



Wisconsin Well Woman Program At-A-Glance

Background

- ◆ The Wisconsin Well Woman Program (WWWP) provides specified breast and cervical cancer screening services to low income, uninsured or underinsured women.
- ◆ The U.S. Centers for Disease Control and Prevention (CDC), National Breast and Cervical Cancer Early Detection Program (NBCCEDP), has provided funding for WWWP since 1994.
- ◆ The Wisconsin Department of Health Services, Division of Public Health, administers the Program.

WWWP Covered Services

- ◆ Pays for specified screenings and diagnostic services related to:
 - Breast cancer
 - Cervical Cancer
- ◆ Covered services are available from participating providers, at no cost to Well Woman clients. Not all covered services are available from every provider.
- ◆ There is no premium, deductible or co-payment for WWWP covered services.
- ◆ A woman who is diagnosed with breast or cervical cancer or a precancerous cervical lesion, and who is eligible for WWWP, may be eligible for Wisconsin Well Woman Medicaid (WWWMA). WWWMA covers treatment costs for breast and cervical cancer.

WWWP Eligibility Criteria

- ◆ Women ages 45-64 years (some limited eligibility exceptions apply to women ages 35-44 years – refer to the WWWP Policy and Procedure Manual, Chapter 3 for details), and
- ◆ No health insurance, or insurance doesn't cover breast and cervical cancer screening services, or unable to pay high deductibles and co-payments, and
- ◆ Income within program limits (at or below 250% of federal poverty level; changes annually on April 1st).

How to Apply

- ◆ Women enroll through their county or tribal WWWP local coordinating agency.
- ◆ Simple enrollment form; requires proof of age, income and insurance status.