

American Rescue Plan Act: Medicaid HCBS Grant Awards

Briefing

November 2023

Introductions and Overview

Introductions



WISCONSIN DEPARTMENT
of HEALTH SERVICES

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PUBLIC™
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Webinar Overview

- Opening remarks by DHS Secretary Johnson
- Overview of grant process and awards
- Highlights from round 2
- Outcomes and accomplishments
- What's next

Poll Question

Which of the following best describes you?

- HCBS ARPA Grant Awardee
- HCBS ARPA Grant Applicant
- HCBS Provider
- DHS Employee
- Local Government Employee
- Advocacy Organization Representative
- Other Stakeholder

DHS Secretary Kirsten
Johnson

Thank you for your work!



DHS Secretary Kirsten
Johnson

Grant Process and Award Summary

Goal and Guiding Principles

Goal: To provide funds to enhance, improve, and strengthen HCBS in Wisconsin.

Guiding Principles

- Provide grants across our Medicaid HCBS programs
 - Children's Long-Term Support Program
 - Family Care
 - Family Care Partnership
 - IRIS (Include, Respect, I Self-Direct)
 - PACE (Program of All-Inclusive Care for the Elderly)
- Distribute funds geographically across the state in both rural and urban areas
- Support a diverse group of organizations who serve a variety of populations

