Agenda

- Updates for WisCaregiver Careers
- Media campaign update
- Employee engagement
- Future webinars
- Questions
Participants

- 15 technical colleges with approved nurse aide training programs (NATPs)
- 17 nursing homes with approved NATPs
- 298 nursing home participants who agreed to pay a $500 retention bonus
Student Sign-Up

• March 1 was the first day students could start signing up: www.wiscaregiver.com.
• To date there are 662 students registered for WisCaregiver Careers.
• WisCaregiver Careers Registration Distribution Map
Media Campaign

• Launch – April 30\textsuperscript{th}
• TV, Radio and Social Media
• New brochure available soon
• WisCaregiver Careers logo
Employee Retention

Cagney Martin
Nursing Home Staff Development
North Central Health Care

Jill Gengler
Administrator
Colfax Health & Rehabilitation Center

Kenzie Galetka
Employee Relations
Colfax Health and Rehabilitation Center
Workforce Solutions

Monthly webinars (1:30–2:30 p.m.)

• May 3: Recruitment and Retention, Ilia Johnson, Good Shepherd Services, and Karen Sautbine, Lakeland Health Care Center

• June 7: Peer Mentorship Programs, Anna Ortigara, RN, MS, FAAN
Workforce Solutions, continued

- August 2: Recruiting, retention and decreased use of agency staff, Karen Hayden, NHA at SSM St. Mary’s
- September 6: Staff Appreciation, Dr. Paul White, author and president of Appreciation at Work
Workforce Solutions, continued

- October 11: **Caregivers SOAR**, Kim Stuyvenberg and Reneé Rickert, Associate Directors, Center for Career Development (CCDET), UW Oshkosh
- November 1: **Creative Ways to Retain Staff**, Christine M.W. Witt, Executive Director, Advanced Employment, Inc.

[https://connect.wisconsin.gov/wiscaregiver_career/](https://connect.wisconsin.gov/wiscaregiver_career/)
Resources

• **Mailbox:** dhscaregivercareer@dhs.wisconsin.gov

• **Website:** [www.dhs.wisconsin.gov/caregiver-career/index.htm](http://www.dhs.wisconsin.gov/caregiver-career/index.htm)

• **Webinars:** [https://connect.wisconsin.gov/wiscaregiver_career/](https://connect.wisconsin.gov/wiscaregiver_career/)
Resources (continued)

• **Student recruitment:**
  www.wiscaregiver.com

• **Listserv:**
Questions