

Drug-Free Action Alliance

Letter of Agreement

“Parents Who Host, Lose The Most: Don’t be a party to teenage drinking.”

The undersigned recipient _____ makes the following representations and agrees to the following conditions in accepting materials from Drug-Free Action Alliance through the Enforcing Underage Drinking Laws Initiative, “*Parents Who Host, Lose The Most; Don’t be a party to teenage drinking*” public awareness campaign.

To acknowledge Drug-Free Action Alliance on all written materials generated from the “*Parents Who Host, Lose The Most; Don’t be a party to teenage drinking*” materials, and in all advertising and media releases by using the following language.

“Parents Who Host, Lose The Most: Don’t be a party to teenage drinking was developed by and is a project of Drug-Free Action Alliance”

The “*Parents Who Host, Lose The Most; Don’t be a party to teenage drinking.*” campaign is trademarked property of Drug-Free Action Alliance. No part of the campaign materials, slogan or logo may be used without permission. The full tag line *Don’t be a party to teenage drinking* must always appear with the campaign graphic.

When co-branding with another organization, Drug-Free Action Alliance must approve the layout of the materials.

Drug-Free Action Alliance’s Code of Regulations prohibits sponsorship by the alcohol industry and does not allow the use of this program in partnership with the alcohol industry.

We may share your contact information with others from your area who request information on the *Parents Who Host, Lose The Most; Don’t be a party to teenage drinking* program.

Contact Person (please print)

Signature of Representative

Date

Organization

Street Address

City

State

Zip

Phone

Fax

Email Address

**Please return signed copy to:
Drug-Free Action Alliance, Attn: *Parents Who Host*
6185 Huntley Rd., Suite P
Columbus, Ohio 43229
Fax: 614-540-9990**