



Scott Walker
Governor

1 WEST WILSON STREET
P O BOX 2659
MADISON WI 53701-2659

Kitty Rhoades
Secretary

State of Wisconsin

608-266-1251

FAX: 608-267-2832

TTY: 888-701-1253

dhs.wisconsin.gov

Department of Health Services

2014 DPH Consolidated Contract Addendum

This contract addendum is specific to Appleton City Health Department whose principal business address is 100 North Appleton Avenue, Appleton WI, 54911-4799. The contact for the GRANTEES Contract Administrator is:

Kurt Eggebrecht
100 North Appleton Avenue
Appleton WI, 54911-4799

Telephone: 920/ 832-6429
Fax: 920/ 832-5853
E-mail: kurt.eggebrecht@appleton.org

Section 6.D Funding Controls

Payments through June 30, 2014 are limited to 6/12th of the contract with the balance paid after July 1, 2014 based on reported costs up to the contract level. This applies only to the following Profile IDs:

| Profile IDs Subject to 6/12 th Funding Controls | | | |
|--|------------------------------------|------------|--------------------------------------|
| Profile ID | Name | Profile ID | Name |
| 103010 | Regional Radon Information Centers | 157720 | Childhood Lead |
| 151734 | Oral Health Supplement | 159320 | MCH |
| 151735 | Oral Health Mouth Rinse | 159321 | Reproductive Health |
| 152002 | Reproductive Health SLOH | 159327 | Family Planning |
| 152020 | Family Health-Women's | 181012 | Tobacco Prevention & Control Program |
| 157000 | WWWP | | |

Payments through September 30, 2014 are limited to 9/12th of the contract with the balance paid after October 1, 2014 based on reported costs up to the contract level. This applies only to Profile ID 154710.

Section 34.A Special Provisions

1. Contract Period

The contract period for Profile 159220 is limited to January 1, 2014 through August 31, 2014. No expenses incurred after August 31, 2014 will be reimbursed. The contract period for all other Profile IDs is January 1, 2014 through December 31, 2014.

2. Final Report Dates

The due date of the final fiscal report for Profile 154710 shall be sixty (60) days after the Grant Agreement Period ending date. Expenses incurred during the Grant Agreement period on Profile 154710, but reported later than sixty (60) days after the period ending date, will not be recognized, allowed or reimbursed under the terms of this Grant Agreement.

Contract Agreement Addendum: Exhibit I

Program Quality Criteria

Generally high program quality criteria for the delivery of quality and cost-effective administration of health care programs have been, and will continue to be, required in each public health program to be operated under the terms of this contract.

This Exhibit contains only applicable quality criteria for this contract.

Contract Agreement Addendum: Exhibit I

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Preventive Health and Health Services Block Grant Program Quality Criteria

- 1) Assessment and surveillance of public health to identify community needs and to support systematic, competent program planning and sound policy development with activities focused at both the individual and community levels.
 - A) Involvement of key policymakers and the general public in the development of comprehensive public health plans.
 - B) Development and implementation of a plan to address issues related to access to high priority public health services for every member of the community.
 - C) Identification of the scientific basis (evidence base) for the intervention.
- 2) Delivery of public health services to citizens by qualified health professionals in a manner that is family centered, culturally competent, and consistent with the best practices; and delivery of public health programs for communities for the improvement of health status.
 - A) There are no separate sub-criterion to this Quality Criteria Category.
- 3) Record keeping for individual focused services that assures documentation and tracking of client health care needs, response to known health care problems on a timely basis, and confidentiality of client information.
 - A) There are no separate sub-criterion to this Quality Criteria Category.
- 4) Information, education, and outreach programs intended to address known health risks in the general and certain target populations to encourage appropriate decision making by those at risk and to affect policy and environmental changes at the community level.
 - A) Provision of public information and education, and/or outreach activities focused on high-risk populations that increase awareness of disease risks, environmental health risks, and appropriate preventive activities.
 - B) Provision of public information and education and/or outreach activities should utilize strategies that have a scientific basis (best-practices) for delivery methods to assure maximum impact on the selected population.
 - C) All materials produced with PHHS Block Grant funds must include the following statement: "This publication was made possible by the PHHS Block Grant from the Centers for Disease Control and Prevention."
- 5) Coordination with related programs to assure that identified public health needs are addressed in a comprehensive, cost-effective manner across programs and throughout the community.
 - A) There are no separate sub-criterion to this Quality Criteria Category.
- 6) A referral network sufficient to assure the accessibility and timely provision of services to address identified public health care needs.
 - A) There are no separate sub-criterion to this Quality Criteria Category.
- 7) Provision of guidance to staff through program and policy manuals and other means sufficient to assure quality health care and cost-effective program administration.
 - A) Provision of written policy and program information about the current guidelines, standards, and recommendations for community and/or clinical preventive care.