Grant Award Timeline



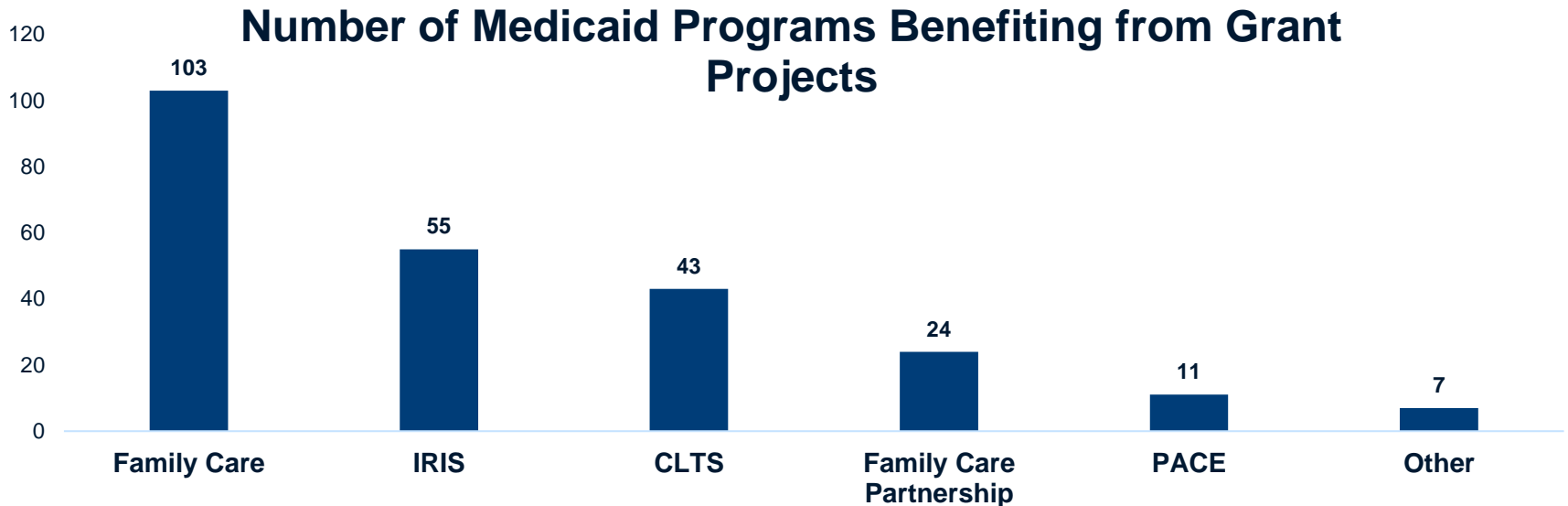
Award Information

158

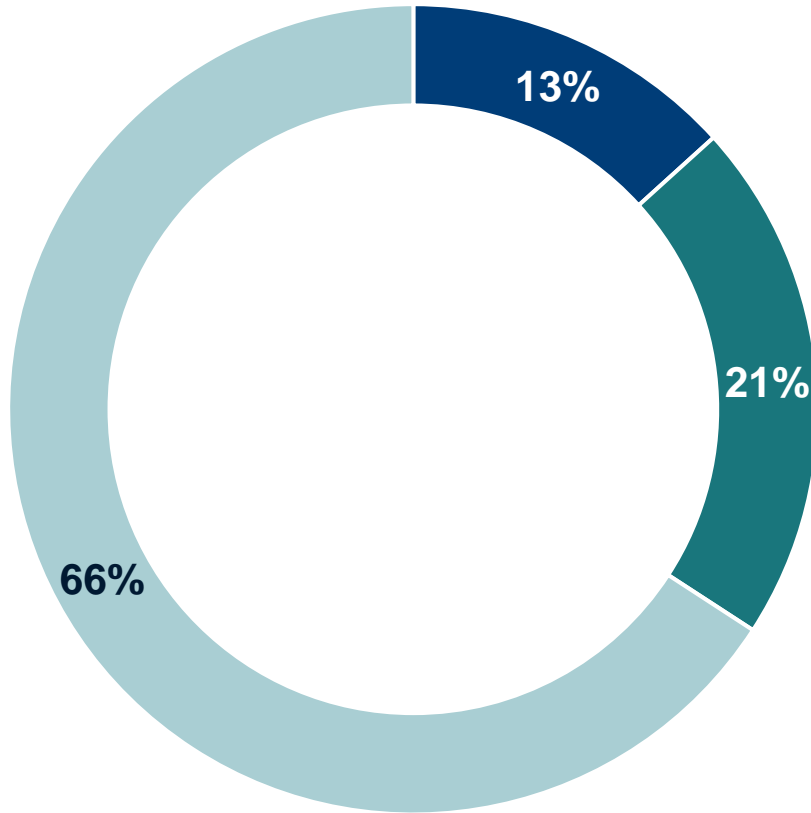
Organizations Awarded Grant Funding

\$29,600,000

Total Grant Funding Awarded



Geographic Benefit of Awards



■ Urban ■ Rural ■ Both

Each County
received at least one
award during each
round of funding

Round 2 Overview

Outreach Summary

DHS connected with potential applicants across multiple channels



2,229

Webinar Registrations



3,268

