

2026 Title V Maternal Child Health Program Parameters

The Title V Maternal and Child Health (MCH) Services Block Grant creates federal-state-local partnerships to develop state and local systems to meet the critical challenges facing women, children, youth, families, children and youth with special health care needs (CYSHCN) and communities. Local and Tribal health agencies (LTHA) are encouraged to work with community and state partners to achieve common program goals as well as to assure coordination with all the CYSHCN programs that serve children and youth with special health care needs (i.e., the Resource Centers for CYSHCN and others) as appropriate. States must use at least 30% of Title V Block Grant funds for preventive and primary care programs serving children; and 30% to support programs for CYSHCN.

Target Populations

The populations to be served are all infants, children, and youth, including children and youth with special health care needs, and people who are pregnant and their families, with a special focus on those at risk for poor health outcomes.

State MCH Priorities and Performance Measures

Title V priority needs for 2026-2030 were identified in the most recent comprehensive statewide needs assessment:

- All women experience the safe and stable supports they need to live and thrive from preconception through 12 months postpartum. All women of reproductive age have nearby and affordable contraceptive care options and have safe, positive sexual experiences.
- All infants experience the safe and stable supports they need to live and thrive starting from birth to celebrating their first birthday.
- All children and their families experience timely, nearby, uncomplicated, coordinated care and supports to live and thrive.
- All adolescents have the reliable, timely, nearby mental health supports that they need, and are free from the harms of untreated mental health conditions.
- All children and youth with special health care needs and their families experience timely, nearby, uncomplicated, coordinated supports to live and thrive.
- All families experience emotional and physical safety in their communities, are free from discrimination, and have the social support they need.
- All families have enough food and adequate nutrition to live and thrive.

Maternal Child Health (MCH) Program Parameters: Required Activities

Local and Tribal health agencies (LTHAs) receive Title V (MCH) funds to implement projects that address select Title V priorities. The objectives available to agencies help measure and accomplish the Title V MCH program's overall goals related to adolescent mental health, child development, high quality perinatal care, and infant mortality. LTHAs should use local community health assessments, surveillance data, and other data sources to assist with strategy selection, systematic program planning, and policy development to implement and evaluate each selected strategy.

See the "2026 MCH Template Objectives" document with specific strategies for each objective, *found on the [Division of Public Health Grants and Contracting \(GAC\) System page](#) under "2026 Program Information", Maternal and Child Health (MCH)" section.*

Required activities across all MCH objectives include:

1. Implement and evaluate the selected objective activities agency described in the 2026 MCH Objective Supplement.
2. Collaborate with community partners to promote selected objective(s) throughout the community.
3. Participate in all Learning Community Calls to support progress on selected objective(s).
4. Involve community members in activity planning and ensure engagement throughout the year.
5. Host a site visit to allow your contract administrator to offer technical support, build collaborative relationships, and collect data for program enhancement.
6. [Well Badger Resource Center](#)
 - Confirm agency is listed and information is up to date in the Well Badger Resource Center searchable directory found at www.wellbadger.org.
 - Promote the Well Badger Resource Center using their tools for professionals and partners. For example:
 - i. [Print and/or order Well Badger Resource Center materials](#), such as flyers and posters, and display in areas where clients are served.
 - ii. Include the Well Badger Resource Center phone number and email on agency's voicemail for clients calling outside normal business hours.
 1. Call: 1-800-642-7837 or Text: 608-360-9328
 2. Email: help@wellbadger.org
 - iii. [Incorporate the Well Badger Resource Center social media posts and/or newsletter messages](#) into agency's communication methods.
7. Submit data on objective and activity progress, successes, barriers, and outcomes at the frequency and manner as directed by the Title V MCH program.
8. Utilize data and prevention recommendations from local Fetal Infant Mortality Review (FIMR) and Child Death Review (CDR) teams to inform and align the work of selected MCH objective(s), when applicable. *This does not apply to agencies that do not have a local FIMR or CDR team.*
9. Request technical assistance as needed from agency's assigned MCH contract administrator.
10. All materials for public distribution developed by a grantee funded by the Title V MCH Block Grant must identify the funding source as follows: *"Funded in part by the MCH Title V Services Block Grant, Maternal and Child Health Bureau, Health Resources and Services Administration, U.S. Department of Health and Human Services."*
11. Submit a 2026 budget to agency's assigned MCH contract administrator using the Title V budget template available on the [Division of Public Health Grants and Contracting \(GAC\) System page](#) under the 2026 Maternal and Child Health (MCH) section.
 - All future budget changes must be approved by agency's assigned MCH contract administrator. Changes across budget categories of 25% or more (cumulative over the contract year) will need additional approval.
12. Expense & Match Reporting:
 - Agencies receiving federal funds must provide 60% match for all Title V MCH Block grant funds. Agencies that do not meet their MCH match requirement may be subject to repayment of grant funds. Tribal Agencies are not required to report match for Title V MCH annual funding.
 - Expenses and match should be reported monthly using the GEARS Expenditure report available [here](#).
 - Agencies should use profile ID #159320 for Title V MCH expenses (unless directed otherwise) and profile ID #193002 for Title V MCH match.
 - Agencies should copy their MCH contract administrators on all expense and match submissions.