Contract Agreement Addendum: Exhibit I

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

- 8) Financial management practices sufficient to assure accurate eligibility determination, appropriate use of state and federal funds, prompt and accurate billing and payment for services provided and purchased, accurate expenditure reporting, and, when required, pursuit of third-party insurance and Medical Assistance Program coverage of services provided.
 - A) Program-specific data collection, analysis, and reporting to assure program outcome goals are met or to identify program management problems that need to be addressed.
- 9) Data collection, analysis, and reporting to assure program outcome goals are met or to identify program management problems that need to be addressed.
 - A) There are no separate sub-criterion to this Quality Criteria Category.

Contract Agreement Addendum: Exhibit II

Program Objectives

(A) Contract Funds, Program/Objective Values, and Other Contract Details

(B) Objective Details

Contract Agreement Addendum: Exhibit II(A)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

| Contract Source of Funds | | |
|---------------------------------|--------------------------------------|-----------------|
| Source | Program | Amount |
| Appleton | Childhood Lead - Consolidated | \$9,414 |
| Appleton | Immunization - Consolidated IAP | \$21,830 |
| Appleton | Maternal Child Health - Consolidated | \$36,171 |
| Appleton | Prevention - Consolidated | \$3,004 |
| Contract Amount | | \$70,419 |

| Contract Match Requirements | |
|------------------------------------|---------------|
| Program | Amount |
| Childhood Lead | \$0 |
| Immunization | \$0 |
| MCH | \$27,128 |
| Prevention | \$0 |

| Program Sub-Contracts | | |
|------------------------------|-----------------------|----------------------------|
| Program | Sub-Contractee | Sub-Contract Amount |
| Childhood Lead | None Reported | \$0 |
| Immunization | None Reported | \$0 |
| MCH | None Reported | \$0 |
| Prevention | None Reported | \$0 |

Contract Agreement Addendum: Exhibit II(A)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Childhood Lead

Program Total Value \$9,414

1 Template Objective 4 \$9,414

Throughout the 2014 contract period, residents from the jurisdiction of the Appleton Health Department will receive lead poisoning prevention and intervention services that are provided according to federal and state guidelines.

Immunization

Program Total Value \$21,830

1 LHD Template Objective \$21,830

By December 31, 2014, 81% children residing in Appleton Health department jurisdiction who turn 24 months of age during the contract year will complete 4 DTaP, 3 Polio, 1 MMR, 3 Hib, 3 Hepatitis B, 1 Varicella and 4 Pneumococcal Conjugate (PCV) vaccination by their second birthday.

MCH

Program Total Value \$36,170

1 Template Objective 1 \$18,085

By December 31, 2014, utilizing our assessment, planning and implementation efforts we will work to strengthen our evaluation activities for the Wisconsin Healthiest Families Initiative will be undertaken by the Appleton Health Department in collaboration with community partners focusing on safety/injury prevention. (Step 3)

2 Template Objective 2 \$18,085

By December 31, 2014, utilizing our assessment, planning and implementation efforts we will work to strengthen our evaluation activities for the Wisconsin Healthiest Families Initiative will be undertaken by the Appleton Health Department in collaboration with community partners focusing on family supports. (Step 3)

Prevention

Program Total Value \$3,004

1 Template Objective 4 - Physical Activity in Adults \$3,004

By August 31, 2014, Appleton Health Department will implement one evidence based strategies to increase physical activity by adults.

| | |
|---|-----------------|
| Total of Contract Objective Values | \$70,418 |
| Total of Contract Statement Of Work Values | \$0 |

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Childhood Lead Consolidated

Objective #: 1 of 1

Objective Value: \$9,414

Objective: Primary Details

Objective Statement

Template Objective 4

Throughout the 2014 contract period, residents from the jurisdiction of the Appleton Health Department will receive lead poisoning prevention and intervention services that are provided according to federal and state guidelines.

Deliverable Due Date: 01/31/2015

Contract Deliverable (Evidence)

A report to document the extent to which assurance of each of the three follow-up components of this objective was provided, specifically: 1) the number of children with a capillary blood lead level greater than or equal to 5 micrograms per deciliter and the number who received a venous confirmation test; 2) the number of families with children with a venous blood lead level greater than or equal to 5 micrograms per deciliter and the number who received a home visit to provide information on lead poisoning prevention and treatment, and 3) the number of children with a venous blood lead level greater than or equal to 5 micrograms per deciliter and the number of environmental lead hazard investigations conducted on their primary residence and/or secondary properties, including accompanying work orders and property clearance. For evaluation purposes, those children whose families are non-responsive to outreach or moved from the jurisdiction before appropriate follow-up services could be provided can be removed from this cohort.

Programs Providing Funds for this Objective

Childhood Lead Consolidated: \$9,414

Agency Funds for this Objective:

Data Source for Measurement

An agency-generated report.

