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Department of Health Services

**2015 DPH Consolidated Contract Addendum**

This contract addendum is specific to Oneida County Health Department whose principal business address is 100 W Keenan Street, Rhinelander, WI 54501. The contact for the GRANTEE’S Contract Administrator is:

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**Section 6.D Funding Controls**

Funding controls are summarized below. The [2015 Consolidated Contract Overview](#) contains current funding controls for all Profile IDs that are part of the consolidated contract.

Payments through June 30, 2015 are limited to 6/12<sup>th</sup> of the contract with the balance paid after July 1, 2015 based on reported costs up to the contract level. This applies only to the following Profile IDs:

Profile IDs Subject to 6/12 <sup>th</sup> Funding Controls			
Profile ID	Name	Profile ID	Name
103010	Regional Radon Information Centers	159320	MCH
151734	Oral Health Supplement	159321	Reproductive Health
151735	Oral Health Mouth Rinse	159327	Family Planning
152002	Reproductive Health SLOH	181005	TPCP-WIS-WINS
152020	Family Health-Women's	181012	Tobacco Prevention & Control Program
157720	Childhood Lead		

Payments through September 30, 2015 are limited to 9/12<sup>th</sup> of the contract with the balance paid after October 1, 2015 based on reported costs up to the contract level. This applies only to Profile ID 154710.

## **Section 34.A Special Provisions**

### **1. Contract Period**

The contract period for Profile 157000 (Well Woman) is limited to January 1, 2015 through June 30, 2015. No expenses incurred after June 30, 2015 will be reimbursed. The [2015 Consolidated Contract Overview](#) contains current funding periods for all Profile IDs that are part of the consolidated contract.

### **2. Final Report Dates**

The due date of the final fiscal report for Profile 150327 (Radon Outreach) shall be sixty (60) days after the Grant Agreement Period ending date. Expenses incurred during the Grant Agreement period on Profile 150327, but reported later than sixty (60) days after the period ending date, will not be recognized, allowed or reimbursed under the terms of this Grant Agreement.

The [2015 Consolidated Contract Overview](#) contains final report due dates for all Profile IDs that are part of the consolidated contract.

## **Contract Agreement Addendum: Exhibit I**

### **Program Quality Criteria**

Generally high program quality criteria for the delivery of quality and cost-effective administration of health care programs have been, and will continue to be, required in each public health program to be operated under the terms of this contract.

This Exhibit contains only applicable quality criteria for this contract.

## Contract Agreement Addendum: Exhibit I

Contract #: 27468

Agency: Oneida County Health Department

Contract Year: 2015

### Program: Wisconsin Well Woman Program Quality Criteria

- 1) Assessment and surveillance of public health to identify community needs and to support systematic, competent program planning and sound policy development with activities focused at both the individual and community levels.
  - A) There are no separate sub-criterion to this Quality Criteria Category.
- 2) Delivery of public health services to citizens by qualified health professionals in a manner that is family centered, culturally competent, and consistent with the best practices; and delivery of public health programs for communities for the improvement of health status.
  - A) The following information applies only to breast cancer screening: 1) Each coordinating agency must ensure it focuses its breast cancer screening outreach efforts on women ages 50-64. Seventy-five percent of women receiving mammograms should be between the ages of 50 and 64. 2) Each coordinating agency must document attempts to contact annually 100% of the women enrolled in the program, where rescreening is clinically indicated, to arrange mammography rescreening examinations, and must assure that at least 50% of these women are rescreened for breast cancer. 3) Each coordinating agency must follow the program standards for median days between abnormal mammography results and final diagnosis for women enrolled in the program. The median days between an abnormal mammography result and final diagnosis shall be less than 60 days, with not more than 25% over 60 days. 4) Each coordinating agency must document attempts to follow-up 100% of the women reported to have abnormal or suspicious breast cancer screening findings to assure they understand the need for further evaluation and to assist and refer them for appropriate diagnosis and treatment.
  - B) The following information applies only to cervical cancer screening: 1) Each coordinating agency must follow the program standards for median days between abnormal Pap smear results and final diagnosis for women enrolled in the program. The median days between an abnormal Pap smear result and final diagnosis shall be less than 60 days, with no more than 25% over 60 days. 2) Each coordinating agency must document attempts to follow-up 100% of the women reported to have abnormal or suspicious cervical cancer screening findings to assure they understand the need for further evaluation and to assist and refer them for appropriate diagnosis and treatment.
- 3) Record keeping for individual focused services that assures documentation and tracking of client health care needs, response to known health care problems on a timely basis, and confidentiality of client information.
  - A) Each coordinating agency must maintain a paper system or a computerized tracking database of women from its county enrolled in the program. At a minimum, the database should include annual eligibility determination, results of screening services provided, documentation of follow-up in situations of abnormal screening results, and recommended rescreening dates.
- 4) Information, education, and outreach programs intended to address known health risks in the general and certain target populations to encourage appropriate decision making by those at risk and to affect policy and environmental changes at the community level.
  - A) Each coordinating agency must document contacts made to recruit new WWWP clients with special emphasis on women 50-64 years of age. The agency must provide information and education about covered services and rescreening at appropriate intervals.

## Contract Agreement Addendum: Exhibit I

Contract #: 27468

Agency: Oneida County Health Department

Contract Year: 2015

- 5) Coordination with related programs to assure that identified public health needs are addressed in a comprehensive, cost-effective manner across programs and throughout the community.
  - A) There are no separate sub-criterion to this Quality Criteria Category.
- 6) A referral network sufficient to assure the accessibility and timely provision of services to address identified public health care needs.
  - A) Each coordinating agency is responsible for recruiting new providers to the WWWP as needed.
  - B) Women diagnosed with breast and/or cervical cancer will be referred to Well Woman Medicaid as appropriate.
  - C) Each coordinating agency must document contacts with each of its WWWP providers as needed, but at least quarterly, to access program status, identify needs, and share information.
- 7) Provision of guidance to staff through program and policy manuals and other means sufficient to assure quality health care and cost-effective program administration.
  - A) There are no separate sub-criterion to this Quality Criteria Category.
- 8) Financial management practices sufficient to assure accurate eligibility determination, appropriate use of state and federal funds, prompt and accurate billing and payment for services provided and purchased, accurate expenditure reporting, and, when required, pursuit of third-party insurance and Medical Assistance Program coverage of services provided.
  - A) Each coordinating agency must ensure accurate eligibility determination whether completed by the local coordinating agency or the provider.
  - B) Each coordinating agency must document attempts to ensure that billing problems between the providers and the fiscal agent are resolved.
  - C) Each coordinating agency is responsible for educating clients on program-covered services and client responsibility for non-covered services.
  - D) Each coordinating agency is responsible for educating providers on the WWWP and billing practices.
- 9) Data collection, analysis, and reporting to assure program outcome goals are met or to identify program management problems that need to be addressed.
  - A) There are no separate sub-criterion to this Quality Criteria Category.

## **Contract Agreement Addendum: Exhibit II**

### **Program Objectives**

(A) Contract Funds, Program/Objective Values, and Other Contract Details

(B) Objective Details



**Contract Agreement Addendum: Exhibit II(A)**

**Contract #:** 27468

**Agency:** Oneida County Health Department

**Contract Year:** 2015

<b>Program Sub-Contracts</b>		
<b>Program</b>	<b>Sub-Contractee</b>	<b>Sub-Contract Amount</b>
Childhood Lead - Con	None Reported	\$0
Immunization	None Reported	\$0
MCH	None Reported	\$0
Oral Health	None Reported	\$0
Reproductive	None Reported	\$0
Tobacco Prevent Control	None Reported	\$0
Tobacco Prevent Control- Consolidated	None Reported	\$0
WIC	None Reported	\$0
Well Woman	None Reported	\$0

## Contract Agreement Addendum: Exhibit II(A)

Contract #: 27468

Agency: Oneida County Health Department

Contract Year: 2015

### Childhood Lead - Con

Program Total Value \$4,240

1 Objective 1 - Blood Lead Testing \$4,240

By December 31, 2015, 236 children at risk for lead poisoning who reside in Oneida County will receive an age-appropriate blood lead test.

### Immunization

Program Total Value \$11,153

1 LHD Template Objective \$11,153

By December 31, 2015, 80% children residing in Oneida County Health Department jurisdiction who turn 24 months of age during the contract year will complete 4 DTaP, 3 Polio, 1 MMR, 3 Hib, 3 Hepatitis B, 1 Varicella and 4 Pneumococcal Conjugate (PCV) vaccination by their second birthday.

### MCH

Program Total Value \$18,387

1 Template Objective 1 \$18,387

By December 31, 2015, a plan for the Wisconsin Healthiest Families Initiative will be undertaken by the Oneida County Health Department in collaboration with community partners focusing on safety/injury prevention.

### Oral Health

Program Total Value \$1,372

1 Template Objective 1 \$1,372

School-Based Fluoride Supplement Program: By December 31, 2015, 45 children ages 6 months through 16 years from non-fluoridated communities will participate in a dietary fluoride supplement program administered by the Oneida County Health Department.

### WIC

Program Total Value \$119,151

1 Objective 1 \$119,151

During the contract budget period of January 1, 2015 through December 30, 2015, the Oneida County WIC Project will maintain an average monthly participation that is at least 97% of the assigned case load.

### Well Woman

Program Total Value \$8,353

1 Template Objective 1: \$8,353

By June 30, 2015, 45 Oneida County residents ages 35-64 years will be screened through the Wisconsin Well Woman Program.

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<b>Total of Contract Objective Values</b>	\$162,656
<b>Total of Contract Statement Of Work Values</b>	\$0

## Contract Agreement Addendum: Exhibit II(B)

**Contract #:** 27468

**Agency:** Oneida County Health Department

**Contract Year:** 2015

**Program:** Childhood Lead Consolidated

**Objective #:** 1 of 1

**Objective Value:** \$4,240

### Objective: Primary Details

**Objective Statement**

Objective 1 - Blood Lead Testing

By December 31, 2015, 236 children at risk for lead poisoning who reside in Oneida County will receive an age-appropriate blood lead test.

**Deliverable Due Date:** 10/31/2016

**Contract Deliverable (Evidence)**

A report to document the number of unduplicated children at risk for lead poisoning residing in Oneida County who received a blood lead test at the appropriate ages: age 1 and age 2, or, if no prior test was done at age 1 or 2, between the ages 3 to 5.

**Programs Providing Funds for this Objective**

Childhood Lead Consolidated: \$4,240

**Agency Funds for this Objective:**

**Data Source for Measurement**

An agency-generated report; or a SPHERE Individual/Household Report, including information from the Lead-testing screen.

**Baseline for Measurement**

**Context**

Acceptable value for this objective is up to \$18 per blood lead test. Children at highest risk for lead poisoning are those eligible or enrolled in the Medicaid or WIC Program, those living or spending time in pre-1950 housing or pre-1978 housing that is undergoing renovation, or those with a sibling with lead poisoning. Age appropriate blood lead tests are done at around 12 months and around 24 months, or at least once between the ages of 3 to 5 years if the child has no previous test documented. Local health departments should seek third party reimbursement for testing Medicaid-enrolled children by billing Medicaid fee-for-service or the appropriate managed care organization. See new reference: CDC Advisory Committee on Childhood Lead Poisoning Prevention (ACCLPP) ; Low Level Lead Exposure Harms Children: A Renewed Call for Primary Prevention; ([http://www.cdc.gov/nceh/lead/ACCLPP/Final\\_Document\\_030712.pdf](http://www.cdc.gov/nceh/lead/ACCLPP/Final_Document_030712.pdf), CDC, January 4, 2012) and the WCLPPP Handbook for Local Health Departments (<http://www.dhs.wisconsin.gov/lead/doc/WCLPPPHandbook.pdf>, rev. 2014).

**Context Continued**

**Input Activities**

Blood lead tests will be completed per guidelines. Most tests will be completed during WIC, our most at risk population for high leads.

### Objective: Risk Profile

**Percent of Objective Accomplished**

0%	10%	20%	30%	40%	50%	60%	70%	80%	85%	90%	95%	100%
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**Corresponding Percentage Recoupment**

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**Corresponding Potential Recoupment Amounts**

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**Definition of Percent Accomplished**

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**Conditions of Eligibility for an Incentive**

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## Contract Agreement Addendum: Exhibit II(B)

**Contract #:** 27468  
**Program:** Immunization

**Agency:** Oneida County Health Department  
**Objective #:** 1 of 1

**Contract Year:** 2015  
**Objective Value:** \$11,153

### Objective: Primary Details

#### Objective Statement

LHD Template Objective

By December 31, 2015, 80% children residing in Oneida County Health Department jurisdiction who turn 24 months of age during the contract year will complete 4 DTaP, 3 Polio, 1 MMR, 3 Hib, 3 Hepatitis B, 1 Varicella and 4 Pneumococcal Conjugate (PCV) vaccination by their second birthday.

**Deliverable Due Date:** 02/15/2016

#### Contract Deliverable (Evidence)

A Wisconsin Immunization Registry (WIR) generated population based standard benchmark report documenting the number of children in Oneida County Health Department jurisdiction who turned 24 months of age in 2015 contract year. Reports should be run with a 45 day buffer to ensure that all updated data has been received by the WIR. If the objective is not met, include a report of the accountability targets and the progress achieved including the activities and interventions conducted; include any barriers that may have been identified.

For your information the cohort of children for this objective is:

Date of Birth 01/01/2013- 12/31/2013

Criteria for the 2015 End of the Year Report:

The date of birth for End of Year Benchmark: 01/01/2013 - 12/31/2013

Evaluation date: 01/01/2016

Run date: 02/15/2016

#### Programs Providing Funds for this Objective

Immunization: \$11,153

#### Agency Funds for this Objective:

#### Data Source for Measurement

Wisconsin Immunization Registry Records.

#### Baseline for Measurement

WIR Baseline for Measurement using the required criteria is:

Benchmark age @ 24 months

Total clients: 332; 256 clients (77%) met all benchmark criteria, 76 clients did not

#### Context

Children will be assessed using the standard benchmark report for having 4 DTaP, 3 Polio, 1 MMR, 3 Hib 3 Hepatitis B, 1 varicella and 4 Pneumococcal Conjugate (PCV) vaccination by 24 months of age. Progress towards reaching 90% will be measured using a WIR Benchmark report. Only children who have moved out of the agency's jurisdiction may be removed from the cohort for analysis. Unless you can prove that a child has moved out of your jurisdiction, you cannot remove them from your cohort.

Guidelines for determining increase needed for progress towards 2015 goals:

2013 Calendar Year Baseline Required Increase:

50-59% - 5% Above Baseline;

60-69% - 4% Above Baseline;

70-79% - 3% Above Baseline;

## Contract Agreement Addendum: Exhibit II(B)

**Contract #:** 27468  
**Program:** Immunization

**Agency:** Oneida County Health Department  
**Objective #:** 1 of 1

**Contract Year:** 2015  
**Objective Value:** \$11,153

80-85% - 2% Above Baseline;

86-89% - 1% Above Baseline;

> 90 - Maintain.

Agencies should consult with their Regional Immunization Program Advisor for assistance in determining activities and interventions that will help them achieve the required increase for their population assessment.

**Context Continued**

**Input Activities**

The Wisconsin Immunization Program recommends the following activities to help ensure success of this objective:

- Contacting parents of infants without immunization histories
- Tracking
- Coordination of immunization services with other LHD programs
- Sharing information with area physicians
- Requesting that information is entered into the WIR.
- Reminder/recall

The Wisconsin Immunization Program requires a minimum of 3 attempts to personally contact a responsible party.

Only children who have moved out of the agency's jurisdiction may be removed from the cohort for analysis. Unless you can prove that a child has moved out of your jurisdiction you cannot remove them from your cohort.

Reminder/recall activity is not listed in a particular order and we suggest you use the method that is the most successful for your community:

- Letter
- Phone call
- Home visit
- Email
- Text message

Additional interventions/activities are in an addendum to the Immunization Program Boundary Statement. These are suggested interventions/activities that LHD's may want to consider in order to achieve this objective.

**Objective: Risk Profile**

**Percent of Objective Accomplished**

0%	10%	20%	30%	40%	50%	60%	70%	80%	85%	90%	95%	100%
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**Corresponding Percentage Recoupment**

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**Contract Agreement Addendum: Exhibit II(B)**

**Contract #:** 27468  
**Program:** Immunization

**Agency:** Oneida County Health Department  
**Objective #:** 1 of 1

**Contract Year:** 2015  
**Objective Value:** \$11,153

**Corresponding Potential Recoupment Amounts**

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**Definition of Percent Accomplished**

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**Conditions of Eligibility for an Incentive**

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## Contract Agreement Addendum: Exhibit II(B)

Contract #: 27468

Agency: Oneida County Health Department

Contract Year: 2015

Program: Maternal and Child Health Block Grant

Objective #: 1 of 1

Objective Value: \$18,387

### Objective: Primary Details

#### Objective Statement

Template Objective 1

By December 31, 2015, a plan for the Wisconsin Healthiest Families Initiative will be undertaken by the Oneida County Health Department in collaboration with community partners focusing on safety/injury prevention.

**Deliverable Due Date:** 01/31/2016

#### Contract Deliverable (Evidence)

1. A completed baseline assessment of agency core competencies by 1-31-15, updated throughout the year and completed by marking Final for Contract Year by 1-31-16.
2. A completed Partnership Report for the Focus Area(s) that directly align with the objective.
3. Documentation of the number of life course trainings held, audience, and the number of participants in Sphere.
4. Completed evaluation surveys as requested by the MCH Program.
5. Documentation of agency participation in the MCH/KKA annual summit.
6. A completed Wisconsin Healthiest Families Report related to the step identified in the Objective Statement.

Reporting forms are available at: <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

#### Programs Providing Funds for this Objective

Maternal and Child Health Block Grant: \$18,387

#### Agency Funds for this Objective:

#### Data Source for Measurement

1. SPHERE Report of the MCH Core Competencies
2. SPHERE Partnership Report to include data from the following tab/screen: Partnership Tool. Data entry on this screen includes partner Representation and Contribution of Partnership
3. SPHERE Community Report to include data from the following screens: Community Activity (all appropriate fields), Intervention: health Teaching; Subintervention: Life Course Framework
4. Evaluation and/or survey tools
5. MCH/KKA Summit attendee list
6. Reporting forms related to selected step(s) for Wisconsin Healthiest Families (available at: <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>)

#### Baseline for Measurement

Baseline information as identified in the 2015 Wisconsin Healthiest Families Supplement to GAC Objective.

#### Context

Note: This work will be accomplished over multiple years with progressive steps negotiated annually. The populations to be served are all infants and children, children and youth with special health care needs, and expectant and parenting families with young children with a special focus on those at risk for poor health outcomes.

All local health departments need to propose reasonable use of their allocated MCH dollars. Those agencies receiving greater allocations of MCH dollars will be expected to provide multiple steps, focus areas, input activities, and/or objectives.

## Contract Agreement Addendum: Exhibit II(B)

**Contract #:** 27468

**Agency:** Oneida County Health Department

**Contract Year:** 2015

**Program:** Maternal and Child Health Block Grant

**Objective #:** 1 of 1

**Objective Value:** \$18,387

**Goal:** To assure that all families in Wisconsin have access to a coordinated, integrated and sustainable system of services and supports focused on health promotion and prevention. For more information go to:  
<http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

**Focus Areas:** The focus areas for the Wisconsin Healthiest Families Initiative includes: family supports, child development, mental health, and safety and injury prevention. Go to  
<http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems/WHFdefinitions.htm> for definitions. Agencies need to identify separate objectives for each focus area selected.