Document Downloads



7,477

Unique Website Clicks



69,478

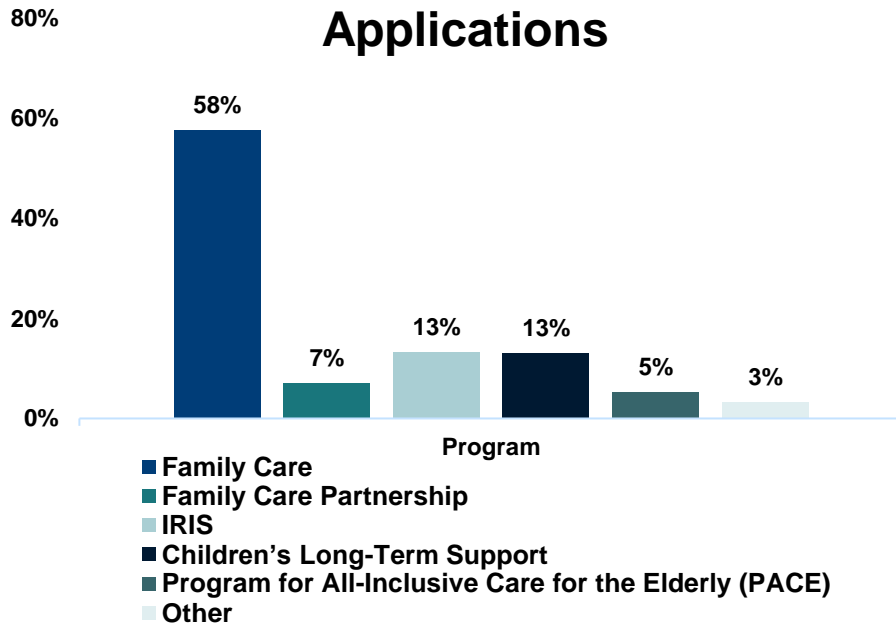
Email Opens

Round 2 Application Summary

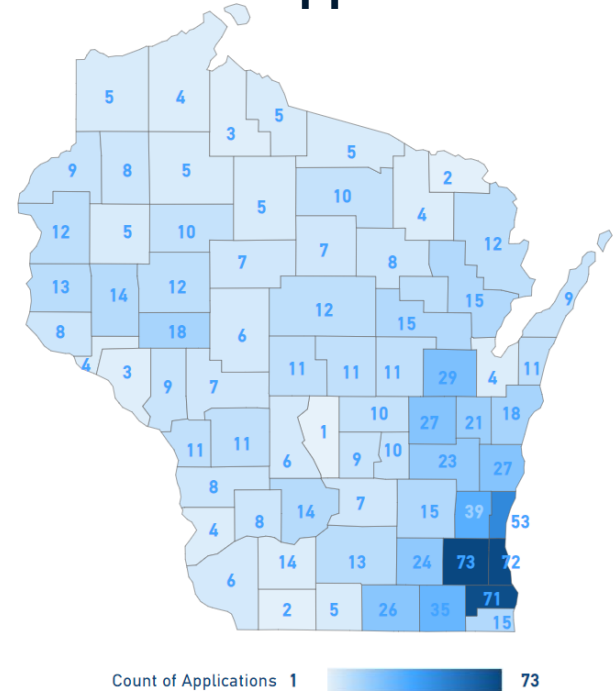
1 of 2

New Applications Created	Total Applications Submitted	Total Amount Requested	Average Amount Requested
552	449	\$86 Million	\$191,607

Medicaid Programs that Would Benefit from Submitted Applications



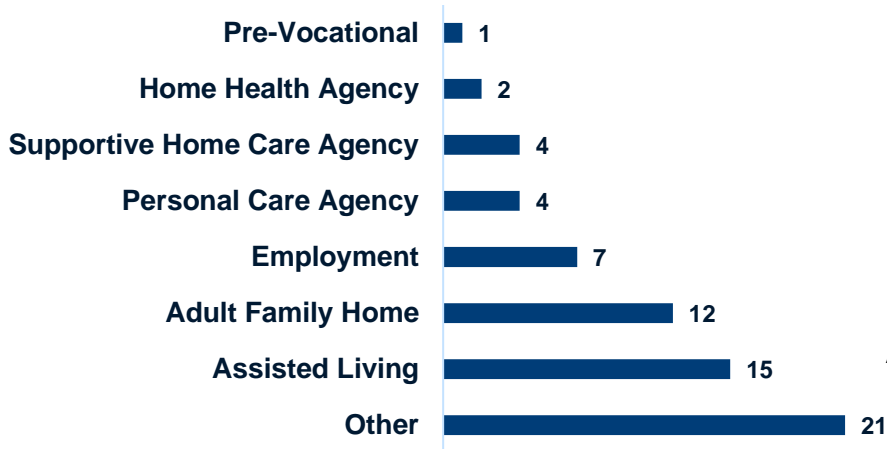
Counties Represented in Submitted Applications