Baseline for Measurement

Context

There is no designated value range for this objective; it is automatically accepted if the entire Childhood Lead Poisoning Prevention Program (CLPPP) allocation is \$6000 or less. If the allocation is greater than \$6000 and the agency wants to select this objective, negotiation for the value of this objective is required. This assurance objective is intended to assure that the local health department is providing a comprehensive childhood lead poisoning prevention program. For this objective, a home visit will be conducted for all children with one or more venous blood lead levels greater than or equal to 5 micrograms per deciliter. For this objective, an environmental lead hazard investigation will be conducted for all children with one or more venous blood lead levels greater than or equal to 5 micrograms per deciliter. This environmental lead hazard investigation includes a risk assessment of the property, issuance of work orders to address the identified lead hazards, and a clearance report indicating that the hazards have been controlled. The intent is to provide early environmental intervention in response to a lead poisoned child to prevent more severe lead poisoning. The environmental lead hazard investigation can include a child's primary residence and pertinent secondary properties. The procedure for the investigation is outlined in Chapter 9 of the WCLPPP Handbook for Local Health Departments (<http://www.dhs.wisconsin.gov/lead/doc/WCLPPPHandbook.pdf>, 2002), and is conducted at lower blood lead levels than required by state statute (Wis Stat 254). Also see new reference: *Low Level Lead Exposure Harms Children: A Renewed Call for Primary Prevention* (CDC Advisory Committee on Childhood Lead Poisoning Prevention, January 4, 2012, (http://www.cdc.gov/nceh/lead/ACCLPP/Final_Document_030712.pdf).

Context Continued

Input Activities

Objective: Risk Profile

Percent of Objective Accomplished

| | | | | | | | | | | | | |
|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| 0% | 10% | 20% | 30% | 40% | 50% | 60% | 70% | 80% | 85% | 90% | 95% | 100% |
|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|

Corresponding Percentage Recoupment

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Childhood Lead Consolidated

Objective #: 1 of 1

Objective Value: \$9,414

| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|

Corresponding Potential Recoupment Amounts

| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|

Definition of Percent Accomplished

| |
|--|
| |
|--|

Conditions of Eligibility for an Incentive

| |
|--|
| |
|--|

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136
Program: Immunization

Agency: Appleton City Health Department
Objective #: 1 of 1

Contract Year: 2014
Objective Value: \$21,830

Objective: Primary Details

Objective Statement

LHD Template Objective

By December 31, 2014, 81% children residing in Appleton Health department jurisdiction who turn 24 months of age during the contract year will complete 4 DTaP, 3 Polio, 1 MMR, 3 Hib, 3 Hepatitis B, 1 Varicella and 4 Pneumococcal Conjugate (PCV) vaccination by their second birthday.

Deliverable Due Date: 01/31/2015

Contract Deliverable (Evidence)

A Wisconsin Immunization Registry (WIR) generated population based standard benchmark report documenting the number of children in Appleton Health department jurisdiction who turned 24 months of age in 2014 contract year. Reports should be run with a 45 day buffer to ensure that all updated data has been received by the WIR. If the objective is not met, include a report of the accountability targets and the progress achieved including the activities and interventions conducted; include any barriers that may have been identified.

For your information the cohort of children for this objective is:

Date of Birth 01/01/2012- 12/31/2012

Criteria for the 2014 End of the Year Report:

The date of birth for End of Year Benchmark: 01/01/2012 ; 12/31/2012

Evaluation date: 01/01/2015

Run date: 02/15/2015

Programs Providing Funds for this Objective

Immunization: \$21,830

Agency Funds for this Objective:

Data Source for Measurement

Wisconsin Immunization Registry Records.

Baseline for Measurement

The 2012 end of year population based standard benchmark report will be used to determine the baseline for the 2014 population based objective. There is no percentage increase for 2014. Health departments need to meet or exceed the baseline percentage.

For the baseline the following parameters will be used to run the benchmark report:

Birthdate Range: 01/01/2010 thru 12/31/2010

Evaluation Date: 01/01/2013

Run Date: After: 02/15/2013

The baseline benchmark report for Appleton is 81%.

Context

Children will be assessed using the standard benchmark report for having 4 DTaP, 3 Polio, 1 MMR, 3 Hib 3 Hepatitis B, 1 varicella and 4 Pneumococcal Conjugate (PCV) vaccination by 24 months of age. Progress towards reaching 90% will be measured using a WIR Benchmark report. Only children who have moved out of the agency's jurisdiction may be removed from the cohort for analysis. Unless you can prove that a child has moved out of your jurisdiction, you cannot remove them from your cohort.

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136
Program: Immunization

Agency: Appleton City Health Department
Objective #: 1 of 1

Contract Year: 2014
Objective Value: \$21,830

Context Continued

Input Activities

The Wisconsin Immunization Program recommends the following activities to help ensure success of this objective:

- Contacting parents of infants without immunization histories
- Tracking
- Coordination of immunization services with other LHD programs
- Sharing information with area physicians
- Requesting that information is entered into the WIR.
- Reminder/recall

The Wisconsin Immunization Program requires a minimum of 3 attempts to personally contact a responsible party.

Only children who have moved out of the agency's jurisdiction may be removed from the cohort for analysis. Unless you can prove that a child has moved out of your jurisdiction you cannot remove them from your cohort.

