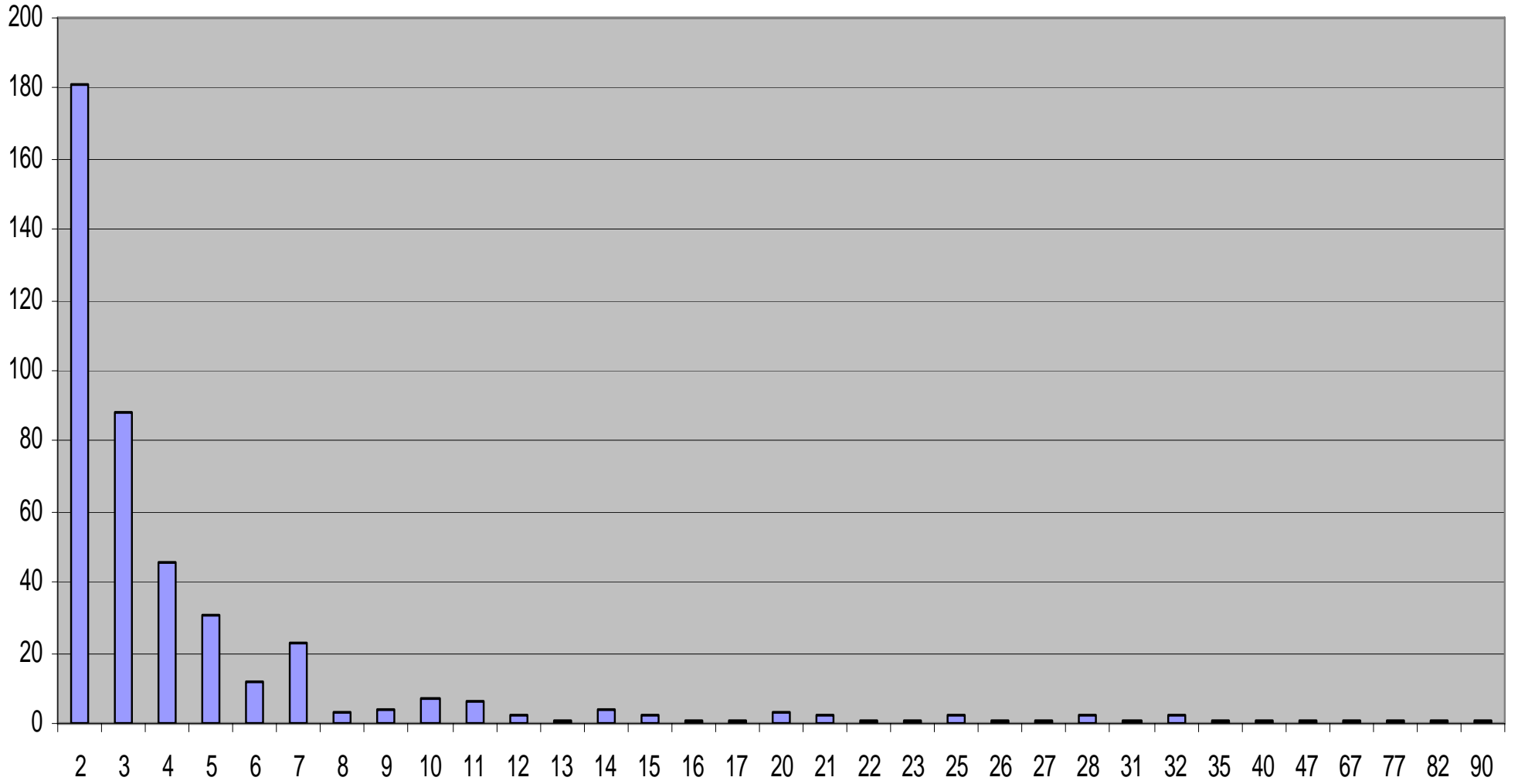
Communities Affiliated – 06-30-2011



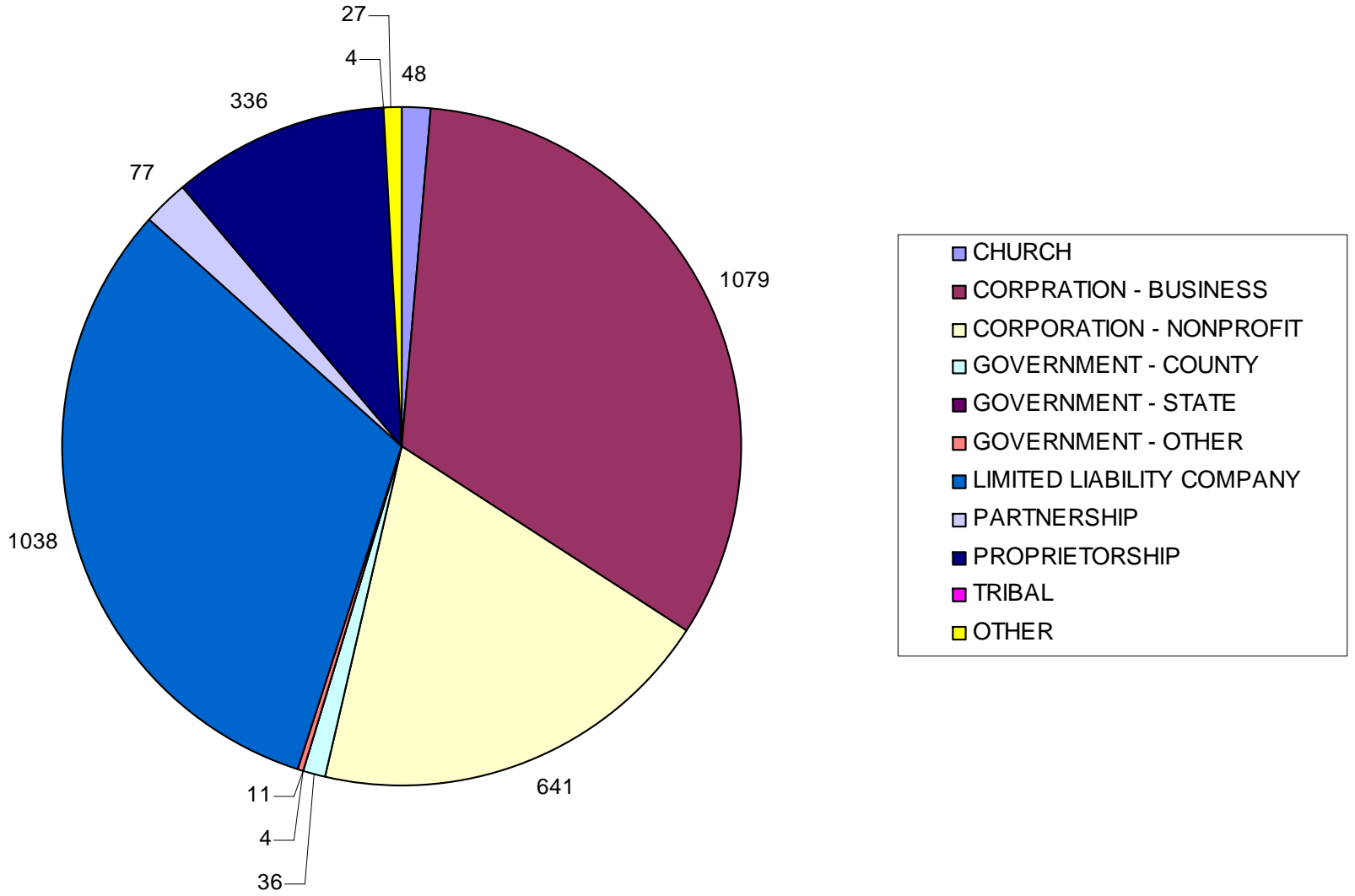
Percent of Communities Affiliated -- June 30, 2011



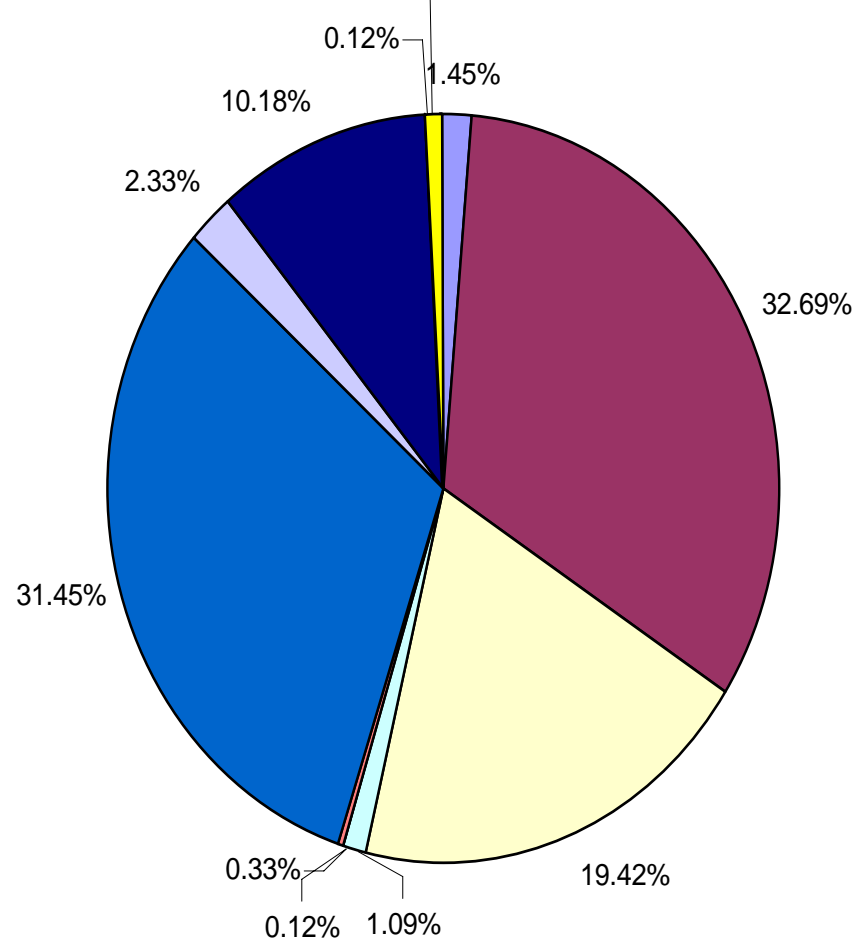
2380 Non-independent Affiliates
435 Affiliates
912 Independent Facilities



Ownership by # -- ALL AL Facility Categories -- June 30, 2011

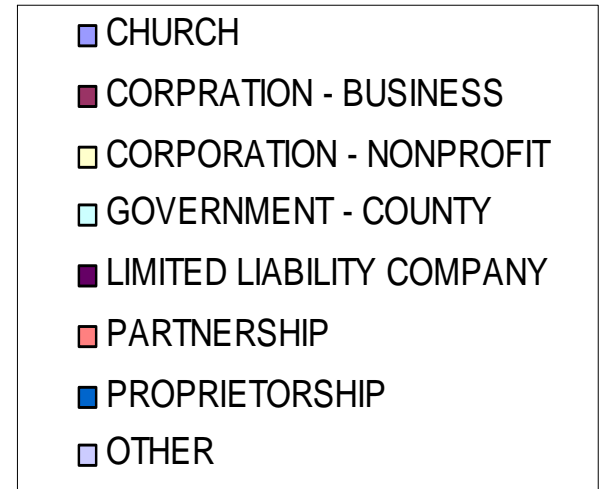
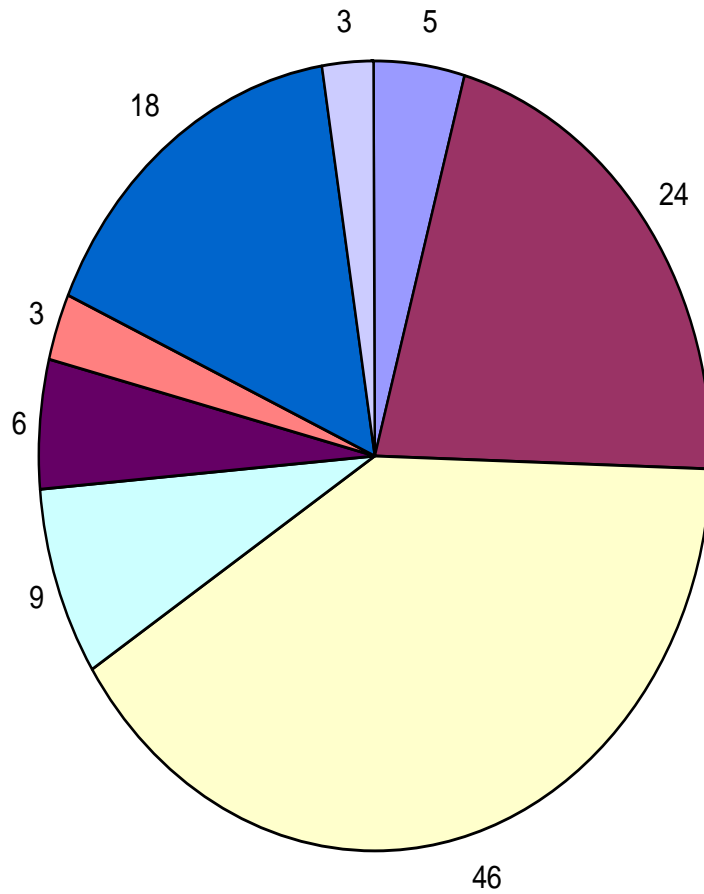


Ownership by % -- ALL AL Facility Categories -- June 30, 2011

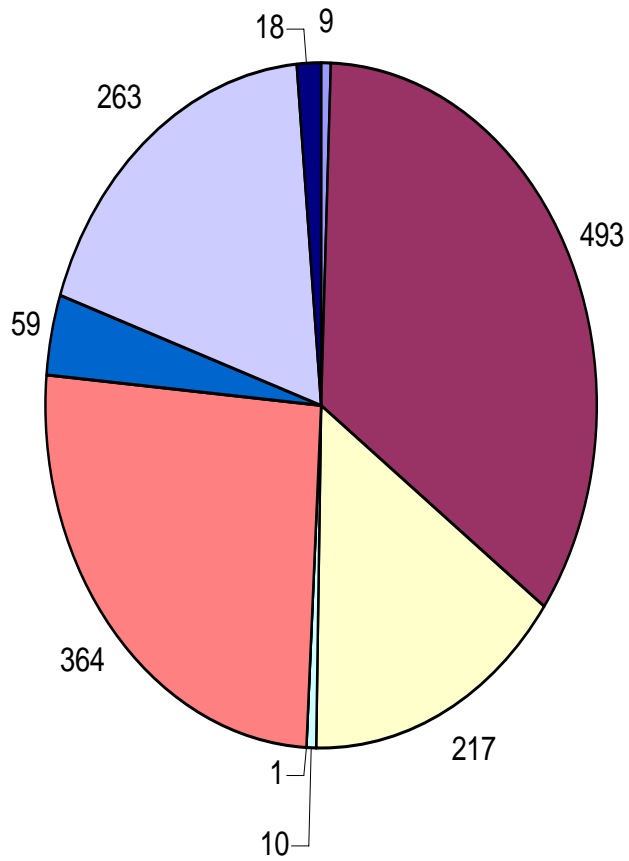


- CHURCH
- CORPRATION - BUSINESS
- CORPORATION - NONPROFIT
- GOVERNMENT - COUNTY
- GOVERNMENT - STATE
- GOVERNMENT - OTHER
- LIMITED LIABILITY COMPANY
- PARTNERSHIP
- PROPRIETORSHIP
- TRIBAL
- OTHER

