

WIC STOCK PRICE SURVEY WISCONSIN WIC PROGRAM

Vendor applicants and authorized vendors must complete this form upon request by the state WIC program. Failure to complete this form may result in the return of an application as incomplete, denial of an application, or vendor sanctions. Prices submitted on this form are used to determine eligibility by calculating a market basket average and comparing pricing to other vendors in the same peer group.

INSTRUCTIONS: Type or print the **highest**, regular (non-sale) price for each listed authorized food item as of the date this form is completed. Refer to the [WIC Shopping Guide](#) for a list of authorized foods.

Store Name	<i>For WIC office use:</i> WIC Vendor Number
Store Street Address	
Store City and Zip Code	
	Store Phone Number (include area code)

CEREAL – any approved brand cold or hot; any approved variety; 8 oz. or larger (highest cost determined by price per ounce)

Brand (e.g., Kellogg's)	Product Name (e.g., Cheerios, Kix)	Size (oz.)	Price
			\$
			\$

100% JUICE – any approved brand and flavor; no juice cocktails, beverages, or organic juices

	64 oz. container	\$
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CANNED BEANS & PEANUT BUTTER – provide the price for the more expensive food item

Canned Beans – any brand and type, plain; no added seasonings or meat; no organic			
Peanut Butter – any brand and type; no refrigerated, organic, dietetic or health food product; no individual serving			
15 – 16 oz. can beans	\$	16 – 18 oz. container peanut butter	\$

MILK – any brand and type, white milk in plastic containers or cartons; no organic or flavored

	1 gallon container	\$
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EGGS – any brand; any size and grade; no brown, organic, natural, specialty or modified eggs

	1 dozen carton	\$
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Name — Form prepared by (if different than Vendor Representative)	Job Title — Form Preparer
Name — Vendor Representative (print full legal name)	Job Title — Vendor Representative
SIGNATURE — Vendor Representative	Date Signed