Reminder/recall activity is not listed in a particular order and we suggest you use the method that is the most successful for your community:

- Letter
- Phone call
- Home visit
- Email
- Text message

Additional interventions/activities are in an addendum to the Immunization Program Boundary Statement. These are suggested interventions/activities that LHD's may want to consider in order to achieve this objective.

Objective: Risk Profile

Percent of Objective Accomplished

| | | | | | | | | | | | | |
|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| 0% | 10% | 20% | 30% | 40% | 50% | 60% | 70% | 80% | 85% | 90% | 95% | 100% |
|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|

Corresponding Percentage Recoupment

| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|

Corresponding Potential Recoupment Amounts

| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|

Definition of Percent Accomplished

| |
|--|
| |
|--|

Conditions of Eligibility for an Incentive

| |
|--|
| |
|--|

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Maternal and Child Health Block Grant

Objective #: 1 of 2

Objective Value: \$18,085

Objective: Primary Details

Objective Statement

Template Objective 1

By December 31, 2014, utilizing our assessment, planning and implementation efforts we will work to strengthen our evaluation activities for the Wisconsin Healthiest Families Initiative will be undertaken by the Appleton Health Department in collaboration with community partners focusing on safety/injury prevention. (Step 3)

Deliverable Due Date: 01/31/2015

Contract Deliverable (Evidence)

Reporting forms are available at: <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

1. A completed 2014 baseline assessment of agency core competencies by January 31, 2014, updated throughout the year and completed by marking Final for Contract Year by January 31, 2015.
2. Documentation of participation in the MCH/KKA Annual Conference.(Nov.5 and 6, 2014 in Wisconsin Dells)
3. Documentation of participation in the webinar series: Data-driven Approach to Early Childhood System-building (4 sessions, 90 minutes each).
4. Documentation of the number of life course trainings held, audience, and the number of participants.
5. A completed Partnership Report for the Focus Area that directly aligns with the objective. (Safety/Injury)
6. An updated assessment report showing the 2013 data used for both the Injury Prevention efforts.
7. An updated Community Logic Model.
8. A completed Wisconsin Healthiest Families Implementation Report following the instructions found on the Early Childhood Systems website.
9. Project-specific data sources to document results of activities to include the Health Department Quarterly reports for 2014.

Programs Providing Funds for this Objective

Maternal and Child Health Block Grant: \$18,085

Agency Funds for this Objective:

Data Source for Measurement

Reporting forms are available at: <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

SPHERE Report of the MCH Core Competencies; MCH Conference Attendee List; Webinar Evaluation; SPHERE Community Report to include data from the following screens: Community Activity (all appropriate fields), Intervention: Health Teaching; Subintervention: Life Course Framework.

SPHERE Partnership Report to include data from the following tab/screen: Partnership Tool. Data entry on this screen includes Partner Representation and Contribution of Partnership; Community Logic Model; Implementation Report; Project-specific data sources to document results of activities.

Baseline for Measurement

- Two Coalitions are established. The Appleton Health Department is a member of the Outagamie County Child Death Review Team, which meets the second Tuesday of each month. In addition, Appleton Health Department is an active member of Safe Kids Fox Valley, which was established in 2004. Six meetings of the coalition were held in 2013.

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Maternal and Child Health Block Grant

Objective #: 1 of 2

Objective Value: \$18,085

- Keeping Kids Alive Assessment was conducted in 2011 by the Appleton Health Department. Safe Kids Fox Valley assessment was completed in 2011.

- Assessment results: Keeping Kids Alive assessment identified the need for additional physician participation on the team and a willingness to look at a regional FIMR team. Safe Kids Fox Valley assessment identified the need to address the following areas: safe sleep, falls, poisoning, fire and burn prevention and continued efforts in the area of vehicle safety. Safe Kids focuses on injury prevention in children under 14 years of age, and local prevention activities are focused on assessment findings.

The NEW Mental Health Connection completed strategic planning and areas identified were: No wrong door approach is needed, primary care provider education is needed in the area of mental health treatment, coordinated 24/7 crisis response and reduce stigma. This organization has acquired 501C3 status, set up membership fees & sponsorships, and received funding to hire a staff person.

- Plan established based on the findings of the assessment. Briefly explain the Mission, Vision, Collaborative Values Statement, Goals and Objectives.

Child Death Review: The Mission Statement of the Outagamie County Death Review Team is: Through a comprehensive and multidisciplinary review of child and domestic abuse related deaths, we will better understand how and why children and victims of domestic violence die and use our findings to take action to prevent other deaths and improve the health and safety of our community.

The objectives of the death review team have been reviewed by Children's Health Alliance and are on file.

The team has worked on prevention efforts in the areas of supporting safe sleep environments, teen suicide prevention, and shaken baby prevention. Team members collaborate with community coalitions in the prevention activities. Appleton Health Department has taken the lead on bringing appropriate prevention recommendations that come out of findings of the CDR Team to the Fox Valley Safe Kids Coalition.