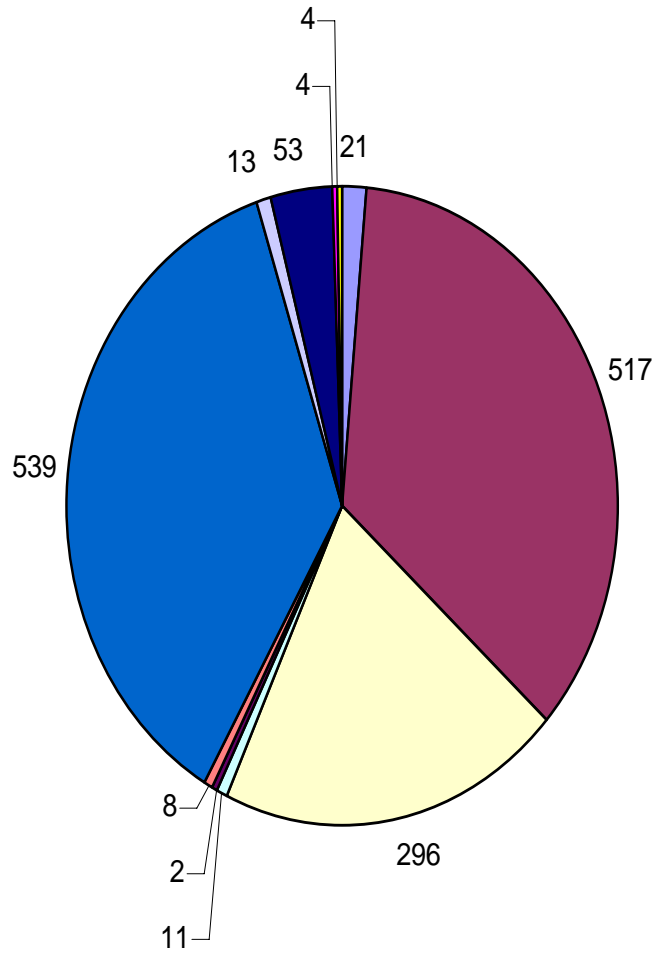
Ownership -- ADC -- June 30, 2011



Ownership -- AFH -- June 30, 2011

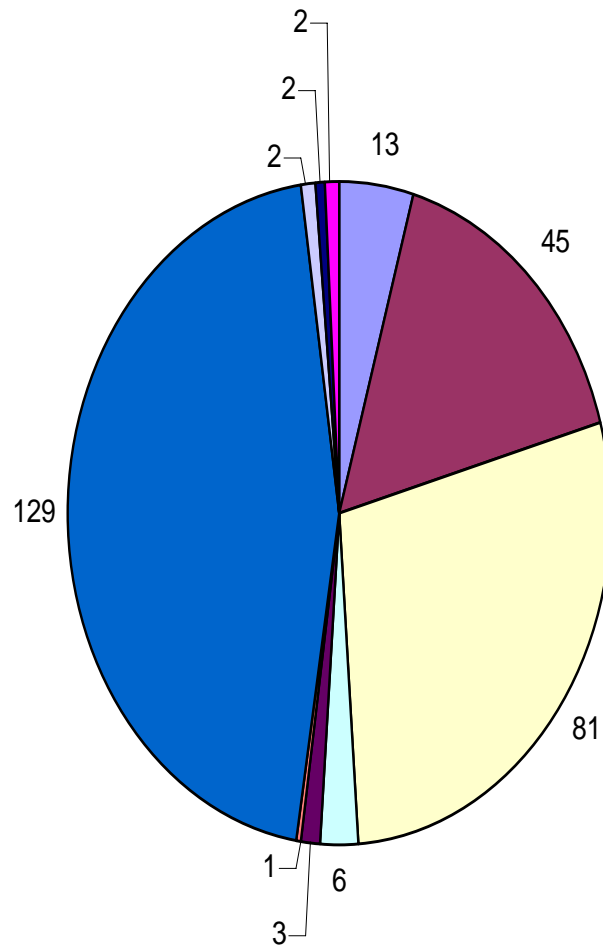


Ownership -- CBRF -- June 30, 2011



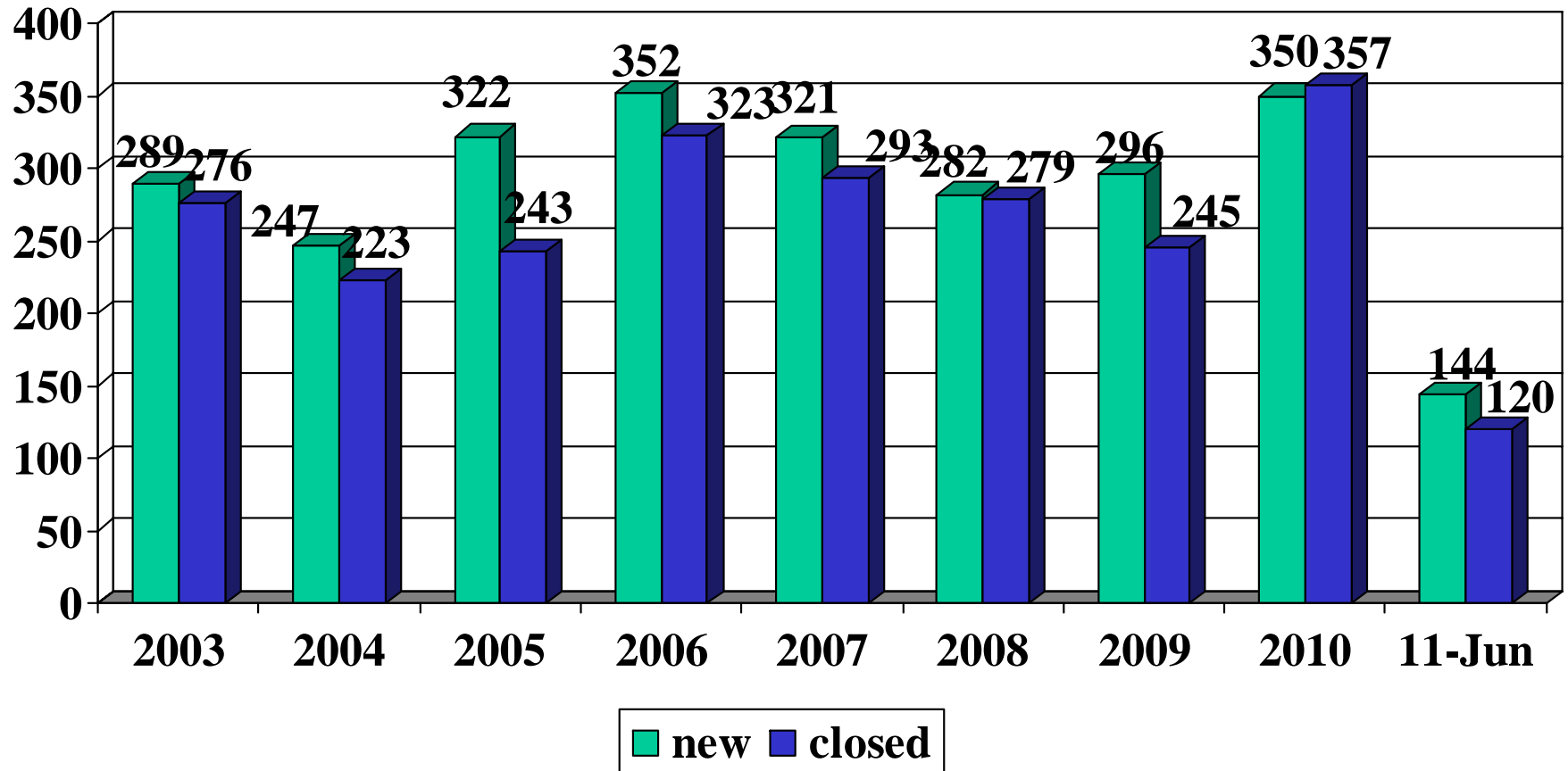
- CHURCH
- CORPORATION - BUSINESS
- CORPORATION - NONPROFIT
- GOVERNMENT - COUNTY
- GOVERNMENT - STATE
- GOVERNMENT - OTHER
- LIMITED LIABILITY COMPANY
- PARTNERSHIP
- PROPRIETORSHIP
- TRIBAL
- OTHER

Ownership -- RCAC -- June 30, 2011



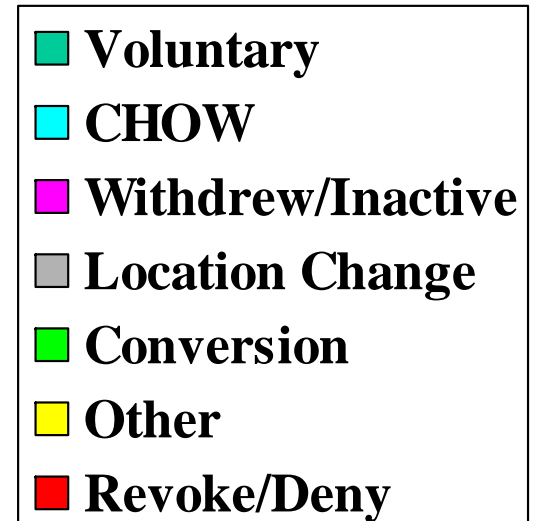
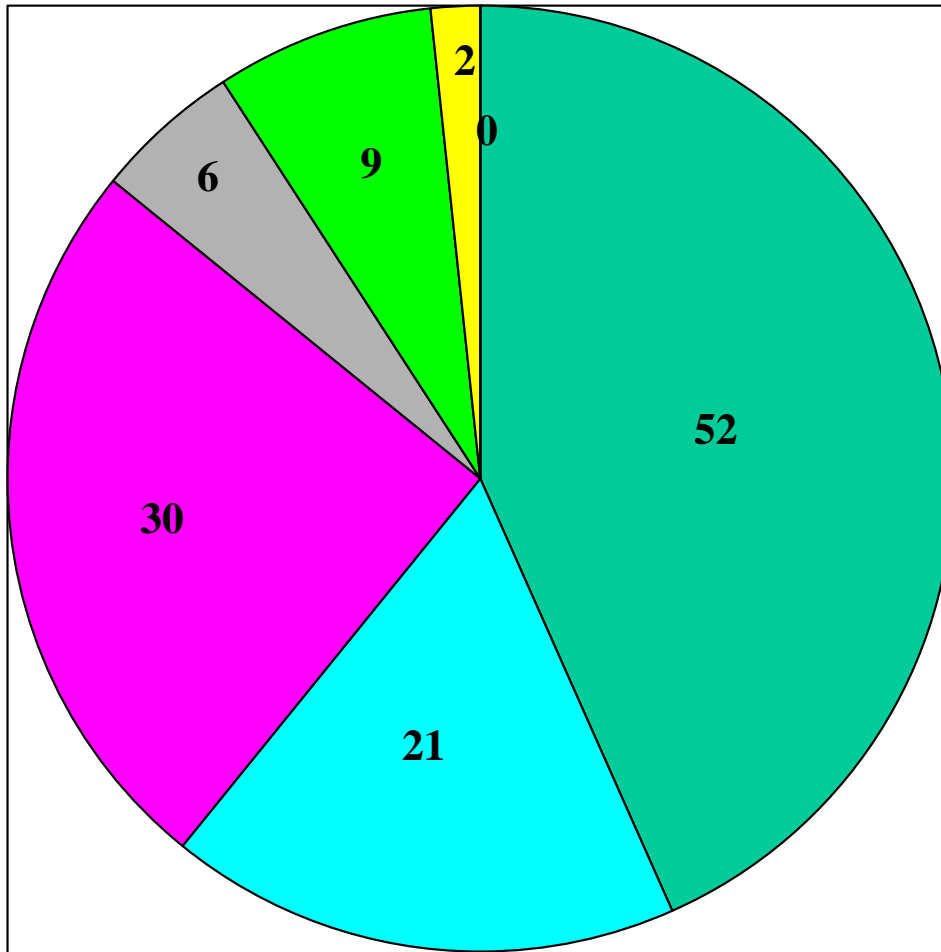
- CHURCH
- CORPORATION - BUSINESS
- CORPORATION - NONPROFIT
- GOVERNMENT - COUNTY
- GOVERNMENT - STATE
- GOVERNMENT - OTHER
- LIMITED LIABILITY COMPANY
- PARTNERSHIP
- PROPRIETORSHIP
- OTHER

New AL vs. Closed AL

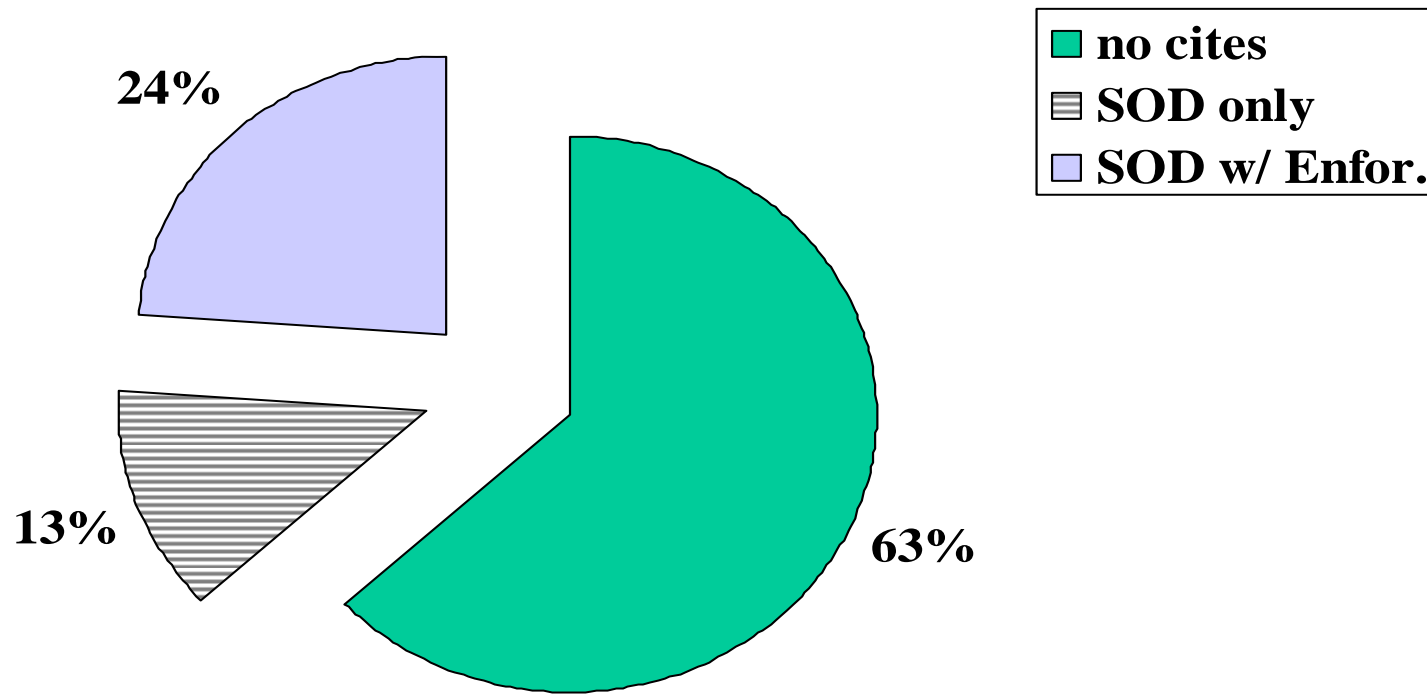


Why Facilities Closed

06/30/2011

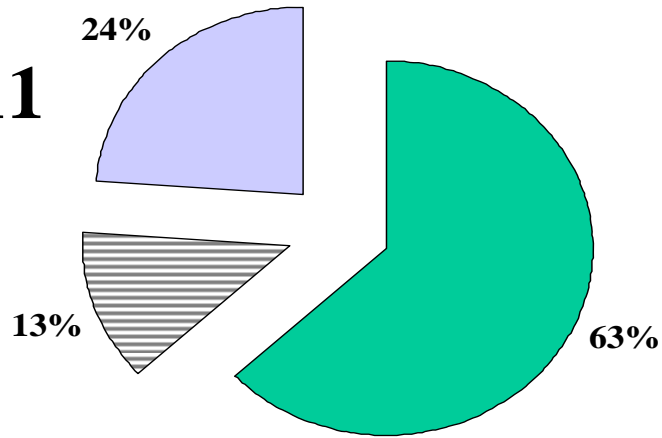


Survey Results 6-30-2011

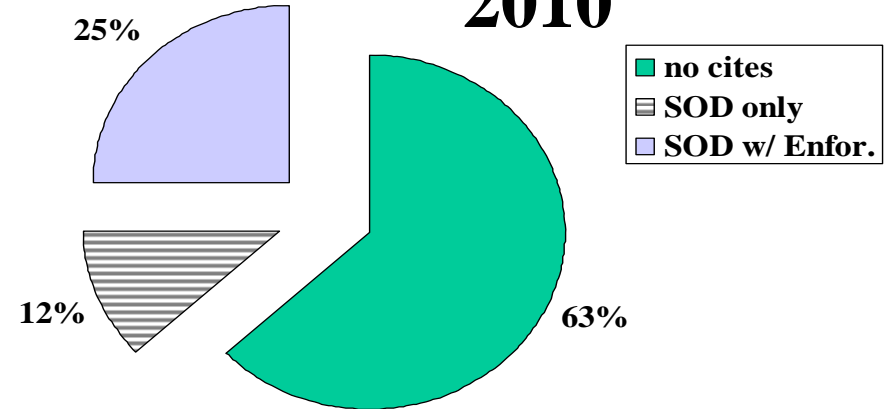


Survey Results

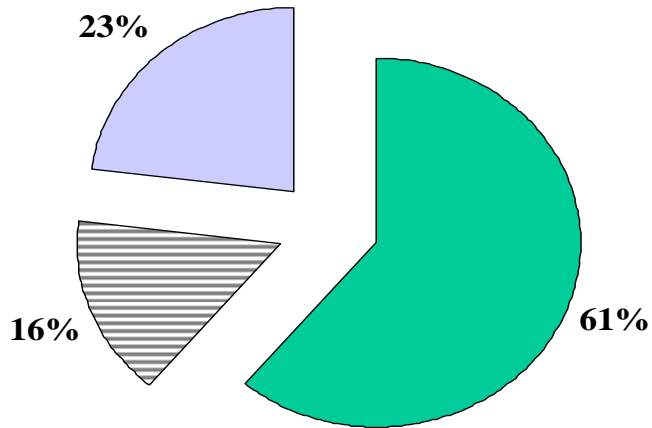
6/2011



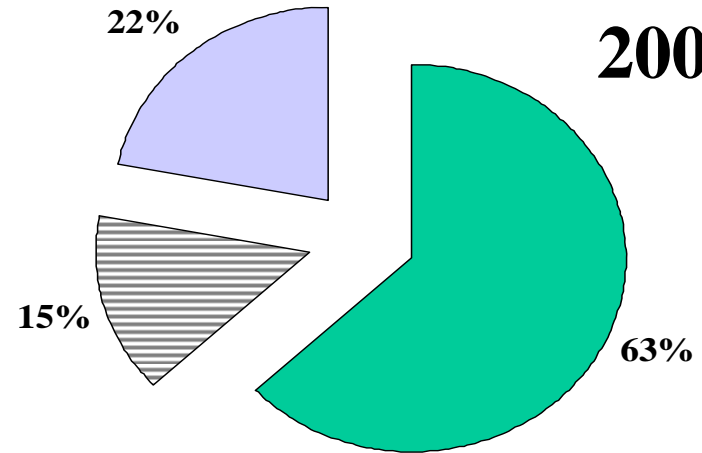
2010



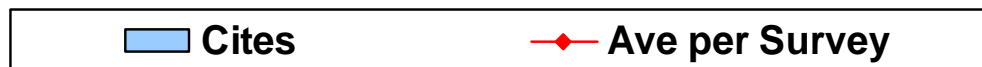
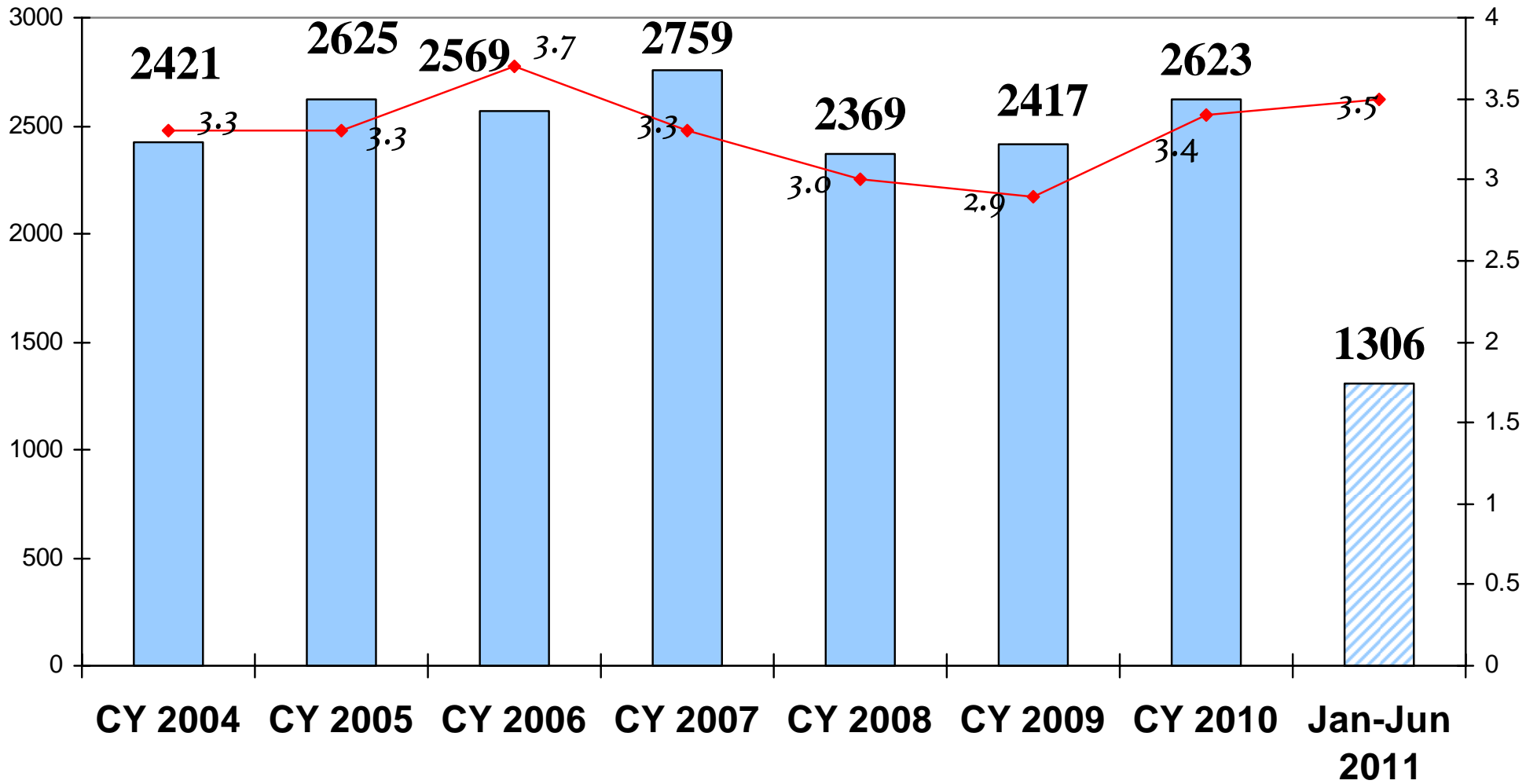
2009



