

**DIVISION OF PUBLIC HEALTH  
DPH CONTRACT 27426  
AMENDMENT #7**

The Department of Health Services, on behalf of the Division of Public Health and the Board of Health for Madison and Dane County on behalf of Public Health Madison and Dane County agree to amend their original agreement for the Opioid Prescription Pathway program (Profile 150211) as follows:

REVISION: SECTION 5. SERVICES

Additional projects to be completed as detailed in attached Exhibit(s).

Adjustment will be made to the Community Aids Reporting System (CARS) based on the information in the table below.

Agency #	Agency Type	Profile #	Current Contract Level	Contract Change Amount	New Contract Level	Funding Period
256099	660	150211	\$0	\$51,222	\$51,222	9/1/2015-8/31/2016

All other terms and conditions of the original agreement remain unchanged.

\_\_\_\_\_  
GRANTEE's Authorized Representative  
Name:  
Title:

\_\_\_\_\_  
Date

\_\_\_\_\_  
GRANTOR's Authorized Representative  
Chuck J. Warzecha  
Administrator / Deputy Administrator, Division of Public Health  
Department of Health Services

\_\_\_\_\_  
Date

**Prescription Drug Overdose: Prevention for States (Grant Number: 1U17CE002741-01FOA)  
DPH/BCHP/Family Health Section - Wisconsin Department of Health Services**

**Agreement on Scope of Work for Activities Until August 31, 2016  
with the Madison/Dane County Health Department**

Given Madison-Dane County's substantial Prescription Drug Overdose (PDO) prevention experience and its high burden, we will collaborate with MDCSCC to strengthen their PDO prevention initiatives. In particular, the Injury & Violence Prevention Program (IVPP) will work to ensure that community members can access and use data and will support continued efforts to change prescriber behaviors, specifically through a medical detailing project. Madison will also consult and lend their experience to other counties. It is expected that Safe Communities Madison-Dane County will be subcontracted for most of this work.

	<b>Grant</b>	<b>In-Kind Match</b>
<b>Salaries</b>	\$4,222 (\$40.60/hr X 2 hrs/wk)	
<b>Executive Director</b>		
<b>Fringe</b>		
<b>Consultants:</b>	\$15,600 (\$30/hour X 10 hrs/wk)	
<b>Coordinator</b>		
<b>Peer Educators</b>	\$20,700 (\$300/team/hour	
<b>(Physicians and</b>	X 69 hours)	
<b>Pharmacists)</b>		
<b>Equipment</b>		
<b>Supplies</b>	\$1,000	
<b>Travel and Training</b>	\$1,000	\$30,000 (20 Peer Educators @ \$1,500 apiece to attend Academic Detailing training to be paid for by participating health care systems)
<b>Other</b>		
<b>Contractual</b>	\$2,019	
<b>(phone/internet for</b>		
<b>Coordinator)</b>		
<b>Total Direct</b>	\$44,541	
<b>Total Indirect</b>	\$6,681 (15%)	
<b>Total</b>	<b>\$51,222</b>	<b>\$30,000</b>

Timeline	Goal, Objective or Activity	Partners Lead(s) Bolded	Measure(s)	Barriers and Facilitators
<b>Goal: Support academic detailing for primary care providers throughout Dane County to provide clinic-specific training and guidelines for utilizing the PDMP, following appropriate prescribing practices, screening and referring patients to treatment</b>				
12/01/15-05/30/16	<u>Objective:</u> Develop an educational program for safe opioid prescribing using academic detailing <u>Activities:</u> Analyze results of previous Safe Communities initiatives, use results to guide development of academic detailing content <ul style="list-style-type: none"> <li>•Determine access to provider/clinic specific opioid prescribing information</li> <li>•Obtain support of CEO/CMOs for major healthcare organizations in Dane County</li> <li>•Determine metrics to track</li> <li>•Analyze current SC data to determine content for academic detailing</li> <li>•Develop academic detailing content</li> <li>•Pilot content on a small sample of primary care providers, surgeons, and emergency department providers</li> <li>•Modify the content based on the pilot results</li> </ul>	PI, SC, <b>PHMDC</b> , PDMP Epi, DHC	Summary of previous initiative results, description of content and training	<u>Facilitators:</u> High level of community awareness, PH staff have good relationships with health care leaders <u>Barriers:</u> Demanding work load of medical professionals
6/1/16-11/30/16	<u>Objective:</u> Deliver education on safe opioid prescribing to providers in Dane County using academic detailing <u>Activities:</u> Schedule sessions, provide education using academic detailing, provide follow-up as needed	SC, <b>PHMDC</b> , CTOC	Number of academic detailers trained, number/type of providers educated, pre/post survey results, description of project	<u>Facilitators:</u> High level of community awareness, PH staff have good relationships with health care leaders <u>Barriers:</u> Demanding work load of medical professionals
03/01/16-Year 2	<u>Objective:</u> Evaluate academic detailing program, develop future dissemination plan <u>Activities:</u> Analyze results of the academic detailing program, write final report, develop a toolkit for possible state-wide replication	SC, <b>PHMDC</b> , CTOC, PDO Coordinator, PDMP Epi	Evaluation results, project report/case study	<u>Facilitators:</u> Survey experience <u>Barriers:</u> Unfamiliarity with academic detailing
01/01/16-02/01/16	<u>Activity:</u> Identify and list key stakeholders and develop a plan to gain their support for the project.	<b>Geoffrey Priest</b> , MD UnityPoint-Meriter		
01/01/16-03/01/16	<u>Activity:</u> Identify Key Data Measures: Define opioid prescribing measures Develop pre/post survey Morbidity and mortality reports Develop plan to track referrals to addiction and pain management specialists	Project Leads		