**Framework:** Key concepts of the Life Course Framework link to the Wisconsin Healthiest Families Initiative. The focus is on early childhood because it is a critical, sensitive period with life-long impacts on health. The objective promotes a plan for a community system that supports early childhood health and development that can build on protective factors and reduce risk factors for young children and families. Collaborations with community partners are important because the broader community environment strongly affects the capacity to be healthy. The lead for this work may vary from one community to the next and from one focus area to the next. Strengths of community partners should be promoted and supported through strategies identified by the collaborating partners. It is expected that education and/or training and utilization of the Life Course Framework concepts will be provided and implemented on an ongoing basis with community partners.

**Outcomes:** See sample outcomes at: <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems/WHFdefinitions.htm>.

### **Context Continued**

**Primary Activities:** The Wisconsin Healthiest Families Initiative will be implemented in collaboration with community partners. Sequential steps will be implemented to complete: 1) assessment, 2) plan, 3) implementation, and 4) evaluation and sustainability. These steps will be completed over multiple years. Reporting documents for these steps are located at:  
<http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems>.

**Step 1: Assessment -** Complete a community, population focused assessment that identifies the community program needs or other resources related to family supports, child development, mental health, and/or safety and injury prevention within the agency's jurisdiction. Assessment of multiple focus areas can be reported on one Assessment Findings form.

**Step 2: Plan** In collaboration with community partners, develop a plan that addresses the strengths and gaps identified in the assessment completed in Step 1. The plan should promote integrated, multi-sector service systems to assure services are easily accessed by expectant families and families with infants and young children, with special focus on those at risk for poor health outcomes. Coalitions/collaboratives will identify strategies and specific activities that map out their process to complete the initiative. The plan will be reported as a Community Logic Model (with one logic model submitted for each focus area) and must reflect the activities of the agency and partners.

**Step 3: Implementation** The agency and partners will implement strategies and activities identified in the plan completed in Step 2 to strengthen the system of early childhood services. Step 3 will be reported on the Implementation Report with one report submitted for each focus area addressed by the agency and partners.

## Contract Agreement Addendum: Exhibit II(B)

**Contract #:** 27468

**Agency:** Oneida County Health Department

**Contract Year:** 2015

**Program:** Maternal and Child Health Block Grant

**Objective #:** 1 of 1

**Objective Value:** \$18,387

Step 4: Evaluation and Sustainability  $\zeta$  Evaluate the impact on the community of the strategies and activities implemented and identify how this system will be sustained long term.

**Input Activities**

Required activities to support assessment, planning, implementation, and evaluation/sustainability steps include the following:

- Complete an initial agency assessment of MCH Core Competencies and enter in SPHERE by January 31, 2015; review at mid-year; and update in SPHERE by contract reporting deadline.
- Participate in education to support the ongoing development of MCH Core Competencies.
- Identify existing and new community partners, their contributions, and level of collaboration via the Partnership Tool in SPHERE.
- Provide and implement education and/or training and utilization of the Life Course Framework on an ongoing basis with community partners and enter in SPHERE.
- Participate in MCH Program requests related to evaluation efforts throughout the contract year.
- Participate in the 2015 Wisconsin Healthiest Families and Keeping Kids Alive Summit.
- Engage in activities with community partners to accomplish assessment, planning, implementation and/or evaluation/sustainability, as identified in the 2015 Wisconsin Healthiest Families Supplement to GAC Objective.
- Request technical assistance from MCH contract administrator as needed.
- Promote the MCH Hotline.
- (Optional) Participate in a Learning Community.

**Objective: Risk Profile**

**Percent of Objective Accomplished**

0%	10%	20%	30%	40%	50%	60%	70%	80%	85%	90%	95%	100%
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**Corresponding Percentage Recoupment**

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**Corresponding Potential Recoupment Amounts**

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**Definition of Percent Accomplished**

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**Conditions of Eligibility for an Incentive**

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# Contract Agreement Addendum: Exhibit II(B)

Contract #: 27468  
Program: Oral Health

Agency: Oneida County Health Department  
Objective #: 1 of 1

Contract Year: 2015  
Objective Value: \$1,372

## Objective: Primary Details

### Objective Statement

Template Objective 1

School-Based Fluoride Supplement Program: By December 31, 2015, 45 children ages 6 months through 16 years from non-fluoridated communities will participate in a dietary fluoride supplement program administered by the Oneida County Health Department.

**Deliverable Due Date:** 01/31/2016

### Contract Deliverable (Evidence)

A report to document, by age and community, the number of children who participated in a dietary fluoride supplement program administered by the Oneida County Health Department.

### Programs Providing Funds for this Objective

Oral Health: \$1,372

### Agency Funds for this Objective:

### Data Source for Measurement

1. Wisconsin Oral Health Program Annual Report will be provided and must be completed and submitted with documentation of the number of children, including age and community, who participated in the dietary fluoride supplement program.
2. SPHERE Community Report to include the data from the following screens: Community Activity (all appropriate fields) and Fluoride Supplement (no detail screen).

### Baseline for Measurement

28 families served in 2013

### Context

This program is targeted to children in non-fluoridated communities or rural areas with low natural fluoride in the water. The target population for this program is children from age 6 months to 16 years. Water sources must be tested to determine the fluoride content prior to determining the dosage for dietary fluoride supplements. The dosage for dietary fluoride supplements is established by the American Dental Association (ADA). The ADA Dietary Fluoride Supplement Schedule must be adhered to when administering dietary fluoride supplements for this objective.

### Context Continued

### Input Activities

Oneida County Health Department will offer fluoride supplements to families with children under the age of 16 with well water that indicates a low fluoride content.

## Objective: Risk Profile

### Percent of Objective Accomplished

0%	10%	20%	30%	40%	50%	60%	70%	80%	85%	90%	95%	100%
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### Corresponding Percentage Recoupment

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### Corresponding Potential Recoupment Amounts

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### Definition of Percent Accomplished

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### Conditions of Eligibility for an Incentive

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## Contract Agreement Addendum: Exhibit II(B)

**Contract #:** 27468

**Agency:** Oneida County Health Department

**Contract Year:** 2015

**Program:** Women Infants Children Supplemental Nutrition

**Objective #:** 1 of 1

**Objective Value:** \$119,151

### Objective: Primary Details

#### Objective Statement

Objective 1

During the contract budget period of January 1, 2015 through December 30, 2015, the Oneida County WIC Project will maintain an average monthly participation that is at least 97% of the assigned case load.

**Deliverable Due Date:** 12/31/2015

#### Contract Deliverable (Evidence)

The State WIC Office will be responsible for providing this deliverable. Monthly participation, 3-month average participation, and/or 12-month average participation per the monthly participation report will be maintained and monitored by the State WIC Office.

Programs Providing Funds for this Objective

Women, Infants, and Children (WIC) Supplemental Nutrition:

Agency Funds for this Objective:

Data Source for Measurement

WIC Participation Reports. Baseline for Measurement:

Current caseload is 444 participants.

#### Programs Providing Funds for this Objective

Women Infants Children Supplemental Nutrition: \$119,151

#### Agency Funds for this Objective:

#### Data Source for Measurement

#### Baseline for Measurement

#### Context

WIC participation means the number of "total participating" on the monthly participation report maintained and monitored by the State WIC Program Office. It is defined as the number of WIC participants, who receive WIC food instruments for one calendar month,

including the number of exclusively breastfed infants.

#### Context Continued

#### Input Activities

Policies and procedures as outlined in the Wisconsin WIC Operations Manual.

### Objective: Risk Profile

#### Percent of Objective Accomplished

0%	10%	20%	30%	40%	50%	60%	70%	80%	85%	90%	95%	100%
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**Contract Agreement Addendum: Exhibit II(B)**

**Contract #:** 27468

**Agency:** Oneida County Health Department

**Contract Year:** 2015

**Program:** Women Infants Children Supplemental Nutrition

**Objective #:** 1 of 1

**Objective Value:** \$119,151

**Corresponding Percentage Recoupment**

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**Corresponding Potential Recoupment Amounts**

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**Definition of Percent Accomplished**

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**Conditions of Eligibility for an Incentive**

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# Contract Agreement Addendum: Exhibit II(B)

Contract #: 27468  
Program: Wisconsin Well Woman

Agency: Oneida County Health Department  
Objective #: 1 of 1

Contract Year: 2015  
Objective Value: \$8,353

## Objective: Primary Details

### Objective Statement

Template Objective 1:

By June 30, 2015, 45 Oneida County residents ages 35-64 years will be screened through the Wisconsin Well Woman Program.

**Deliverable Due Date:** 10/31/2016

### Contract Deliverable (Evidence)

An agency generated report to document an unduplicated count of (insert name) County residents ages 35-64 years who received screening services through the Wisconsin Well Woman Program.

### Programs Providing Funds for this Objective

Wisconsin Well Woman: \$8,353

### Agency Funds for this Objective:

### Data Source for Measurement

Agency records.

### Baseline for Measurement

In 2013 165 women were served

### Context

Screening services supported by the Wisconsin Well Woman Program include breast cancer and cervical cancer. Refer to the program boundary statement and program updates for exceptions for women ages 35-44.

The Wisconsin Well Woman Program also provides staged assessment for Multiple Sclerosis for high risk women.

### Context Continued

### Input Activities

## Objective: Risk Profile

### Percent of Objective Accomplished

0%	10%	20%	30%	40%	50%	60%	70%	80%	85%	90%	95%	100%
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### Corresponding Percentage Recoupment

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### Corresponding Potential Recoupment Amounts

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### Definition of Percent Accomplished

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### Conditions of Eligibility for an Incentive

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Contract Year: 2015

Program: Women's Health – Family Planning

### Exhibit I Division of Public Health (DPH) Women's Health-Family Planning and Reproductive Health Program

#### Service Plan and Agreement January 1, 2015 through December 31, 2015

A grant award was offered and accepted by the Agency identified in the attached 2015 DPH Women's Health-Family Planning and Reproductive Health Program Contract Agreement.

By acceptance of the 2015 DPH WH-FP/RH Contract Agreement, the Agency understands and agrees to follow Program guidelines, policies, and requirements agreed to in the Agency's Wisconsin DPH WH-FP/RH Program 2011-2015 RFP application (#G1675) and Business Plan.

Exhibit I outlines the **framework and scope** of DPH WH-FP/RH Program "community-based" services, reviews **key grant contract requirements** (agreed to in the Agency's 2011-2015 RFP application), and summarizes **performance measurement and reporting requirements**.

**Exhibit I is an integral part of the 2015 contract.**

**Exhibit I is organized into five (5) Sections:**

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<b>I. Introduction and Overview</b>	<b>1</b>
<b>II. Framework and Scope of Services</b>	<b>2</b>
<b>III. Summary of Key Grant Service Requirements</b>	<b>5</b>
<b>IV. Performance Measurement and Reporting Requirements</b>	<b>9</b>
<b>V. Other</b>	<b>9</b>

## I. Introduction and Overview

The Division of Public Health-Family Planning and Reproductive (DPH WH-FP/RH) Program has the responsibility under Wisconsin statutes at s. 253.07 to develop and maintain a statewide system of community-based clinic services for quality, accessible, affordable, and confidential care.

Contraceptive, reproductive and sexual health, and early intervention care is available through this system of community-based clinics. These community-based clinics are available as a reproductive medical (health care) home for women (and couples) choosing to receive their family planning and related reproductive/sexual primary health care in a specialty care setting.

The DPH WH-FP/RH Program awards grants to enhance the quality, comprehensiveness, patient-responsiveness, and cost-effectiveness of FP/RH services in existing community-based clinics. Grant awards are made on the basis of competitive applications.

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DPH WH-FP/RH Program Grant Awards are intended only to **supplement** funding in existing community-based health organizations to provide FP/RH services *as part of* the statewide system of services. Grant awards are **not** intended to fully fund the provision of services. Grant funds assist in supporting infrastructure costs.

### II. Framework and Scope of Services

#### A. DPH WH-FP/RH Program Mission

1. Maintain a statewide system of community-based specialty clinic services to provide community access to contraceptive, reproductive/sexual health, and early intervention care.
2. Implement (and promote) standards of practice and quality improvement practice management guidelines to ensure quality, evidence-based, confidential, affordable, cost-effective, timely, and patient-responsive care.
3. Assure a medical (health care) home environment at community-based clinics for persons choosing to receive contraceptive and related-reproductive/sexual care in a specialty primary health care setting.
4. Increase community access to contraceptive, reproductive/sexual health, and preconception/inter-conception information and services to support optimal reproductive health and pregnancy planning.

**The Agency must implement and maintain policies and practices that support the DPH WH-FP/RH Program's mission.**

#### B. DPH WH-FP/RH Program Overarching Priorities: 2011-2015

1. Increased knowledge and skills among women, men, couples, and families for optimal reproductive health and pregnancy planning. (A Wisconsin Maternal and Child Health Program Priority).
2. Normalization of reproductive/sexual health for recognition and inclusion of reproductive/sexual health as a core component of public health and primary health care services. (A Healthiest Wisconsin 2020 priority).
3. Ensuring reproductive justice\*: that all people and communities have access to the information, resources and support they need to attain sexual and reproductive self-determination. (A HW2020 priority). \* From Kansas University Law School Reproductive Justice Project description of reproductive justice.

**The Agency must implement and maintain policies and practices that support these overarching DPH WH-FP/RH Program priorities.**

#### C. DPH WH-FP/RH Program Goals

1. Reduce unintended pregnancy, particularly among population segments most vulnerable to the adverse consequences of mistimed, unplanned, or unprepared-for pregnancy.
2. Reduce the prevalence of STD within the patient population and community
3. Increase access to STD screening and assessment, testing and treatment services

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4. Increase behaviors that reduce reproductive/sexual health risk exposure and promote optimal reproductive/sexual health
5. Increase early access to care to prevent unintended pregnancy, to obtain early and appropriate pregnancy-related care, to promote pregnancy planning, and to support healthy birth spacing.
6. Increase access to health care coverage and affordable contraceptive and related-reproductive/sexual health care
7. Increase access to Medical/Health Care Homes for contraceptive and related-reproductive/sexual health care
8. Increase access to health care Intervention and messages that promote planned and prepared-for pregnancy (for pregnancies that are intended and wanted at the time of conception) including Reproductive Life Planning and healthy birth spacing)

**The Agency must implement and maintain policies and practices that support these overarching DPH WH-FP/RH Program goals.**

### *D. DPH WH-FP/RH Program Objectives*

1. Increase access to and availability of Emergency Contraception in advance of actual need (ECIA).
2. Increase STD screening and risk assessment, appropriate testing, and timely treatment
3. Increase STD Disease Intervention with partner treatment (partners of patients diagnosed with STD)
4. Increase access to and availability of condoms
5. Increase timeliness with initiation of contraception, particularly following negative pregnancy tests and after pregnancy (post-partum).
6. Increase access and timeliness with initiation of early intervention services.
7. Increase consistency with Reproductive Life Planning/Healthy Spacing messages, particularly coinciding with pregnancy test visits, and planning (as part of prenatal care) for post-partum contraception.
8. Increase correct and consistent condom use, particularly those at higher risk of STD and unintended pregnancy
9. Increase consistency with Dual Protection patient education and messaging
10. Increase FPW (and other Forward Health) enrollment among eligible patients
11. Establish medical (health care) home setting with continuity of care and linkages for other primary care needs
12. Increase post partum contraceptive practices and intervention

**The Agency must implement and maintain policies and practices that support these DPH WH-FP/RH Program objectives.**

### *E. DPH WH-FP/RH Program Core Services*

1. Contraceptive Services and Supplies
2. STD Detection and Treatment, and Prevention (Risk Reduction) Services
3. Reproductive/Sexual Health Screening and Assessment Services and Women's Preventive Health Services
4. Early Intervention (EI) Services\*: Emergency Contraception; Pregnancy Tests; Postpartum Contraception; Preconception/Interception (Pregnancy Planning) Services

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5. **Health Care Coverage and Benefits Eligibility Screening and Enrollment/Re-enrollment) and Referral Services**
6. **Medical Home Screening and Referral Services**

**\*Early Intervention.** Early intervention, particularly when the risk of unintended pregnancy is higher, is critical to develop care plans for timely and appropriate care. Early intervention includes:

1. Early emergency contraception intervention following a contraceptive failure or no contraception to prevent an unintended pregnancy.
2. Early pregnancy testing with intervention to achieve timely and appropriate continuity of care, including pregnancy services or contraceptive services depending on a patient's pregnancy status and plans.
3. Early (third trimester) postpartum pregnancy (reproductive life) planning and contraceptive plans, supplies, and arrangements to ensure timely and successful initiation of contraception following delivery.
4. Early pregnancy planning and preparation favorable to healthy pregnancy and birth, and to ensure that pregnancy is planned and wanted at the time of conception.

**The Agency must provide these DPH WH-FP/RH Program core services.**

### *F. DPH WH-FP/RH Program Core Interventions*

1. **Contraceptive/Dual Protection evaluation and prescription management**
2. **Contraceptive/Dual Protection supplies (including primary and dual protection methods, and Emergency Contraception)**
3. **STD screening and risk assessment, appropriate testing, treatment, and follow-up care (including re-testing)**
4. **STD Disease Intervention for patients and partners diagnosed with STDs**
5. **Reproductive/sexual health screening and assessment to identify health risks and needs, and to promote to promote women's health.**
6. **Early Intervention Pregnancy-related intervention (including early Emergency Contraception intervention, early pregnancy testing with timely and appropriate continuity of care, post-partum contraception plans and care, and preconception care and reproductive life plans for healthy pregnancy and birth spacing.**
7. **FPW (and other Forward Health Program) eligibility screening and enrollment**
8. **Screening and referral to establish reproductive/sexual health care and primary care Medical Homes**

Intervention for identified needs and risks include includes patient information/messaging; motivation and support to reduce risks and adopt protective health behaviors; anticipatory guidance; treatment and/or referral; follow-up; and short-term care coordination.

**The Agency must provide these DPH WH-FP/RH Program core interventions.**

### *G. DPH WH-FP/RH Program Core Components*

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1. **Components of Care:** Maintain the capacity and competency of community-based clinics to provide the essential **components of care** for contraceptive and related-reproductive/sexual health care, including
  - a. Screening and Assessment
  - b. Diagnosis and Treatment
  - c. Follow-up/Referral
  - d. Short-Term Care Coordination
  - e. Patient Education/Messaging and Anticipatory Guidance
2. **Community Engagement:** Establish and maintain a recognized role in the community with channels of communication to promote the mission, goals, and objectives of the program in the community. Maintain community engagement to increase awareness of reproductive health specialty care as an important part of health care, and marketing to segments of the population who may choose to obtain care through this system.
3. **Community Systems Development:** Establish and maintain partnerships with community health care providers: to promote the adoption of key standards of practices, to increase timely access to care, and to improve timely continuity of care.

**The Agency must provide these DPH WH-FP/RH Program core components.**

### III. Summary of Key Grant Service Requirements

**The Agency must provide services and comply with policies and priority practices established by the DPH-Women's Health-Family Planning and Reproductive Health Program as agreed to as part of the DPH WH-FP/RH Program 2011-2015 RFP application.**

DPH WH-FP/RH Program Guidelines were updated and distributed at the September, 2013 WH-FP/RH Program Business Meeting. A complete and current set of Guidelines are available on the Health Care and Education and Training (HCET) website.