2008



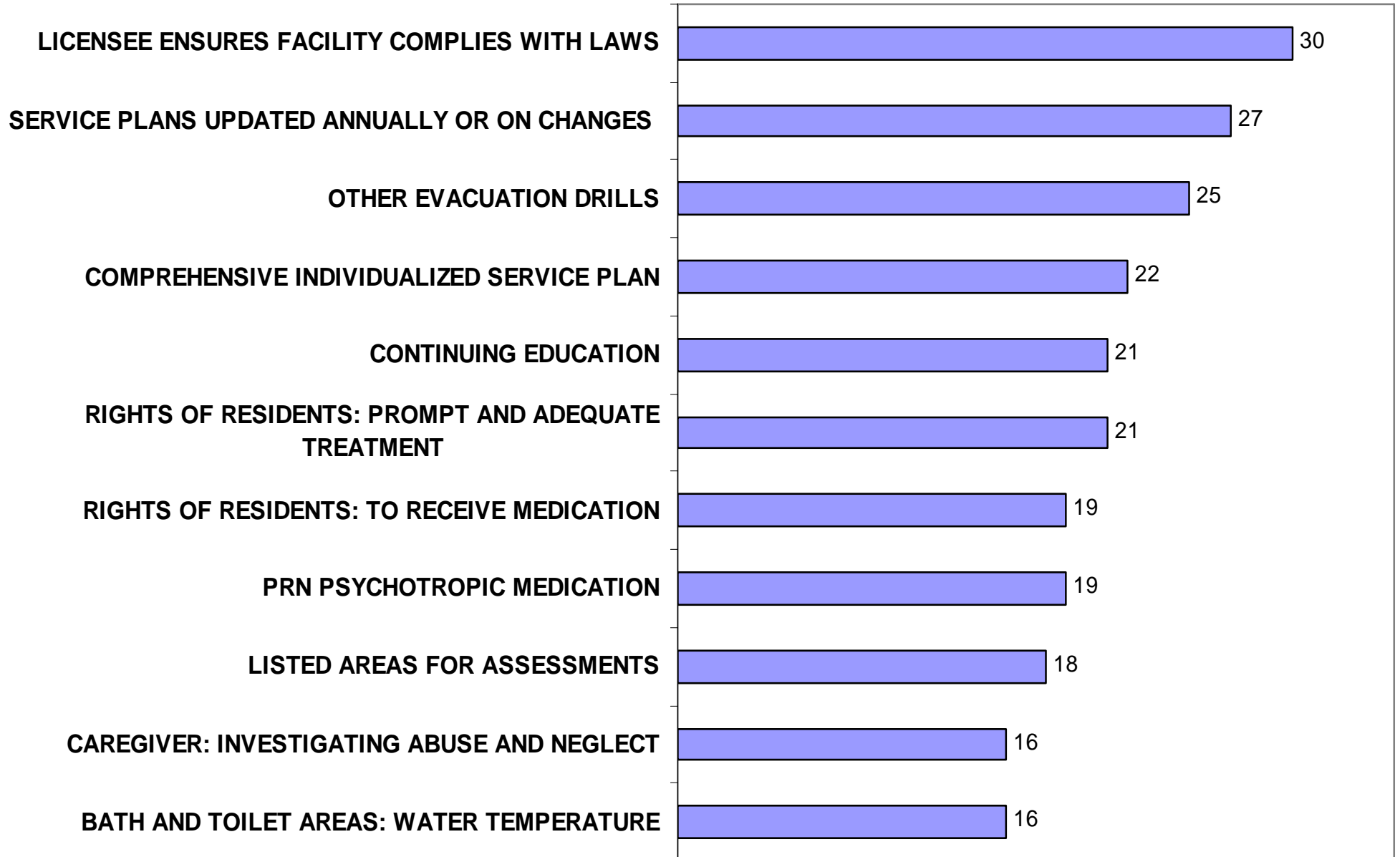
AL Citations Issued



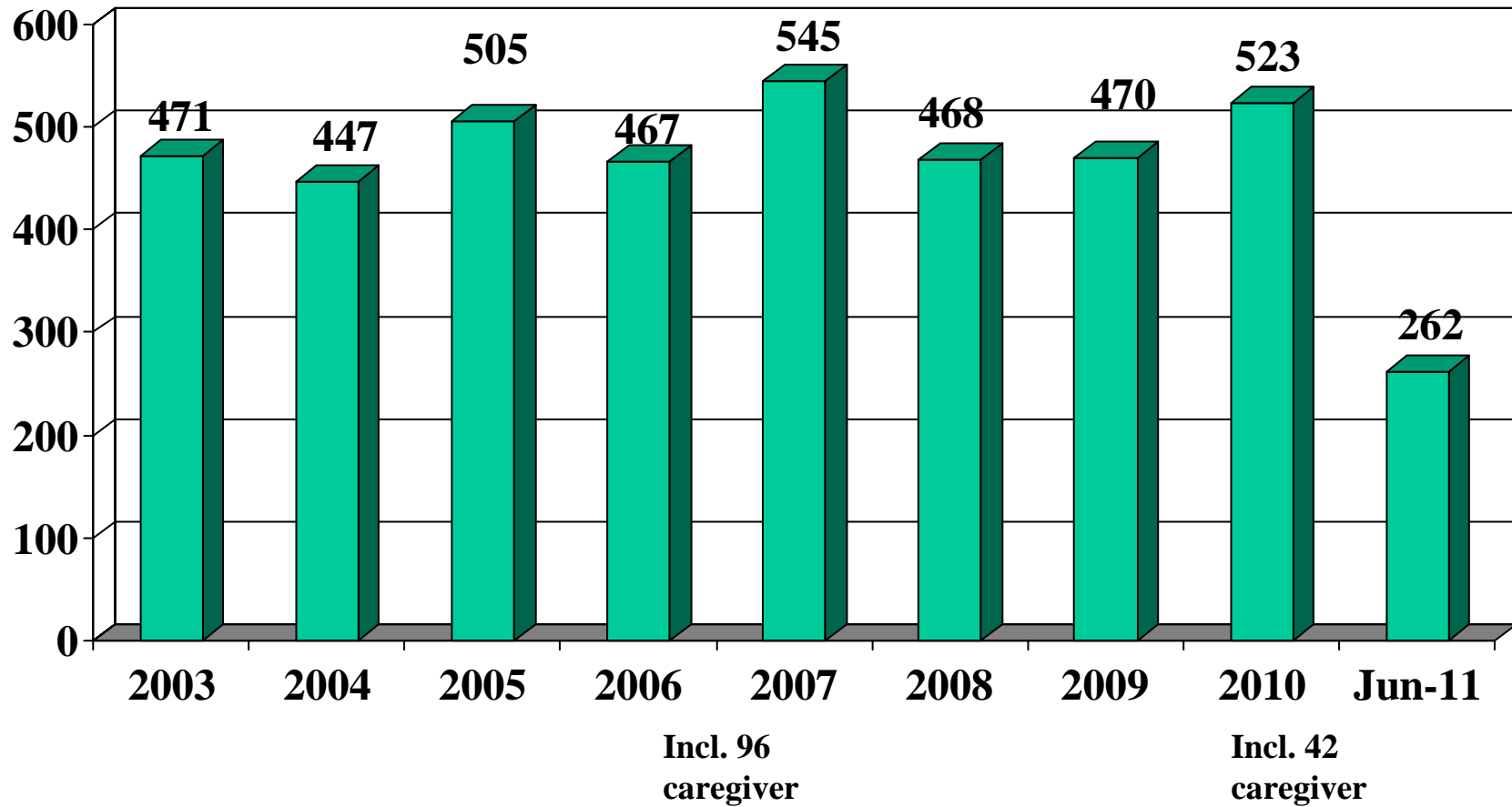
Top Citations - AFH (Jan - June 2011)



Top Ten Citations CBRF (Jan. - June 2011)

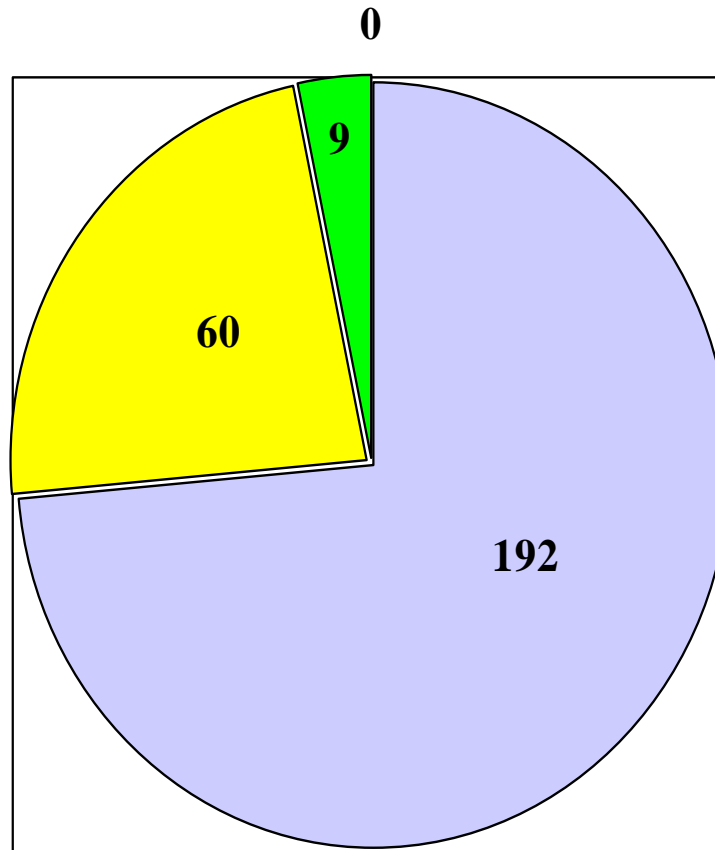


Surveys with Enforcement



Surveys with Enforcement (262)

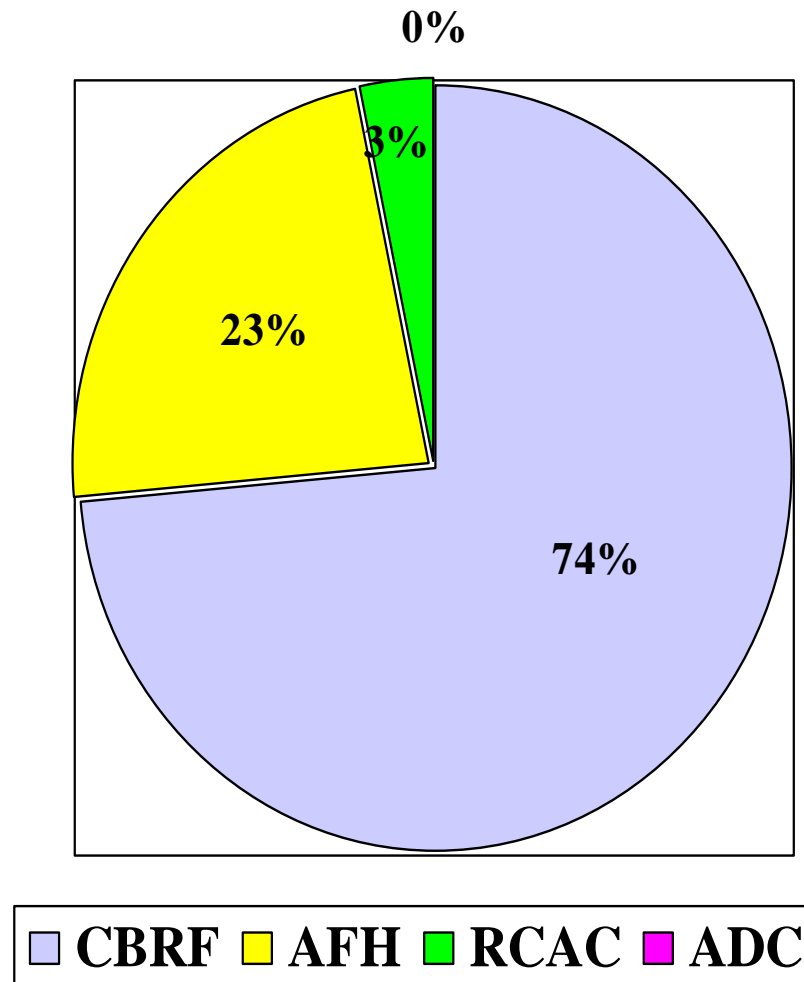
June 30, 2011



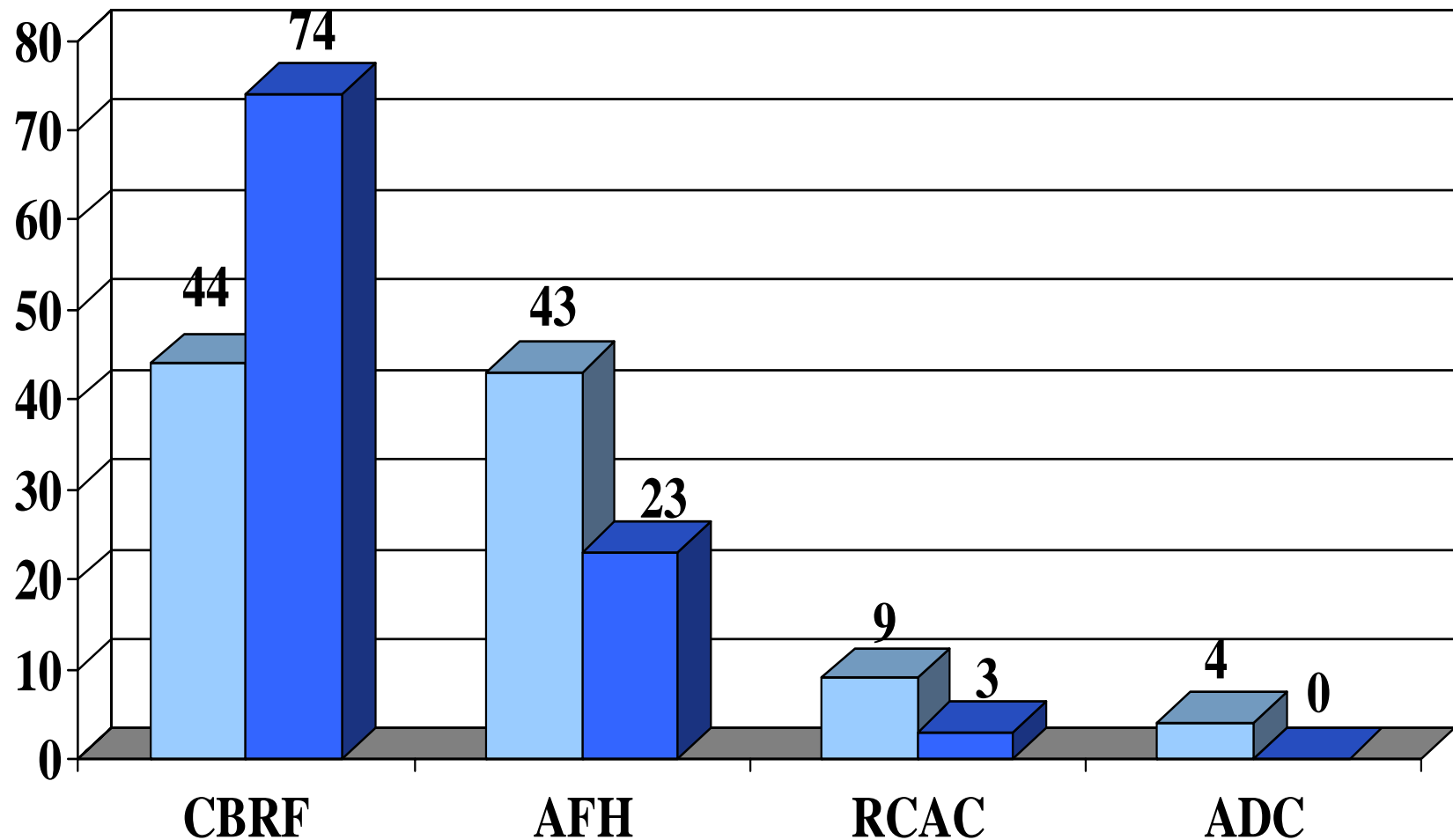
■ CBRF ■ AFH ■ RCAC ■ ADC

Surveys with Enforcement (262)

