

Birth Defects Council Strategy Map

COUNCIL MISSION

The council makes recommendations to the Department of Health Services (DHS), including the Wisconsin Birth Defects Prevention and Surveillance Program regarding the establishment of the Birth Defects Registry (Registry) (i.e. content, format, procedures for reporting as outlined in statute), and advise the DHS Secretary and make recommendations related to the diagnosed conditions reported and the impact of those conditions on children, families, and the health care system.

STRENGTHS

- Diverse, motivated, knowledgeable council
- Program longevity
- Updated state statute
- Strong leadership and staff

WEAKNESSES

- Causation is often unknown
- Funding and resources
- Health care system structure
- Limited data reporting system
- Statute gaps and limitations
- Not seen as a priority

OPPORTUNITIES

- Education and increased awareness
- New data reporting system
- Health care access, technology, and partnerships
- Policy change
- Environmental partnerships

THREATS

- Health care access and cost
- Health literacy
- Income inequality
- Caregivers and childcare funding and quantity
- Little public health funding

COUNCIL INITIATIVES