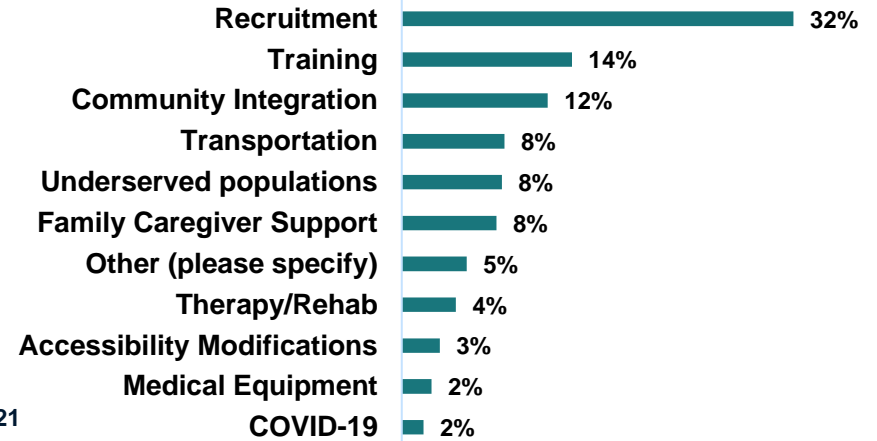
Round 2 Application Summary

2 of 2

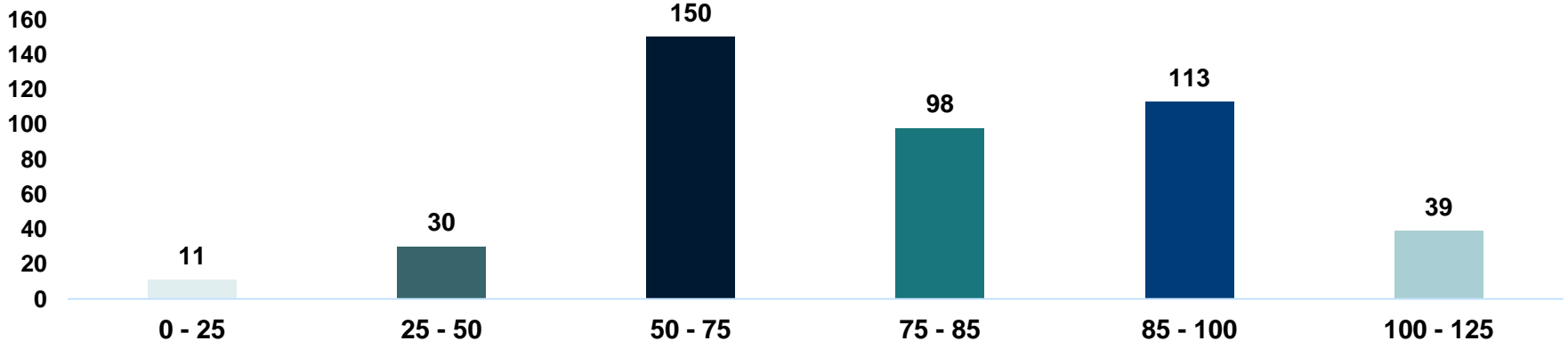
Provider Type



Top 10 Project Categories



Average Application Scores