**The following is a summary of key grant service requirements organized under the following areas:**

- A. Quality of Care**
- B. Financial Sustainability**
- C. Patient Responsiveness**
- D. Quality Practices**
- E. Quality Assurance: Performance Measurement and Quality Improvement**

#### **A. Quality of Care**

1. The Agency must **comply with DPH WH-FP/RH Program Guidelines**, and must ensure that local program staff to understand all **patient care guidelines and standards of care**.
2. The Agency must only use laboratory services through the **Wisconsin State Laboratory of Hygiene (WSLH)**.

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3. The local program Medical Director must agree to and support the DPH WH-FP/RH Program Guidelines, including ACOG cytology and STD guidelines (such as no routine cytology screening under age 21), and re-testing (following positive Ct or GC test results).
4. *Staff Development*
  - a. The local program must meet **personnel requirements** established by the DPH WH-FP/RH Program.
  - b. The nursing supervisor and lead staff in each clinic within the Agency must complete the Family Planning “**Just The Basics**” **Orientation** and the post-review, or must review the “Just the Basic” series IF previously completed.
  - c. New personnel assigned to the local program must register for and complete the **Family Planning 101” Program** developed by Health Care Education and Training, Inc. (HCET). (**Contact HCET for information**).
  - d. New personnel must complete the WH-FP/RH Program Guidelines orientation and testing modules to be developed by HCET, as part of new staff orientation. Existing staff must also document an annual review of the Guidelines.
  - e. ***[Clinics without on-site clinicians on staff (or “tele-medicine” clinician availability), including clinics with contract clinicians providing part time services on site].***
    - i. The agency must have at least one clinic staff at each site who has completed or currently enrolled in the Reproductive Health Nurse (RHN) program for the didactic coursework.
    - ii. The RHN course is currently available through Northern Technical College. Contact HCET for information about scholarships.
  - f. **Staff attendance at DPH-sponsored meetings, conferences, and symposiums** is required. (See 2011-2015 DPH WH-FP/RH Program Personnel Requirements).
  - g. Local agency staff must participate in **training and technical assistance** identified by the DPH WH-FP/RH Program as high priority.
  - h. The Agency is responsible for **acquiring information available through DPH WH-FP/RH Program trainings and updates** and provider forums and workgroups, and subsequently sharing information among staff within the local program.
  - i. The Agency must **acquire information** presented at DPH WH-FP/RH Program trainings (through HCET) related to core services and interventions and priority practices, and subsequently share information with local program staff).

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### B. Financial Sustainability

1. Policies and practices must be in place to **maximize third party reimbursement** for services.
2. **Fee Exempt and other sources of payment** through the Wisconsin State laboratory of Hygiene (WSLH) must be used as the payment sources of last resort.
3. The Agency must manage **Program Generated Revenue (PGR)** in the following manner:
  - a. Retain all PGR (including third party reimbursements, and patient fees and donations) within the FP/RH program supported with grant funds under this contract;
  - b. Only use PGR to support FP/RH services supported with grant funds under this contract;
  - c. Account for PGR when earned and expended;
  - d. Maintain a PGR operating capital fund balance;
  - e. Maintain excess PGR in Fund Balance account; and
  - f. Establish and maintain a 3-6 month PGR operating capital Fund Balance.
4. All PGR must be retained within the local FP/RH Program to support and maintain services.
5. The Agency must ensure maximum “managed enrollment” performance for the Badger Care Family Planning Only Service Program (BC-FPOS).
6. An annual Cost Analysis report, using the standardized Relative Value Unit methodology, must be prepared.
7. Fee Schedules (including fees and discounts) must be updated at least annually have been updated to reflect the latest cost and revenue requirements. Costs must be determined (or verified) using the standard methodology for family planning clinics.
8. A process must be in place to routinely provide receipts to patients and explain fees, discounts, and charges for each visit, and an explanation that donations are accepted to support the services provided by the local program.
9. A patient financial system must be in place to maintain individual patient accounts.
10. *Forward Health Business Capacity*
  - a. **The Agency must have ACCESS Enrollment, Express Enrollment (for prenatal care), and Forward Health Community Access Partner (CAP) capacity is in place.**
  - b. **The Agency must have Forward Health Portal and/or PES Billing capacity is in place.**
11. The Agency must develop capacity to fully participate as provisions under the Affordable Care Act evolve, including negotiations to participate as providers in private insurance plans and to obtain reimbursement.

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### C. Patient Responsiveness

1. The Agency must develop and maintain an on-going process to improve patient-centered care: to maintain patient satisfaction and to increase patient recruitment and retention.

### D. Quality Assurance: Performance Measurement and Quality Improvement

1. The Agency must maintain a quality assurance/quality improvement program and include quality and performance indicators identified by the DPH WH-FP/RH Program.
2. NOTE: The Agency must conduct and document an **annual** internal privacy review, and clinic personnel must review all confidentiality and privacy requirements. **Privacy protections and safeguards must be in place within the agency.**
3. The Agency must follow the chart selection methodology established by the DPH WH-FP/RH Program to ensure that record audits are randomly selected and represent the patient population and practice, and use the Record Audit Templates established to reflect the Program Guidelines.
4. The Agency must calculate performance measurements using the Quality Indicators/Performance Measurement template provided as part of the 2015 contract.
5. The Agency must update **local protocols and practices** to meet revised DPH-FP/RH Guidelines released in September, 2013. (A list of new policies that will require change in protocols and practices were distributed at the September, 2013, Annual DPH WH-FP/RH Program Business Meeting).
6. The Agency accepts responsibility to identify technical assistance needs and to communicate those requests directly to the DPH WH-FP/RH Program (including HCET).

### E. Quality Practices

1. The Agency must ensure that priority practices are in place, including the following **core priority practices**:
  - a. ECIA supplies
  - b. Dual Protection supplies
  - c. BCFPOS enrollment (TE and Continuous Application information obtained at the *same* visit) and Express Enrollment
  - d. Care coordination with completion of Continuous Enrollment, including submitting application on behalf of patient
  - e. STD screening and assessment and testing and re-testing (on-site)
  - f. Primary contraceptive methods initiated for new patients (first visit), including Depo
  - g. Standing orders/protocols in place for contraceptive methods in advance of physical examination at initial visit. (Initial visit not delayed for physical examination or nurse practitioner encounter).
2. **The Agency must use standard messaging** developed by the DPH WH-FP/RH Program, including:
  - a. Emergency contraception (progestin only)

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- b. Post-partum contraceptive recommendations. (Please contact HCET for “Factsheets” that provide the required messaging).

### 3. *Integration of Services with the Wisconsin Maternal and Child Health Program.*

A substantial part of the grant funds that support this contract are part of the Wisconsin Maternal and Child Health Program. Therefore, agencies have an obligation to participate in and improve community systems of care that support maternal and child health care.

The Agency must continue coordination and integration of contraceptive intervention and services with PNCC and WIC services [and other appropriate community partners, such as home visitation] (in each county served) in 2015.

- a. **Under the 2015 DPH WH-FP/RH contract, and as part of responsibilities under Wisconsin Statutes s. 253.07, the Agency assumes increased accountability to increase PNCC participation (as part of its MCH “continuity of care” charge), to improve the content of PNCC intervention, to increase third trimester contraceptive intervention and supplies among PNCC and WIC clients), and to increase post partum primary contraceptive method intervention and supplies among PNCC and WIC clients.**
- b. Contraceptive intervention includes (*at a minimum*) development of post partum contraceptive plan in third trimester, delivery of dual protection kit contraceptive kit in third trimester, information for initiating a primary method following delivery, and early (within three (3) weeks following delivery) follow-up to address post-partum primary contraceptive method needs.
- c. The Agency is shares responsibility with other community partners to review PNCC Enrollment data. Agencies receiving grants under the DPH WH-FP/RH contracts must assess the need and feasibility of becoming PNCC certified and directly providing complete PNCC services based on community access and patient needs. In some instances, providing early or initial prenatal care intervention may be another service needed to meet patient needs.
- d. Regardless of specific plans, the Agency will have increased accountability to increase and quality improve access to and participation in PNCC, and post-partum contraceptive intervention. The Agency is expected to participate in PNCC meetings as needed promote integration.
- e. The Agency must summarize plans and implementation progress in the year-end narrative performance report.

For more information, contact Katie Gillespie at 608-266-1538, or [Kate.Gillespie@dhs.wisconsin.gov](mailto:Kate.Gillespie@dhs.wisconsin.gov)

## IV. Performance Measurement and Reporting Requirements

- A. The Agency must maintain a quality assurance/quality improvement system, including performance measurements, patient record audits, and internal program reviews as required by the WH-FP/RH Program.

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- a. The Agency will maintain a process for “real-time” patient record review and quality control, including a **monthly review of 1-2 patient records** using patient record templates —to assure compliance with priority practices and guidelines and proper documentation. **(See Attachment B).**
  - b. The Agency will schedule **at least one conference call with WH-FP Program staff**, which will include a review of 1-2 patient records (as part of agency's monthly review).
  - c. The Agency will **organize and prepare for at least one program review/consultation visit** arranged by WH-FP/RH Program staff.
- B. The Agency will use SPHERE screens developed for Family Planning and Reproductive Health Services, **or** an agency information system as the source for performance measurement and demographic reporting requirements.
- C. The Agency must submit performance measurement, demographic, and performance narrative reports to the DPH WH-FP/RH Program by January 31, 2016. See Attachment A.
- D. The Agency must conduct patient record audits in 2015, and submit report performance in relation to key quality indicators by August 31, 2015. See Attachment C.
- E. The Agency must prepare a Cost Analysis Report in 2015 (based on 2014 cost and utilization reports) using the standardized Relative Value Unit methodology, and submit a report by August 31, 2015.

### V. Other Grant Conditions

Any additional Agency-specific grant conditions and requirements are described in **Attachment D** (*if applicable*). The Agency must comply with and implement grant conditions and requirements described in **Attachment D**.

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### Attachment A (to Exhibit I)

## Division of Public Health (DPH) Women's Health - Family Planning and Reproductive Health Program

### Reporting Requirements

January 1, 2015 through December 31, 2015

#### I. Year-End Patient Services Report

1. The **total unduplicated number** of *female* patients (*with ICD-9 code of v25 in the current cycle of care*).
  - a. The unduplicated number of *female* patients with **new** patient CPT coded Office Visits in the contract year, and
  - b. The unduplicated number of all other female patients with **established** CPT-coded Office Visits.
2. The **total unduplicated number** of *male* patients
3. The **unduplicated number** of patients who received pregnancy tests.
  - a. The unduplicated number of new patients who received a *negative* pregnancy test.
4. The unduplicated number of *female* patients enrolled in Badger Care Family Planning Only Services among (i.e., as a sub-set of) the total unduplicated number of patients reported under #1.

#### II. Year-End Demographic Reports

Title V required demographic data by type of individual

1. Type of individual includes:
  - A. Pregnant (includes CSHCN pregnant)
  - B. CSHCN patients < 22 years (non-pregnant)
  - C. Patients < 22 years (non-CSHCN or pregnant)
  - D. Other patients (non-pregnant 22 years or older)
2. Number of unduplicated patients (male and female) by race by type of individual served  
*Race includes:* Total, American Indian, Asian, Black, Hawaiian/Pacific Islander, White, Other, Unknown, or More than One Race Reported
3. Number of unduplicated patients (male and female) by ethnicity by type of individual served:  
*Ethnicity includes:* Total, Not Hispanic/Latino, Hispanic, Latino, Unknown
4. Number of unduplicated patients (male and female) with Primary Health Care Coverage by type of individual served:  
*Primary Health Care Coverage includes:* Total, None, Medicaid, Forward Health family Planning Only Services, BadgerCare, Private, Other

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5. Number of unduplicated patients (male and female) with Dental Coverage by type of individual served:  
*Primary Health Care Coverage includes:* Total, None, Medicaid, Forward Health family Planning Only Services, BadgerCare, Private, Other
6. Number of unduplicated patients (male and female) with Primary Care Provider and Dentist/Oral Health Provider by type of individual served:
  - a. Primary Care Provider includes: Total, Yes, No, Unknown
  - b. Dental/Oral Health Provider includes: Total, Yes, No, Unknown
7. Total number of CYSHCN patients (male and female) served:
  - a. Number of CYSHCN patients < 22 years
  - b. Number of CYSCHN patients < 16 years on SSI (0 to 16)
  - c. Number of CYSHCN patients with a Primary Care Provider

**NOTE: SPHERE users will obtain data for Title V required demographic data reports listed above by entering data into SPHERE Screens. See SPHERE Instructions.**

### ***Definitions***

1. Family Planning (FP): a patient with a CPT office visit code and an ICD-9 code of v25 (contraceptive management) as the primary or secondary diagnosis code within the current cycle of care.
2. Pregnant: a female from the time pregnancy is confirmed to 60 days after the birth, delivery, or expulsion of fetus. (MCH Block Grant definition for demographic data)
3. Children and Youth with Special Health Care Needs (CSHCN): a child birth through 21 years of age with long term, chronic physical, developmental, behavioral, emotional illness or condition. The illness or condition meets the following criteria: severe enough to restrict growth, development, or ability to engage in usual activities; has been or is likely to be present or persist for 12 months to lifelong; and is of sufficient complexity to require specialized health care, psychological, or educational services of a type or amount beyond that required generally by children.

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### Review Criteria

<b>FINANCIAL INFORMATION:</b>	
<b>At end of visit, did patient have a pay source (e.g. BadgerCare/FPOS or Private Insurance)?</b>	Y N
<b>Prior to the visit</b> , did the patient have (i.e., come to visit with) a pay source (BadgerCare, FPOS or Private Ins.)?	Y N
<b>IF NO:</b> (IF Patient had NO pay source)	
Was the patient screened for eligibility for FPOS?	Y N
Was the patient eligible for FPOS?	Y N
Was the patient temporarily enrolled?	Y N
Did you submit Continuous Enrollment application for the patient?	Y N
Did you submit documentation for the patient?	Y N
Did the patient obtain Continuous Enrollment?	Y N
<b>IF YES:</b> IF FPOS or BC expired in next 3 months, was the patient advised?	Y N
<b>HISTORY:</b>	
<b>Was patient a new patient?</b>	Y N
Is there documentation indicating the pregnancy test was needed?	Y N
<b>Was pregnancy desired?</b>	Y N
Is the pregnancy test result documented?	Y N
<b>LABORATORY ASSESSMENT/TESTING:</b>	
<b>Was the patient assessed using the chlamydia/gonorrhea selective screening criteria?</b>	Y N
Did the patient meet one or more SSC for hlamydia?	Y N
<b>Was the patient tested at the visit for Chlamydia</b>	Y N
<b>EDUCATION AND ANTICIPATORY GUIDANCE:</b>	
Did the patient receive education/anticipatory guidance on the following?	
Test validity?	Y N
Preconceptional Planning?	Y N
<b>CONTRACEPTION:</b>	
<b>Was the patient currently using a method of birth control <u>at the time of the pregnancy test</u>?</b>	Y N
<b>Did the patient receive a prescription method at the time of the pregnancy test?</b>	Y N
Was Quick Start used?	Y N
<b>PLAN:</b>	
A prescription/order in the chart for emergency contraception?	Y N
A prescription/order in the chart for male condoms?	Y N
A prescription/order in the chart for female condoms?	Y N
A prescription/order for patient's method of birth control?	Y N
<b>SUPPLIES:</b>	
<b>Was Patient a NEW patient?</b>	Y N
<b>Did the new patient receive the <u>standard dual protection kit</u>?</b> (Skip to Line 53 IF patient is "Established")	Y N
NOTE: A standard Dual Protection Kit contains 2 EC, 3 dozen male condoms, and 2-3 female condoms.	
NOTE: A self-pay patient can receive an EC prescription rather than supply.	
<b>Was Patient and ESTABLISHED Patient?</b>	Y N
Was the patient's need for the following supplies assessed?	
Emergency Contraception?	Y N
Male condoms?	Y N
Female condoms?	Y N
<b>DOCUMENTATION:</b>	
The <b>Dispensing Log</b> documents that supplies were given?	Y N
The <b>Dispensing Log</b> includes prescription numbers as required?	Y N
Are the results of laboratory test(s) in the chart?	Y N

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Is the face-to-face time and education/counseling time documented?

Y	N
---	---

Are all entries signed and dated by staff?

Y	N
---	---

### BILLING:

Does the billing sheet reflect the services/supplies documented in the patient chart?

Y	N
---	---

Does the chart documentation support the charges for the office visit?

Y	N
---	---

Did the patient receive an explanation of their charges?

Y	N
---	---

Did the patient receive a copy/receipt of their charges?

Y	N
---	---

Is the pay source documented on the billing sheet?

Y	N
---	---

Is documentation for the health professional shortage area (AQ modifier) on the billing sheet?

Y	N
---	---

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### Attachment C to 2015 Contract Exhibit I

## Wisconsin Women's Health-Family Planning/Reproductive Health Program Quality Assurance Performance Measurement

Audit Period: \_\_\_/\_\_\_/\_\_\_ to \_\_\_/\_\_\_/\_\_\_

Quality Indicators	Selection Criteria	Measurement	Performance	Benchmark	Standard of Practice
<b>Pregnancy Testing Number of Charts Selected for Chart Audit:</b>					
<p><b>[1]: New patients receiving prescription contraceptive services and supplies at the same visit following a negative pregnancy test.</b></p> <p><b>Negative Pregnancy Test Audit</b> Numerator: Row 39 = "Y"</p> <p><b>Denominator:</b> Negative Test Result, and New Patient (Row 15 = "Y"), and Pregnancy Not Desired (Row 17 = "N"), and Prescription method not used at time of pregnancy test (Row 37 = "N")</p>	<p>New patient; Pregnancy test; Negative test result; No current Rx method prior to pregnancy test visit; Pregnancy not desired</p>	<p>Percent: <b>[numerator]</b> # of patients who received a prescription method (at same visit as pregnancy test)</p> <p style="text-align: center;">÷</p> <p><b>[denominator]</b> # of new patients with negative pregnancy test result (and pregnancy not desired)</p>	<p>Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]</p> <p>Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]</p> <p>Performance: ____%</p>	95%	<p>All new pregnancy test patients with negative pregnancy tests results (not desiring pregnancy) will receive a primary (prescription) method at the same visit. Quick start is recommended for method effectiveness.</p>
<p><b>[2]: New patients receiving a standard Dual Protection Kit following a pregnancy test.*</b></p> <p><b>Negative Pregnancy Test Audit</b> Numerator: Row 50 = "Y"</p> <p><b>Denominator:</b> Pregnancy Test, and New Patient (Row 15 = "Y"), and Payment Source (Row 4 = "Y")</p> <p><b>Positive Pregnancy Test Audit</b> Numerator: Row 44 = "Y"</p> <p><b>Denominator:</b> Pregnancy Test, and New Patient (Row 43 = "Y"), and Payment Source (Row 63 = "Y")</p> <p style="text-align: right;"><b>[AND]</b></p>	<p>New patient; Pregnancy test; Patient with payment source;</p>	<p>Percent: <b>[numerator]</b> # of patients (with payment source* for visit) who received a standard Dual Protection Kit</p> <p style="text-align: center;">÷</p> <p><b>[denominator]</b> # of new patients (with payment source for visit).</p> <p>*payment source means a "third party" source such as Badger Care or private insurance.</p>	<p>Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]</p> <p>Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]</p> <p>Performance: ____%</p>	95%	<p>All new patients receiving a pregnancy test will receive a standard Dual Protection Kit.* Supplies provided to patients with health care coverage (payment source).</p> <p>A prescription is provided for emergency contraception if patient is private pay (no payment source) and unwilling to purchase supplies.</p> <p>Use of regular OHCs for emergency contraception (with instructions) is acceptable for private pay patients without health care coverage.</p>
<b>[3]: Patients (new or established) with</b>	New patient;				All pregnancy test patients with positive test results and