June 30, 2011

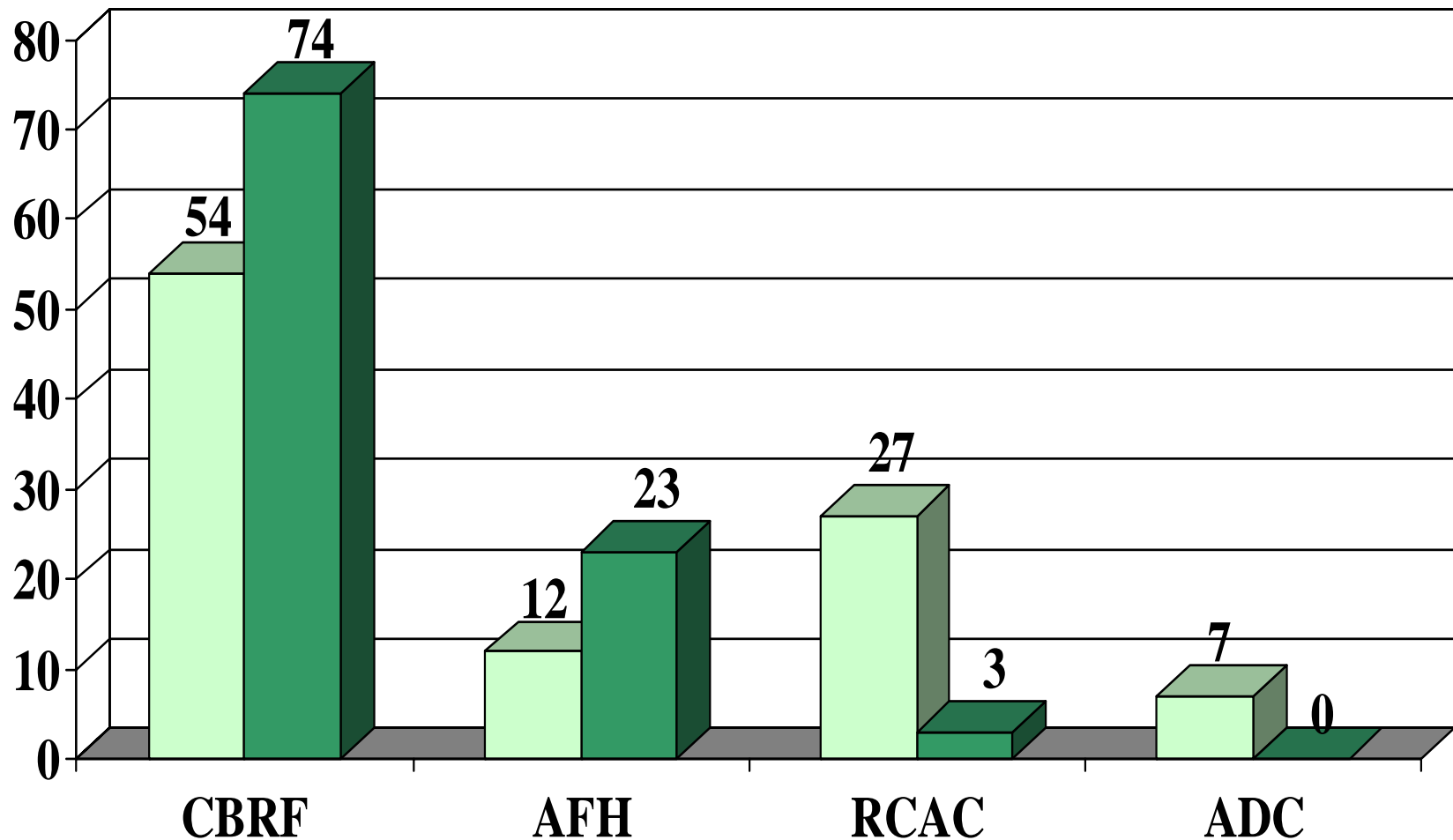


% of Facilities vs. % Enforcement Surveys



■ % of Facilities 6-30-11 ■ % Enforcement 6-30-2011

% of Beds vs. % Enforcement Surveys

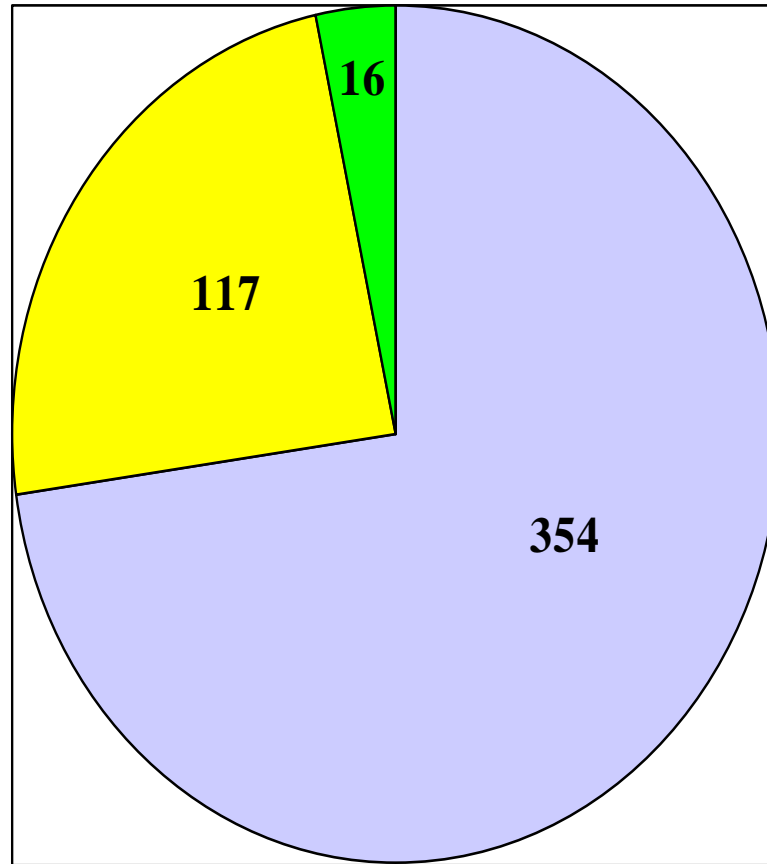


■ % of Beds 6-30-11 ■ % Enforcement 6-30-11

Sanctions Imposed (487)

6-30-2011

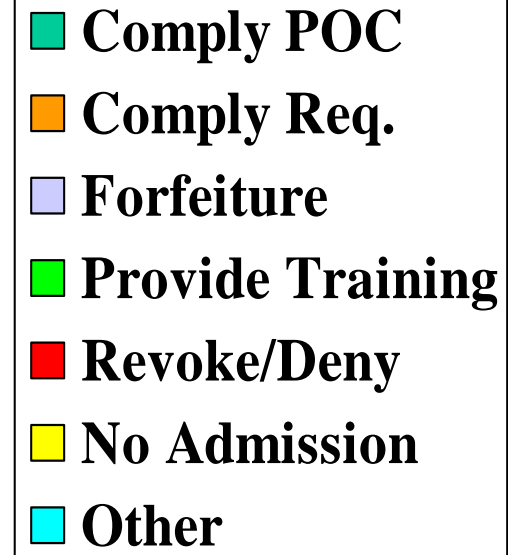
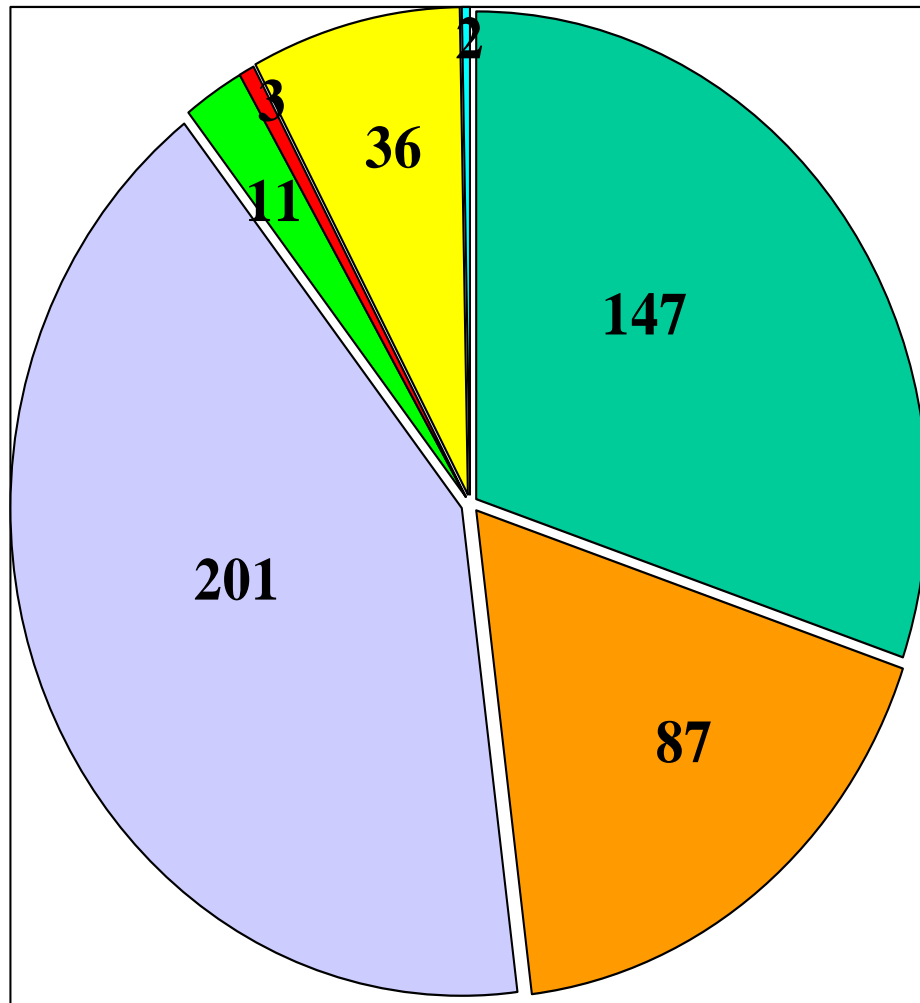
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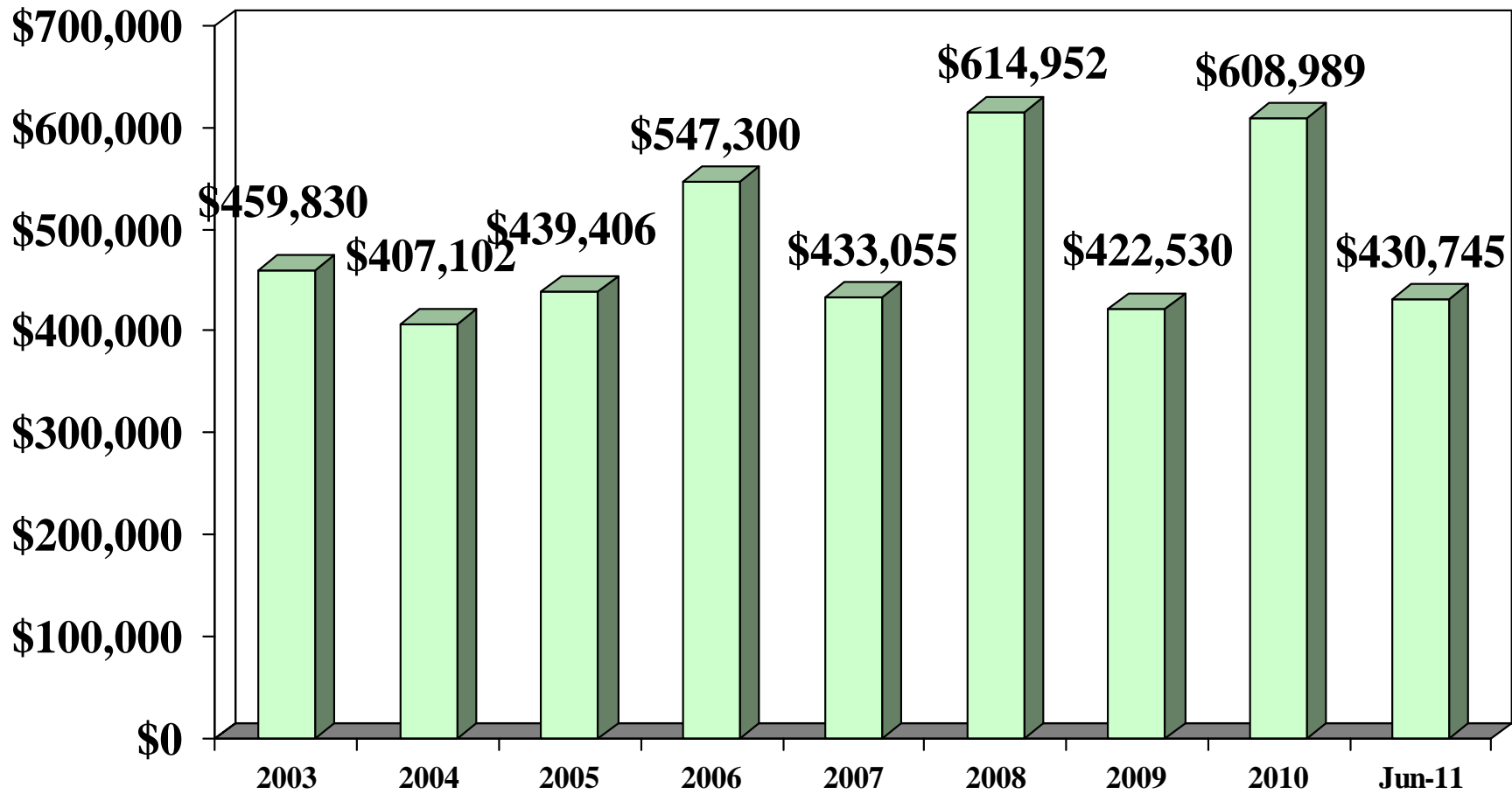
■ CBRF ■ AFH ■ RCAC ■ ADC

