

**DIVISION OF PUBLIC HEALTH  
DPH CONTRACT 24205  
AMENDMENT 6**

The Department of Health Services, on behalf of the Division of Public Health and St Croix County Department of Health & Human Services agree to amend their original agreement for the program(s) titled Prevention 2013-2015 (159220) as follows:

REVISION: SECTION 5. SERVICES

Additional projects to be completed as detailed in attached Exhibit(s).

Adjustment will be made to the Community Aids Reporting System (CARS) based on the information in the table below.

Agency #	Agency Type	Profile #	Current Contract Level	Contract Change Amount	New Contract Level	Contract Period
55	530	159220	\$0	\$6400	\$6400	10/1/13-9/30/2015

All other terms and conditions of the original agreement remain unchanged.

\_\_\_\_\_  
GRANTEE's Authorized Representative  
Name:  
Title:

\_\_\_\_\_  
Date

\_\_\_\_\_  
GRANTOR's Authorized Representative  
Chuck J. Warzecha  
Administrator / Deputy Administrator, Division of Public Health  
Department of Health Services

\_\_\_\_\_  
Date

## Contract Objective Details - Complete

**Contract #:** 24205

**Agency:** St Croix County Department of Health & Human Services

**Contract Year:** 2014

**Program:** Preventive Health and Health Services  
Block Grant 2013-2015

**Objective #:** 1 of 2

**Objective Value:** \$1,014

### Objective: Primary Details

#### Objective Statement (Template Objective)

Template Objective 9- National Public Health Standards

By August 31, 2015, St. Croix County DHHS - Public Health will develop a process to incorporate version 1.5 and assure all standards and measures continue to be met to maintain national accreditation.

**Deliverable Due Date:** 10/31/2015

#### Contract Deliverable (Evidence)

A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured
2. Challenges or barriers to success
3. Actions to address challenges
4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

#### Programs Providing Funds for this Objective

Preventive Health and Health Services Block Grant 2013-2015: \$1,014

#### Agency Funds for this Objective:

#### Data Source for Measurement

Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

#### Baseline for Measurement

This is a new initiative

#### Context

Need to develop a process and procedure to facilitate continued meeting of PHAB standards and measures and to incorporate version 1.5 of the PHAB standards and measures to assure maintenance of national accreditation. The development of a database that can be accessed by all PH Staff and used to save documents will assist us in maintaining accreditation. A cross-walk between the 1.0 version and the 1.5 version and education of all PH staff will facilitate the re-accreditation.

Outcomes to measure: Database; "Cross-walk" document comparing version 1.0 and 1.5; Documentation of staff education; Self-assessment of where department is in meeting 1.5 version standards and measures.

#### Context Continued

#### Input Activities

Local public health agencies selecting this objective will conduct one of the following activities to prepare for voluntary accreditation by:

## Contract Objective Details - Complete

**Contract #:** 24205  
**Program:** Preventive Health and Health Services  
Block Grant 2013-2015

**Agency:** St Croix County Department of Health & Human Services  
**Objective #:** 1 of 2

**Contract Year:** 2014  
**Objective Value:** \$1,014

- developing a Performance Management Plan
  
- developing a Quality Improvement Plan
  
- conducting a Quality Improvement project
  
- developing processes, a database, and/or record-keeping systems to meet public health accreditation documentation standards.
  
- completing an agency accreditation self-assessment.
  
- updating and revising agency policies and procedures

Cite the evidence based strategies, best practices or promising practices you will be using or use the web links to identify strategies to use.

<http://www.instituteforwihealth.org/wiqi-resources.html> <http://www.naccho.org/topics/infrastructure/accreditation/strategic-plan-how-to.cfm>

<http://www.naccho.org/toolbox/tool.cfm?id=4274> [http://www.dhs.wisconsin.gov/r\\_counties/voluntaryaccreditation/index.htm](http://www.dhs.wisconsin.gov/r_counties/voluntaryaccreditation/index.htm)  
<http://www.healthypeople.gov/2020/topicsobjectives2020/overview.aspx?topicid=35>  
<http://www.dhs.wisconsin.gov/hw2020/evidence.htm> <http://www.phaboard.org/accreditation-process/accreditation-materials/>

<http://www.phaboard.org/wp-content/uploads/National-Public-Health-Department-Readiness-Checklists.pdf>

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**Program:** Preventive Health and Health Services

**Objective #:** 1 of 2

**Objective Value:** \$1,014

Block Grant 2013-2015

### Objective: Risk Profile

**Percent of Objective Accomplished**

0%	10%	20%	30%	40%	50%	60%	70%	80%	85%	90%	95%	100%
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**Corresponding Percentage Recoupment**

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**Corresponding Potential Recoupment Amounts**

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**Definition of Percent Accomplished**

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**Conditions of Eligibility for an Incentive**

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**Program:** Preventive Health and Health Services

**Objective #:** 1 of 2

**Objective Value:** \$1,014

Block Grant 2013-2015

### Objective: Other Details

**Objective Based on Local Document, If Any**

**Document Reference**

**Applicable Objective Type**

**Applicable Federal 2010 HSO**

**Applicable MCH Theme**

**Bio Terror Focus**

**Applicable Healthiest Wisconsin Health Priorities**

**Applicable Healthiest Wisconsin Essential Services**

**Applicable Healthiest Wisconsin System Priority**

## Contract Objective Details - Complete

**Contract #:** 24205

**Agency:** St Croix County Department of Health & Human Services

**Contract Year:** 2014

**Program:** Preventive Health and Health Services

**Objective #:** 2 of 2

**Objective Value:** \$5,386

Block Grant 2013-2015

### Objective: Primary Details

#### Objective Statement (Template Objective)

Template Objective 3- Healthy Weight in Children and Adolescents

By August 31, 2015, Saint Croix County DHHS/Public Health will implement WIC California Baby Behavior Campaign, and infant feeding classes designed by Colorado State University, evidenced based strategies to promote healthy weight in children and adolescents.