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Quality Indicators	Selection Criteria	Measurement	Performance	Benchmark	Standard of Practice
<p><b>positive pregnancy test result and assessed as likely to proceed with pregnancy.</b></p> <p><b>Receiving the following intervention:</b></p>	<p>Established patient; Pregnancy test; Positive test result; Likely to proceed or uncertain</p>				<p>likely to proceed with pregnancy will receive intervention and formal (actively assisted and managed) referrals to facilitate timely continuity of care into pregnancy services. Patients should have health care coverage with broadest benefits to support pregnancy related care.</p> <p>Continuity of care is a core standard of practice within the WH-FP/RH Program. All family planning patients receive intervention to facilitate timely and appropriate continuity of care, including intervention that supports early entry into prenatal care and pregnancy support services, including PNCC.</p>
<b>See Quality Indicators Below: 3.1 – 3.8</b>					
<p><b>[3.1]: Receiving Badger Care Express Enrollment (at the clinic visit) for Forward Health prenatal care benefits</b></p> <p><b>Positive Pregnancy Test Audit</b> Numerator: Rows 61 = "Y"</p> <p><b>Denominator:</b> Positive test result, <i>and</i> No payment source for pregnancy <u>prior</u> to visit (Row 59 = "N"), <i>and</i> Eligible for BC-EE (Row 60 = "Y"), <i>and</i> Likely to proceed with pregnancy or uncertain (Row 12 = "Y")</p>	<p>New patient; Established patient; Pregnancy test; Positive test result; No payment source for pregnancy <u>prior</u> to visit; Eligible for BC-EE; Likely to proceed or uncertain</p>	<p>Percent: <b>[numerator]</b> # of patients who received Express Enrollment at the clinic visit</p> <p style="text-align: center;">÷</p> <p><b>[denominator]</b> # of patients meeting the selection criteria.</p>	<p>Number of Charts that Met the <b>Quality Indicator</b>: ___ [Numerator]</p> <p>Number of Charts that Met <b>Selection Criteria</b>: ___ [Denominator]</p> <p>Performance: ____%</p>	<p>95%</p>	<p>Pregnant patients are screened for Forward Health eligibility and provided the opportunity to complete (with assistance) Express Enrollment. Patients receive anticipatory guidance and assistance to complete the enrollment process.</p> <p>Patients will be assessed for health care coverage eligibility with broadest benefits to support pregnancy related care.</p>
<p><b>[3.2]: Receiving a formal referral** (including written consent for PNCC follow-up)</b></p> <p><i>**Referral within or outside agency</i></p> <p><b>Positive Pregnancy Test Audit</b> Numerator: Row 36 = "Y"</p> <p><b>Denominator:</b> Positive test result, <i>and</i> Eligible for BC-EE (Row 60 = "Y"), <i>and</i> Likely to proceed with pregnancy (Row 12 = "Y")</p>	<p>New patient; Established patient; Pregnancy test; Positive test result; Eligible for BC-EE; Likely to proceed with pregnancy</p>	<p>Percent: <b>[numerator]</b> # of patients who received a formal referral for PNCC</p> <p style="text-align: center;">÷</p> <p><b>[denominator]</b> # of patients meeting the selection criteria.</p>	<p>Number of Charts that Met the <b>Quality Indicator</b>: ___ [Numerator]</p> <p>Number of Charts that Met <b>Selection Criteria</b>: ___ [Denominator]</p> <p>Performance: ____%</p>	<p>To Be Determined</p>	<p>Coordination of services between family planning and pregnancy-related services, including PNCC and WIC, is critical for the Continuity of Care standard.</p> <p>Patients will be screened for PNCC eligibility.</p> <p>A "managed referral" to facilitate connection with PNCC is the standard of care: more than only patient information and recommendations and health teaching.</p> <p>A "formal" (or "managed") referral has the following components: the provider is actively involved in facilitating the connection with the referral source, provides anticipatory guidance and logistical assistance, and provides follow-up to determine if the referral connection was made.</p>
<p><b>[3.3]: Receiving a PNCC Pregnancy</b></p>	<p>New patient;</p>	<p>Percent: <b>[numerator]</b> #</p>	<p>Number of Charts that Met</p>	<p>To Be</p>	<p>Family planning providers are strongly encouraged to</p>

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<p><b>Assessment* by the clinic at same or subsequent visit</b></p> <p><i>*(PNCC Pregnancy Questionnaire)</i></p> <p><b>Positive Pregnancy Test Audit</b> Numerator: Row 34 = "Y"</p> <p><b>Denominator:</b> Positive test result, <b>and</b> Eligible for BC-EE (Row 60 = "Y"), <b>and</b> Likely to proceed with pregnancy (Row 12 = "Y")</p>	<p>Established patient; Pregnancy test; Positive test result; Eligible for BC-EE; Likely to proceed with pregnancy</p>	<p>of patients who received PNCC Pregnancy Assessment by clinic</p> <p style="text-align: center;">÷</p> <p><b>[denominator]</b> # of patients meeting the selection criteria.</p>	<p>the <b>Quality Indicator:</b> ___ [Numerator]</p> <p>Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]</p> <p>Performance: ____%</p>	Determined	<p>directly provide all or partial PNCC services to ensure patient access, convenience, and responsiveness. The pregnancy assessment is an important intervention for short-term care coordination into pregnancy related care.</p>
<p><b>[3.4]: Receiving follow-up to determine status of Forward Health enrollment and PNCC connection</b></p> <p><b>Positive Pregnancy Test Audit</b> Numerator: Row 73 = "Y"</p> <p><b>Denominator:</b> Formal Referral for PNCC (Row 36 = "Y")</p>	<p>Patients receiving a PNCC referral</p>	<p>Percent: <b>[numerator]</b> # of patients who received follow-up feedback to verify PNCC referral connection</p> <p style="text-align: center;">÷</p> <p><b>[denominator]</b> # of patients eligible for PNCC.</p>	<p>Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]</p> <p>Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]</p> <p>Performance: ____%</p>	To Be Determined	<p>Continuity of care requires actively managed referral and follow-up to support and motivate successful connections with pregnancy-related services. This is particularly important for patients eligible for PNCC and therefore considered at higher pregnancy risk.</p> <p>The WH-FP/RH Program is part of the Wisconsin Maternal and Child Health Program. Continuity of care throughout the life cycle of reproduction, growth and development is a key principle of practice.</p>
<p><b>[3.5]: PNCC patients receiving third trimester family planning intervention through the clinic (including post-partum contraceptive plans and supplies)</b></p> <p><b>Positive Pregnancy Test Audit</b> Numerator: Row 75 = "Y"</p> <p><b>Denominator:</b> Formal Referral for PNCC (Row 36 = "Y")</p>	<p>Patient referred for PNCC;</p>	<p>Percent: <b>[numerator]</b> # of PNCC patients who received third trimester family planning services</p> <p style="text-align: center;">÷</p> <p><b>[denominator]</b> # of patients who received formal referral for PNCC</p>	<p>Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]</p> <p>Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]</p> <p>Performance: ____%</p>	To Be Determined	<p>Pregnant patients, eligible for PNCC, will receive actively managed referral and follow-up to support and motivate connections with a PNCC provider. Anticipating pregnancy will</p>
<p><b>[3.6]: Patients returning to the clinic for contraceptive services and supplies post</b></p>	<p>Patients with positive test</p>	<p>Percent: <b>[numerator]</b> # of patients who returned</p>	<p>Number of Charts that Met the <b>Quality Indicator:</b></p>	??%	<p>Health birth spacing is a key maternal and child health/reproductive health practice. Continuity of care</p>

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<p><b>pregnancy test</b></p> <p><b>Positive Pregnancy Test Audit</b>                      Numerator: Row 76 = "Y"</p> <p><i>Denominator:</i> Patients with positive pregnancy test results</p>	results	to clinic for services and supplies $\frac{\text{[denominator] \# of patients who received pregnancy test and positive test result at clinic}}{\text{[denominator] \# of patients who received pregnancy test and positive test result at clinic}}$	___ [Numerator] Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator] Performance: ____%		into and through prenatal care and delivery and into inter-conceptional care is essential for optimal reproductive health.  Timely initiation of a primary contraceptive method following delivery requires coordination of care for post partum contraceptive plans and supplies (or service if method is provider initiated, such as depo).  Patients will have the opportunity to develop a post partum contraceptive plan (initiated by a health care provider) in the third trimester, and have dual protection and patient initiated supplies on hand prior to delivery.  Patients will receive Now and Beyond intervention and patient education.  Patients will receive intervention following delivery to address initiation of a primary method.
<p><b>[3.7]:</b> Patients receiving a STD (SSC) risk assessment for Chlamydia <i>at same visit</i> as pregnancy test.</p> <p><b>Negative Pregnancy Test Audit</b>                      Numerator: Row 27 = "Y"  <i>Denominator: Negative Pregnancy Test</i></p> <p><b>Positive Pregnancy Test Audit</b>                      Numerator: Row 15 = "Y"  <i>Denominator: Positive Pregnancy Test</i></p> <p style="text-align: right;"><b>[AND]</b></p>	New or Established Patient; Pregnancy test	Percent: <b>[numerator]</b> # of patients who received a STD risk assessment (SSC for Chlamydia) $\frac{\text{[denominator] \# of patients receiving a pregnancy test.}}{\text{[denominator] \# of patients receiving a pregnancy test.}}$	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%	95%	All pregnancy test patients will receive risk assessment for Chlamydia and testing as indicated. The need for a pregnancy test is a critical reproductive health event and opportunity for intervention to protect fertility and reproductive health.  The need or request for a pregnancy test probably indicates sexual activity without a condom. The circumstances surrounding the need for a pregnancy test often involve a behavior placing patient at increased risk of STD exposure.  A pregnancy test service in the WH-FP/RH Program is more than a laboratory procedure.
<p><b>[3.8]:</b> Patients receiving a Chlamydia test (based on the Chlamydia SSC risk assessment) <i>at same visit</i> as pregnancy</p>	New or Established Patient;	Percent: : <b>[numerator]</b> # of patients who received a Chlamydia test (based	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]	90%-95%	All patients meeting one of more of the established Selective Screening Criteria (SSC) for Chlamydia will be tested. Urine-based tests for Chlamydia at the time

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<p>test.</p> <p><b>Negative Pregnancy Test Audit</b>                      Numerator: Row 30 = "Y"                      Denominator: Patients meeting 1 or more Chlamydia SSC (Row 28 = "Y")</p> <p style="text-align: center;"><b>AND</b></p> <p><b>Positive Pregnancy Test Audit</b>                      Numerator: Row 18 = "Y"                      Denominator: Patients meeting 1 or more Chlamydia SSC (Row 16 = "Y")</p>	Pregnancy test; Meets 1 or more SSC	on SSC for Chlamydia) $\div$ [denominator] # of patients receiving a Chlamydia SSC risk assessment and test recommended.	Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%		of pregnancy can be conveniently performed.
<b>Number of Charts Selected for Chart Audit:</b>					
<b>Contraceptive Services and Supplies</b>					
<p><b>[4]: New female patients receiving a standard Dual Protection Kit.</b></p> <p><b>New Patient Audit</b>                      Numerator: Rows 60, 61, and 62= "Y"                       Denominator: New Patients, and Payment Source for visit (Row 5 = "Y")</p>	New patient; With payment source for visit;	Percent: [numerator] # of patients (with payment source) who received a standard Dual Protection Kit  $\div$ [denominator] # of new patients (with payment source for visit).	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%	95%	<p>Dual protection is a core standard of care. All new female patients will receive a standard Dual Protection kit and standard messaging on importance of dual protection, backup contraception, and benefits of female condoms.</p> <p>Supplies provided to patients with health care coverage (payment source) or prescription for emergency contraception if private pay and unwilling to purchase supplies. The use of regular OHC for emergency contraceptive use is an option for private pay patients for whom the cost of even discounted Plan B is not affordable.</p> <p>Use of regular OHCs for emergency contraception (with instructions) is acceptable for private pay patients without health care coverage.</p> <p>All family planning patients are offered and strongly encouraged to have condoms on hand, for back-up or "dual protection," as recommended by the DPH WH-FP/RH Program and ACOG. New patients received the standard dual protection kit.</p>
<b>[5]: Established female patients assessed for dual protection supplies on hand at last office visit or supply visit.</b>	Established patient; With payment source for visit;	Percent: [numerator] # of patients with documentation of assessment of dual	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]	100%	All family planning patients are offered and strongly encouraged to have condoms on hand, for back-up or "dual protection," as recommended by the DPH WH-FP/RH Program and ACOG.

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<p><b>Returning Patient Audit</b>  <b>Numerator:</b> Rows 55, 56, and 57 = "Y", AND Rows 61, 62, and 63 = "Y"   <b>Denominator:</b> Returning patients</p>	Without payment source for visit	protection supplies on hand at last office (M/E) or supply visit  $\frac{\text{[denominator] \# of returning patients}}{\text{[denominator]}}$	Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%		All established female patients will be assessed for supplies on hand and the need to replenish supplies. Supplies are provided as needed, unless refused. New prescription provided for emergency contraception if private pay and unwilling to purchase supplies.
<p><b>[6]: Initiating new prescription contraceptive methods using Quick Start</b>   <b>New Patient Audit</b>  <b>Numerator:</b> Row 64 = "Y"   <b>Denominator:</b> New prescription Method (Row 63 = "Y")</p>	New patient; New prescription method	Percent: <b>[numerator]</b> number of new patients initiating* prescription contraceptive methods at the clinic (Quick Start)  $\frac{\text{[denominator] number of new patients receiving prescription methods of contraception}}{\text{[denominator]}}$  <i>*initiating a new method</i>	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%	95%	WH-FP/RH providers will be responsive to patient contraceptive preferences (for initiating contraceptive methods). Quick start is an evidence-based approach of method management, is safe and effective, has demonstrated increased initial success with contraception.  WH-FP/RH providers will provide patients the opportunity to initiate prescription methods using quick start.
<p><b>[7]: New patients with no current method, initiating a new prescription method of contraception at first visit.</b>   <b>New Patient Audit</b>  <b>Numerator:</b> Row 63 = "Y"   <b>Denominator:</b> New patients, AND Row 53 = "N"</p>	New patient; First visit; New prescription method	Percent: <b>[numerator]</b> number of new patients initiating new prescription methods at first visit  $\frac{\text{[denominator] number of new patients}}{\text{[denominator]}}$	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%	95%	WH FP/RH providers will not routinely require an examination prior to initiating a new primary method of contraception, i.e., will not routinely postpone or defer initiating a new primary method of contraception until an examination is completed. A physical examination will not routinely be a prerequisite for initiating a new method per WH-FP/RH Clinical Guidelines.  Providing patients timely and convenient care and access to services is an important element of community-based services. When examinations are indicated but not immediately available, examinations will be deferred to accommodate the initiation of a contraceptive method.  The intent of this standard is to enable the maximum percent of new patients to leave first visit with their chosen prescription method.
<b>STD Screening, Testing, and Treatment</b>					
<b>[8]: New female patients receiving a risk assessment for Chlamydia using SSC</b>	New patients; First visit	Percent: <b>[numerator]</b> # of new patients with	Number of Charts that Met the <b>Quality Indicator:</b>		Sexually transmitted disease (STD) services (including patient education, screening, testing, treatment, and re-

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<p><b>New Patient Audit</b>                      Numerator: Row 34 = "Y"                       Denominator: New patients <u>and</u> first visit</p>		documented Chlamydia risk assessment using SSC at first visit  $\frac{\text{[denominator] \# of new patients (at first visit)}}{\text{[denominator] \# of new patients (at first visit)}}$	___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%		testing) are essential components of community-based family planning/reproductive care accompanying contraceptive services. Epidemiologic-based screening criteria are used to identify patients at a higher relative risk of infection and a priority for testing. Throughout each STD service component, the goals are to: 1) Increase patient awareness of personal STD exposure risk, and 2) Motivate and support patients to adopt behaviors to reduce the risk of STD exposure. Dual Protection is a primary prevention goal toward maintaining reproductive health and protecting fertility.
<p><b>[9]: Established female patients receiving a risk assessment using Chlamydia SSC within the most recent 12 month cycle of care.</b>                       Note: NOT including a returning visit in the year in which patient became a New patient, i.e., NOT including the first 12 month cycle of care that included the initial visit.   <b>Returning Patient Audit</b>                      Numerator: Row 28 = "Y"                       Denominator:                      Established patients, at least 12 months since new patient first visit (Row 15 = "Y")</p>	Established patients; Returning visit.  NOTE: Returning visit in the latest 12 month cycle of care as an established patient.	Percent: <b>[numerator]</b> # of established patients with documented Chlamydia risk assessment using SSC  $\frac{\text{[denominator] \# of established patients with returning visit (excluding the 12 month cycle of care in which patient had initial visit)*}}{\text{[denominator] \# of established patients with returning visit (excluding the 12 month cycle of care in which they had their New patient initial visit.)}}$ <p><i>*established patients beyond the first 12 month cycle of care in which they had their New patient initial visit.</i></p>	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%		Patients are assessed at least annually for potential risk of STD (Chlamydia) exposure.  Patient are routinely asked at office visits if they have had any changes with "sex partners" that might have increased their risk of STD exposure.
<p><b>[10]: Female patients meeting one or more Chlamydia SSC receiving a test at the same visit</b>   <b>New Patient Audit</b>                      Numerator: Row 36 = "Y"                      Denominator: Patients meeting one or more SSC (Row 35 = "Y")   <b>Returning Patient Audit</b></p>	All patients (new or established); Patients meeting one or more SSC	Percent: <b>[numerator]</b> number of patients tested  $\frac{\text{[denominator] number of patients screened and meeting one or more Chlamydia SSC.}}{\text{[denominator] number of patients screened and meeting one or more Chlamydia SSC.}}$	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%	95%	