Type of Sanctions per survey

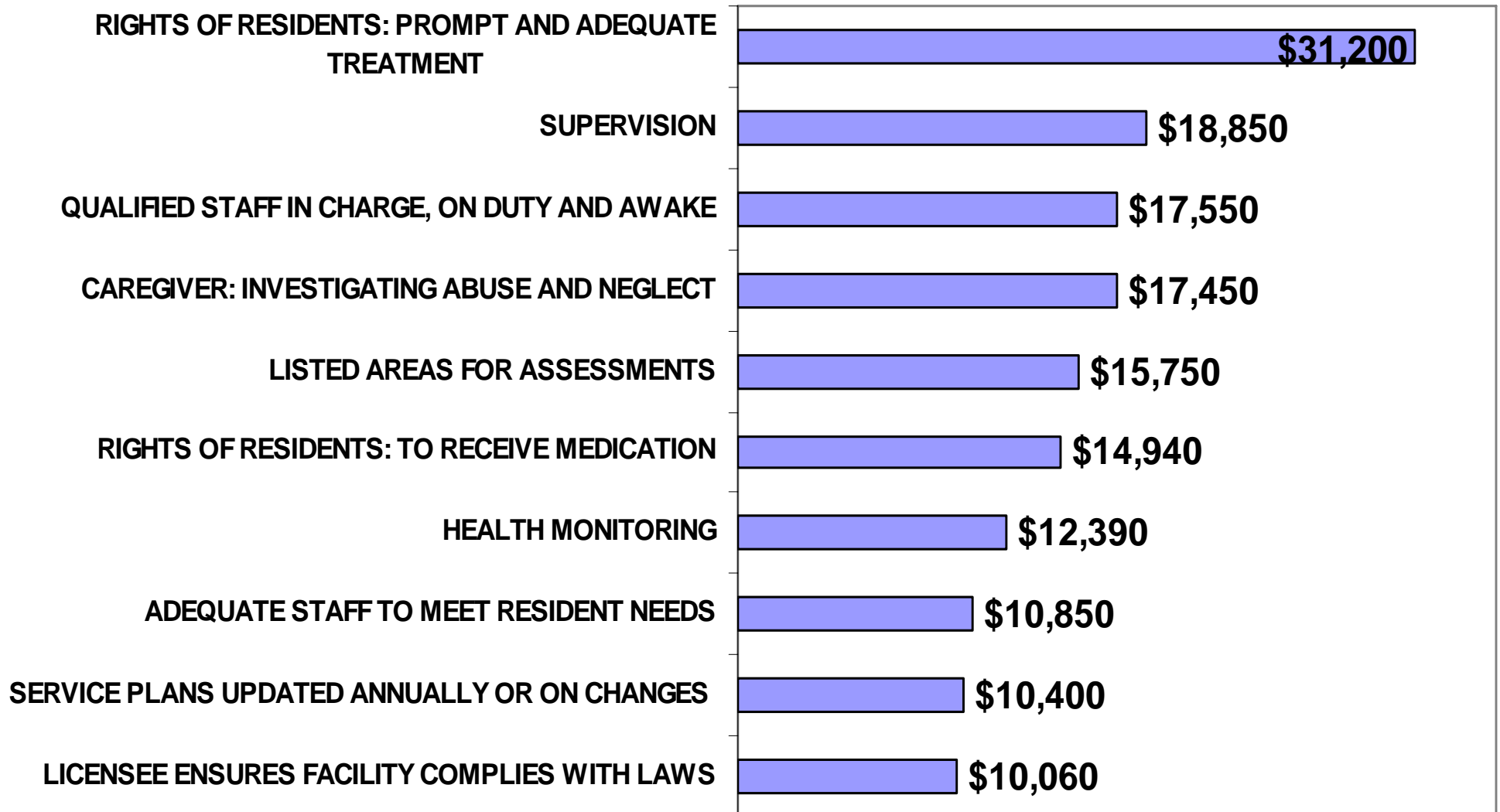
CY 6-30-2011



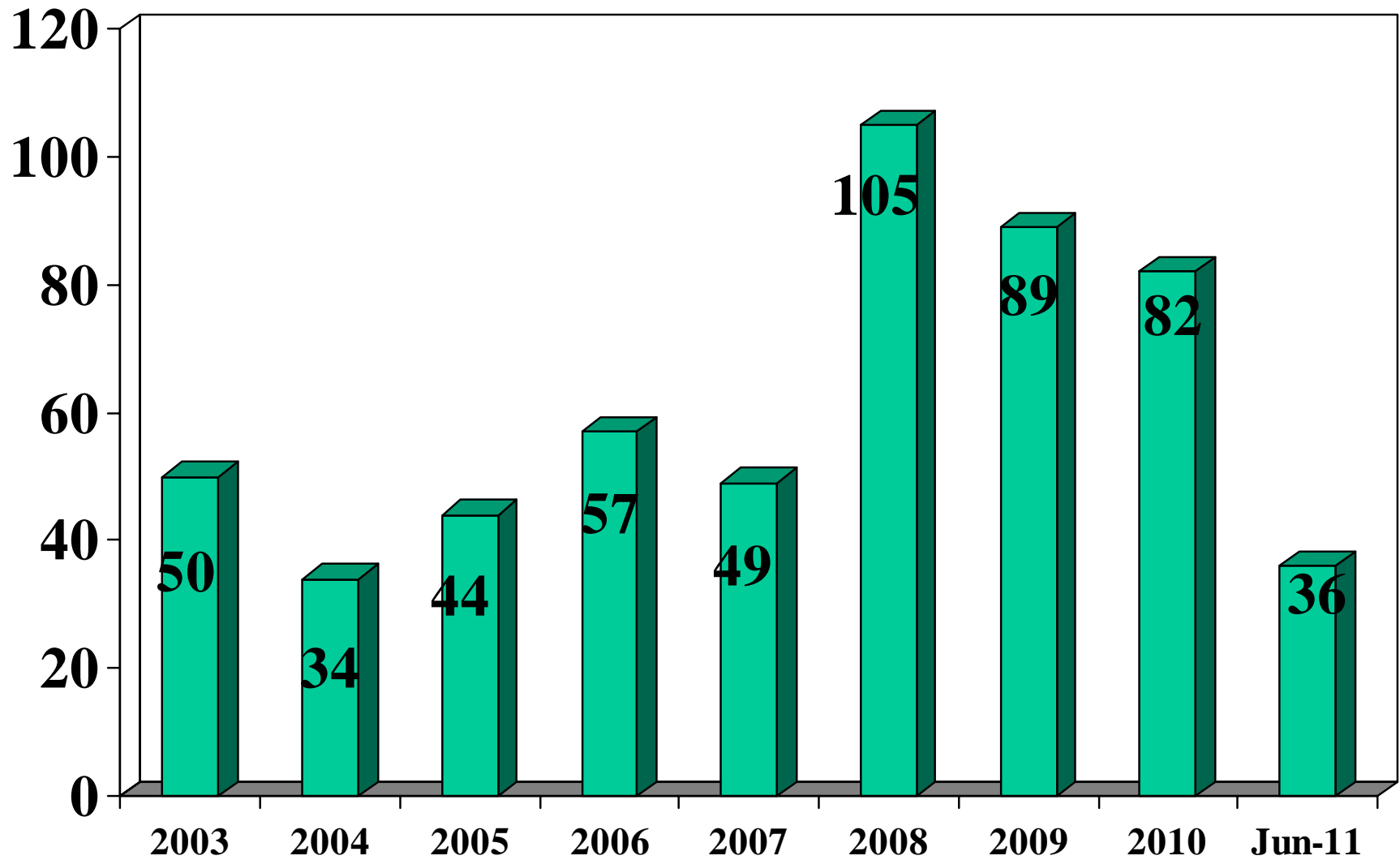
Forfeiture Assessments



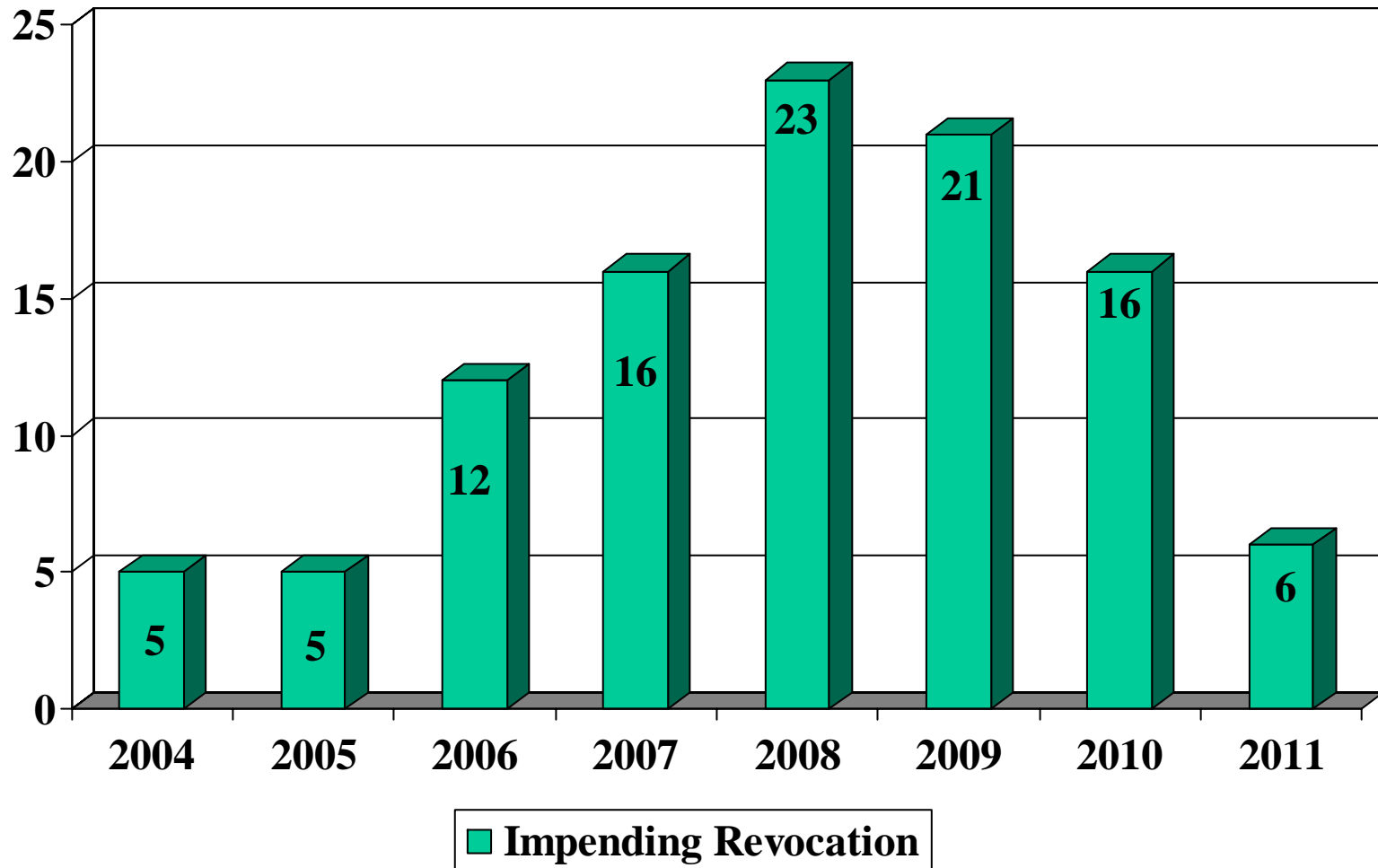
Top Citations with Forfeiture - CBRF (Jan. - June 2011)