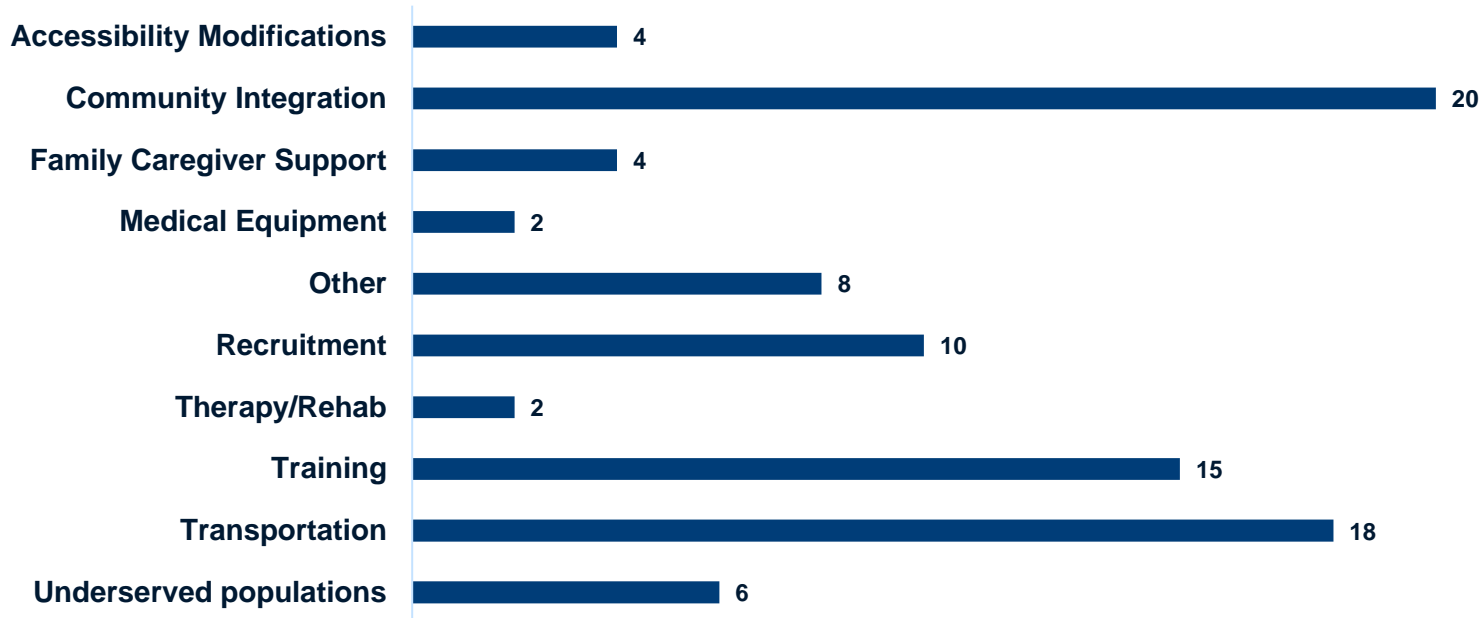


Round 2 Award Summary

1 of 3

Applications Awarded	Total Amount Awarded	Average Award Amount	Median Award Amount
89	\$12.3 Million	\$138,090	\$100,500