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<p><b>Numerator:</b> Row 30 = "Y"  <b>Denominator:</b> Patients meeting one or more SSC (Row 29 = "Y")</p>					
<p><b>[11]: Female patients testing positive for Chlamydia receiving treatment (medications or prescription) through the clinic.</b></p> <p><i>Numerator:</i> Female patients receiving treatment through the clinic</p> <p><i>Denominator:</i> Female patients with a positive test through the clinic</p> <p><b>Note:</b> Performance data not from chart sample but actual universal performance during the audit period.</p>	<p>All female patients (new or established); Positive test result through the clinic</p>	<p>Percent: <b>[numerator]</b> number of female patients* treated  <math>\div</math>  <b>[denominator]</b> number of female patients with positive test results*</p> <p>*who received a positive Chlamydia test result through the clinic</p>	<p>Number of Patients who Met the <b>Quality Indicator:</b>            ___ [Numerator]</p> <p>Number of Patients who Met <b>Selection Criteria:</b>            ___ [Denominator]</p> <p>Performance: ____%</p>	90%	
<p><b>[12]: Female patients treated through the clinic receiving subsequent re-tests for Chlamydia</b></p> <p><i>Numerator:</i> Female patients re-tested* following treatment</p> <p><i>Denominator:</i> Female patients who received treatment through clinic</p> <p>*re-tested 30-120 days following treatment</p> <p><b>Note:</b> Performance data not from chart sample but actual universal performance during the audit period.</p>	<p>All female patients (new or established); Received treatment through the clinic;</p>	<p>Percent: <b>[numerator]</b> number of female patients re-tested following treatment at the clinic*  <math>\div</math>  <b>[denominator]</b> number of female patients treated at treated at the clinic</p> <p>*re-tested 30-120 days following treatment</p>	<p>Number of Patients who Met the <b>Quality Indicator:</b>            ___ [Numerator]</p> <p>Number of Patients who Met <b>Selection Criteria:</b>            ___ [Denominator]</p> <p>Performance: ____%</p>	80%-90%	Treated patients are re-screened. Reference: Region V Infertility Guidelines.
<b>Health Care Coverage</b>					
<p><b>[13]: Verifying BC-FPOS status prior to or at each patient visit or service.</b></p> <p><b>New Patient Audit</b>  <b>Numerator:</b> Row 6 = EITHER "Y" OR "N"  <b>Denominator:</b> All patient charts selected for audit</p> <p style="text-align: right;"><b>[AND]</b></p> <p><b>Returning Patient Audit</b>  <b>Numerator:</b> Row 5 = EITHER "Y" OR "N"  <b>Denominator:</b> All patient charts selected for</p>	<p>All patients (new and established); All office visits; All supply visits; Re-supply by mail</p>	<p>Percent: <b>[numerator]</b> number of patients whose BC-FPOS eligibility and/or status was verified at last visit or supply  <math>\div</math>  <b>[denominator]</b> number of patients with office visits, supply visits, or re-supply by mail.*</p>	<p>Number of Charts that Met the <b>Quality Indicator:</b>            ___ [Numerator]</p> <p>Number of Charts that Met <b>Selection Criteria:</b>            ___ [Denominator]</p> <p>Performance: ____%</p>	100%	<p>Health Care Coverage and Benefits Eligibility Screening and Enrollment/Re-enrollment and Referral is a core WH-FP/RH service.</p> <p>Eligibility screening for Badger Care-Family Planning Only Services (and other sources of payment) is routinely performed and enrollment is initiated if patients are eligible.</p> <p>Patients are actively assisted with BC-FPOS</p>

## Contract Agreement Addendum: Exhibit II(B)

Contract #: 27468

Agency: Oneida County Health Department

Contract Year: 2015

Program: Women's Health – Family Planning

Quality Indicators	Selection Criteria	Measurement	Performance	Benchmark	Standard of Practice
audit		*among charts selected for audit			enrollment. Temporary enrollment is performed at the same visit. Continuous Enrollment information is obtained and the application is submitted on behalf of patients as needed to complete their enrollment. Patients are assisted in submitting verification documents as needed.
<p><b>[14]: Screening patients for BC-FPOS eligibility.</b></p> <p><b>New Patient Audit</b> Numerator: Row 7 = "Y"</p> <p><b>Denominator:</b> New patients, and Not enrolled in BC-FPOS prior to initial visit: (Row 6 = "N")</p>	New patients; Not enrolled prior to initial visit;	Percent: <b>[numerator]</b> number of patients screened for BC-FPOS eligibility $\div$ <b>[denominator]</b> number of new patients	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%	100%	
<p><b>[15]: Completing BC-FPOS Temporary Enrollment for eligible patients</b></p> <p><b>New Patient Audit</b> Numerator: Row 9 = "Y"</p> <p><b>Denominator:</b> New patients, and Not enrolled in BC-FPOS prior to initial visit: (Row 6 = "N"), and Eligible for BC-FPOS (Row 8 = "Y")</p>	New patients; Not enrolled in BC-FPOS prior to initial visit; Eligible for BC-FPOS	Percent: <b>[numerator]</b> number of patients temporarily enrolled in BC-FPOS $\div$ <b>[denominator]</b> number of new patients eligible for BC-FPOS	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%	100%	
<p><b>[16]: Obtaining BC-FPOS Continuous Enrollment information (when patient is Temporarily Enrolled) and submitting application on behalf of patient</b></p> <p><b>New Patient Audit</b> Numerator: Row 10 = "Y"</p> <p><b>Denominator:</b> New patients, and Temporarily enrolled in BC-FPOS (Row 9 = "Y")</p>	New patients; Temporarily enrolled in BC-FPOS at clinic	Percent: <b>[numerator]</b> number of patients for whom BC-FPOS Continuous Enrollment application was submitted $\div$ <b>[denominator]</b> number of patients Temporarily Enrolled at clinic	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%		
<p><b>[17]: Submitting BC-FPOS Continuous Enrollment Verification Documents on behalf of patients</b></p>	New patients; Temporarily enrolled in BC-	Percent: <b>[numerator]</b> number of patients for whom BC-FPOS	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]		

## Contract Agreement Addendum: Exhibit II(B)

Contract #: 27468

Agency: Oneida County Health Department

Contract Year: 2015

Program: Women's Health – Family Planning

Quality Indicators	Selection Criteria	Measurement	Performance	Benchmark	Standard of Practice
<p><b>New Patient Audit</b>                      Numerator: Row 11 = "Y"                       Denominator: New patients, and Temporarily enrolled in BC-FPOS (Row 9 = "Y")</p>	FPOS at clinic	Verification Documents were submitted $\div$ [denominator] number of patients Temporarily Enrolled at clinic	Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%		
<p><b>[18]: Patient receiving Continuous Enrollment approval</b>                       New Patient Audit                      Numerator: Row 12 = "Y"                       Denominator: New patients, and Eligible for BC-FPOS (Row 8 = "Y")</p>	New patients; Eligible for in BC-FPOS	Percent: [numerator] number of patients who obtained BC-FPOS Continuous Enrollment approval $\div$ [denominator] number of patients BC-FPOS eligible	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%		
<b>Other Health Care Services</b>					
<p><b>[19]: Sexual assault/abuse screening and assessment as part of the sexual history for minors.</b>                       New Patient Audit                      Numerator: First visit and Row 77 = "Y"                       Denominator: Female patients, under age 18 at initial new patient visit (Row 75 = "Y")</p>	New female; adolescent patient under age 18	Percent: [numerator] New female patients (under age 18) assessed for specific reportable conditions $\div$ [denominator] new female patients	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b> ___ [Denominator]  Performance: ____%	100%	All adolescents receiving family planning/reproductive health care services must be assessed for conditions of sexual abuse reportable under Wisconsin law. Family planning providers have an ethical and legal responsibility to assess for sexual assault. This is a specific standard of practice related to reportable sexual assault/abuse among minors.  Family planning/reproductive health providers have specific responsibilities under the sexual abuse reporting statutes at s. 48.981 (2m), for care services to minors, and do <i>NOT</i> automatically report sexual abuse based <i>solely</i> on the minor's age and sexual activity so that minors can "obtain confidential health care services".  Sexual abuse reports are to be based on specific facts and circumstances defined in law, and an assessment by the health care provider of these circumstances. Knowledge and skills to implement these responsibilities is essential.
<b>Cytology</b>					
<p><b>[20]: Cytology screening initiated no earlier than age 21</b>                       New Patient Audit                      Numerator: Row 40 = "N"                      Denominator: Female patients, under age 21</p>	New patients; Established patients	Percent: [numerator] number of patients under age 21 <u>not</u> receiving pap test $\div$ [denominator] number	Number of Charts that Met the <b>Quality Indicator:</b> ___ [Numerator]  Number of Charts that Met <b>Selection Criteria:</b>	100%	ASCCP/ACOG Guidelines for cytology screening, management, and follow-up are followed by WH-FP/RH providers.

## Contract Agreement Addendum: Exhibit II(B)

Contract #: 27468

Agency: Oneida County Health Department

Contract Year: 2015

Program: Women's Health – Family Planning

Quality Indicators	Selection Criteria	Measurement	Performance	Benchmark	Standard of Practice
<p>(Row 76 = "Y")</p> <p style="text-align: right;"><b>[AND]</b></p> <p><b>Returning Patient Audit</b>                      Numerator: Row 35 = "Y"                      Denominator: Female patients, under age 21 (Row 70 = "Y")</p>		of patients under age 21	___ [Denominator]  Performance: ____%		
<b>Patient Privacy and Confidentiality</b>					
<p><b>[21]: "No-contact" patients records clearly and conspicuously flagged* according to agency policy to prevent unauthorized contact.</b></p> <p><b>New Patient Audit</b>                      Numerator:                      "No contact" patients. Patients not to be contacted at home address: Row 78 = "Y"                       Denominator: All patient charts selected for audit</p> <p>*Prominent affirmative indication in patient chart whether or not patient can be contacted at home address</p>	All patients	Percent: <b>[numerator]</b> number of no-contact patients with clear records flags $\div$ <b>[denominator]</b> number of no-contact patients	Number of Charts that Met the <b>Quality Indicator</b> : ___ [Numerator]  Number of Charts that Met <b>Selection Criteria</b> : ___ [Denominator]  Performance: ____%	100%	<p><b>A health care provider shall not release, deliberately or inadvertently, any information</b> that reveals (directly or indirectly) the identity of any individual (including a minor patient) who has received family planning/reproductive health care services, to any third party <i>without prior written consent</i> of the patient who received the FP/RH/SH services.</p> <p><b>Exceptions to the release of family planning/reproductive health care related information</b>, otherwise <i>only allowed with prior written consent of the patient receiving services</i>, are limited to circumstances explicitly identified in statute, or a lawful order from a court of record.</p> <p>All family planning patient information, whether or not in the form of a patient record, is protected from disclosure or release to third parties without prior written consent and release by the patient receiving services. Safeguards must be maintained.</p>
<b>Health Assessment Visit</b>					
<p><b>[22]: Established patients receiving periodic health assessment (wellness) visits</b></p> <p><b>Numerator:</b>                      Assessment Visit (Row 25 = "Y")   <b>Denominator:</b>                      Established Patient in last 12 month cycle of care (Row 15 = "Y")</p>	Established female patients; Active patients; Patients beyond first 12 month cycle of care	Percent: <b>[numerator]</b> # of patients who received a health assessment visit $\div$ <b>[denominator]</b> number of patients meeting selection criteria	Number of Charts that Met the <b>Quality Indicator</b> : ___ [Numerator]  Number of Charts that Met <b>Selection Criteria</b> : ___ [Denominator]  Performance: ____%	Baseline	<p>An <b>annual health assessment visit</b>, with or without and exam, is a WH- FP/RH Program Standard of Care.</p> <p>This is a prime opportunity to address a patient's reproductive life plan and health promotion behaviors. It is an appropriate time to discuss reduction of chronic disease risk(s).</p>

9.20.13

## Contract Agreement Addendum: Exhibit II(B)

Contract #: 27468

Agency: Oneida County Health Department

Contract Year: 2015

Program: Women's Health – Family Planning

### NOTES

#### Patient Visits

Patient Status during audit period is based on the CPT definition of "new" and "established" patient:

- New patient during the audit period. **Patient's First Visit** is audited unless selection criteria specifies otherwise.
- Established patient prior to the audit period. **Patient's care within the last 12 months (excluding the first 12 months of services unless selection criteria specifies otherwise.**

#### Selection Criteria

Patients are assumed to be receiving contraceptive services unless otherwise noted by the selection criteria.

Patients are female unless otherwise specifically noted.

#### Measurement

Measurement is based on documentation of the intervention (quality or performance indicator) *for visit to be audited*.

#### Core Services

- Contraceptive Services and Supplies
- STD Screening, Testing, and Treatment
- Cytology
- Pregnancy testing
  - Pregnancy-related services
  - Post-partum services
- Health Care Coverage
- Other Health Related Services

#### Standard Dual Protection Kit

- a. Emergency Contraception in advance of actual need is provided (2 cycles)
- b. Condoms (3 dozen male and 2 female condoms) are provided
- c. Basic information is provided: use of EC; use of condoms; re-supply instructions

#### OTHER

This document outlines performance measurement against quality and other performance indicators.

Other reports will address other capacity and performance issues, such as:

- New patients as percent of total unduplicated patients
- Established patients (established prior to audit period) as percent of unduplicated patients

## Contract Agreement Addendum: Exhibit II(B)

Contract #: 27468

Agency: Oneida County Health Department

Contract Year: 2015

Program: Women's Health – Family Planning

### Exhibit II

## Division of Public Health (DPH) Women's Health-Family Planning and Reproductive Health Program Service Plan and Projections January 1, 2015 through December 31, 2015

**Name of Agency:** Oneida County Health Department- Reproductive Health Clinic

### Agency agrees to:

Maintain for all required core services, intervention, and components agreed to in its Wisconsin DPH WH-FP/RH Program 2011-2015 RFP application and Business Plan.

Deliver services and provide care according to the standards of care, standards of practice, and other requirements in the Wisconsin DPH WH-FP/RH Program Guidelines.

Meet all requirements and grant conditions as required by Wisconsin DPH WH-FP/RH Program and specified in the 2015 Contract Exhibit I.

**Failure to comply with the above requirements is basis for non-continuation (non-renewal) of the DPH WH-FP/RH Program grant contract.**

### 2015 Projections

By December 31, 2015, **500** women of reproductive age (*total unduplicated number*) are projected to receive contraceptive, reproductive health, and/or early intervention care through the agency's family planning and reproductive health clinic services in **Oneida County**.

### Agency's Patient Projections for 2015:

- 1. the total unduplicated number of female patients: 500**  
(NOTE: List number for each clinic *if* a multi county agency)
- 2. the total unduplicated number of pregnancy test patients: 50**  
(NOTE: List number for each clinic *if* a multi county agency)
- 3. the total unduplicated number of male patients: 50**  
(NOTE: List number for each clinic *if* a multi county agency)

### Agency's Total Operating Budget Projections for women's health-family planning services for 2015:

**\$ 618851.00** [NOTE: Include Grant + Program Generated Revenue (PGR) BUT NOT In-Kind].

**Agency's Grant Award is projected to be 59% % of the total operating budget above.**

[NOTE: Divide the Grant award by the total projected operating budget above].

## Contract Agreement Addendum: Exhibit II(B)

Contract #: 27468

Agency: Oneida County Health Department

Contract Year: 2015

Program: Women's Health – Family Planning

**Amount of Program Generated Revenue Projected to be on-hand (after program expenses) at the end of 2015: \$155698 (This is a total of all existing leftover funds from multiple years)**

### 2014 Baseline Performance

#### *2014 YTD Performance through 6/30/2014*

**Number of total unduplicated female patients receiving services through 6/30/2014: 498**

(NOTE: List number for each clinic if a multi county agency)

**Number of total unduplicated pregnancy test patients through 6/30/2014: 61**

(NOTE: List number for each clinic if a multi county agency)

**Number of total unduplicated male patients through 6/30/2014: 27**

(NOTE: List number for each clinic if a multi county agency)

#### *2014 Performance Measurement:*

##### *Quality Indicator 18: Patients Receiving Continuous BC-FPOS*

NOTE Percent: [numerator] number of patients who received BC-FPOS Continuous Enrollment determination ÷ [denominator] number of patients BC-FPOS eligible) 72.36%

#### *Total Program Generated Revenue Received through 6/30/2014*

**Total (Gross) Third Party and Patient Fee Revenue received through 6/30/2014: \$125,903.54**

#### *Assurances*

**All WH-FP/RH Program Staff have reviewed Exhibit I. Yes**

**All WH-FP/RH program staff have been informed of the expectations and due dates for all required performance measurements and reports, identified in Exhibit I, Section IV. Yes**

**A privacy review has been completed and documented: Exhibit I, Section III.D.2: Yes**

NOTE: A presentation relevant to the Internal Privacy review is scheduled at the September, 2014, Business meeting in Wausau that will review patient privacy rights and provider responsibilities.

**Wisconsin Tobacco Prevention and Control Program (TPCP)  
Local Tobacco Control Multi-Jurisdictional Coalitions (MJC)  
Boundary Statement and Work Plan  
January 1, 2015 to December 31, 2015**

The TPCP has identified a Boundary Statement that sets the parameters of the program within which the funded agency will need to operate to accomplish its objectives.

The purpose of the comprehensive TPCP is to aggressively address the burden of tobacco use and exposure in Wisconsin communities. The overall Program goals are to (1) prevent the initiation of tobacco use by adults and youth, (2) eliminate the exposure to secondhand smoke, (3) promote the use of evidence-based treating tobacco dependence efforts and (4) address tobacco-related disparities. Community Intervention and WI Wins funding will support the building of community capacity to achieve tobacco prevention and control policies.

- The five year funding cycle is from 2010 to 2014. The funding cycle has been extended one year to include 2015. TPCP conducts performance reviews with funded agencies to determine eligibility and continuation of funding.
- Accountability and performance will be reviewed by TPCP staff utilizing TPCP identified data collection methods, including quarterly entry of completed activities into the on-line Activity Tracker.

The TPCP adheres to the Centers for Disease Control and Prevention (CDC) Best Practices which:

- Demonstrate the importance of community support and involvement at the grassroots level in implementing several of the most highly effective policy interventions
- Recommend implementing policies that promote a change in social norms
- Promote utilizing best or promising practices to achieve outcomes by utilizing population-based approaches emphasizing policy and environmental strategies

The CDC recognizes that “some populations experience a disproportionate health and economic burden from tobacco use and recommend that a focus on eliminating such tobacco-related disparities is necessary.” The TPCP created and updated [Bringing Everyone Along: A Strategic Plan to Eliminate Tobacco-Related Health Disparities in Wisconsin](#) which focuses on reducing the social and economic costs of tobacco use.

#### **Requirements**

- Comply with all TPCP lead agency requirements and maintain an active, supportive and diverse coalition membership as defined in the TPCP lead agency requirement document.
- Strategically determine jurisdictions in which to conduct work plan activities utilizing criteria such as policy priorities, tobacco-related disparities, resources and community partnerships. It is not acceptable to conduct all activities in only one jurisdiction or community.
- Serve as both the fiscal agent and the lead agency responsible for implementing and evaluating the work of the MJC or Network.
- Subcontracting is allowable for a maximum of 10% of the Community Interventions allocation with prior review and approval of all subcontracts by the TPCP Contract Administrator.
- Have no affiliation or contractual relationship with any tobacco company, its affiliates, its subsidiaries or its parent organization.
- Use TPCP contract funds to support a minimum of one .75 staff position to serve as the coordinator and the primary contact with the TPCP.
  - Participate in all required TPCP or other tobacco control trainings, meetings and technical assistance efforts.
  - Additional positions, consultants and personnel subcontracts require prior TPCP contract administrator approval.
- Implement required objectives as outlined in the 2015 Work Plan.
  - The TPCP may revise and/or add required objectives, strategies and/or activities in response to tobacco prevention and control emerging priorities.
- Partners must use best or promising practices designed to change environments and develop policies that promote tobacco-free lifestyles.
- All funding provided through the TPCP must link to and support the goals and objectives of the Wisconsin State Health Plan: Healthiest Wisconsin 2020.
- Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line Activity Tracker along with copies of related materials.
- Participate in regular contract administration meetings and teleconferences.
- Submit timely responses to TPCP requests for information and reporting utilizing required formats.
- Integrate efforts to eliminate tobacco-related disparities in work plan activities.
- Communicate and collaborate with other MJCs, networks and state partners.