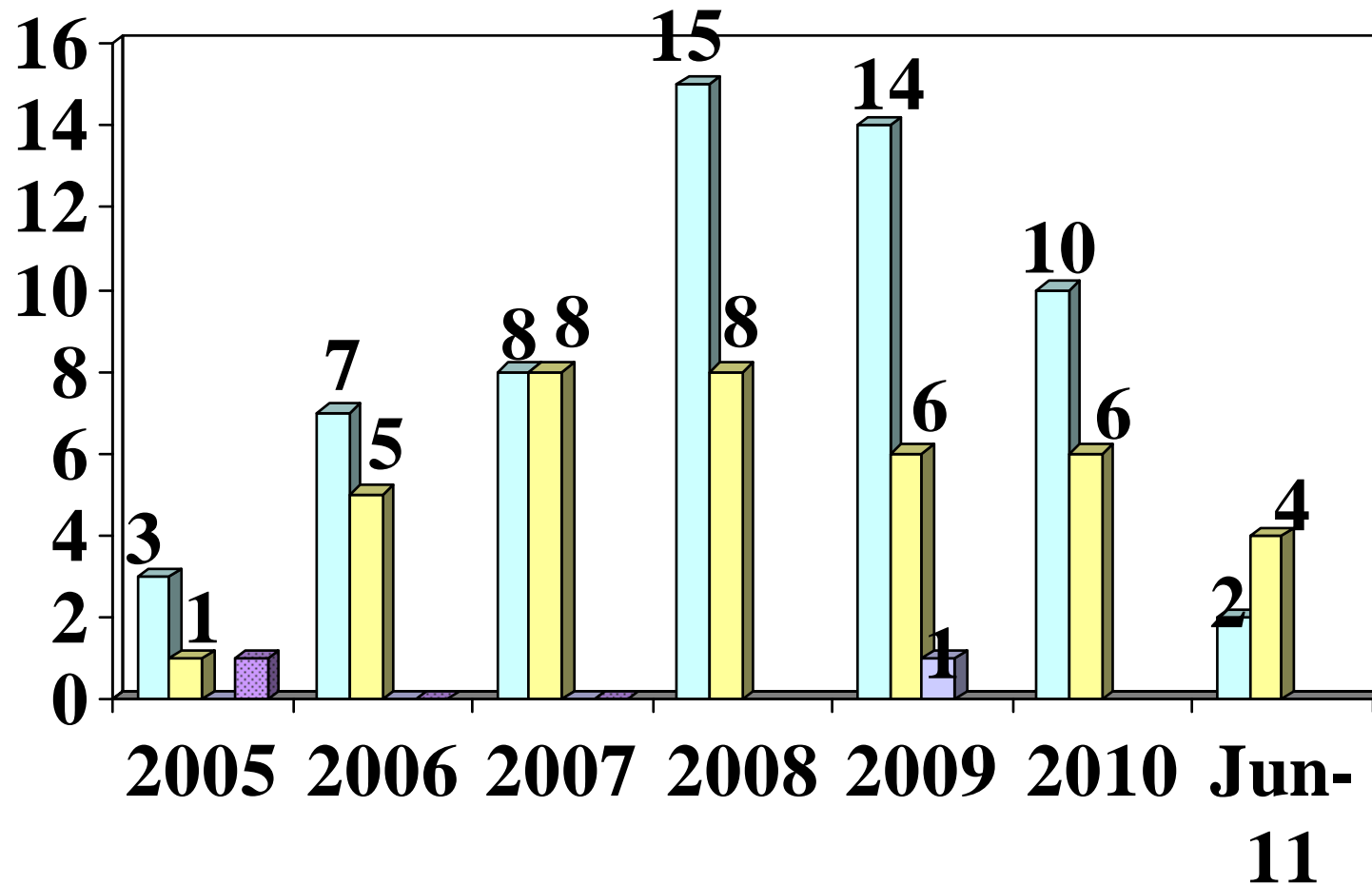
Assisted Living No New Admission Orders



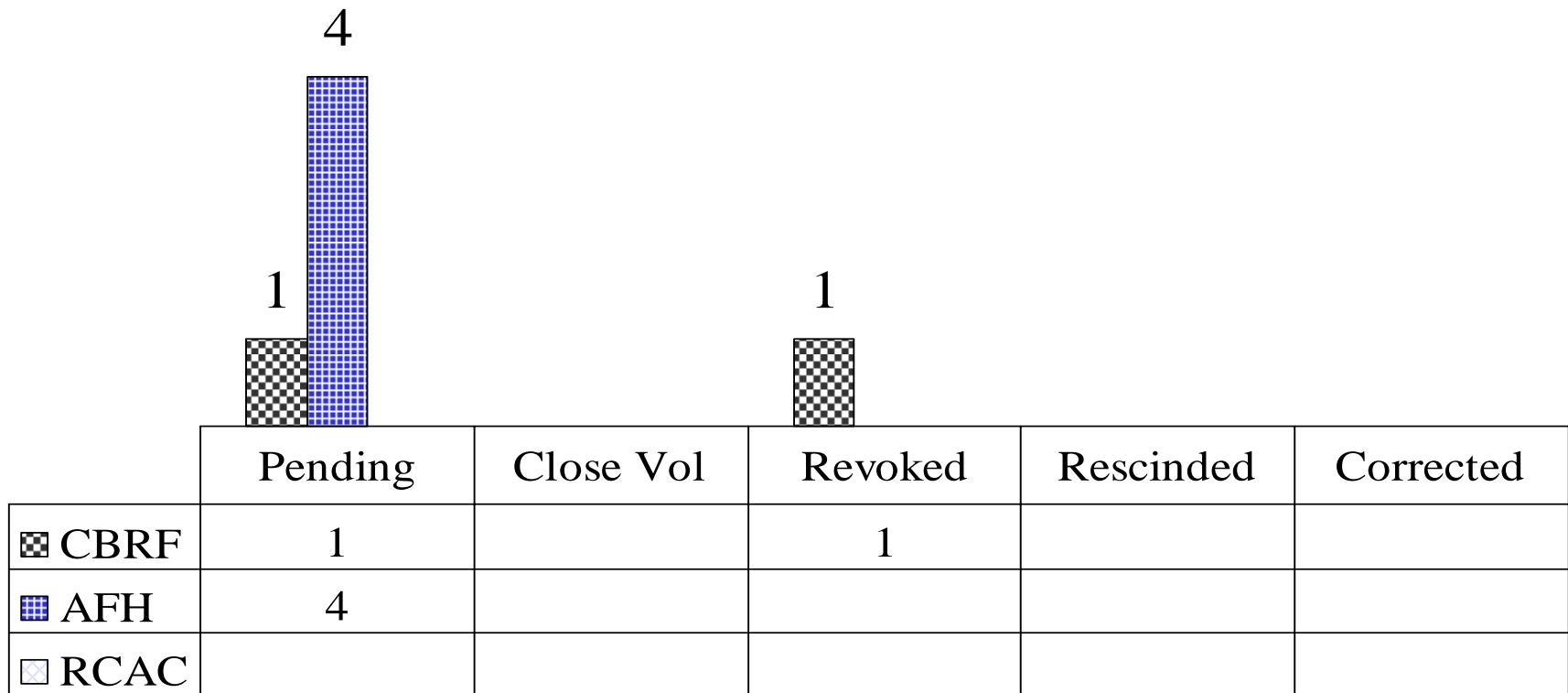
Impending Revocations



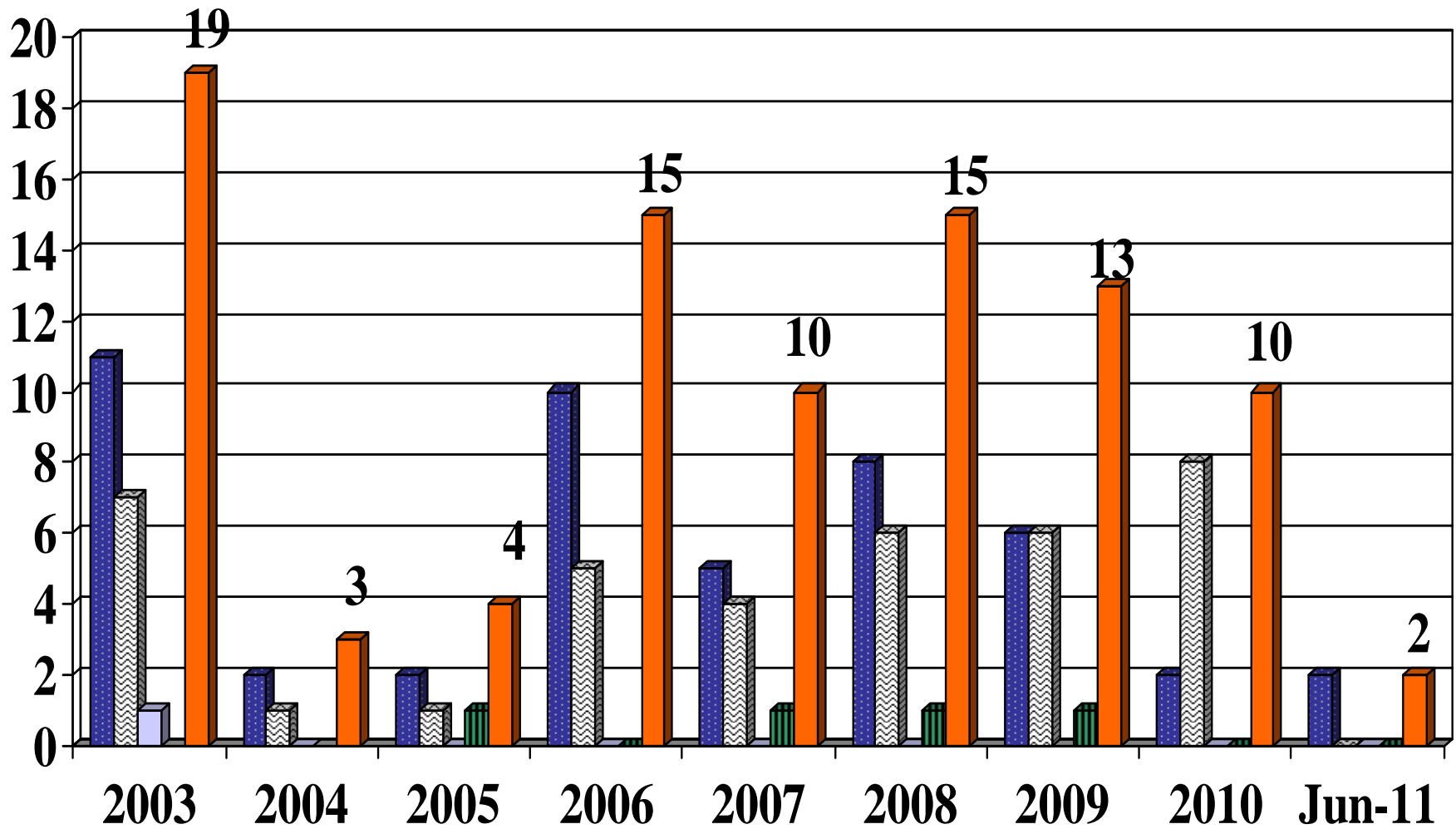
Assisted Living Impending Revocations



Impending Revocations 6-30-2011

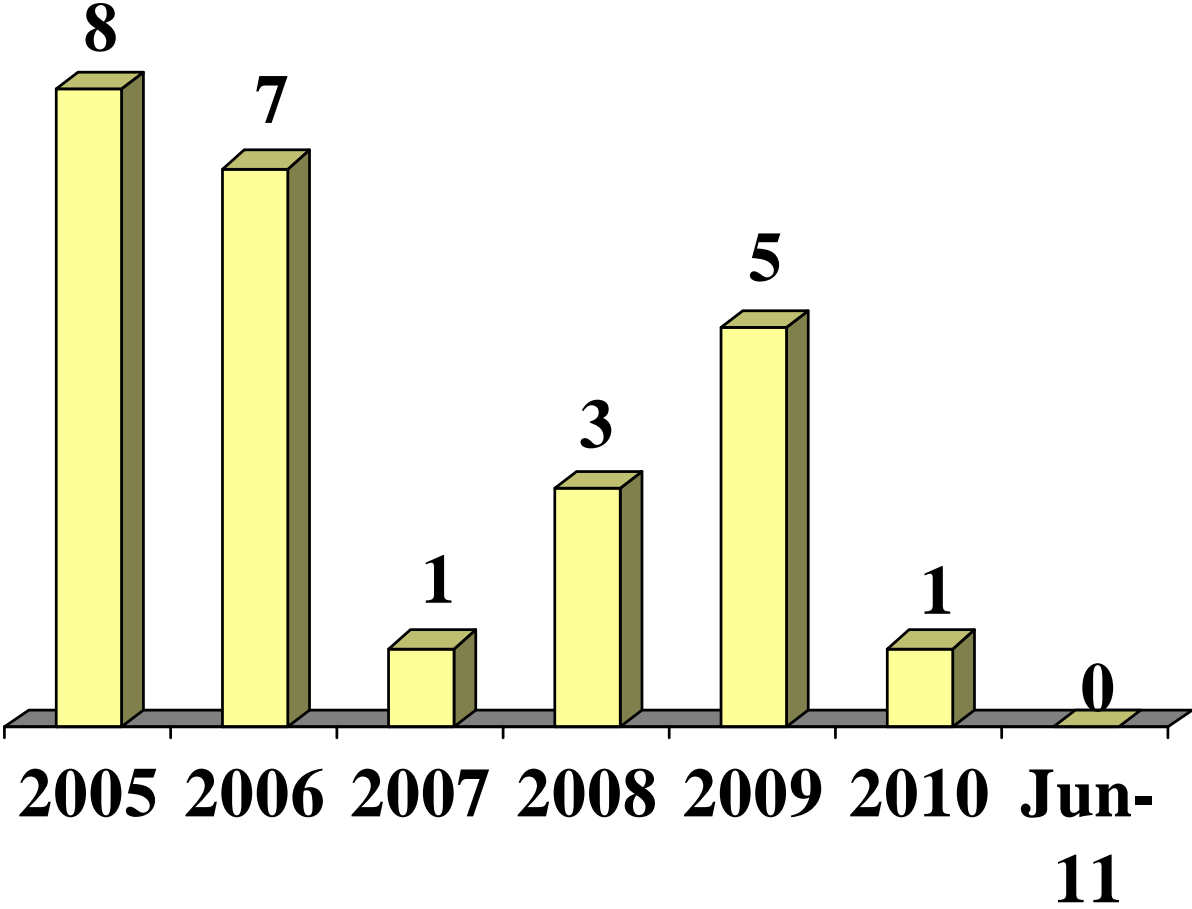


Revocations

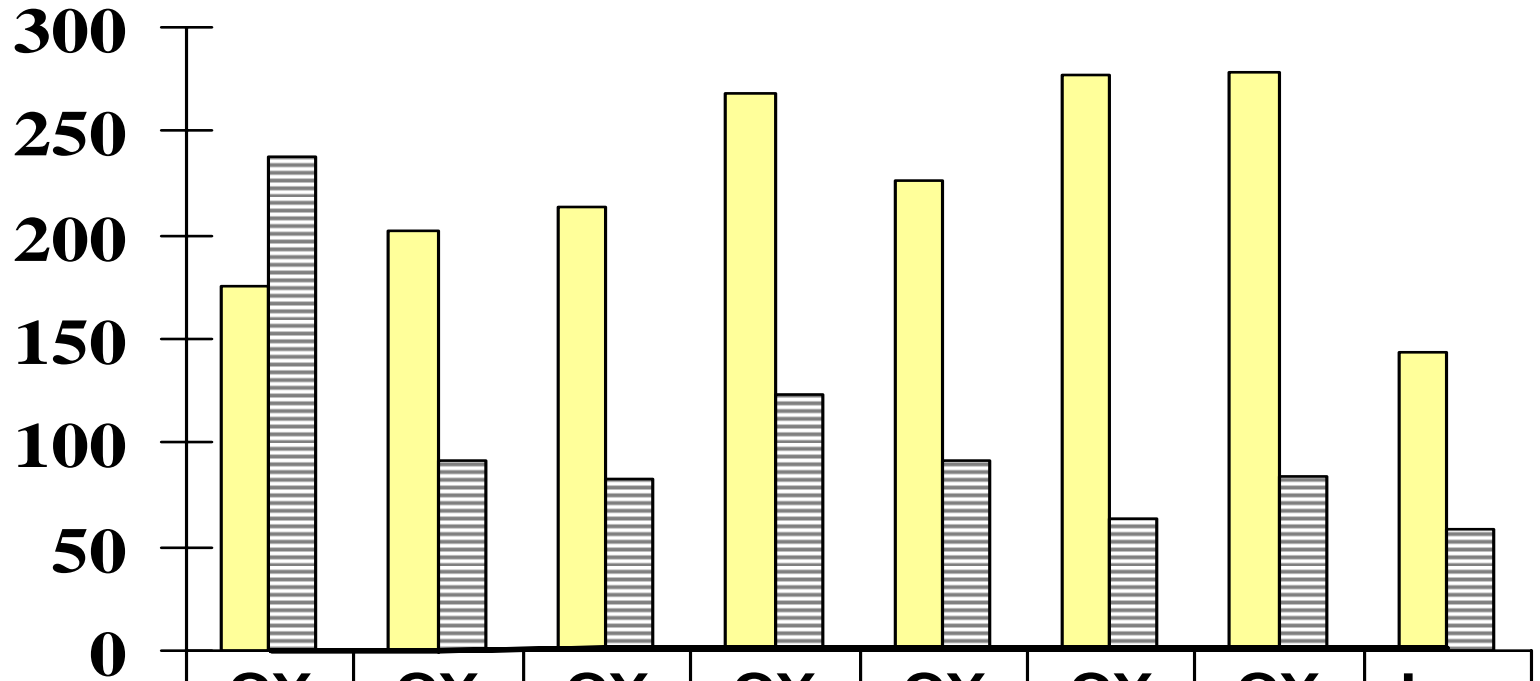


■ CBRF ■ AFH ■ RCAC ■ ADC ■ Total

Cease & Desist Orders Unlicensed Entity



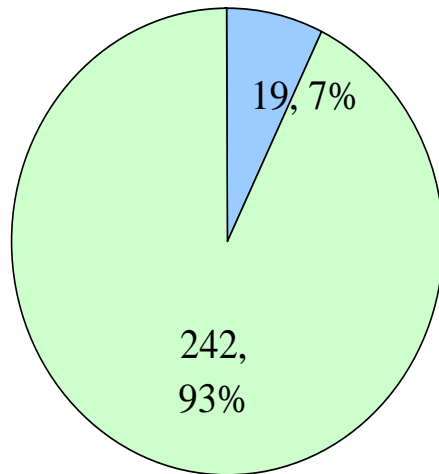
35% Forfeiture Reduction



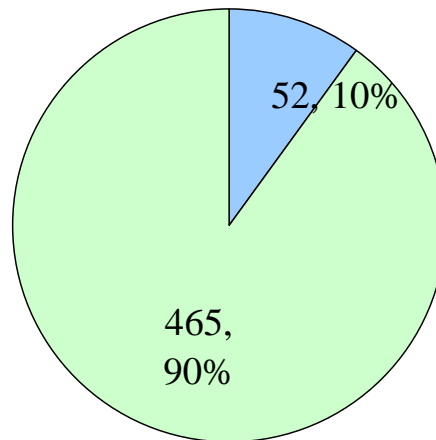
	CY 2004	CY 2005	CY 2006	CY 2007	CY 2008	CY 2009	CY 2010	Jan-June
# Pd Reduction	176	202	213	268	226	277	278	144
Other Pmt	238	92	83	123	91	63	84	59
% choosing 35%	43%	68%	72%	69%	71%	77%	77%	71%