Using the California WIC Baby Behavior Campaign, <http://www.cdph.ca.gov/programs/wicworks/Pages/WICCaliforniaBabyBehaviorCampaign.aspx> program and materials, selected WIC & PH nursing staff will be trained in techniques to recognize baby feeding cues/behaviors subsequently to be used in educating current prenatal and postpartum WIC/PNCC moms. Post delivery moms will be offered infant feeding classes promoting breastfeeding and delaying solid foods until age appropriate.

**Deliverable Due Date:** 10/31/2015

#### Contract Deliverable (Evidence)

A report entered into an electronic data collection tool that describes:

##### 1. Strategies implemented and outcomes measured:

- a. Offering all 3rd trimester women an educational component on infant feeding behavior/cues at their WIC or PNCC appointment along with an extended visit with the WIC BF peer counselor, as requested
- b. Offering a session on infant feeding , "Bon Appetit, Baby!" within 3 months post partum

##### 2. Challenges or barriers to success

- a. Limited time at appointments to do the education
- b. Lack of time/resources for the professional staff to devote to this educational strategy
- c. Getting participants to attend the baby feeding group session, "Bon Appetit, Baby!"

##### 3. Actions to address challenges

- a. Make baby behavior feeding cues a mandatory part of the third trimester visit.
- b. With additional funding through this grant to help with the administration/training of staff
- c. As part of attending the infant feeding session an Incentive gift of a baby feeding kit, comprised of baby cup, spoon, bib, and bowl in a plastic container, would be provided for each participant at the post partum baby feeding session

(see next page)

## Contract Objective Details - Complete

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Block Grant 2013-2015

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

a. Prevention dollars to be used to supply the baby feeding kits for each participant and then provide a door prize of a baby food mill at each session.

b. Wisconsin Nutrition Education Program, WNEP, to provide in-kind services/education as needed in collaboration with WIC

### Programs Providing Funds for this Objective

Preventive Health and Health Services Block Grant 2013-2015: \$5,386

### Agency Funds for this Objective:

### Data Source for Measurement

Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

### Baseline for Measurement

This is a new initiative but we will gather information on:

a. Document how many pregnant clients have received education on "baby feeding behaviors/cues"

b. Document the number of post partum moms who attended the baby feeding session, "Bon Appetit, Baby."

### Context

Describe why this objective was chosen and the expected outcome measure(s).

Educating moms in the long term benefits of initiating breastfeeding and continuing for a longer duration, along with educating and helping moms interpret infant feeding cues to prevent overfeeding will potentially help reduce the risk of early childhood obesity.

Per document <http://www.ncbi.nlm.nih.gov/pubmed/23554385>

"Children from low socioeconomic households are at a greater risk of obesity...conclusions: The encouragement and support of breastfeeding and other healthy feeding practices are especially important for low socioeconomic children who are at increased risk of early childhood obesity."

Document <http://www.ncbi.nlm.nih.gov/pubmed/21849028>

Conclusion states, "...results suggest direct breastfeeding during early infancy is associated with greater appetite regulation later in childhood. A better understanding of such behavioral distinctions between direct breastfeeding and bottle feeding may identify new pathways to reduce the pediatric obesity epidemic."

### Context Continued

### Input Activities

CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

Per state outcome indicators listed in the Wisconsin Nutrition, Physical Activity and Obesity State Plan, 2013-2020, the full report on pages 21 & 23 [www.dhs.wisconsin.gov/physical-activity](http://www.dhs.wisconsin.gov/physical-activity)

Increase the percentage infants ever breastfed, those exclusively breastfed infants for at least 3 mos, and increase the rates of those breastfed for 6 mos and 12 mos. The intermediate effects on increasing the breastfeeding rates will result in the long term health outcome in the reduction of overweight and obesity

[www.childobesity180.org](http://www.childobesity180.org)

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<http://www.ncbi.nlm.nih.gov/pubmed/23554385>

<http://www.ncbi.nlm.nih.gov/pubmed/18829835>

<http://www.ncbi.nlm.nih.gov/pubmed/20457676>

<http://www.ncbi.nlm.nih.gov/pubmed/21849028>

<http://whatworksforhealth.wisc.edu/> <http://www.fruitsandveggiesmatter.gov/downloads/NationalActionGuide2009.pdf>

<http://www.healthypeople.gov/2020/topicsobjectives2020/ibr.aspx?topicId=29>

<http://www.dhs.wisconsin.gov/hw2020/evidence.htm> <http://www.dhs.wisconsin.gov/physical-activity/>

<http://www.healthypeople.gov/2020/topicsobjectives2020/ibr.aspx?topicId=33>

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