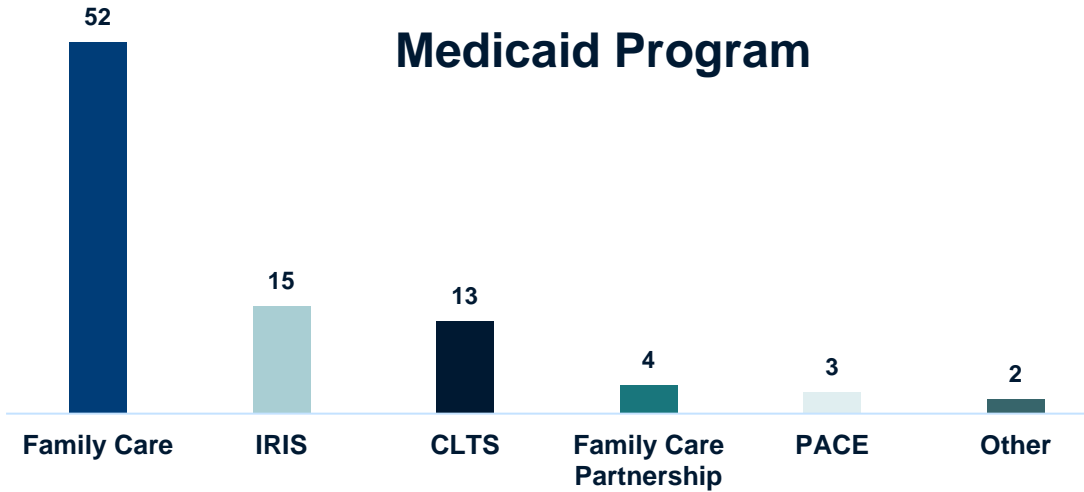
Project Category



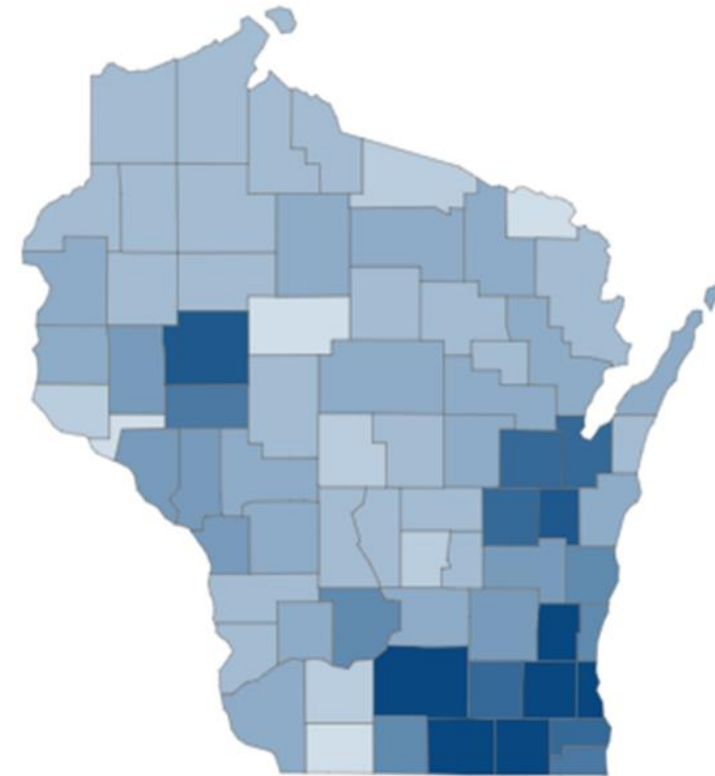
Round 2 Award Summary

2 of 3

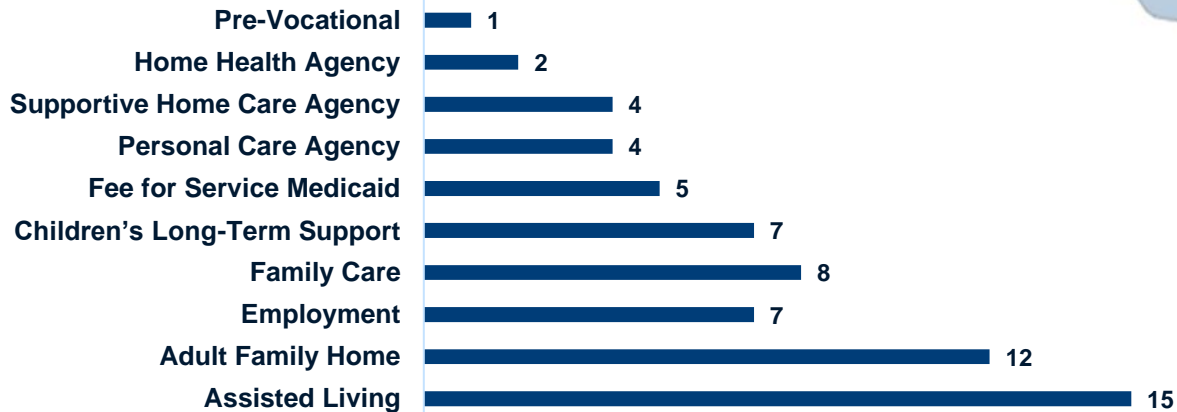
Medicaid Program



Counties Represented in Awarded Applications

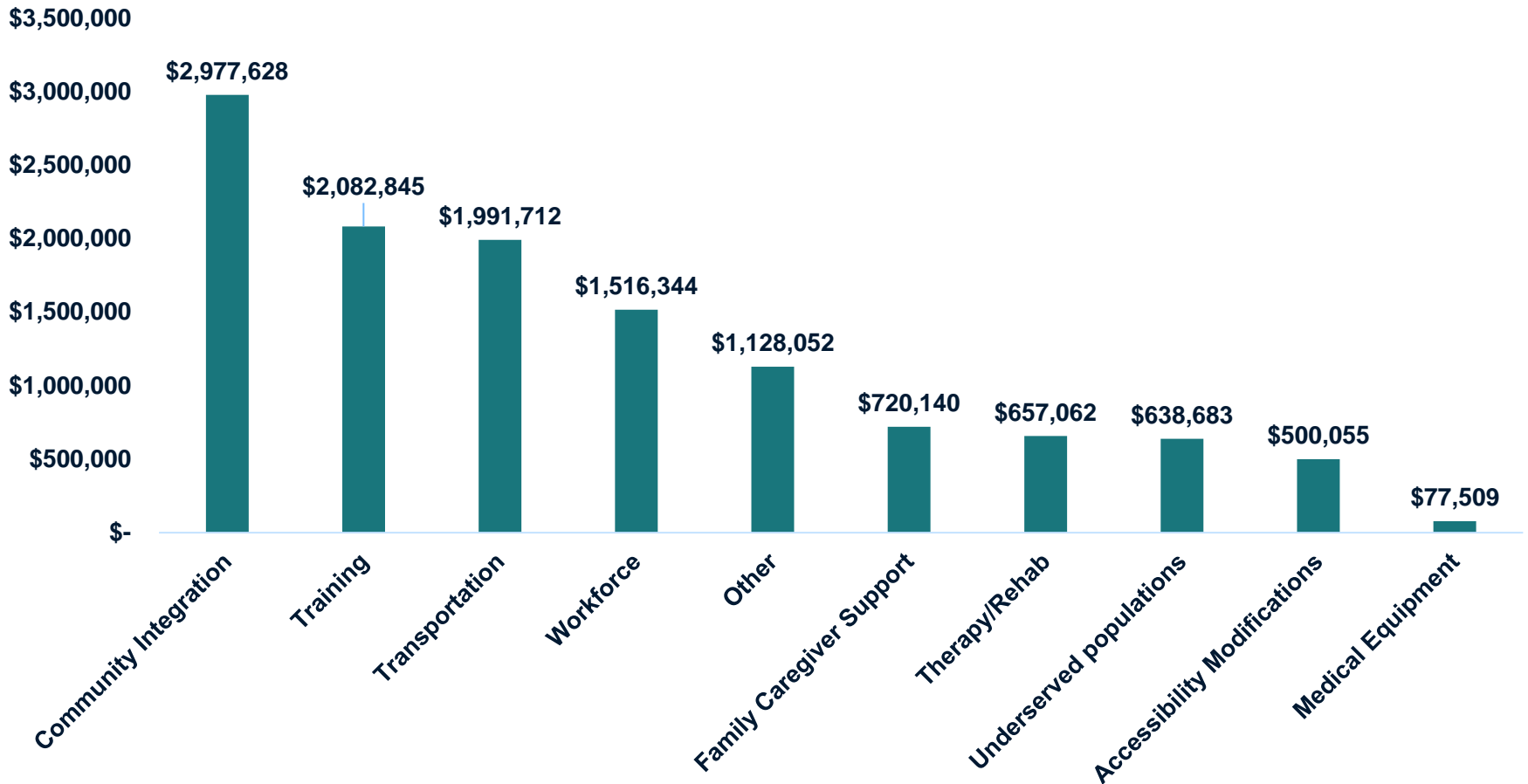


Provider Type



Award Distribution by Project Category

3 of 3



Outcomes and Accomplishments

Quarterly Report Data

- All grantees will submit quarterly reports that summarize progress made on the goals and outcomes of the funded grant projects
- Questions include:
 - *Which milestones are complete, in progress, and not yet started?*
 - *What outcomes have been accomplished so far?*
 - *What still needs to be accomplished?*
 - *How have funds been used to date?*
 - *How do you plan to spend funds in the future?*

Celebrate Success

- Visit the [Success Stories webpage](#) to learn more about the projects featured there.