Enforcement Action Appealed

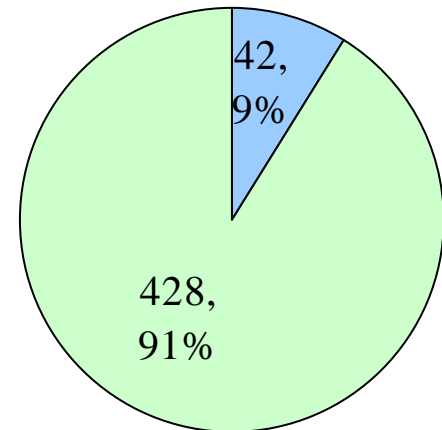
June 30, 2011



CY 2010

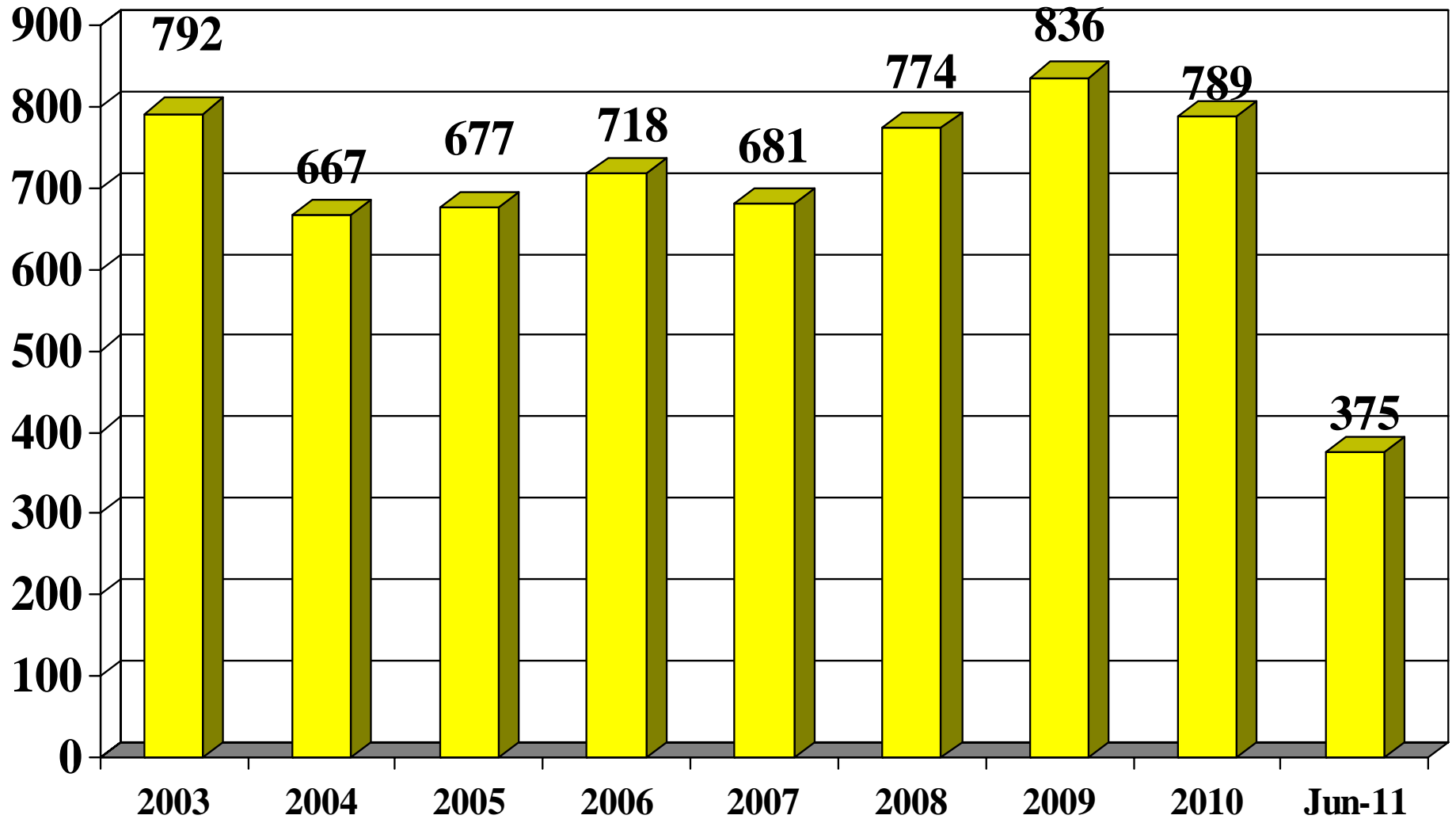


CY 2009

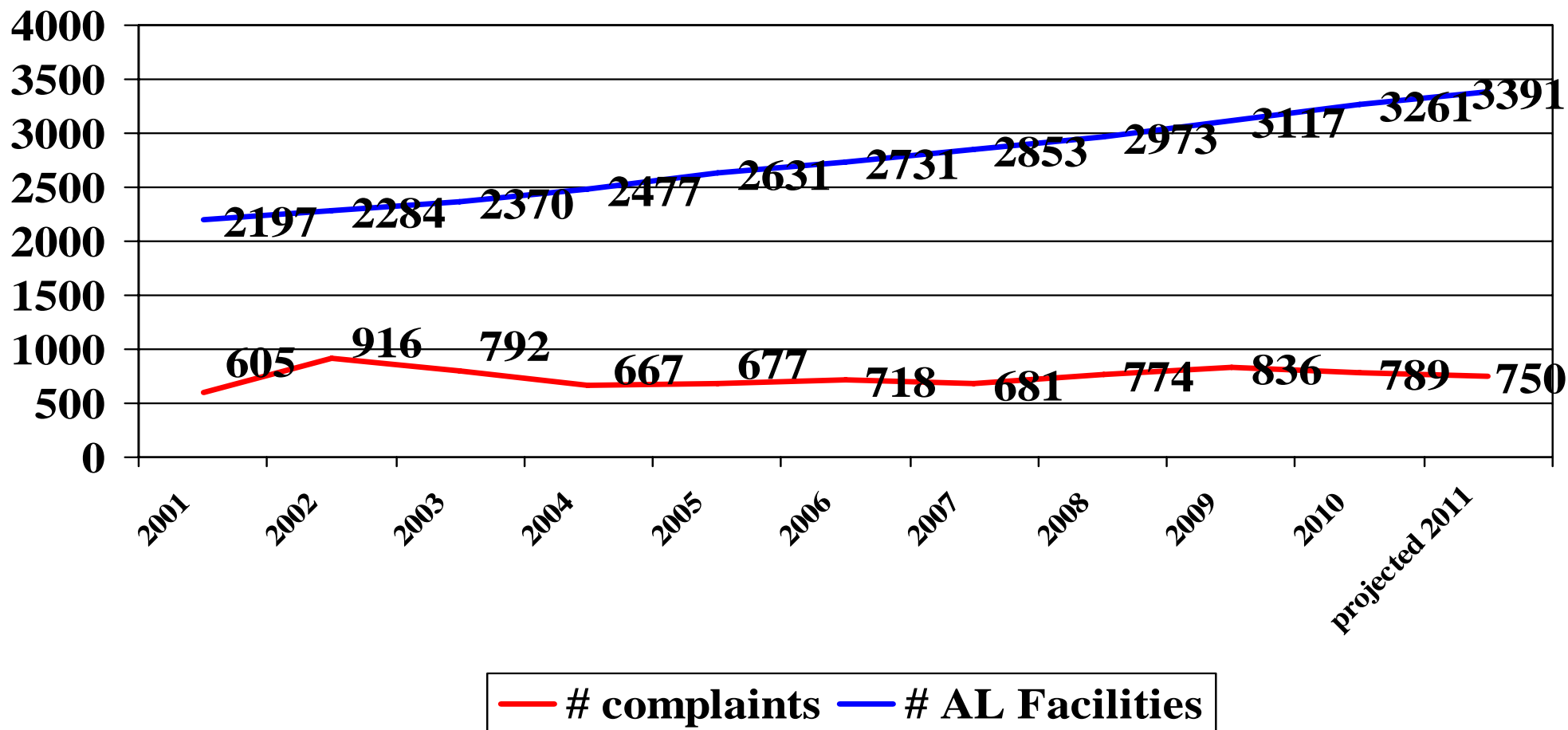


■ # appealed ■ # not appealed

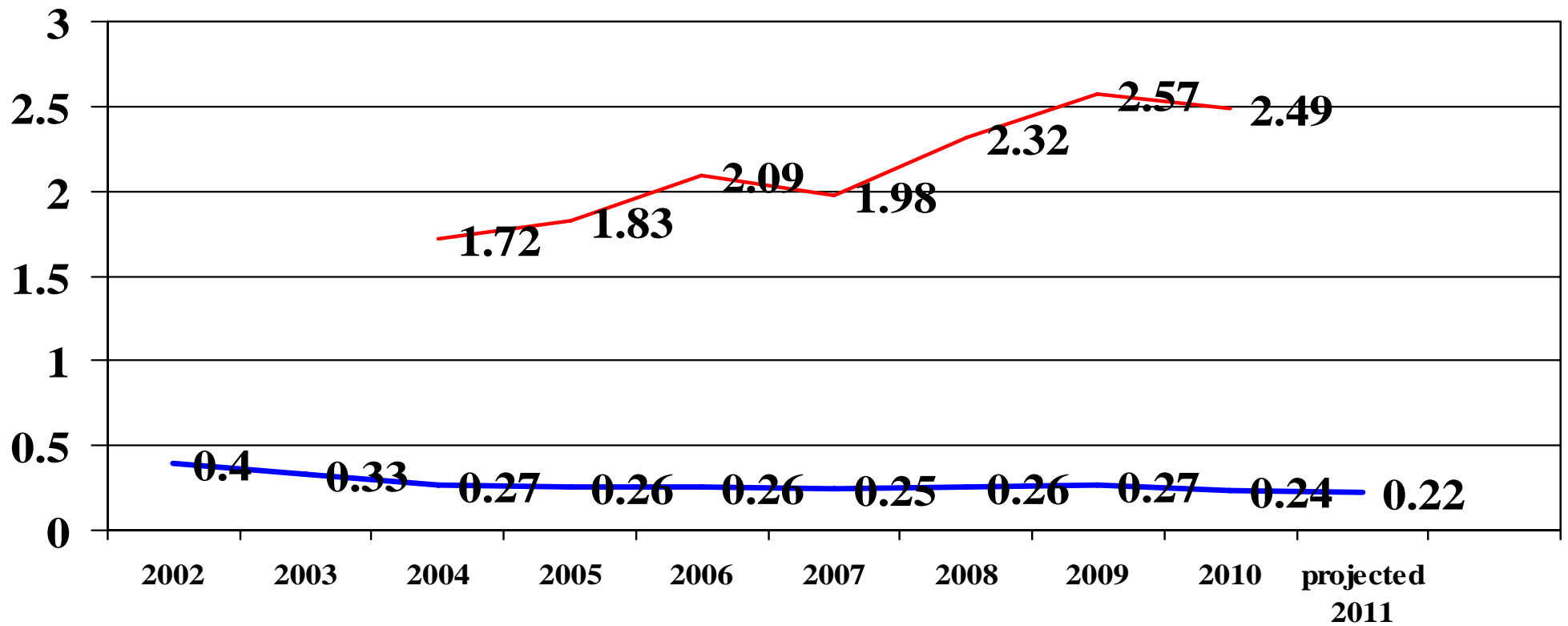
Complaints Received



Complaints vs. Growth

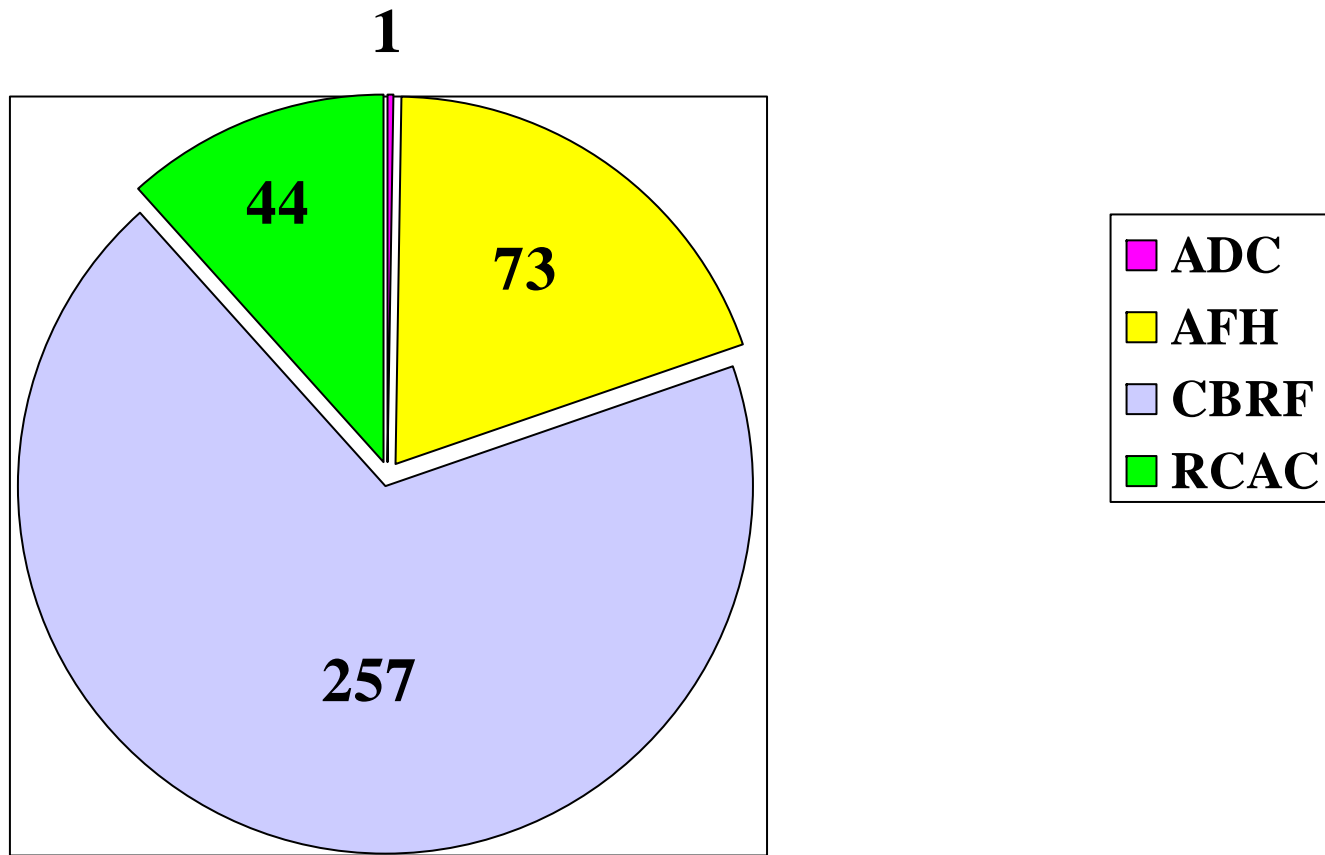


Ratio of Complaints to Facilities

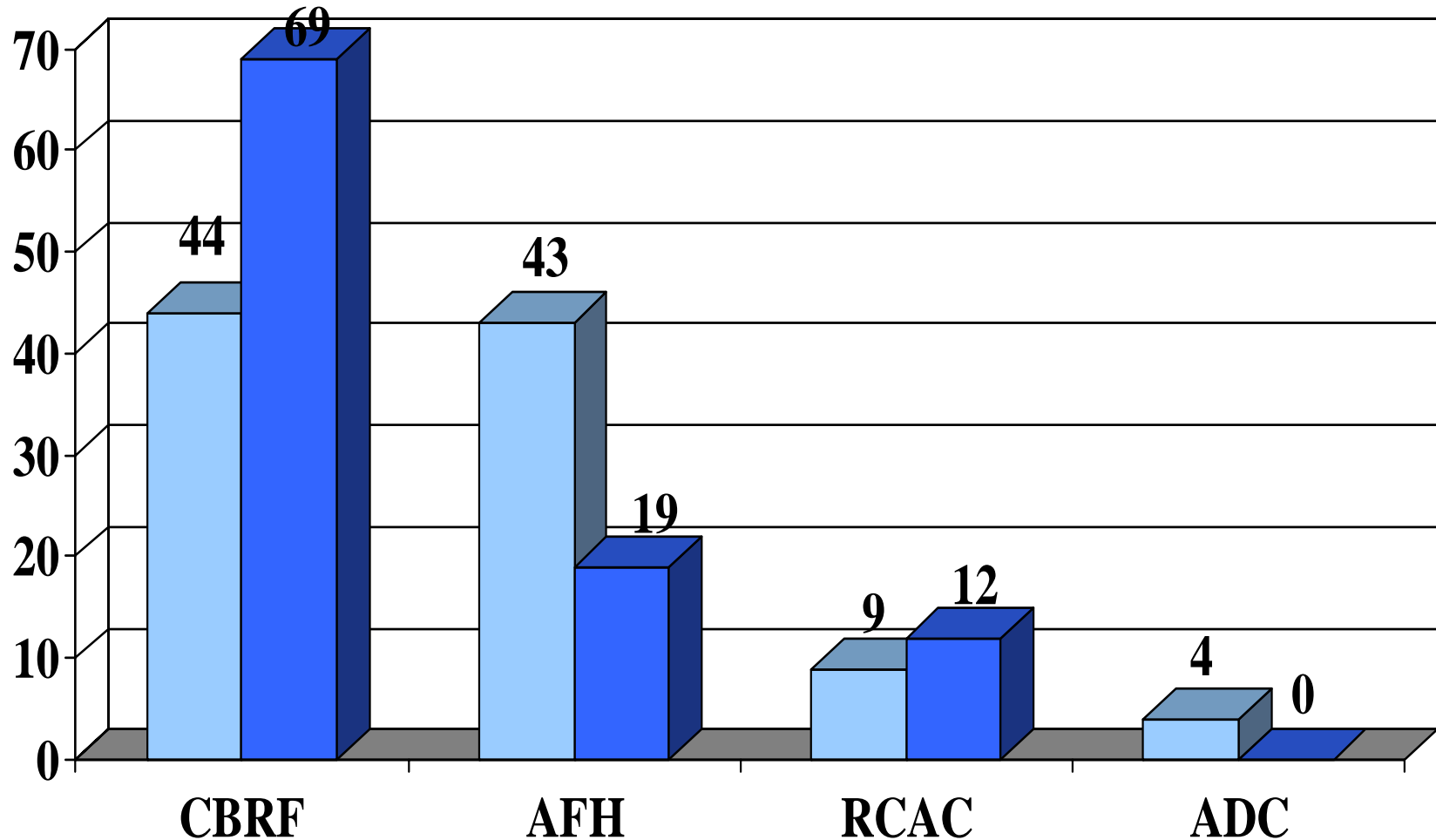


— NH ratio — AL ratio

Complaints Received CY 6-30-2111

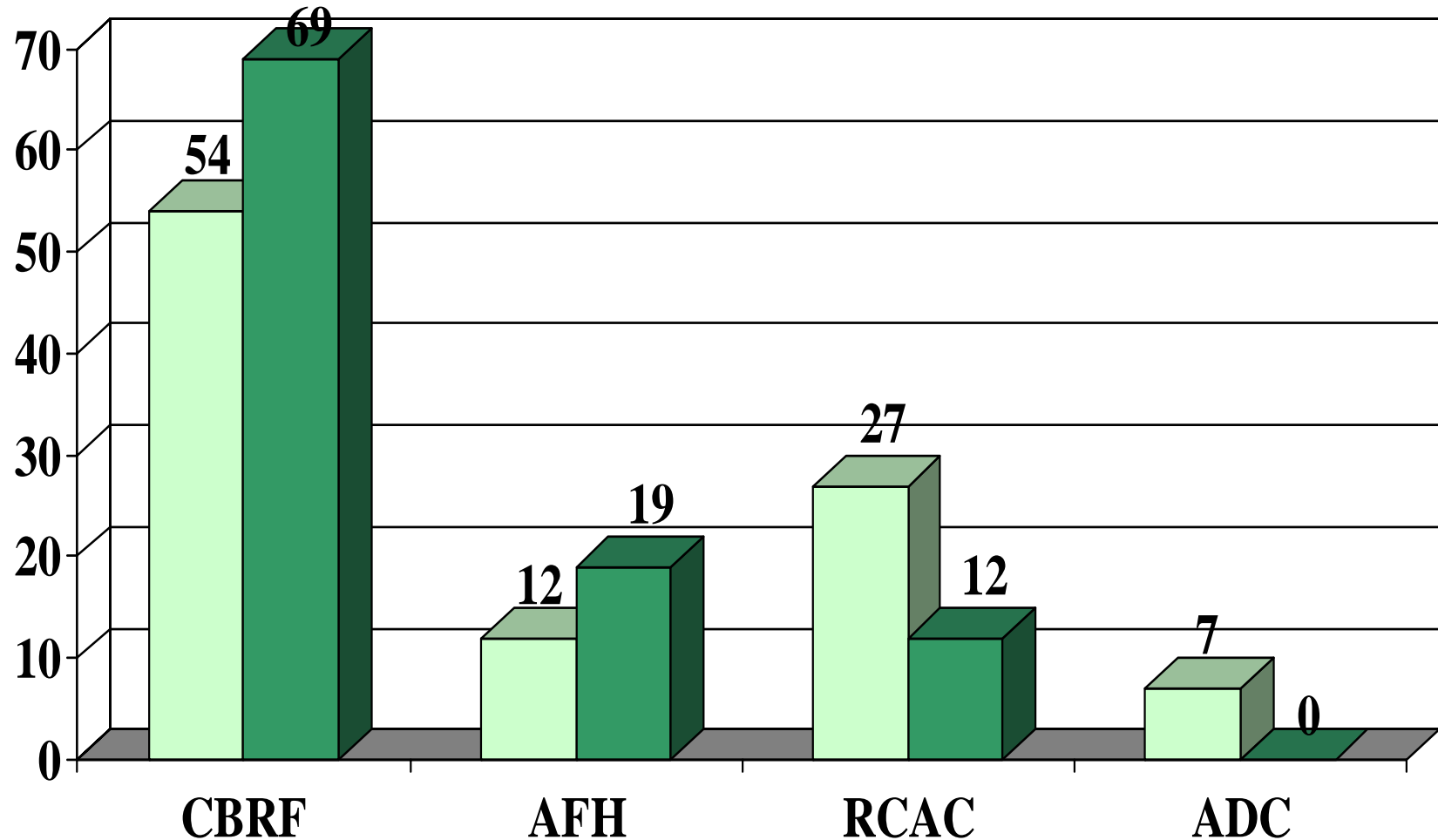


% of Facilities vs. % Complaints Received



■ % of Facilities 6-30-11 ■ % Complaints rec. 6-30-2011

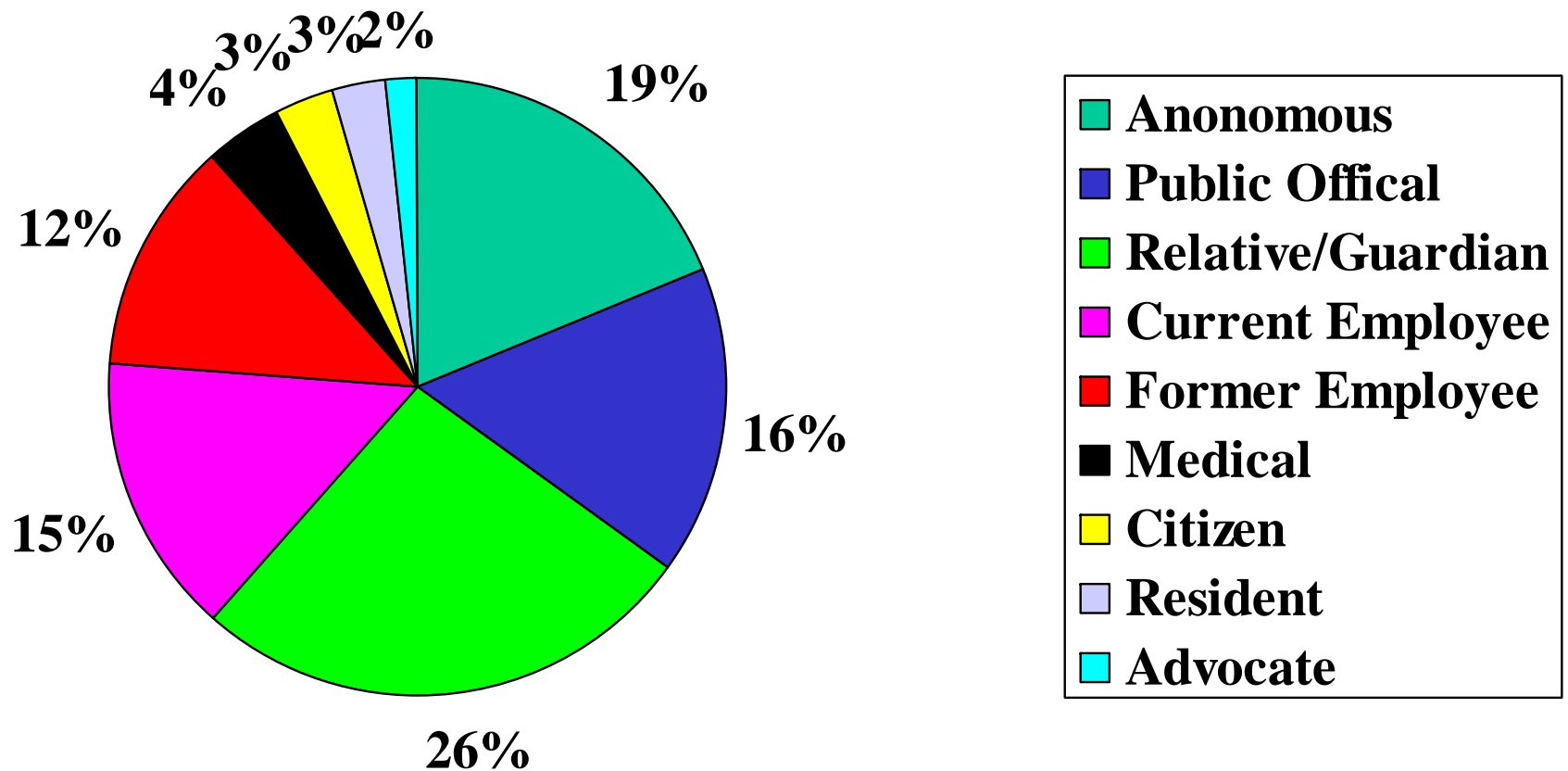
% of Beds vs. % Enforcement Surveys



% of Beds 6-30-11 **% Complaints rec. 6-30-11**

Source of Complaint

6 months - June 30, 2011



Ranking – Subject areas complaint investigations

	2006	2007	2008	2009	2010	6/11
Administration	2	2	2	1	1	2
Medications	3	3	1	3	3	3
Resident Rights	1	1	3	2	2	1
Program Services	4	4	4	4	4	5
Nutrition & Food	6	8	6	6	8	4
Staff Adequacy	7	7	5	8	6	6
Supervision	11	6	8	5	5	9
Staff Training	12	11	9	7	7	8

Ranking – Subject areas complaint investigations

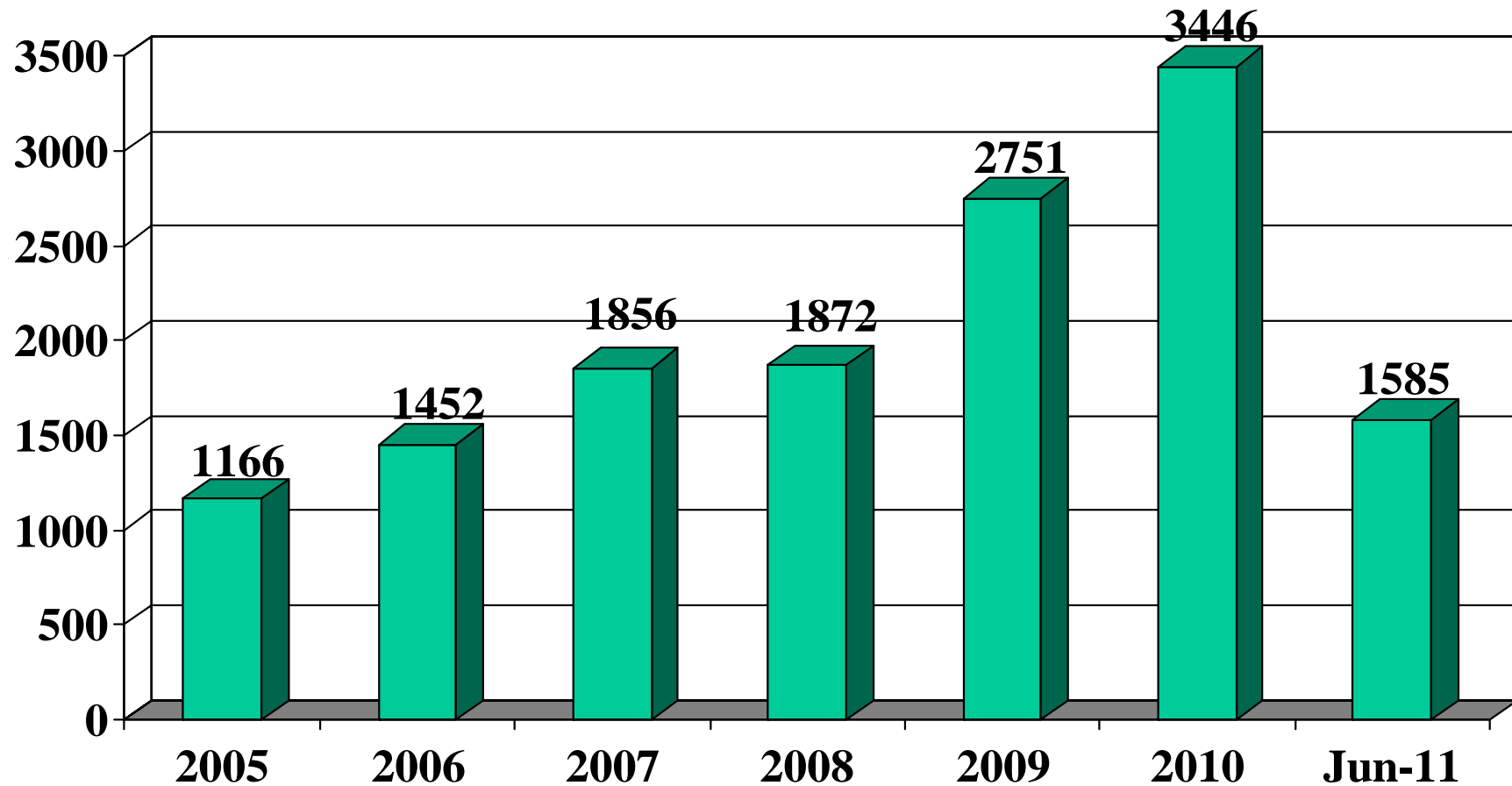
	2006	2007	2008	2009	2010	6/11
Abuse	9	5	7	9	11	12
Homelike environment	10	9	10	10	10	11
Physical Plant & Hazards	8	12	13	11	12	10
Res. Behavior/ Facility practice	5	10	11	13	13	13
Quality of Life	13	13	12	12	9	7
Admission/ Discharge	14	14	14	14	14	14
License capacity or class	15	16	15	15	15	15
Restraints	16	15	16	16	16	16