- Incorporate the promotion of treating tobacco dependence services including:
  - Wisconsin Tobacco Quit Line
  - Striving to Quit
  - N-O-T (Not On Tobacco)
  - First Breath
  - Affordable Care Act (ACA)
  - Local community based treatment options listed on <http://www5.medicine.wisc.edu/quitline/programs/>
  - National Treatment Resources such as [American Lung Association Freedom From Smoking](#)
- Recognize the TPCP as the source of funding on program reports and publications and when providing tobacco control presentations at local, state or national workshops or conferences. The following statement must be used:
  - *This program is funded by the Wisconsin Tobacco Prevention and Control Program, Division of Public Health, Wisconsin Department of Health Services.*

### **Wisconsin Wins (WI Wins) Requirements (MJs only)**

- Contract for the WI Wins allocation for the jurisdictions that the MJC covers.
  - Subcontracting is allowable with prior review and approval of the subcontract by the TPCP Contract Administrator.
  - Funding is determined based on the number of compliance checks allocated for the jurisdictions the MJC covers.
- Implement required activities
  - Conduct compliance checks using the standard protocol
  - Involve local law enforcement agencies
  - Conduct media outreach and public outreach activities for each county
  - Enter data quarterly using the on-line WI Wins system
  - Participate in any required WI Wins trainings and/or webinars

### **Unacceptable Activities**

- Direct and indirect lobbying
- Provision of tobacco prevention or treatment services of any kind including:
  - Primary tobacco prevention educational endeavors
  - Community-based cessation classes and/or services
  - School-based cessation classes and/or services
  - General teaching or counseling positions or services
- Provision of treating tobacco dependence services or pharmacotherapies
- Paid media (including WI Wins)

### **Healthy Meeting Guideline Recommendations**

TPCP is committed to the health and well-being of its community partners. We want to emphasize the importance of modeling healthy food, beverage, and physical activity; sustainable practices for food and beverages as well as tobacco free environments and lactation facilities for meetings and gatherings supported with TPCP funding. Sample policies, strategies and resources can be requested from your TPCP contract administrator.

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#### **References:**

##### **Federal Regulations/Guidelines:**

- 2006 Surgeon General's Report on the Health Consequences of Involuntary Exposure to Tobacco Smoke, <http://www.surgeongeneral.gov/library/secondhandsmoke/>
- CDC Best Practices for Comprehensive Tobacco Control Programs—2014, [http://www.cdc.gov/tobacco/stateandcommunity/best\\_practices/index.htm](http://www.cdc.gov/tobacco/stateandcommunity/best_practices/index.htm)
- Clinical Practices Guideline: Treating Tobacco Use and Dependence, 2008 Update, <http://www.ncbi.nlm.nih.gov/bookshelf/br.fcgi?book=hsahcpr&part=A28163>
- Guide to Community Preventive Services. Reducing Tobacco Use and Secondhand Smoke Exposure, <http://www.thecomunityguide.org/tobacco/index.html>
- U.S. Food and Drug Administration, <http://www.fda.gov/TobaccoProducts/default.htm>
- Preventing Tobacco Use Among Youth and Young Adults: A Report of the Surgeon General, 2012, <http://www.surgeongeneral.gov/library/reports/preventing-youth-tobacco-use/index.html>

##### **State of Wisconsin Statutes:**

- Wisconsin Act 12 which prohibits smoking in several enclosed places (Wis. Stat. § 101.123). A summary of Act 12 is available at the Legislative Council Web site at: [http://legis.wisconsin.gov/lc/publications/im/im\\_2010\\_07.pdf](http://legis.wisconsin.gov/lc/publications/im/im_2010_07.pdf)
- Tobacco Retailer Compliance with Wisconsin Law (Wis. Stat. § 134.66)
- Tobacco Compliance Investigations Law (Wis. Stat. § 254.916)

##### **Wisconsin Policies/Guidance:**

- Bringing Everyone Along: A Strategic Plan to Eliminate Tobacco-Related Disparities in Wisconsin, <http://www.dhs.wisconsin.gov/publications/P4/P43066.pdf>
- Wisconsin Tobacco Prevention & Control State Plan Objectives 2014 – 2020, <http://www.tobwis.org/files/download/9994b90e52002e4>
- Wisconsin State Health Plan: Healthiest Wisconsin 2020, <http://www.dhs.wisconsin.gov/hw2020/>

Contract #: 27488  
 Contract Period: **January 1, 2015 - December 31, 2015**

**Required Objective 1: Multi-Jurisdictional Coalition (MJC) Development and Maintenance**

**Objective Statement:**  
 By December 31, 2015, three strategies to support multi-jurisdictional coalition development and maintenance will be implemented.

**Reporting:**  
 Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line activity tracker along with copies of related materials.

<b>Required Strategies</b>	<b>Negotiable Activities</b> <i>For strategies 1 and 2, identify 3-5 activities* For strategy 3, identify 1-2 activities*</i>
1. Continued Development and Maintenance of a Functioning MJC	1.1 Formalize a coalition/network structure (mission, vision, bylaws, and leadership team). 1.2 Draft a coalition communication plan 1.3 Development and use of a coalition membership commitment form 1.4 Distribute quarterly newsletter 1.5 Execute action-based coalition meetings
2. Recruit and Actively Engage Coalition Members	2.1 Develop and recruit for coalition positions for member engagement (media tracker, community greeter, newsletter editor, new product watch captain, WI Wins outreach cards etc.) 2.2 Engage coalition members in the implementation of strategic recruitment plan (SRP) 2.3 Implement a supporter list needs assessment survey 2.4 Host a small group gathering in partnership with community members (porch gatherings, coffee meetings etc.) 2.5
3. Collaborate with a local partner to address tobacco related disparities	3.1 Develop and implement a coalition member engagement strategy, to include specific tasks and activities. 3.2 Expand and strengthen an existing partnership for with a community agency or organization.

\*See Addendum I

**Agency Name: Northwoods Tobacco Free Coalition**

**Contract Period: January 1, 2015 - December 31, 2015**

**Required Objective 2: Sustainability of Tobacco Prevention and Control Efforts**

**Objective Statement:**  
 By December 31, 2015, three strategies in support of tobacco control program sustainability will be implemented with the active involvement of coalition members.

**Reporting:**  
 Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line Activity Tracker along with copies of related materials.

Required Strategies	Required Activities
<p>1. Outreach and Education to Local and State Leaders</p>	<p>1.1 Actively engage coalition members to share their stories with state leaders and the community</p> <p>1.2 Coordinate 5 personal meetings to provide education and resources to state leaders</p> <ul style="list-style-type: none"> <li>• Collaborate with state partners on sustainability efforts</li> <li>• Meetings are required to include constituents from leader’s district</li> </ul> <p>1.3 Conduct 6 varied communications to key grasstop leaders (policy makers, business leaders, etc.)</p> <ul style="list-style-type: none"> <li>• Communications must include at least 3 different methods such as: personal letters, newsletters, press clippings, photographs of community events, recent publications from national organizations, etc.</li> </ul> <p>1.4 Organize 1 community event (legislative forums, women of influence events or legislative breakfasts, etc.)</p> <p>1.5 As directed and in collaboration with TPCP and state partners, address smoke-free air enforcement issues</p>
<p>2. Media Advocacy</p>	<p>2.1 Engage coalition members to conduct monthly media outreach activities and generate earned media</p> <ul style="list-style-type: none"> <li>• At least 4 media outreach must address OTP</li> <li>• Best practice dictates personalizing template media communications</li> <li>• Examples of media outreach activities include: press releases, letters to the editors, feature stories, guest columns, editorial board visits, etc.</li> </ul>
<p>3. Completion of Stakeholder Assessment</p>	<p>3.1 Maintain a list of current state leaders</p> <p>3.2 Maintain a list of current media outlets</p>

**Agency Name: Northwoods Tobacco Free Coalition**

**Contract Period: January 1, 2015 - December 31, 2015**

**Objective 3: Other Tobacco Products (OTP) Policy**

**Objective Statement:**

By December 31, 2015, one strategy in support of priority OTP policies will be implemented with the active involvement of coalition members.

Wisconsin Tobacco Prevention & Control State Plan 2014-2020 Goal Area and Objective Addressed:

- Preventing Initiation of Tobacco Use Objective #12: By December 31, 2020, the percentage of tobacco use among middle school youth will decrease from 3.8% in 2012 to 1.9%.
- Preventing Initiation of Tobacco Use Objective #13. By December 31, 2020, the percentage of tobacco use among high school youth will decrease from 19.4% in 2012 to 9.7%.

**Reporting:**

Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line Activity Tracker along with copies of related materials.

Strategies	Activities
<b>Other Tobacco Products (OTP)</b>	
<i>OTP strategies and activities are required. Numbers in the activities are negotiable.</i>	
1. OTP - Outreach and Education to Local and State Leaders	1.1 Strategically identify and conduct 5 presentations utilizing the Tobwis OTP and e-cigarette power points or the educational components of the power points to educate members of local organizations and agencies including local and state governments <ul style="list-style-type: none"> <li>• Recruit and train coalition members to conduct at least 1 of the 5 presentations</li> </ul> 1.2 Strategically conduct 15 environmental scans with the active involvement of coalition members                     1.3 Share information from environmental scans with local and state leaders (via presentations, personal meetings, newsletters, etc.) with the active involvement of coalition members

**Agency Name: Northwoods Tobacco Free Coalition**

**Contract Period: January 1, 2015 - December 31, 2015**

**Objective 4: Smoke-Free Multi-Unit Housing (MUH) Policy**

**Objective Statement:**

By December 31, 2015, three strategies to develop MUH public health policy will be implemented with the active involvement of coalition members.

Wisconsin Tobacco Prevention & Control State Plan 2014-2020 Goal Area and Objective Addressed:

- Elimination of Secondhand Smoke Exposure Objective #3: By December 31, 2015, the percentage of adults who report a voluntary smoke-free policy in their homes will increase from 75.3% in 2012 to 79.1%.
- Elimination of Secondhand Smoke Exposure Objective #9: By December 31, 2020, the percentage of middle school students' exposure to secondhand smoke at home will decrease from 22.1% in 2012 to 11%.
- Elimination of Secondhand Smoke Exposure Objectives #11: By December 31, 2020, the percentage of high school students' exposure to secondhand smoke at home will decrease from 23.3% in 2012 to 11.7%.

**Reporting:**

Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line activity tracker along with copies of related materials.

Strategies	Activities
<b>Smoke-Free Multi-Unit Housing</b> <i>MUH strategies and activities are required. Numbers in the activities are negotiable.</i>	
1. MUH - Assessment and Identification	1.1 Conduct assessment (or show record of previously collected assessment) of MUH environment in identified jurisdictions: <ul style="list-style-type: none"> <li>• Collect information related to local MUH environments, identify areas of need, and identify policy building opportunities</li> </ul>
2. MUH - Outreach and Education to Local Stakeholders	2.1 Conduct a minimum of 1 personal meeting with property managers or owners to provide education and Clear Gains resources (i.e., larger private property managers or public housing authorities)  2.2 Conduct 1 presentation(s) to a local/regional public housing authority, apartment association, neighborhood group, or relevant trade group about smoke-free MUH and Clear Gains resources.  2.3 Promote the Clear Gains Housing Finder to property owners and/or renters
3. MUH - Media Advocacy	3.1 Conduct media outreach to publicly acknowledge the adoption of MUH policies in collaboration with property managers as appropriate (e.g., pictures, LTE, feature stories, etc.)

**Agency Name: Northwoods Tobacco Free Coalition**

**Contract Period: January 1, 2015 - December 31, 2015**

**Required Objective 5: Youth Involvement and Support**

**Objective Statement:**  
 By December 31, 2015, three strategies to actively engage one FACT youth group in support of tobacco control policy and sustainability activities will be implemented.

Wisconsin Tobacco Prevention & Control State Plan 2014-2020 Goal Area and Objective Addressed:

- Preventing Initiation of Tobacco Use Objective #12: By December 31, 2020, the percentage of tobacco use among middle school youth will decrease from 3.8% in 2012 to 1.9%.
- Preventing Initiation of Tobacco Use Objective #13. By December 31, 2020, the percentage of tobacco use among high school youth will decrease from 19.4% in 2012 to 9.7%.

**Reporting:**  
 Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line activity tracker along with copies of related materials.

Required Strategies	Required Activities
1. Development and/or Maintenance of an Active FACT Group	1.1 Hold a minimum of 9 FACT meetings  1.2 Conduct 9 FACTivisms involving a minimum of 3 youth per FACTivism throughout the contract period* <ul style="list-style-type: none"> <li>• Required to use FACTivism supplies provided by FACT; may also conduct additional FACTivisms*</li> <li>• FACTivisms must engage FACT members and reach non-FACT members</li> </ul> 1.3 Strategically recruit 20 new members to join your identified FACT group  1.4 Assure youth reporting of all FACTivisms on FightwithFACT.com within 45 days
2. Outreach and Education to State Leaders	2.1 Engage FACT youth in 2 personal meetings to educate state legislators  2.2 Engage FACT youth in 2 MJC activities, such as active participation in meetings and events
3. Media Advocacy	3.1 Assist youth in garnering 3 earned media hits (television, radio and newspaper, including online versions) as a direct result of the implementation of the FACTivisms and/or the outreach and education of state leaders <ul style="list-style-type: none"> <li>• Youth must be actively engaged in garnering earned media (writing LTE or press release, submitting photo and caption, contacting media to attend FACTivism/event, providing interviews, etc.)</li> </ul>

*\*FACT applauds originality and understands its members create unique FACTivisms on a regular basis. To make sure original FACTivisms will officially qualify toward this objective, contact the FACT Field Guru for prior approval and technical assistance.*

**Agency Name: Northwoods Tobacco Free Coalition****Contract Period: January 1, 2015 - December 31, 2015****Required Objective 6: Wisconsin Wins****Objective Statement:**

By December 31, 2015, 166 compliance investigations at licensed tobacco retail vendors, 4 related public outreach activities and 4 related media outreach activities in each MJC county will be implemented according to the prescribed schedule.

**Wisconsin Tobacco Prevention and Control State Plan 2014-2020 Goal Area and Objective Addressed:**

- Preventing Initiation of Tobacco Use Objective# 10: By December 31, 2020, the percentage of middle school youth who report ever using any form of tobacco will decrease from 17.2% in 2012 to 8.6%.
- Preventing Initiation of Tobacco Use Objective # 11: By December 31, 2020, the percentage of high school youth who report ever using any form of tobacco will decrease from 45.1% in 2012 to 22.55%

**Reporting:**

Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the on-line WI Wins data system.

**Required Activities**

1. Conduct compliance investigations\* throughout the year.
  - A compliance investigation must use positive reinforcement (per guidance from SAMHSA/CSAP) designed to support retailers who refuse sales to underage youth and educate those who would sell to minors about the legal and health consequences of such sales.
  - Twenty percent (20%) of the total number of compliance checks must include investigations in bars & grills, taverns, liquor stores, bowling alleys, resorts and golf courses.
  - E-cigarettes cannot comprise more than 20% of your contracted checks.
2. Municipal or county level law enforcement agencies must be actively involved in collaborative efforts with all WI Wins tobacco compliance inspections.
3. 4 related media outreach and 4 related public outreach activities in each MJC county must be completed throughout the year using the WI Wins listing of acceptable media outreach and public outreach activities\*\*.
  - Activities not on this list must be approved by the Youth Access Program Coordinator prior to being implemented.
  - A variety of outreach activities must be conducted throughout the year rather than conducting the same activity multiple times.
4. Compliance data along with public and media outreach activities must be entered into the WI Wins online data system within 15 days of the end of the calendar quarter.

\*\*See Addendum II

\*See Addendum III

**Addendum I****2014 Coalition and Network Development and Maintenance Addendum**

*"If you want to move people, it has to be toward a vision that's positive for them, that taps important values, that gets them something they desire, and it has to be presented in a compelling way that they feel inspired to follow."  
—Dr. Martin Luther King, Jr.*

Below is a menu of potential options to select from to help complete the negotiation of activities for objective 1 – Multi-Jurisdictional Coalition/Network Development and Maintenance. Unique activities can be proposed and approved through consultation with your contract administrator.

**Coalition/Network Development and Maintenance Activities:**

- Hold X number of executive/leadership team meetings
- Formalize a coalition/network structure (mission, vision, bylaws, leadership team)
- Draft a coalition communication plan
- Provide updates to supporter lists and coalition members regularly with the latest best practice and tobacco prevention-related research (in-person meetings, email blasts, etc.)
- Execute action-based coalition meetings
- Develop a volunteer orientation process
- Distribute a (quarterly or monthly) newsletter
- Conduct coalition recognition and celebration activity(ies), including media outreach
- Conduct regular evaluation of coalition activities (member feedback through surveys, informal discussion, etc.)
- Development and use of a coalition membership commitment form
- Establish and strengthen relationship(s) with media
- Enhance or create a social media presence based on a social media plan

**Coalition/Network Recruitment and Engagement Activities:**

## Recruitment

- Hold X one-on-one member recruitment meetings
- Engage coalition members in the implementation of the strategic recruitment plan (SRP)
- Build a strategic partnership with a new community agency or organization
- Host a small group gathering in partnership with community members (porch gatherings, coffee meetings, etc.)
- Implement a supporter list needs assessment survey
- Strategically network with other community groups or organizations

## Engagement

- Host X one-on-one new coalition member orientation meetings
- Engage coalition members in a phone banking session of coalition's supporter list
- Expand and strengthen an existing partnership with a community agency or organization
- Develop and recruit for coalition positions for member engagement (media tracker, community greeter, newsletter editor, new product watch captain, WI Wins outreach cards, etc.)
- Conduct skill-based trainings and/or workshops for coalition members (storytelling, LTE drafting, spokesperson, etc.)
- Develop and implement a coalition member engagement strategy, to include specific tasks and activities

*Below is a list of acceptable media and public outreach activities. WI Wins and/or Smokecheck.org must be a significant focus of all outreach activities. Although this list contains many ideas for outreach activities, it is not exhaustive. To assure an original outreach activity will qualify toward the required objective, please contact the Youth Access Program Coordinator.*

**Media Outreach Activities:**

- Participate in on-air or print interviews
- Send a press release to local daily, weekly, or monthly newspaper
- Share local story with newspaper, television or radio
- Submit Letter to the Editor (LTE) to local newspaper
- Send WI Wins Public Service Announcement to television or radio stations (contact Youth Access Program Coordinator for copy)
- Call into community talk radio shows or morning shows
- Submit a WI Wins update for local newsletters
  - Community
  - High School
  - Health Department
  - Local Coalitions (not including Tobacco-Free Coalition)
  - Neighborhood Watch
  - Places of Worship
  - Chamber of Commerce

**Public Outreach Activities:**

- Arrange for presentations to civic leaders or community groups
  - Board of Health, County/City or Town Board, School Board, PTA/O, Crime Prevention Committee
  - District Attorney, local government officials, legislators
  - Law Enforcement Agencies
- Send letters or emails to local public leaders about retailers and clerks who succeed in making a difference in their community. Encourage them to call, send a note or pay a visit to the stores thanking the owners/clerks
- Work with a local youth group to send thank you cards to local clerks and retailers who obey the law
- Actively involve coalition members in promoting WI Wins and/or Smokecheck.org
  - Have volunteers canvas local retailers with WI Wins leave behinds (e.g. SmokeCheck.org promotional card and ID reference card, Smoke Check OTP information sheet, etc.)
- Send direct mail to retailers
  - Must contain program information about WI Wins and/or Smokecheck.org
  - Must include specific community or county compliance check information (e.g. rates)
  - Can include information about OTPs and the importance of checking IDs

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*All WI Wins outreach should have a positive focus. Suggested messages and tactics for outreach may include:*

- *Provide details of WI Wins and Smokecheck.org to include what they are, what they do and why they are important*
- *Recognize retailers and clerks who are making a difference in their community by not selling tobacco*
- *Highlight a retailer who uses Smokecheck.org with all their employees*
- *Have a reporter ride along on compliance checks*
- *Provide compliance check results*
- *Youth's perspective on their involvement in compliance checks*
- *Thank retailers and clerks for not selling*
- *Increase awareness of OTPs available in the community and the importance of existing youth access laws/WI Wins program*