Safe Kids Fox Valley: Mission- Safe Kids Fox Valley is a partnership of service agencies dedicated to reducing accidental injuries and death to children in our communities through a multi-faceted campaign of educational programs, public policy initiatives and media efforts that teach injury prevention. The Vision of the coalition is to coordinate efforts and maximize resources to efficiently address the injury prevention needs of the greater Fox Valley area. The 2013 action plan was finalized at the January 2013 meeting and includes 6 measureable goals with objectives.

NEW Mental Health Connection: Mission is "Connection community stake holders and resources to improve the mental health of our community. The vision is that the Fox Cities will be the "mentally healthiest" community in the nation. This implies having the best delivery system when someone needs help, as well as focusing on education, prevention and early intervention. Work groups, established after a regional summit, are addressing the areas noted above

Our focus on safe sleep was driven by discussions that occurred at the death review team.

The Health Officer serves on the LIFE advisory Board for the region which serves as the Community Health Assessment and Implementation plan.

Context

Note: This work will be accomplished over multiple years with progressive steps negotiated annually. The populations to be served are all infants and children, children and youth with special health care needs, and expectant and parenting families with young children with a special focus on those at risk for poor health outcomes.

All local health departments need to propose reasonable use of their allocated MCH dollars. Those agencies receiving greater allocations of MCH dollars will be expected to provide multiple steps, focus areas, input activities, and/or objectives.

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Maternal and Child Health Block Grant

Objective #: 1 of 2

Objective Value: \$18,085

Goal: To assure that all families in Wisconsin have access to a coordinated, integrated and sustainable system of services and supports focused on health promotion and prevention. For more information go to:
<http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

Focus Areas: The focus areas for the Wisconsin Healthiest Families Initiative includes: family supports, child development, mental health, and safety and injury prevention. Go to
<http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems/WHFdefinitions.htm> for definitions. Agencies need to identify separate objectives for each focus area selected.

Framework: Key concepts of the Life Course Framework link to the Wisconsin Healthiest Families Initiative. The focus is on early childhood because it is a critical, sensitive period with life-long impacts on health. The objective promotes a plan for a community system that supports early childhood health and development that can build on protective factors and reduce risk factors for young children and families. Collaborations with community partners are important because the broader community environment strongly affects the capacity to be healthy. The lead for this work may vary from one community to the next and from one focus area to the next. Strengths of community partners should be promoted and supported through strategies identified by the collaborating partners. It is expected that education and/or training and utilization of the Life Course Framework concepts will be provided and implemented on an ongoing basis with community partners.

Outcomes: See sample outcomes at: <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems/WHFdefinitions.htm>.

Context Continued

Steps: The Wisconsin Healthiest Families Initiative will be implemented in collaboration with community partners. Sequential steps will be implemented to complete: 1) assessment, 2) plan, 3) implementation, and 4) evaluation and sustainability. These steps will be completed over multiple years. Reporting documents for these steps are located at:
<http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

Step 1: Assessment - Complete a community, population focused assessment that identifies the community program needs or other resources related to family supports, child development, mental health, and/or safety and injury prevention within the agency's jurisdiction. Assessment of multiple focus areas can be reported on one Assessment Findings form.

Step 2: Plan - In collaboration with community partners, develop a plan that addresses the strengths and gaps identified in the assessment completed in Step 1. The plan should promote integrated, multi-sector service systems to assure services are easily accessed by expectant families and families with infants and young children, with special focus on those at risk for poor health outcomes. Coalitions/collaboratives will identify strategies and specific activities that map out their process to complete the initiative. The plan will be reported as a Community Logic Model (with one logic model submitted for each focus area) and must reflect the activities of the agency and partners.

Step 3: Implementation - The agency and partners will implement strategies and activities identified in the plan completed in Step 2 to strengthen the system of early childhood services. Step 3 will be reported on the Implementation Report with one report submitted for each focus area addressed by the agency and partners.

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Maternal and Child Health Block Grant

Objective #: 1 of 2

Objective Value: \$18,085

Step 4: Evaluation and Sustainability - Evaluate the impact on the community of the strategies and activities implemented and identify how this system will be sustained long term.

REQUIRED SUPPORT ACTIVITIES:

Required activities to support assessment, planning, implementation, and evaluation and sustainability steps include the following:

1. Complete an initial agency assessment of MCH Core Competencies and enter in SPHERE by January 31, 2014; review at mid-year; and update in SPHERE by contract reporting deadline.
2. Participate in education to support the ongoing development of MCH Core Competencies.
3. Identify existing and new community partners, their contributions, and level of collaboration via the Partnership Tool in SPHERE.
4. Provide and implement education and/or training and utilization of the Life Course Framework on an on-going basis with community partners and enter in SPHERE.
5. Participate in MCH Program evaluation efforts throughout the contract year.
6. Participate in training and technical assistance as negotiated, as well as the 2014 MCH Conference.
7. Complete the webinar series: Data-driven Approach to Early Childhood System-building (4 sessions, 90 minutes each).

