

**Spanish** — Si necesita ayuda para traducir o entender este texto, por favor llame al teléfono 1-800-362-3002 (V/TTY).

**Russian** — Если вам не всё понятно в этом документе, позвоните по телефону 1-800-362-3002 (V/TTY).

**Hmong** — Yog xav tau kev pab txhais cov ntaub ntauv no kom koj totaub, hu rau 1-800-362-3002 (V/TTY).

**Laotian** — ພ້ອມຊ່ວຍໃນການແປ ຫລື ເຂົ້າໃຈເນື້ອຫາໃນນີ້, ກະລຸນາ ໂທຮະສັບຫາ 1-800-362-3002 (V/TTY).

**Affected Programs:** BadgerCare Plus Benchmark Plan, BadgerCare Plus Core Plan, BadgerCare Plus Basic Plan

**To:** Members

## BadgerRx Gold Program Will End March 31, 2014

Because of changes in state law and implementation of the Affordable Care Act, BadgerRx Gold, the reduced-cost prescription drug program, is ending. The last day you will be able to purchase prescriptions through the BadgerRx Gold Program is March 31, 2014.

### Health Care Options

You have the option of applying for and purchasing private health insurance through the federal Health Insurance Marketplace, also known as the Exchange. The Marketplace offers a variety of health insurance plans and allows you to choose what is best for you and your family. Prescription drug coverage is required to be part of an insurance plan purchased through the Marketplace. You can apply now for coverage. Keep in mind that the last day to apply for coverage through the Marketplace is March 31, 2014.

You can apply through the federal Health Insurance Marketplace:

- Online at [www.healthcare.gov/](http://www.healthcare.gov/).
- Over the telephone by calling 1-800-318-2596 or TTY 1-855-889-4325.
- By mail, using a paper application. You can get the application and instructions online at [www.healthcare.gov/](http://www.healthcare.gov/).
- In-person with the help of a certified navigator, certified application counselor (CAC), agent, broker, or other public benefits assisters. A list of individuals who can provide in-person help can be found on the Enrollment for Health Wisconsin Web site at [e4healthwi.org/](http://e4healthwi.org/) or [211wisconsin.org/](http://211wisconsin.org/).

### For More Information

BadgerRx Gold Program information is available on the BadgerRx Gold Web site at [www.badgerxgold.com/](http://www.badgerxgold.com/) or by calling a BadgerRx Gold Customer Care Specialist at 1-866-809-9382.