**Addendum III**  
**January – December 2015 WI Wins Allocations**

<b>County</b>	<b>Total Checks</b>	<b>Total Allocation</b>
ADAMS	24	\$1,680
ASHLAND	23	\$1,610
BARRON	45	\$3,150
BAYFIELD	29	\$2,030
BROWN	118	\$8,260
BUFFALO	17	\$1,190
BURNETT	29	\$2,030
CALUMET	20	\$1,400
CHIPPEWA	67	\$4,690
CLARK	31	\$2,170
COLUMBIA	53	\$3,710
CRAWFORD	22	\$1,540
DANE	256	\$17,920
DODGE	54	\$3,780
DOOR	35	\$2,450
DOUGLAS	58	\$4,060
DUNN	32	\$2,240
EAU CLAIRE	59	\$4,130
FLORENCE	12	\$840
FOND DU LAC	58	\$4,060
FOREST	19	\$1,330
GRANT	51	\$3,570
GREEN	26	\$1,820
GREEN LAKE	18	\$1,260
IOWA	26	\$1,820
IRON	17	\$1,190
JACKSON	23	\$1,610
JEFFERSON	58	\$4,060
JUNEAU	36	\$2,520
KENOSHA	45	\$3,150
KEWAUNEE	19	\$1,330
LA CROSSE	58	\$4,060
LAFAYETTE	20	\$1,400
LANGLADE	31	\$2,170
LINCOLN	31	\$2,170
MANITOWOC	52	\$3,640
MARATHON	69	\$4,830
MARINETTE	56	\$3,920
MARQUETTE	19	\$1,330
MILWAUKEE – SUBURBAN	171	\$11,970
MILWAUKEE - CITY OF	490	\$34,300
MONROE	37	\$2,590
OCONTO	46	\$3,220
ONEIDA	43	\$3,010
OUTAGAMIE	100	\$7,000

**January – December 2015 WI Wins Allocations**

<b>County</b>	<b>Total Checks</b>	<b>Total Allocation</b>
OZAUKEE	37	\$2,590
PEPIN	9	\$630
PIERCE	36	\$2,520
POLK	57	\$3,990
PORTAGE	40	\$2,800
PRICE	21	\$1,470
RACINE	106	\$7,420
RICHLAND	14	\$980
ROCK	86	\$6,020
RUSK	25	\$1,750
SAUK	60	\$4,200
SAWYER	34	\$2,380
SHAWANO	40	\$2,800
SHEBOYGAN	80	\$5,600
ST. CROIX	77	\$5,390
TAYLOR	23	\$1,610
TREMPEALEAU	36	\$2,520
VERNON	21	\$1,470
VILAS	40	\$2,800
WALWORTH	76	\$5,320
WASHBURN	23	\$1,610
WASHINGTON	76	\$5,320
WAUKESHA	168	\$11,760
WAUPACA	50	\$3,500
WAUSHARA	28	\$1,960
WINNEBAGO	87	\$6,090
WOOD	50	\$3,500

## **BUDGET TEMPLATE DIRECTIONS**

### **WI Tobacco Prevention and Control Program**

#### **I. Complete Budget Detail**

**A.** Provide title and incumbent's name. If incumbent's name is not available, fill in vacant position. Provide annual salary of position, FTE, number of months, amount of salary that will be directed to this contract. **Please also remember that by statute, 255.15, No recipient of moneys distributed may expend more than 10% of those moneys for administrative costs.**

**These are costs associated with administering the grant program, rather than to provide direct services. Administrative costs might include indirect costs, Administrative and Support Services (internal services), personnel costs to manage the program.**

**B.** If there are contractual services, provide description of contractual services with costs.

**C.** Provide description and costs for supplies and photocopying/printing.

**D.** Provide description and costs for Agency Operations. Use the miscellaneous line for any costs that are not covered under the given areas.

**E.** Provide description and costs for Indirect Costs. Leave blank if your agency does not have indirect costs.

NOTE: As stated in the contract, a copy of the CARs report is to be sent to your contract administrator.

**BUDGET DETAIL - January 1 - December 31, 2014**

**Agency: Oneida County HD- Northwoods Tobacco Free Coalition**

<b>BUDGET DESCRIPTION</b>					<b>AMOUNT</b>
<b>A. Personnel Services</b>					
Title/position & Incumbent's Name (if available)	Annual Salary	FTE	Salary for Contract	Fringe Benefit Amount for Contract	
MJC Coordinator - Corie Zeloski	\$ 32,786	0.94	30,819	61%	\$ 49,618
MJC Coordinator - Marta Koelling	\$ 41,235	0.40	16,494	55%	\$ 25,566
MJC Coordinator - Maria Skubal	\$ 40,983	0.20	8,197	32%	\$ 10,820
<b>A. Personnel Services TOTAL</b>					<b>\$ 86,004</b>
<b>B. Contractual (if applicable)</b>					
Forest County Health Dept					\$ 2,500
Florence County Health Dept					\$ 2,500
Lincoln County Health Dept MJC and Fact Subcontract					\$ 4,500
Price & Vilas County Health Depts					\$ 5,000
<b>B. Contractual TOTAL</b>					<b>\$ 14,500</b>
<b>C. Program Supplies</b>					
<i>1. Supplies (office supplies, etc.) Itemizations</i>					
Other Supplies & Expenses					\$ 1,600
Central Purchasing (paper, pens, etc)					\$ 486
<i>C-1 Supplies SUB TOTAL</i>					<b>\$ 2,086</b>

<b>2. Printing/Photocopying Itemizations</b>		
Printing & Duplication (including WI Wins)	\$	475
	<i>C-2 Printing/Photocopying SUB TOTAL</i>	\$ 475
<b>3. Events/Meetings (food, room costs, etc.) Itemizations</b>		
Food & Room Costs	\$	475
Community Events/Meetings	\$	1,500
	<i>C-3 Events/Meetings SUB TOTAL</i>	\$ 1,975
<b>4. Incentives &amp; Stipends (promotional items, etc.) Itemizations</b>		
WI Wins Stipend & Food (distributed through NWTFC)	\$	1,700
Resources & Support to NWTFC	\$	500
	<i>C-4 Incentives &amp; Stipends SUB TOTAL</i>	\$ 2,200
<b>C. Program Supplies TOTAL</b>		<b>\$ 6,736</b>
<b>D. Agency Operations</b>		
<b>1. Rent Itemizations</b>		
	<i>D-1 Rent SUB TOTAL</i>	\$ -
<b>2. Communication Itemizations</b>		
Telephone Connection	\$	475
Internet Connection	\$	103
Postage & Box Rent	\$	450
	<i>D-2 Communications SUB TOTAL</i>	\$ 1,028

<b>3. Travel Itemizations</b>		
Transportation & Mileage (including WI Wins)	\$	2,100
Hotel	\$	500
Food	\$	300
	<i>D-3 Travel SUB TOTAL</i>	\$ 2,900
<b>4. Training/Skills Development (course/conference registration, etc.) Itemizations</b>		
Conference Registrations	\$	250
	<i>D-4 Training/Skills Development SUB TOTAL</i>	\$ 250
<b>5. Electronic &amp; Equipment, (laptop, cell phones, etc.) Itemizations</b>		
	<i>D-5 Electronics &amp; Equipment SUB TOTAL</i>	\$ -
<b>6. Miscellaneous Itemizations</b>		
	<i>D-6 Miscellaneous SUB TOTAL</i>	\$ -
<b>D. Agency Operations TOTAL</b>		\$ 4,178
<b>1. Indirect/Administrative Costs Itemizations</b>		
Indirect	\$	516
<b>E. Indirect Costs TOTAL</b>		\$ 516
<b>TOTAL COSTS</b>		\$ 111,934

According to State Statute 255.15, no recipient of moneys distributed may expend more than 10% of those moneys for (internal services, administration costs, audit expenses, etc.)

**Wisconsin Tobacco Prevention and Control Program (TPCP)  
Local Tobacco Control Multi-Jurisdictional Coalitions (MJC)  
Boundary Statement and Work Plan  
January 1, 2015 to December 31, 2015**

The TPCP has identified a Boundary Statement that sets the parameters of the program within which the funded agency will need to operate to accomplish its objectives.

The purpose of the comprehensive TPCP is to aggressively address the burden of tobacco use and exposure in Wisconsin communities. The overall Program goals are to (1) prevent the initiation of tobacco use by adults and youth, (2) eliminate the exposure to secondhand smoke, (3) promote the use of evidence-based treating tobacco dependence efforts and (4) address tobacco-related disparities. Community Intervention and WI Wins funding will support the building of community capacity to achieve tobacco prevention and control policies.

- The five year funding cycle is from 2010 to 2014. The funding cycle has been extended one year to include 2015. TPCP conducts performance reviews with funded agencies to determine eligibility and continuation of funding.
- Accountability and performance will be reviewed by TPCP staff utilizing TPCP identified data collection methods, including quarterly entry of completed activities into the on-line Activity Tracker.

The TPCP adheres to the Centers for Disease Control and Prevention (CDC) Best Practices which:

- Demonstrate the importance of community support and involvement at the grassroots level in implementing several of the most highly effective policy interventions
- Recommend implementing policies that promote a change in social norms
- Promote utilizing best or promising practices to achieve outcomes by utilizing population-based approaches emphasizing policy and environmental strategies

The CDC recognizes that “some populations experience a disproportionate health and economic burden from tobacco use and recommend that a focus on eliminating such tobacco-related disparities is necessary.” The TPCP created and updated [Bringing Everyone Along: A Strategic Plan to Eliminate Tobacco-Related Health Disparities in Wisconsin](#) which focuses on reducing the social and economic costs of tobacco use.

#### **Requirements**

- Comply with all TPCP lead agency requirements and maintain an active, supportive and diverse coalition membership as defined in the TPCP lead agency requirement document.
- Strategically determine jurisdictions in which to conduct work plan activities utilizing criteria such as policy priorities, tobacco-related disparities, resources and community partnerships. It is not acceptable to conduct all activities in only one jurisdiction or community.
- Serve as both the fiscal agent and the lead agency responsible for implementing and evaluating the work of the MJC or Network.
- Subcontracting is allowable for a maximum of 10% of the Community Interventions allocation with prior review and approval of all subcontracts by the TPCP Contract Administrator.
- Have no affiliation or contractual relationship with any tobacco company, its affiliates, its subsidiaries or its parent organization.
- Use TPCP contract funds to support a minimum of one .75 staff position to serve as the coordinator and the primary contact with the TPCP.
  - Participate in all required TPCP or other tobacco control trainings, meetings and technical assistance efforts.
  - Additional positions, consultants and personnel subcontracts require prior TPCP contract administrator approval.
- Implement required objectives as outlined in the 2015 Work Plan.
  - The TPCP may revise and/or add required objectives, strategies and/or activities in response to tobacco prevention and control emerging priorities.
- Partners must use best or promising practices designed to change environments and develop policies that promote tobacco-free lifestyles.
- All funding provided through the TPCP must link to and support the goals and objectives of the Wisconsin State Health Plan: Healthiest Wisconsin 2020.
- Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line Activity Tracker along with copies of related materials.
- Participate in regular contract administration meetings and teleconferences.
- Submit timely responses to TPCP requests for information and reporting utilizing required formats.
- Integrate efforts to eliminate tobacco-related disparities in work plan activities.
- Communicate and collaborate with other MJCs, networks and state partners.

- Incorporate the promotion of treating tobacco dependence services including:
  - Wisconsin Tobacco Quit Line
  - Striving to Quit
  - N-O-T (Not On Tobacco)
  - First Breath
  - Affordable Care Act (ACA)
  - Local community based treatment options listed on <http://www5.medicine.wisc.edu/quitline/programs/>
  - National Treatment Resources such as [American Lung Association Freedom From Smoking](#)
- Recognize the TPCP as the source of funding on program reports and publications and when providing tobacco control presentations at local, state or national workshops or conferences. The following statement must be used:
  - *This program is funded by the Wisconsin Tobacco Prevention and Control Program, Division of Public Health, Wisconsin Department of Health Services.*

### **Wisconsin Wins (WI Wins) Requirements (MJs only)**

- Contract for the WI Wins allocation for the jurisdictions that the MJC covers.
  - Subcontracting is allowable with prior review and approval of the subcontract by the TPCP Contract Administrator.
  - Funding is determined based on the number of compliance checks allocated for the jurisdictions the MJC covers.
- Implement required activities
  - Conduct compliance checks using the standard protocol
  - Involve local law enforcement agencies
  - Conduct media outreach and public outreach activities for each county
  - Enter data quarterly using the on-line WI Wins system
  - Participate in any required WI Wins trainings and/or webinars

### **Unacceptable Activities**

- Direct and indirect lobbying
- Provision of tobacco prevention or treatment services of any kind including:
  - Primary tobacco prevention educational endeavors
  - Community-based cessation classes and/or services
  - School-based cessation classes and/or services
  - General teaching or counseling positions or services
- Provision of treating tobacco dependence services or pharmacotherapies
- Paid media (including WI Wins)

### **Healthy Meeting Guideline Recommendations**

TPCP is committed to the health and well-being of its community partners. We want to emphasize the importance of modeling healthy food, beverage, and physical activity; sustainable practices for food and beverages as well as tobacco free environments and lactation facilities for meetings and gatherings supported with TPCP funding. Sample policies, strategies and resources can be requested from your TPCP contract administrator.

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#### **References:**

##### **Federal Regulations/Guidelines:**

- 2006 Surgeon General's Report on the Health Consequences of Involuntary Exposure to Tobacco Smoke, <http://www.surgeongeneral.gov/library/secondhandsmoke/>
- CDC Best Practices for Comprehensive Tobacco Control Programs—2014, [http://www.cdc.gov/tobacco/stateandcommunity/best\\_practices/index.htm](http://www.cdc.gov/tobacco/stateandcommunity/best_practices/index.htm)
- Clinical Practices Guideline: Treating Tobacco Use and Dependence, 2008 Update, <http://www.ncbi.nlm.nih.gov/bookshelf/br.fcgi?book=hsahcpr&part=A28163>
- Guide to Community Preventive Services. Reducing Tobacco Use and Secondhand Smoke Exposure, <http://www.thecommunityguide.org/tobacco/index.html>
- U.S. Food and Drug Administration, <http://www.fda.gov/TobaccoProducts/default.htm>
- Preventing Tobacco Use Among Youth and Young Adults: A Report of the Surgeon General, 2012, <http://www.surgeongeneral.gov/library/reports/preventing-youth-tobacco-use/index.html>

##### **State of Wisconsin Statutes:**

- Wisconsin Act 12 which prohibits smoking in several enclosed places (Wis. Stat. § 101.123). A summary of Act 12 is available at the Legislative Council Web site at: [http://legis.wisconsin.gov/lc/publications/im/im\\_2010\\_07.pdf](http://legis.wisconsin.gov/lc/publications/im/im_2010_07.pdf)
- Tobacco Retailer Compliance with Wisconsin Law (Wis. Stat. § 134.66)
- Tobacco Compliance Investigations Law (Wis. Stat. § 254.916)

##### **Wisconsin Policies/Guidance:**

- Bringing Everyone Along: A Strategic Plan to Eliminate Tobacco-Related Disparities in Wisconsin, <http://www.dhs.wisconsin.gov/publications/P4/P43066.pdf>
- Wisconsin Tobacco Prevention & Control State Plan Objectives 2014 – 2020, <http://www.tobwis.org/files/download/9994b90e52002e4>
- Wisconsin State Health Plan: Healthiest Wisconsin 2020, <http://www.dhs.wisconsin.gov/hw2020/>

**Contract Period: January 1, 2015 - December 31, 2015**

**Required Objective 1: Multi-Jurisdictional Coalition (MJC) Development and Maintenance**

**Objective Statement:**  
 By December 31, 2015, three strategies to support multi-jurisdictional coalition development and maintenance will be implemented.

**Reporting:**  
 Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line activity tracker along with copies of related materials.

<b>Required Strategies</b>	<b>Negotiable Activities</b> <i>For strategies 1 and 2, identify 3-5 activities*</i> <i>For strategy 3, identify 1-2 activities*</i>
1. Continued Development and Maintenance of a Functioning MJC	1.1 Formalize a coalition/network structure (mission, vision, bylaws, and leadership team). 1.2 Draft a coalition communication plan 1.3 Development and use of a coalition membership commitment form 1.4 Distribute quarterly newsletter 1.5 Execute action-based coalition meetings
2. Recruit and Actively Engage Coalition Members	2.1 Develop and recruit for coalition positions for member engagement (media tracker, community greeter, newsletter editor, new product watch captain, WI Wins outreach cards etc.) 2.2 Engage coalition members in the implementation of strategic recruitment plan (SRP) 2.3 Implement a supporter list needs assessment survey 2.4 Host a small group gathering in partnership with community members (porch gatherings, coffee meetings etc.) 2.5
3. Collaborate with a local partner to address tobacco related disparities	3.1 Develop and implement a coalition member engagement strategy, to include specific tasks and activities. 3.2 Expand and strengthen an existing partnership for with a community agency or organization.

\*See Addendum I

**Agency Name: Northwoods Tobacco Free Coalition**

**Contract Period: January 1, 2015 - December 31, 2015**

**Required Objective 2: Sustainability of Tobacco Prevention and Control Efforts**

**Objective Statement:**  
 By December 31, 2015, three strategies in support of tobacco control program sustainability will be implemented with the active involvement of coalition members.

**Reporting:**  
 Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line Activity Tracker along with copies of related materials.

Required Strategies	Required Activities
1. Outreach and Education to Local and State Leaders	1.1 Actively engage coalition members to share their stories with state leaders and the community  1.2 Coordinate 5 personal meetings to provide education and resources to state leaders <ul style="list-style-type: none"> <li>• Collaborate with state partners on sustainability efforts</li> <li>• Meetings are required to include constituents from leader’s district</li> </ul> 1.3 Conduct 6 varied communications to key grasstop leaders (policy makers, business leaders, etc.) <ul style="list-style-type: none"> <li>• Communications must include at least 3 different methods such as: personal letters, newsletters, press clippings, photographs of community events, recent publications from national organizations, etc.</li> </ul> 1.4 Organize 1 community event (legislative forums, women of influence events or legislative breakfasts, etc.)  1.5 As directed and in collaboration with TPCP and state partners, address smoke-free air enforcement issues
2. Media Advocacy	2.1 Engage coalition members to conduct monthly media outreach activities and generate earned media <ul style="list-style-type: none"> <li>• At least 4 media outreach must address OTP</li> <li>• Best practice dictates personalizing template media communications</li> <li>• Examples of media outreach activities include: press releases, letters to the editors, feature stories, guest columns, editorial board visits, etc.</li> </ul>
3. Completion of Stakeholder Assessment	3.1 Maintain a list of current state leaders  3.2 Maintain a list of current media outlets

**Agency Name: Northwoods Tobacco Free Coalition**

**Contract Period: January 1, 2015 - December 31, 2015**

**Objective 3: Other Tobacco Products (OTP) Policy**

**Objective Statement:**  
 By December 31, 2015, one strategy in support of priority OTP policies will be implemented with the active involvement of coalition members.

Wisconsin Tobacco Prevention & Control State Plan 2014-2020 Goal Area and Objective Addressed:

- Preventing Initiation of Tobacco Use Objective #12: By December 31, 2020, the percentage of tobacco use among middle school youth will decrease from 3.8% in 2012 to 1.9%.
- Preventing Initiation of Tobacco Use Objective #13. By December 31, 2020, the percentage of tobacco use among high school youth will decrease from 19.4% in 2012 to 9.7%.

**Reporting:**  
 Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line Activity Tracker along with copies of related materials.