Input Activities

-Work to be done to advance the required support activities listed in the Context includes:

Agency nursing staff will review the MCH Core Competencies assessment for areas to be targeted in 2014 for education and support of competency development.

Staff will continue to identify partners and their contributions and document in SPHERE.

Training and application on the Life Course Framework is implemented with our public health providers and community partners.

Steps 1-3 Implementation & Evaluation focus with ongoing assessment and planning activities:

-Anticipate initiating follow up Safe Kids Worldwide Community Assessment in preparation for 2014 Strategic Plan.

-Continue to implement Safe Kids Injury Prevention committee objectives and evaluate effectiveness. Support new community safety education through Safe Kids and/or action teams in areas identified by the Child Death Review Teams in Outagamie and Winnebago Counties. Appleton Health Department will continue as an active member of the Outagamie County Child death review team. Appleton, Outagamie and Winnebago Health departments communicate regularly about death reviews and prevention activities. Continue to include Calumet County in Child Death review whenever feasible.

-Appleton Health Department will continue efforts in the area of Safe Sleep Consistent Community Messaging Initiative, parent and target group education and crib distribution program. These efforts are in collaboration with both the Safe Kids Coalition and the Outagamie County Child Death Review Team. Target groups for education will be identified based on ongoing data review. We anticipate distributing at least 10 cribs.

- Participate in evaluation activities. One activity for 2014 will be to collect data on prevention recommendations made by the

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Maternal and Child Health Block Grant

Objective #: 1 of 2

Objective Value: \$18,085

Outagamie County Child Death Review Team using the Keeping Kids Alive Prevention Recommendation Form provided by Children's health Alliance.

-Update Community Logic Model based on ongoing assessment and implementation efforts by the Appleton Health department to include and update evaluation efforts.

Objective: Risk Profile

Percent of Objective Accomplished

| | | | | | | | | | | | | |
|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| 0% | 10% | 20% | 30% | 40% | 50% | 60% | 70% | 80% | 85% | 90% | 95% | 100% |
|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|

Corresponding Percentage Recoupment

| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|

Corresponding Potential Recoupment Amounts

| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|

Definition of Percent Accomplished

| |
|--|
| |
|--|

Conditions of Eligibility for an Incentive

| |
|--|
| |
|--|

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Maternal and Child Health Block Grant

Objective #: 2 of 2

Objective Value: \$18,085

Objective: Primary Details

Objective Statement

Template Objective 2

By December 31, 2014, utilizing our assessment, planning and implementation efforts we will work to strengthen our evaluation activities for the Wisconsin Healthiest Families Initiative will be undertaken by the Appleton Health Department in collaboration with community partners focusing on family supports. (Step 3)

Deliverable Due Date: 01/31/2015

Contract Deliverable (Evidence)

Reporting forms are available at: <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

1. A completed 2014 baseline assessment of agency core competencies by January 31, 2014, updated throughout the year and completed by marking Final for Contract Year by January 31, 2015.
2. Documentation of participation in the MCH/KKA Annual Conference.(Nov.5 and 6, 2014 in Wisconsin Dells)
3. Documentation of participation in the webinar series: Data-driven Approach to Early Childhood System-building (4 sessions, 90 minutes each).
4. Documentation of the number of life course trainings held, audience, and the number of participants.
5. A completed Partnership Report for the Focus Area that directly aligns with the objective (family supports).
6. An updated assessment report showing the 2013 data used for both the Family Supports efforts.
7. An updated Community Logic Model.
8. A completed Wisconsin Healthiest Families Implementation Report following the instructions found on the Early Childhood Systems website.
9. Project-specific data sources to document results of activities to include the Health Department Quarterly Reports for 2014.

Programs Providing Funds for this Objective

Maternal and Child Health Block Grant: \$18,085

Agency Funds for this Objective:

Data Source for Measurement

Reporting forms are available at: <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

SPHERE Report of the MCH Core Competencies; MCH Conference Attendee List; Webinar Evaluation; SPHERE Community Report to include data from the following screens: Community Activity (all appropriate fields), Intervention: Health Teaching; Subintervention: Life Course Framework.

SPHERE Partnership Report to include data from the following tab/screen: Partnership Tool. Data entry on this screen includes Partner Representation and Contribution of Partnership; Community Logic Model; Implementation Report; Project-specific data sources to document results of activities.

Baseline for Measurement

- Fox Valley Early Childhood Coalition established in 2013 serving Calumet, Outagamie and Winnebago Counties. Previously known as the Home Visiting Consortia. The Appleton Health Department is an active member. Coalition meets monthly.

In 2013 the coalition secured a grant from Celebrate Children, which funded projects to further the mission of the coalition. Projects
12/03/2013 09:24 AM DPH Grants and Contracts

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Maternal and Child Health Block Grant

Objective #: 2 of 2

Objective Value: \$18,085

focused on marketing and public awareness, resources and training. The group was branded with a logo, developed a website, created a community resource guide, delivered toolkits to local pediatrician offices, provided training on oral health and ASQ, and held a stakeholder breakfast and community resource fair. The stakeholder breakfast was held to educate and engage community stakeholders about the coalition. Community leaders were informed about the needs of young children and their families in the Fox Valley, the purpose of the coalition, accomplishments to date and plans for the future.

