

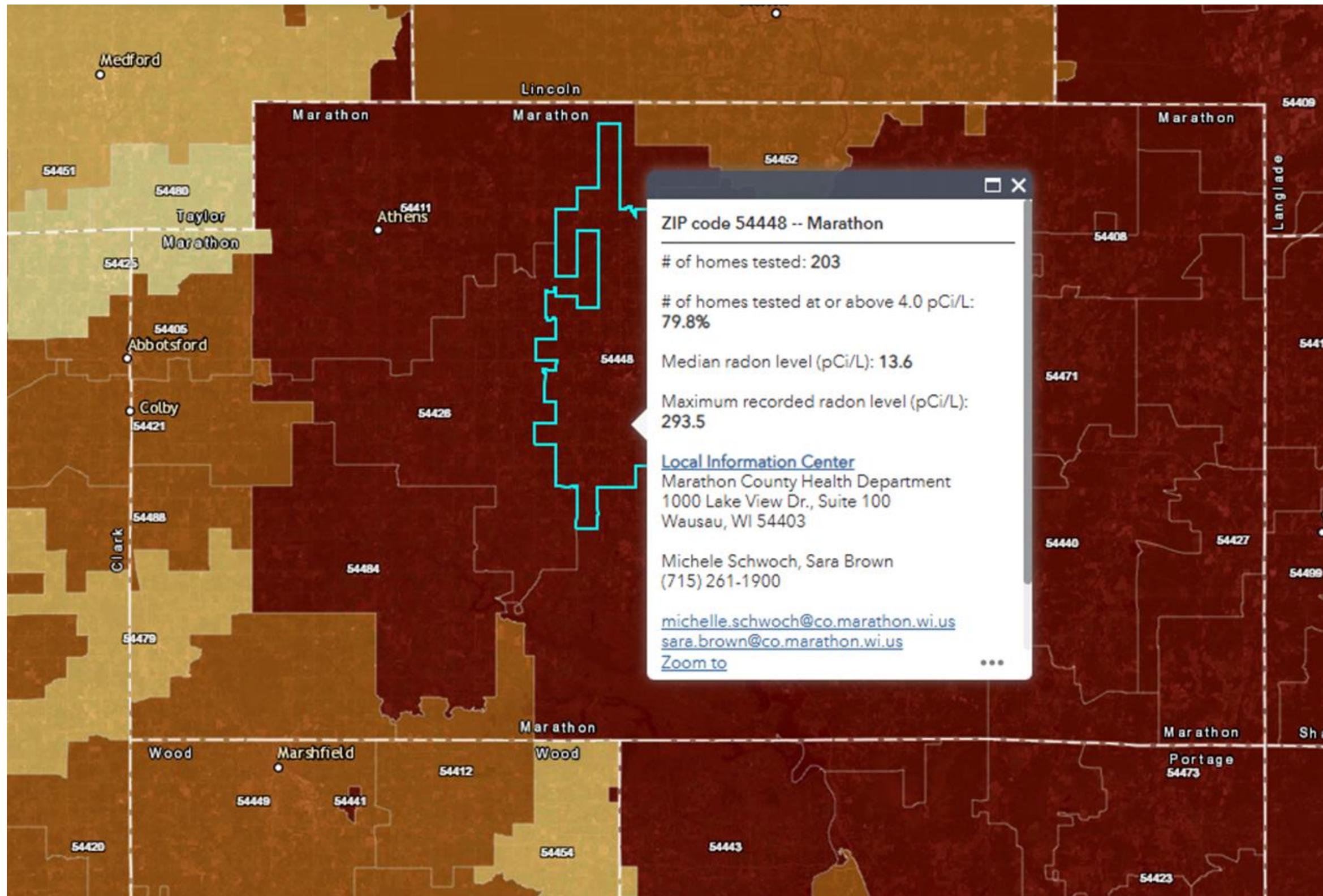


RADON RESISTANT NEW CONSTRUCTION (RRNC)

Reducing radon risk through prevention in
new homes

The Problem: High Radon in New Homes

Marathon County has extremely high amounts of radon gas entering homes



Our 4 Phase Approach

1

Public Education
& Awareness

2

Policy &
Presentation
Development

3

Community
Engagement

4

Implementation
& Training

Phase 1

- Public Education to increase RRNC awareness
- Identify top 5 target municipalities radon levels, new construction, population, obstacles
- Survey and connect with contractors assess current practices, connect with Builders Association, Habitat for Humanity, NTC
- Look for grant sources trainings, installing systems, support work
- Connecting with Government Entities State level support, strategize work with municipalities, Board of Health outreach



Phase 2

- Draft outreach letters with local radon data to engage municipalities
- Develop presentation materials covering:
 - Radon 101, health risks, and local data
 - Cost comparison and benefits of RRNC
 - Best installation practices and examples of short-cut issues
- Create sample ordinance language

Work with Community Health Improvement Team, Corp Counsel, UW Law School

- Review existing RRNC laws in other states for best practice models



Phase 3 & 4

- Present to municipal boards and the Builders Association
- Provide RRNC education at public meetings
- Support municipalities moving ordinances forward
- Identify funding and grant opportunities for implementation
- Organize contractor and building-inspector trainings



Challenges & Considerations



Buy In?
Present to
County Board
(Awareness vs
Ordinance)



Planning for staff
time and capacity



Address contractor
training needs and
costs



Frame as education
and public-health
protection—not
lobbying

The Vision And Next Steps

Prevent radon exposure before
it happens

Partner with builders and
policymakers to create lasting change

Empower communities through
continued education and training