Strategies	Activities
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<p><b>Other Tobacco Products (OTP)</b>  <i>OTP strategies and activities are required. Numbers in the activities are negotiable.</i></p>	
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<p>1. OTP - Outreach and Education to Local and State Leaders</p>	<p>1.1 Strategically identify and conduct 5 presentations utilizing the Tobwis OTP and e-cigarette power points or the educational components of the power points to educate members of local organizations and agencies including local and state governments</p> <ul style="list-style-type: none"> <li>• Recruit and train coalition members to conduct at least 1 of the 5 presentations</li> </ul> <p>1.2 Strategically conduct 15 environmental scans with the active involvement of coalition members</p> <p>1.3 Share information from environmental scans with local and state leaders (via presentations, personal meetings, newsletters, etc.) with the active involvement of coalition members</p>
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**Agency Name: Northwoods Tobacco Free Coalition**

**Contract Period: January 1, 2015 - December 31, 2015**

**Objective 4: Smoke-Free Multi-Unit Housing (MUH) Policy**

**Objective Statement:**

By December 31, 2015, three strategies to develop MUH public health policy will be implemented with the active involvement of coalition members.

Wisconsin Tobacco Prevention & Control State Plan 2014-2020 Goal Area and Objective Addressed:

- Elimination of Secondhand Smoke Exposure Objective #3: By December 31, 2015, the percentage of adults who report a voluntary smoke-free policy in their homes will increase from 75.3% in 2012 to 79.1%.
- Elimination of Secondhand Smoke Exposure Objective #9: By December 31, 2020, the percentage of middle school students' exposure to secondhand smoke at home will decrease from 22.1% in 2012 to 11%.
- Elimination of Secondhand Smoke Exposure Objectives #11: By December 31, 2020, the percentage of high school students' exposure to secondhand smoke at home will decrease from 23.3% in 2012 to 11.7%.

**Reporting:**

Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line activity tracker along with copies of related materials.

Strategies	Activities
<b>Smoke-Free Multi-Unit Housing</b> <i>MUH strategies and activities are required. Numbers in the activities are negotiable.</i>	
1. MUH - Assessment and Identification	1.1 Conduct assessment (or show record of previously collected assessment) of MUH environment in identified jurisdictions: <ul style="list-style-type: none"> <li>• Collect information related to local MUH environments, identify areas of need, and identify policy building opportunities</li> </ul>
2. MUH - Outreach and Education to Local Stakeholders	2.1 Conduct a minimum of 1 personal meeting with property managers or owners to provide education and Clear Gains resources (i.e., larger private property managers or public housing authorities)  2.2 Conduct 1 presentation(s) to a local/regional public housing authority, apartment association, neighborhood group, or relevant trade group about smoke-free MUH and Clear Gains resources.  2.3 Promote the Clear Gains Housing Finder to property owners and/or renters
3. MUH - Media Advocacy	3.1 Conduct media outreach to publicly acknowledge the adoption of MUH policies in collaboration with property managers as appropriate (e.g., pictures, LTE, feature stories, etc.)

**Agency Name: Northwoods Tobacco Free Coalition**

**Contract Period: January 1, 2015 - December 31, 2015**

**Required Objective 5: Youth Involvement and Support**

**Objective Statement:**

By December 31, 2015, three strategies to actively engage one FACT youth group in support of tobacco control policy and sustainability activities will be implemented.

Wisconsin Tobacco Prevention & Control State Plan 2014-2020 Goal Area and Objective Addressed:

- Preventing Initiation of Tobacco Use Objective #12: By December 31, 2020, the percentage of tobacco use among middle school youth will decrease from 3.8% in 2012 to 1.9%.
- Preventing Initiation of Tobacco Use Objective #13. By December 31, 2020, the percentage of tobacco use among high school youth will decrease from 19.4% in 2012 to 9.7%.

**Reporting:**

Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the TPCP on-line activity tracker along with copies of related materials.

Required Strategies	Required Activities
1. Development and/or Maintenance of an Active FACT Group	1.1 Hold a minimum of 9 FACT meetings  1.2 Conduct 9 FACTivisms involving a minimum of 3 youth per FACTivism throughout the contract period* <ul style="list-style-type: none"> <li>• Required to use FACTivism supplies provided by FACT; may also conduct additional FACTivisms*</li> <li>• FACTivisms must engage FACT members and reach non-FACT members</li> </ul> 1.3 Strategically recruit 20 new members to join your identified FACT group  1.4 Assure youth reporting of all FACTivisms on FightwithFACT.com within 45 days
<p><i>*FACT applauds originality and understands its members create unique FACTivisms on a regular basis. To make sure original FACTivisms will officially qualify toward this objective, contact the FACT Field Guru for prior approval and technical assistance.</i></p>	
2. Outreach and Education to State Leaders	2.1 Engage FACT youth in 2 personal meetings to educate state legislators  2.2 Engage FACT youth in 2 MJC activities, such as active participation in meetings and events
3. Media Advocacy	3.1 Assist youth in garnering 3 earned media hits (television, radio and newspaper, including online versions) as a direct result of the implementation of the FACTivisms and/or the outreach and education of state leaders <ul style="list-style-type: none"> <li>• Youth must be actively engaged in garnering earned media (writing LTE or press release, submitting photo and caption, contacting media to attend FACTivism/event, providing interviews, etc.)</li> </ul>

**Agency Name: Northwoods Tobacco Free Coalition**

**Contract Period: January 1, 2015 - December 31, 2015**

**Required Objective 6: Wisconsin Wins**

**Objective Statement:**

By December 31, 2015, 166 compliance investigations at licensed tobacco retail vendors, 4 related public outreach activities and 4 related media outreach activities in each MJC county will be implemented according to the prescribed schedule.

**Wisconsin Tobacco Prevention and Control State Plan 2014-2020 Goal Area and Objective Addressed:**

- Preventing Initiation of Tobacco Use Objective# 10: By December 31, 2020, the percentage of middle school youth who report ever using any form of tobacco will decrease from 17.2% in 2012 to 8.6%.
- Preventing Initiation of Tobacco Use Objective # 11: By December 31, 2020, the percentage of high school youth who report ever using any form of tobacco will decrease from 45.1% in 2012 to 22.55%

**Reporting:**

Quarterly reporting is required within 15 days of the end of the calendar quarter utilizing the on-line WI Wins data system.

**Required Activities**

1. Conduct compliance investigations\* throughout the year.
  - A compliance investigation must use positive reinforcement (per guidance from SAMHSA/CSAP) designed to support retailers who refuse sales to underage youth and educate those who would sell to minors about the legal and health consequences of such sales.
  - Twenty percent (20%) of the total number of compliance checks must include investigations in bars & grills, taverns, liquor stores, bowling alleys, resorts and golf courses.
  - E-cigarettes cannot comprise more than 20% of your contracted checks.
2. Municipal or county level law enforcement agencies must be actively involved in collaborative efforts with all WI Wins tobacco compliance inspections.
3. 4 related media outreach and 4 related public outreach activities in each MJC county must be completed throughout the year using the WI Wins listing of acceptable media outreach and public outreach activities\*\*.
  - Activities not on this list must be approved by the Youth Access Program Coordinator prior to being implemented.
  - A variety of outreach activities must be conducted throughout the year rather than conducting the same activity multiple times.
4. Compliance data along with public and media outreach activities must be entered into the WI Wins online data system within 15 days of the end of the calendar quarter.

\*\*See Addendum II

\*See Addendum III

**Addendum I**

**2014 Coalition and Network Development and Maintenance Addendum**

*"If you want to move people, it has to be toward a vision that's positive for them, that taps important values, that gets them something they desire, and it has to be presented in a compelling way that they feel inspired to follow."  
—Dr. Martin Luther King, Jr.*

Below is a menu of potential options to select from to help complete the negotiation of activities for objective 1 – Multi-Jurisdictional Coalition/Network Development and Maintenance. Unique activities can be proposed and approved through consultation with your contract administrator.

**Coalition/Network Development and Maintenance Activities:**

- Hold X number of executive/leadership team meetings
- Formalize a coalition/network structure (mission, vision, bylaws, leadership team)
- Draft a coalition communication plan
- Provide updates to supporter lists and coalition members regularly with the latest best practice and tobacco prevention-related research (in-person meetings, email blasts, etc.)
- Execute action-based coalition meetings
- Develop a volunteer orientation process
- Distribute a (quarterly or monthly) newsletter
- Conduct coalition recognition and celebration activity(ies), including media outreach
- Conduct regular evaluation of coalition activities (member feedback through surveys, informal discussion, etc.)
- Development and use of a coalition membership commitment form
- Establish and strengthen relationship(s) with media
- Enhance or create a social media presence based on a social media plan

**Coalition/Network Recruitment and Engagement Activities:**

Recruitment

- Hold X one-on-one member recruitment meetings
- Engage coalition members in the implementation of the strategic recruitment plan (SRP)
- Build a strategic partnership with a new community agency or organization
- Host a small group gathering in partnership with community members (porch gatherings, coffee meetings, etc.)
- Implement a supporter list needs assessment survey
- Strategically network with other community groups or organizations

Engagement

- Host X one-on-one new coalition member orientation meetings
- Engage coalition members in a phone banking session of coalition's supporter list
- Expand and strengthen an existing partnership with a community agency or organization
- Develop and recruit for coalition positions for member engagement (media tracker, community greeter, newsletter editor, new product watch captain, WI Wins outreach cards, etc.)
- Conduct skill-based trainings and/or workshops for coalition members (storytelling, LTE drafting, spokesperson, etc.)
- Develop and implement a coalition member engagement strategy, to include specific tasks and activities

*Below is a list of acceptable media and public outreach activities. WI Wins and/or Smokecheck.org must be a significant focus of all outreach activities. Although this list contains many ideas for outreach activities, it is not exhaustive. To assure an original outreach activity will qualify toward the required objective, please contact the Youth Access Program Coordinator.*

**Media Outreach Activities:**

- Participate in on-air or print interviews
- Send a press release to local daily, weekly, or monthly newspaper
- Share local story with newspaper, television or radio
- Submit Letter to the Editor (LTE) to local newspaper
- Send WI Wins Public Service Announcement to television or radio stations (contact Youth Access Program Coordinator for copy)
- Call into community talk radio shows or morning shows
- Submit a WI Wins update for local newsletters
  - Community
  - High School
  - Health Department
  - Local Coalitions (not including Tobacco-Free Coalition)
  - Neighborhood Watch
  - Places of Worship
  - Chamber of Commerce

**Public Outreach Activities:**

- Arrange for presentations to civic leaders or community groups
  - Board of Health, County/City or Town Board, School Board, PTA/O, Crime Prevention Committee
  - District Attorney, local government officials, legislators
  - Law Enforcement Agencies
- Send letters or emails to local public leaders about retailers and clerks who succeed in making a difference in their community. Encourage them to call, send a note or pay a visit to the stores thanking the owners/clerks
- Work with a local youth group to send thank you cards to local clerks and retailers who obey the law
- Actively involve coalition members in promoting WI Wins and/or Smokecheck.org
  - Have volunteers canvas local retailers with WI Wins leave behinds (e.g. SmokeCheck.org promotional card and ID reference card, Smoke Check OTP information sheet, etc.)
- Send direct mail to retailers
  - Must contain program information about WI Wins and/or Smokecheck.org
  - Must include specific community or county compliance check information (e.g. rates)
  - Can include information about OTPs and the importance of checking IDs

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*All WI Wins outreach should have a positive focus. Suggested messages and tactics for outreach may include:*

- *Provide details of WI Wins and Smokecheck.org to include what they are, what they do and why they are important*
- *Recognize retailers and clerks who are making a difference in their community by not selling tobacco*
- *Highlight a retailer who uses Smokecheck.org with all their employees*
- *Have a reporter ride along on compliance checks*
- *Provide compliance check results*
- *Youth's perspective on their involvement in compliance checks*
- *Thank retailers and clerks for not selling*
- *Increase awareness of OTPs available in the community and the importance of existing youth access laws/WI Wins program*

**Addendum III  
 January – December 2015 WI Wins Allocations**

<b>County</b>	<b>Total Checks</b>	<b>Total Allocation</b>
ADAMS	24	\$1,680
ASHLAND	23	\$1,610
BARRON	45	\$3,150
BAYFIELD	29	\$2,030
BROWN	118	\$8,260
BUFFALO	17	\$1,190
BURNETT	29	\$2,030
CALUMET	20	\$1,400
CHIPPEWA	67	\$4,690
CLARK	31	\$2,170
COLUMBIA	53	\$3,710
CRAWFORD	22	\$1,540
DANE	256	\$17,920
DODGE	54	\$3,780
DOOR	35	\$2,450
DOUGLAS	58	\$4,060
DUNN	32	\$2,240
EAU CLAIRE	59	\$4,130
FLORENCE	12	\$840
FOND DU LAC	58	\$4,060
FOREST	19	\$1,330
GRANT	51	\$3,570
GREEN	26	\$1,820
GREEN LAKE	18	\$1,260
IOWA	26	\$1,820
IRON	17	\$1,190
JACKSON	23	\$1,610
JEFFERSON	58	\$4,060
JUNEAU	36	\$2,520
KENOSHA	45	\$3,150
KEWAUNEE	19	\$1,330
LA CROSSE	58	\$4,060
LAFAYETTE	20	\$1,400
LANGLADE	31	\$2,170
LINCOLN	31	\$2,170
MANITOWOC	52	\$3,640
MARATHON	69	\$4,830
MARINETTE	56	\$3,920
MARQUETTE	19	\$1,330
MILWAUKEE – SUBURBAN	171	\$11,970
MILWAUKEE - CITY OF	490	\$34,300
MONROE	37	\$2,590
OCONTO	46	\$3,220
ONEIDA	43	\$3,010
OUTAGAMIE	100	\$7,000

**January – December 2015 WI Wins Allocations**

<b>County</b>	<b>Total Checks</b>	<b>Total Allocation</b>
OZAUKEE	37	\$2,590
PEPIN	9	\$630
PIERCE	36	\$2,520
POLK	57	\$3,990
PORTAGE	40	\$2,800
PRICE	21	\$1,470
RACINE	106	\$7,420
RICHLAND	14	\$980
ROCK	86	\$6,020
RUSK	25	\$1,750
SAUK	60	\$4,200
SAWYER	34	\$2,380
SHAWANO	40	\$2,800
SHEBOYGAN	80	\$5,600
ST. CROIX	77	\$5,390
TAYLOR	23	\$1,610
TREMPEALEAU	36	\$2,520
VERNON	21	\$1,470
VILAS	40	\$2,800
WALWORTH	76	\$5,320
WASHBURN	23	\$1,610
WASHINGTON	76	\$5,320
WAUKESHA	168	\$11,760
WAUPACA	50	\$3,500
WAUSHARA	28	\$1,960
WINNEBAGO	87	\$6,090
WOOD	50	\$3,500

## **BUDGET TEMPLATE DIRECTIONS**

### **WI Tobacco Prevention and Control Program**

#### **I. Complete Budget Detail**

**A.** Provide title and incumbent's name. If incumbent's name is not available, fill in vacant position. Provide annual salary of position, FTE, number of months, amount of salary that will be directed to this contract. **Please also remember that by statute, 255.15, No recipient of moneys distributed may expend more than 10% of those moneys for administrative costs.**

**These are costs associated with administering the grant program, rather than to provide direct services. Administrative costs might include indirect costs, Administrative and Support Services (internal services), personnel costs to manage the program.**

**B.** If there are contractual services, provide description of contractual services with costs.

**C.** Provide description and costs for supplies and photocopying/printing.

**D.** Provide description and costs for Agency Operations. Use the miscellaneous line for any costs that are not covered under the given areas.

**E.** Provide description and costs for Indirect Costs. Leave blank if your agency does not have indirect costs.

NOTE: As stated in the contract, a copy of the CARs report is to be sent to your contract administrator.

**BUDGET DETAIL - January 1 - December 31, 2014**

**Agency: Oneida County HD- Northwoods Tobacco Free Coalition**

<b>BUDGET DESCRIPTION</b>					<b>AMOUNT</b>
<b>A. Personnel Services</b>					
Title/position & Incumbent's Name (if available)	Annual Salary	FTE	Salary for Contract	Fringe Benefit Amount for Contract	
MJC Coordinator - Corie Zeloski	\$ 32,786	0.94	30,819	61%	\$ 49,618
MJC Coordinator - Marta Koelling	\$ 41,235	0.40	16,494	55%	\$ 25,566
MJC Coordinator - Maria Skubal	\$ 40,983	0.20	8,197	32%	\$ 10,820
<b>A. Personnel Services TOTAL</b>					<b>\$ 86,004</b>
<b>B. Contractual (if applicable)</b>					
Forest County Health Dept					\$ 2,500
Florence County Health Dept					\$ 2,500
Lincoln County Health Dept MJC and Fact Subcontract					\$ 4,500
Price & Vilas County Health Depts					\$ 5,000
<b>B. Contractual TOTAL</b>					<b>\$ 14,500</b>
<b>C. Program Supplies</b>					
<i>1. Supplies (office supplies, etc.) Itemizations</i>					
Other Supplies & Expenses					\$ 1,600
Central Purchasing (paper, pens, etc)					\$ 486
<i>C-1 Supplies SUB TOTAL</i>					<i>\$ 2,086</i>

<b>2. Printing/Photocopying Itemizations</b>		
Printing & Duplication (including WI Wins)	\$	475
	<i>C-2 Printing/Photocopying SUB TOTAL</i>	\$ 475
<b>3. Events/Meetings (food, room costs, etc.) Itemizations</b>		
Food & Room Costs	\$	475
Community Events/Meetings	\$	1,500
	<i>C-3 Events/Meetings SUB TOTAL</i>	\$ 1,975
<b>4. Incentives &amp; Stipends (promotional items, etc.) Itemizations</b>		
WI Wins Stipend & Food (distributed through NWTFC)	\$	1,700
Resources & Support to NWTFC	\$	500
	<i>C-4 Incentives &amp; Stipends SUB TOTAL</i>	\$ 2,200
<b>C. Program Supplies TOTAL</b>		<b>\$ 6,736</b>
<b>D. Agency Operations</b>		
<b>1. Rent Itemizations</b>		
	<i>D-1 Rent SUB TOTAL</i>	\$ -
<b>2. Communication Itemizations</b>		
Telephone Connection	\$	475
Internet Connection	\$	103
Postage & Box Rent	\$	450
	<i>D-2 Communications SUB TOTAL</i>	\$ 1,028

<b>3. Travel Itemizations</b>		
Transportation & Mileage (including WI Wins)	\$	2,100
Hotel	\$	500
Food	\$	300
	<i>D-3 Travel SUB TOTAL</i>	\$ 2,900
<b>4. Training/Skills Development (course/conference registration, etc.) Itemizations</b>		
Conference Registrations	\$	250
	<i>D-4 Training/Skills Development SUB TOTAL</i>	\$ 250
<b>5. Electronic &amp; Equipment, (laptop, cell phones, etc.) Itemizations</b>		
	<i>D-5 Electronics &amp; Equipment SUB TOTAL</i>	\$ -
<b>6. Miscellaneous Itemizations</b>		
	<i>D-6 Miscellaneous SUB TOTAL</i>	\$ -
<b>D. Agency Operations TOTAL</b>		\$ 4,178
<b>1. Indirect/Administrative Costs Itemizations</b>		
Indirect	\$	516
<b>E. Indirect Costs TOTAL</b>		\$ 516
<b>TOTAL COSTS</b>		\$ 111,934

According to State Statute 255.15, no recipient of moneys distributed may expend more than 10% of those moneys for (internal services, administration costs, audit expenses, etc.)