Appleton Health Department staff served on the PR committee, Community Resource Guide committee, Tool Kit committee, and the Welcome Baby Committee. An A SWOT analysis was done at the meeting in August, to help the group identify strengths and weaknesses. In 2014 the coalition plans to hire a coordinator, review objectives and focus of the coalition, and maintain website and social media accounts.

- An initial assessment was conducted in 2011, and was updated in 2012 and 2013. Assessment results include the following areas of need that were identified: Increase the rate of woman receiving prenatal care in the first trimester; Decrease the rate of mothers who smoke during pregnancy (or at minimum decrease smoking during pregnancy); Increase the number of postpartum referrals to public health received from hospitals; Increase the immunization rate of children by age two (this priority is being addressed by NEWIC and separate contract funding); Increase the rate of children receiving adequate oral health care; and decrease the incidence of child abuse and neglect and domestic violence.

- Plan established based on the findings of the assessment. Mission: Connecting programs and partners that are invested in delivering prenatal and early childhood home visitation services to families in Calumet, Outagamie, and Winnebago Counties. Vision: A coordinated universal home visitation system to promote the physical and mental health and safety of children prenatally through age 5 in the tri-county area. Project Objective: to ensure delivery of efficient home visiting services to those in need in the tri-county area.

-The Appleton Health Department has been invited to serve on the Planning and Implementation Team for the Appleton Area Community Early Learning Center. The need for an interagency learning center was identified as a result of an Appleton Area School District Future Needs Study (2008-2009). One of the greatest needs identified was the need for families to gather information about multiple programs for their children and their family by visiting one location rather than struggling through the maze of multiple service organizations. The team vision is to create a multi-agency Early Learning Center, focusing on the needs of families with young children, ages 0-5 years. The initial meeting was held in October of 2013, and the plan is to meet monthly from this point forward.

Context

Note: This work will be accomplished over multiple years with progressive steps negotiated annually. The populations to be served are all infants and children, children and youth with special health care needs, and expectant and parenting families with young children with a special focus on those at risk for poor health outcomes.

All local health departments need to propose reasonable use of their allocated MCH dollars. Those agencies receiving greater allocations of MCH dollars will be expected to provide multiple steps, focus areas, input activities, and/or objectives.

Goal: To assure that all families in Wisconsin have access to a coordinated, integrated and sustainable system of services and supports focused on health promotion and prevention. For more information go to:
<http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

Focus Areas: The focus areas for the Wisconsin Healthiest Families Initiative includes: family supports, child development, mental health, and safety and injury prevention. Go to <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems/WHFdefinitions.htm> for definitions. Agencies need to identify separate objectives for each focus area selected.

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Maternal and Child Health Block Grant

Objective #: 2 of 2

Objective Value: \$18,085

Framework: Key concepts of the Life Course Framework link to the Wisconsin Healthiest Families Initiative. The focus is on early childhood because it is a critical, sensitive period with life-long impacts on health. The objective promotes a plan for a community system that supports early childhood health and development that can build on protective factors and reduce risk factors for young children and families. Collaborations with community partners are important because the broader community environment strongly affects the capacity to be healthy. The lead for this work may vary from one community to the next and from one focus area to the next. Strengths of community partners should be promoted and supported through strategies identified by the collaborating partners. It is expected that education and/or training and utilization of the Life Course Framework concepts will be provided and implemented on an ongoing basis with community partners.

Outcomes: See sample outcomes at: <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems/WHFdefinitions.htm>.

Context Continued

Steps: The Wisconsin Healthiest Families Initiative will be implemented in collaboration with community partners. Sequential steps will be implemented to complete: 1) assessment, 2) plan, 3) implementation, and 4) evaluation and sustainability. These steps will be completed over multiple years. Reporting documents for these steps are located at: <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

Step 1: Assessment - Complete a community, population focused assessment that identifies the community program needs or other resources related to family supports, child development, mental health, and/or safety and injury prevention within the agency's jurisdiction. Assessment of multiple focus areas can be reported on one Assessment Findings form.

Step 2: Plan - In collaboration with community partners, develop a plan that addresses the strengths and gaps identified in the assessment completed in Step 1. The plan should promote integrated, multi-sector service systems to assure services are easily accessed by expectant families and families with infants and young children, with special focus on those at risk for poor health outcomes. Coalitions/collaboratives will identify strategies and specific activities that map out their process to complete the initiative. The plan will be reported as a Community Logic Model (with one logic model submitted for each focus area) and must reflect the activities of the agency and partners.

Step 3: Implementation - The agency and partners will implement strategies and activities identified in the plan completed in Step 2 to strengthen the system of early childhood services. Step 3 will be reported on the Implementation Report with one report submitted for each focus area addressed by the agency and partners.