Source of Complaint vs Substantiation

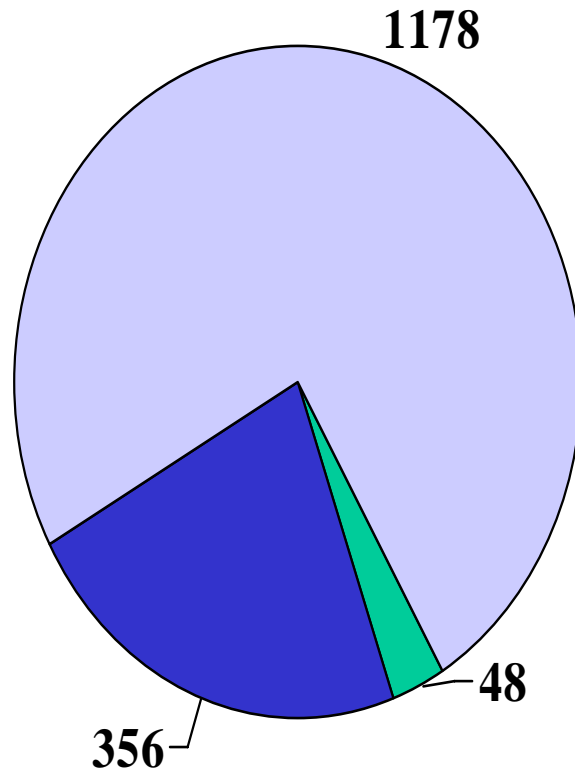
6 months, June 30, 2011

Source	% rec. & invest.	% substantiated
Anonymous	26	34
Public Official	16	59
Relative/Guardian	24	56
Current Employee	13	43
Former Employee	10	39
Advocate	01	100
Citizen	04	38
Medical	04	88
Resident	<u>03</u>	<u>17</u>
	100%	47%

Self Reports Received



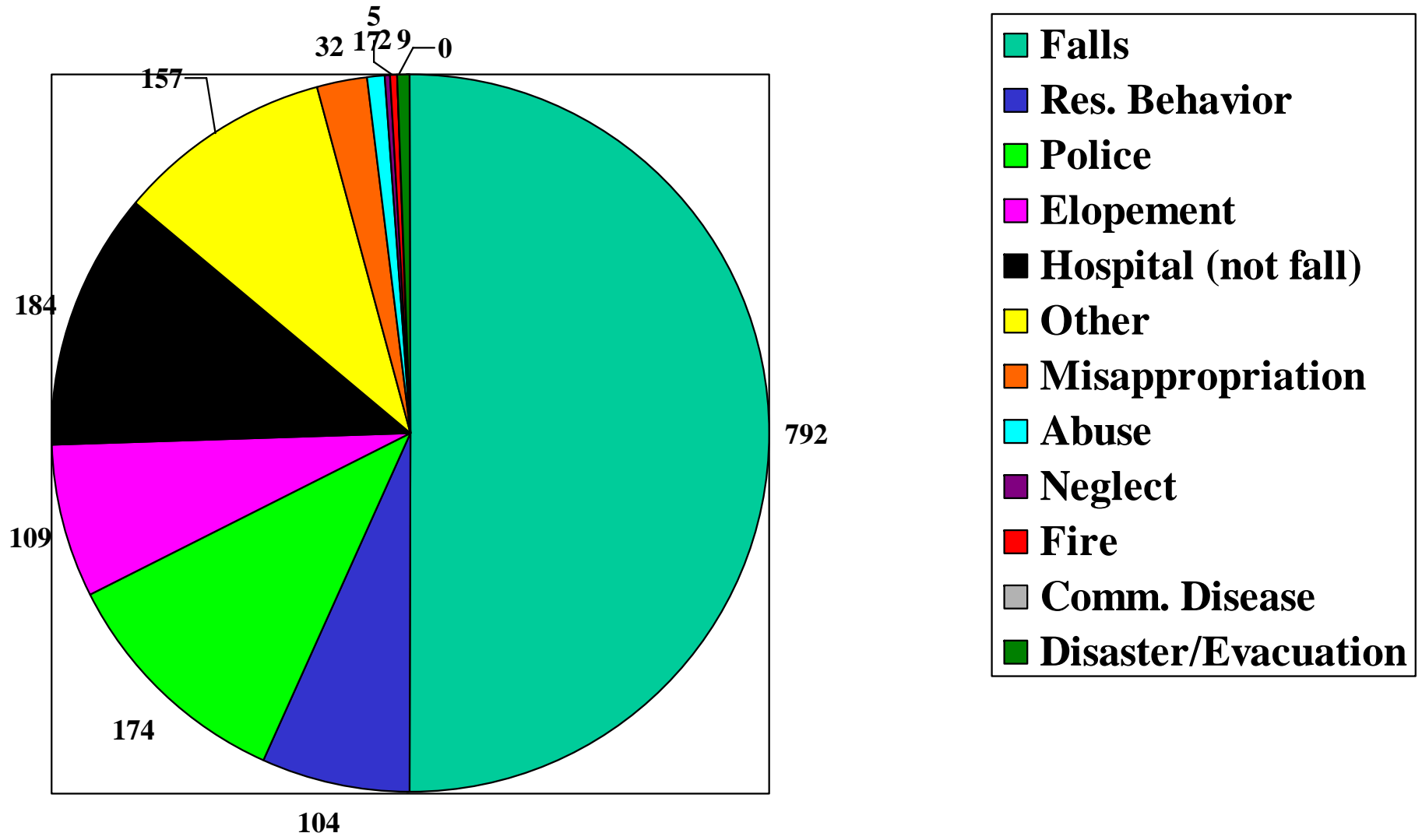
Self Reports Received - 6/30/2011 (1,585)



■ Open Investigation ■ Review next visit ■ File

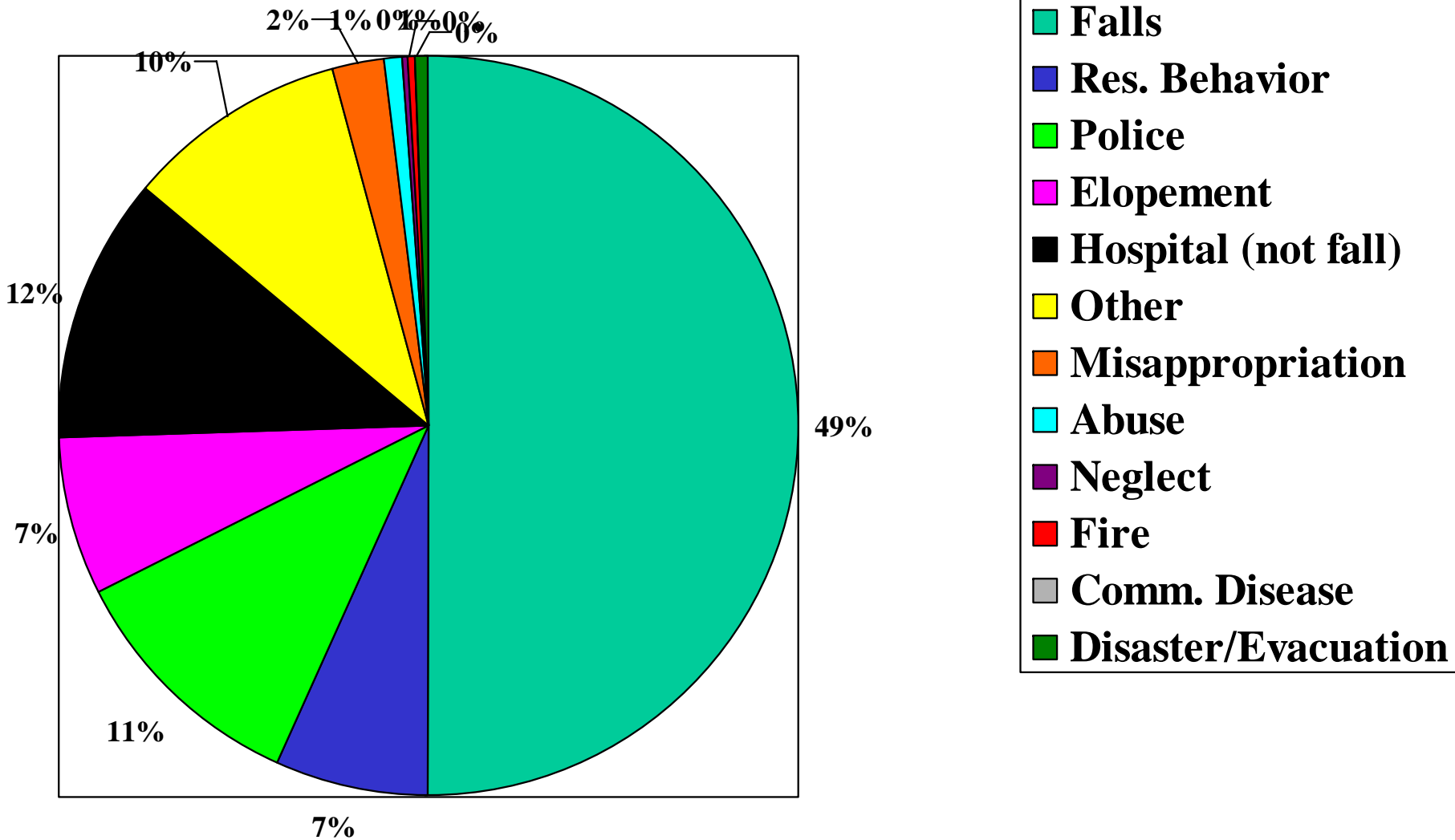
Self Reports by

6 months 6/30/2011

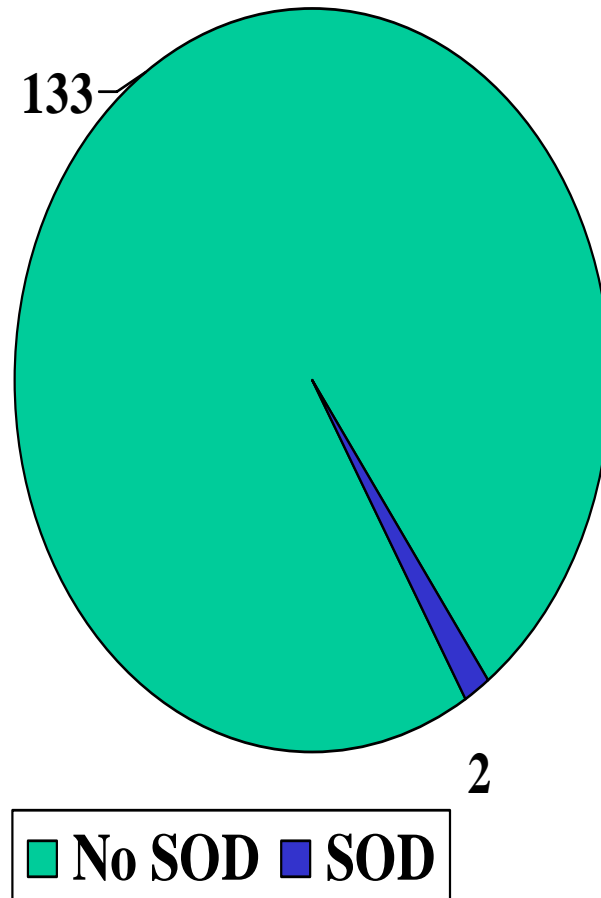


Self Reports by %

6 months 6/30/2011



Self Reports Investigated - 6/30/2011 (135)



Assisted Living Regulatory Activity – 6/30/2011

- Standard Surveys 25%
- Initial Surveys 14%
- Abbreviated 14%
- Other (mostly Complaints & VV) 47%

Abbreviated Surveys

6 months, 6/30/2011

- No Deficiency Survey - 53%
- Statement of Deficiency - 47%

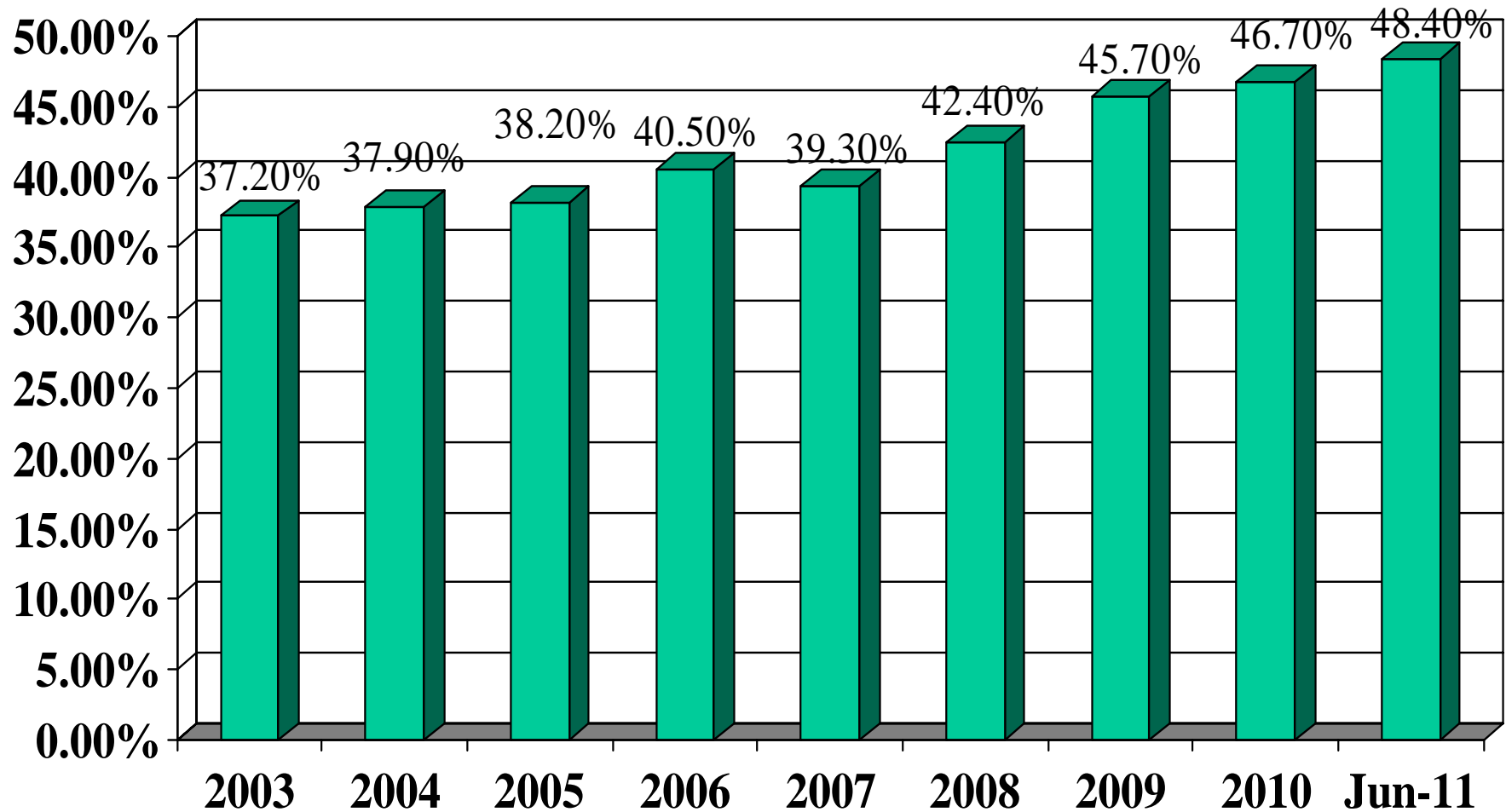


Facilities Qualifying for Abbreviated Surveys – 6/30/2011

- Adult Day Care 68.3%
- Adult Family Homes 48.2%
- Community Based Residential Facility 45.7%
- Residential Care Apartment Complex 54.7%

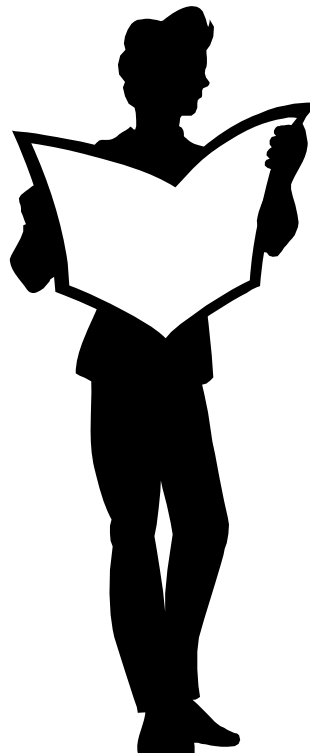
- Statewide 48.4%

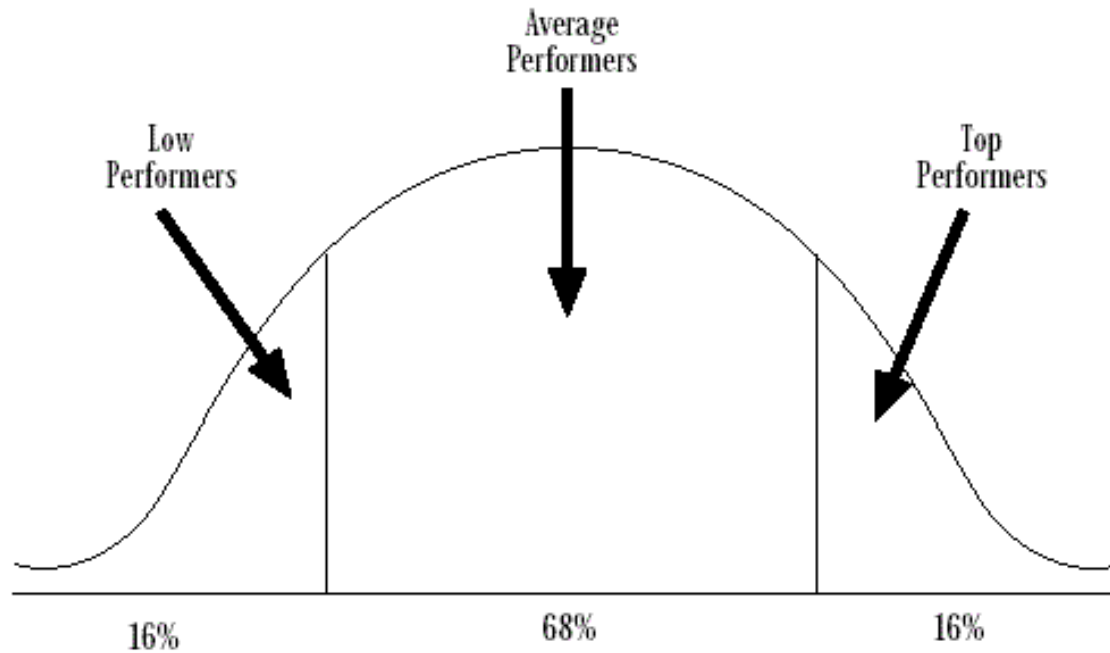
Facilities Qualifying for an Abbreviated Survey



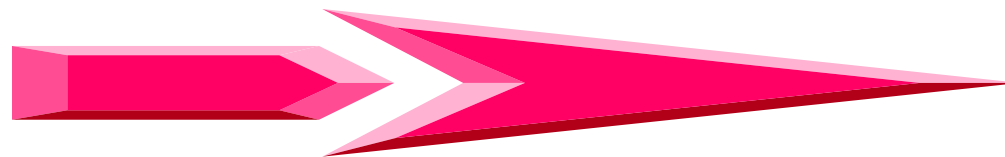
Stories ...

(examples of enforcement actions)





Moving the Bell Curve to the Right...



Thank You!