Timeline	Goal, Objective or Activity	Partners Lead(s) Bolded	Measure(s)	Barriers and Facilitators
01/01/16-03/01/16	<u>Activity:</u> Analyze results of previous Safe Communities initiatives: Grand rounds evaluations Interviews	Project Leads with input from Workgroup		
01/01/16-03/01/16	<u>Activity:</u> Determine which provider groups to target, number of participants per organization, and number of visits.	Project Leads with input from Workgroup		
03/01/16-04/01/16	<u>Activity:</u> Develop academic detailing content:ContentKey pointsInclude pre/post survey	Project Leads with input from Workgroup		
04/01/16-05/01/16	<u>Activity:</u> Pilot academic detailing on a small sample of providers, and modify content based on results	Project Leads		
04/01/16-05/01/16	<u>Activity:</u> Within each organization, identify what entity will promote, schedule and track academic detailing visits to clinics	Workgroup		
05/01/16-06/01/16	<u>Activity:</u> Train academic detailers: Determine the ideal group from each organization to take the lead	Project leads with input from Workgroup		
06/01/16-09/01/16	<u>Activity:</u> Initial Provider Education: Use academic detailing to educate providers on safe prescribing of opioids and use of PDMP.	Team from each system, with Brooke and Consultant		
09/01/16-12/01/16	<u>Activity:</u> Second Provider Education: Provide a written copy of the referral process for pain and addiction specialists within each healthcare organization for complex patients, and provide education on when a referral should be initiated.	Team from each system, with Brooke Anderson and Consultant		

Timeline	Goal, Objective or Activity	Partners Lead(s) Bolded	Measure(s)	Barriers and Facilitators
03/01/16- 09/01/16	<u>Activity:</u> Develop and promote pain management patient education program, perhaps using Providence Health System video/materials as model	Workgroup and communications staff at health care systems		
01/01/16- 12/01/17	<u>Activity:</u> Outreach/Marketing: Provide information on Safe Communities website with content on the academic detailing content and additional resources	<b>Amanda Langan</b> , Safe Communities, in partnership with health care org. marketing teams		
12/01/16- 04/01/17	<u>Activity:</u> Evaluate academic detailing program: Process measures, short term, intermediate, and long term goals	Project Leads, <b>Brooke</b> in lead		
03/01/17- 12/01/17	<u>Activity:</u> Develop future dissemination plan: Write final report Write up case study experience Develop plan to replicate	Project Leads in input from Workgroup		
12/01/15- 12/31/17	<u>Activity:</u> Describe how inclusion of key stakeholders in the process will be used to assure continuity of care following completion of the pilot project.	Project Leads and Workgroup		
05/01/16- 05/17/16	<u>Activity:</u> Attend NaRCAD academic detailing training	Representatives from each health care system		
6/1/16- 12/01/16	<u>Activity:</u> Disseminate academic detailing program: Schedule sessions and follow-up as needed	Staff member(s) identified by each organization		

Timeline	Goal, Objective or Activity	Partners Lead(s) Bolded	Measure(s)	Barriers and Facilitators
03/01/16- 09/01/16	<u>Activity:</u> Develop and promote pain management patient education program, perhaps using Providence Health System video/materials as model	Workgroup and communications staff at health care systems		
02/01/16- Ongoing	<u>Objective:</u> Staffing plan: Identify key positions related to the grant, to include roles and time dedicated to the grant <u>Activity:</u> Identify project consultants (2)	<b>Cheryl Wittke,</b> Brooke Anderson, and consultant, DPH	Staff members in place	
01/01/16- Ongoing	<u>Activity:</u> Identify Communications Director	<b>Amanda Langan,</b> DPH	Staff members in place	
01/01/16- Ongoing	<u>Activity:</u> Identify Safe Communities Board of Director Liaison	<b>Janel Heinrich,</b> <b>Director, Public</b> <b>Health, DPH</b>	Staff members in place	
12/01/15- 12/31/17	<u>Activity:</u> Grantee will work with the Communication Specialist to ensure they have the needed information to share the results of the grant with stakeholders at various levels.	<b>Brooke</b> <b>Anderson</b>		
12/01/15- 12/31/17	<u>Activity:</u> Ensure the Safe Communities Madison-Dane County Website is updated as appropriate	<b>Amanda Langan</b>	Updated website	
12/01/15- 12/31/17	<u>Activity:</u> Grantee agrees to submit an annual progress report to the Prescription Drug Overdose Prevention Coordinator	<b>Brooke</b> <b>Anderson,</b> Cheryl Wittke, DPH		DPH desires biannual progress reports.
01/01/16- 03/02/16	<u>Activity:</u> Submit PDO Prevention for States Performance Monitoring and Evaluation Plan for all funded activities	<b>Brooke</b> <b>Anderson,</b> DPH		