Step 4: Evaluation and Sustainability - Evaluate the impact on the community of the strategies and activities implemented and identify how this system will be sustained long term.

REQUIRED SUPPORT ACTIVITIES:

Required activities to support assessment, planning, implementation, and evaluation and sustainability steps include the following:

1. Complete an initial agency assessment of MCH Core Competencies and enter in SPHERE by January 31, 2014; review at mid-year; and update in SPHERE by contract reporting deadline.

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Maternal and Child Health Block Grant

Objective #: 2 of 2

Objective Value: \$18,085

2. Participate in education to support the ongoing development of MCH Core Competencies.
3. Identify existing and new community partners, their contributions, and level of collaboration via the Partnership Tool in SPHERE.
4. Provide and implement education and/or training and utilization of the Life Course Framework on an on-going basis with community partners and enter in SPHERE.
5. Participate in MCH Program evaluation efforts throughout the contract year.
6. Participate in training and technical assistance as negotiated, as well as the 2014 MCH Conference.
7. Complete the webinar series: Data-driven Approach to Early Childhood System-building (4 sessions, 90 minutes each).

Input Activities

-Work to be done to advance the required support activities listed in the Context includes:

Agency nursing staff will review the MCH Core Competencies assessment for areas to be targeted in 2014 for education and support of competency development.

Staff will continue to identify partners and their contributions and document in SPHERE.

Training and/or information on the Life Course Framework will continue for public health providers and community partners.

Step 1: Update assessment as appropriate and review for priority changes with tri-county LHDs and consortia partners.

Step 2: Review and continue work on the logic model plan in collaboration with the Tri-County Health Departments Subcommittee

Step 3: Support efforts of the Early Childhood Coalition to continue implementation of the coalition workplan and website.

Even though this objective is in the area of family supports, work started in 2011 included all focus areas due to overlap of issues.

- Appleton Health department will continue to provide prenatal services, postpartum follow up by phone and home visit to high risk families. Interventions include linking families to needed resources, providing developmental assessments using ASQ-3 & ASQ:SE and the safe sleep education addressed in the safety and injury prevention objective. Numbers are based on referrals.

Appleton Health Department Health Officer serves on the Family Services Inc. Advisory Board which provides resources and support to the Parent Connection Program. This program provides parenting education and support to residents of Appleton and the region. The health officer also helps raise funds for Family Services Inc through an annual Butterfly Festival.

Objective: Risk Profile

Percent of Objective Accomplished

| | | | | | | | | | | | | |
|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| 0% | 10% | 20% | 30% | 40% | 50% | 60% | 70% | 80% | 85% | 90% | 95% | 100% |
|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|

Corresponding Percentage Recoupment

| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|

Corresponding Potential Recoupment Amounts

| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|

Definition of Percent Accomplished

| |
|--|
| |
|--|

Conditions of Eligibility for an Incentive

| |
|--|
| |
|--|

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Preventive Health and Health Services
Block Grant

Objective #: 1 of 1

Objective Value: \$3,004

Objective: Primary Details

Objective Statement

Template Objective 4 - Physical Activity in Adults

By August 31, 2014, Appleton Health Department will implement one evidence based strategies to increase physical activity by adults.

Deliverable Due Date: 09/30/2014

Contract Deliverable (Evidence)

A report entered into an electronic data collection tool that describes:

1. Description of strategies implemented and outcomes measured
2. Challenges or barriers to success
3. Actions to address challenges
4. Indicate and describe if Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

Programs Providing Funds for this Objective

Preventive Health and Health Services Block Grant: \$3,004

Agency Funds for this Objective:

Data Source for Measurement

Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

Baseline for Measurement

These limited funds will be used for maintenance of existing poster displays in every City owned parking garage (each floor) and the production, printing and rotation of exercise messages within the City supported displays as well as private sector displays in downtown Appleton.

Context

Describe why this objective was chosen and selected outcome measure(s).

CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices so we selected a "Points of decision Prompts" project.

Context Continued

Input Activities

CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://whatworksforhealth.wisc.edu/>

<http://www.dhs.wisconsin.gov/physical-activity/>

<http://www.healthypeople.gov/2020/topicsobjectives2020/ibr.aspx?topicId=33>

<http://www.dhs.wisconsin.gov/hw2020/evidence.htm>

Objective: Risk Profile

Contract Agreement Addendum: Exhibit II(B)

Contract #: 24136

Agency: Appleton City Health Department

Contract Year: 2014

Program: Preventive Health and Health Services

Objective #: 1 of 1

Objective Value: \$3,004

Block Grant

Percent of Objective Accomplished

| | | | | | | | | | | | | |
|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| 0% | 10% | 20% | 30% | 40% | 50% | 60% | 70% | 80% | 85% | 90% | 95% | 100% |
|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|

Corresponding Percentage Recoupment

| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|

Corresponding Potential Recoupment Amounts

| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|

Definition of Percent Accomplished

| |
|--|
| |
|--|

Conditions of Eligibility for an Incentive

| |
|--|
| |
|--|