Grace Lutheran Communities

Eau Claire County | \$210,000

- Centers for seniors, aging adults, and school-age children
- Hired a recruiter/success coach for employees on January 2, 2023
 - ◆ Applicants are contacted within 24 hours
 - ◆ Links employees to community resources
- **New hires are on track to increase 138% over 2022**



Medicaid Director Jamie Kuhn (right) meeting with Grace Lutheran CEO Amy Duhr (left) and COO Jamie Larson (center)

Capri Senior Communities

1 of 2

Ozaukee County | \$907,000

- On January 8, 2023, launched a four-day work week at two pilot locations
 - ◆ Village Pointe Commons and Harbor Campus
 - ◆ Staff work 32 hours, but are paid for 40
- Improved recruitment, increased retention, and reduced burnout
 - ◆ Driven primarily by word of mouth
- Potential to expand to 18 senior living campuses in southern Wisconsin
 - ◆ Campuses serve 2,200 seniors daily



Capri Senior Communities

2 of 2

Ozaukee County | \$907,000

Harbor Campus

- Started with dining staff
 - ◆ 3,000% increase in applications
 - ◆ Fully staffed kitchen in three weeks after months of no applications
- Expanded to caregivers after success with kitchen recruitment
 - ◆ 1,500% increase in caregiver applications
 - ◆ Filled 70% of open positions in just two weeks

3,000%

Increase in dining applicants

3 Weeks

To fully staff kitchen

Great Lakes Senior Living

Racine County | \$42,100

- Network of three senior care communities
- Trained 67 staff members as certified dementia practitioners
 - ◆ Typically only supervisors receive such training
- Of those trained, seven employees certified as trainers
 - ◆ Employee instructors will then train an additional 16 staff in fall
- Staff can now better care for residents by recognizing their specific cognitive needs



Foundations Counseling Center

Dane/Green Counties | \$345,000

- Mental health counseling center
- Retained all 15 therapists and hired an additional one
- Provided mental health services to 52 new clients and families
 - ◆ In-home, telehealth, and group therapy
- Bought and distributed telehealth devices to clients in 10 counties
- Overall, reduced barriers to treatment and increased the mental health of clients and families

15

Retained and newly trained therapists

52

New clients and families served

10

Counties with new telehealth and on-site wellness groups

Valley Packaging Inc. Center

Outagamie County | \$242,740

- Community rehabilitation center
- Offers vocational training and other programs for individuals with disabilities or disadvantages
- Created a community inclusion manager position
 - ◆ Schedules outings, speakers, tours and volunteer opportunities for clients
- Clients forge connections with local businesses and larger community



Justin Fait (left) and Houa Yang (right) on an inclusion outing with other peers from VPI's Day Services program

What's Next



Wisconsin HCBS Summit in 2024

- In 2024, DHS will host an in-person summit for grantees and other HCBS stakeholders. It will offer:
 - ◆ A chance for idea sharing and conversations about all aspects of HCBS
 - ◆ Opportunities for awardees to present their projects/workshop ideas in breakout sessions

Wisconsin HCBS Summit in 2024

Goals of the Summit

Connect practitioners and people with lived experience across multiple areas of HCBS

Create dialogue with policymakers about the needs of service providers and the future of HCBS in the state

Publicize best practices and innovative projects you can apply to your own organizations

Wisconsin HCBS Summit in 2024



Madison, Wisconsin



Fall 2024

Watch your email for updates and more information on the summit

Summit Poll

What topics would you like to present on or hear more about during the summit?

Stay engaged!

- Watch your inbox for additional information regarding the summit!
- Sign up for emails from Wisconsin DHS [here](#).
- Contact PCG if you have any questions: GrantsWIARPAHCBS@pcgus.com.

Questions



Find out more!

Visit the [ARPA HCBS Grant Opportunities](#) page on the DHS website which features:

- Awardee dashboard
- Success stories
- FAQs
- And more!



Thank you!