The Title V Maternal and Child Health (MCH) Services Block Grant creates Federal-State-Local partnerships to develop state and local systems to meet the critical challenges facing women, children and families. Local health departments and tribal agencies are encouraged to work with community and state partners to achieve common program goals as well as to assure coordination with Regional Centers for Children and Youth with Special Health Care Needs (CYSHCN) as appropriate. States are required to use at least 30% of Title V Block Grant funds for preventive and primary care programs serving children; and at least 30% of funds must support programs for children and youth with special health care needs.

**Target Populations**
The populations to be served are all infants and children, including children and youth with special health care needs, and expectant and parenting families with young children, with a special focus on those at risk for poor health outcomes.

**State MCH Priorities and Performance Measures**

**MCH Program Priority Areas:**
1. Healthy behaviors
2. Safety and injury prevention
3. Mental health factors and healthy relationships
4. Preventive screening and follow-up
5. Health care access and quality
6. Health equity
7. Infrastructure to assure data-informed and policy, environmental, and systems-based strategies

**National and State Performance Measures by Population Domain:**
- Women/Maternal Health
  - Annual preventive visit
  - Access to contraception
- Perinatal/Infant Health
  - Breastfeeding
  - Safe sleep
  - Perinatal depression
- Child Health
  - Developmental screening
- Adolescent Health
  - Injury (transportation-related and suicide)
  - Annual preventive visit
- Children with Special Health Care Needs
  - Medical home
  - Transition
- Cross-cutting/Life course
  - Smoking (household and during pregnancy)
  - Health equity
  - Infrastructure to assure data-informed and policy, environmental, and systems-based strategies
MCH Objectives (see Objective list) and Required Activities

Local public health departments and tribal agencies receive Title V MCH funds for objectives supporting select MCH National and State Performance Measures. The objectives and strategies outlined for agencies will help measure and accomplish our overall goals related to breastfeeding, safe sleep, child development, adolescent injury prevention, smoking and health equity. LHDs and tribal agencies can use local community health assessments, surveillance data, Wisconsin County Maternal and Child Health Profiles and other data sources to assist with strategy selection and systematic program planning and policy development to implement and evaluate each selected strategy.

Required Activities include:
1. Implement and evaluate selected/contracted strategies and activities.
2. Collaborate with community partners.
3. Participate in all quarterly Learning Community meetings/calls.
5. Establish a link to the MCH Hotline website at http://www.mch-hotlines.org/ and provide a voice message of the hotline numbers after hours: MCH Hotline 1-800-722-2295 & Wisconsin First Step 1-800-722-2295.
8. Exhibit and/or advance knowledge in the following areas: basic quality improvement concepts and terminology, family engagement and leadership, cultural competence, life course theory, Adverse Childhood Experiences, trauma informed care and application.
9. Participate in MCH Program evaluation efforts throughout the contract year.
10. Request technical assistance as needed from the MCH contract administrator.

CYSHCN Objectives (see Objective list) and Required Activities

The Wisconsin MCH Title V Program funds five Regional Centers for CYSHCN, statewide hubs of expertise, and quality improvement grants to tribal health centers. Objectives and strategies support national performance measures for CYSHCN which are medical home and youth transition to adult health care. In addition, there is a focus on strengthening youth/family/consumer engagement and leadership.

Required core activities include:
1. Ensure staffing at a minimum of: a project director and parent staff member. Parent(s) in a leadership administrative capacity is strongly encouraged.
2. Assure all staff are orientated and develop the knowledge and skills to deliver contract requirements.
3. Advance professional skills, knowledge and understanding in the following areas: Wisconsin children with special health care needs survey data, quality improvement concepts and terminology, medical home model and concepts, youth health transition concepts and Got Transition domains, family engagement and leadership, CYSHCN standards, cultural competence, disability and healthcare disparities, health equity, life course theory and application, and population health. See attached list of links to information for each of the knowledge areas.
4. Attend and participate in all Directors meetings, Information & Referral calls and any other required training to advance competencies.
5. Attend and participate in Medical Home and Transition Learning Community, QI grantee and Tribal Health Center learning calls.
6. Participate in CYSHCN Medical Home Systems Integration Grant Initiative.
7. Collaborate with the CYSHCN Statewide Coordinator to resolve issues and receive technical assistance as needed. (Additional training activities and or education planning will be done in collaboration with the state CYSHCN in staff )
8. Complete an annual ABC for Health’s health benefits staff competency assessment.
9. In consultation with the DHS CYSHCN Program, serve in leadership roles on statewide committees and boards to advance and promote awareness of CYSHCN mission and goals.
10. Each regional center will identify one or more areas of expertise in the care and treatment of children with special health-care needs; develop and provide one educational session in collaboration with other regional centers and the state CYSHCN program.
11. Establish a link to the MCH Hotline website at http://www.mch-hotlines.org/ and provide a voice message of the hotline numbers in staff absence and after business hours: MCH Hotline 1-800-722-2295 & Wisconsin First Step 1-800-722-2295 and, add or link to the CYSHCN Networks of Support for Families one-pager.


**Match Requirement**
Grantees must provide 75% match ($0.75 local contribution for every $1.00 federal) for all Title V MCH Block grant funds and report through the CARS system as described in the contract. Agencies that do not meet their MCH match requirements may be subject to repayment of awarded grant funds.

**Outreach and Promotion**
All materials for public distribution developed by a grantee funded by the Title V MCH Block Grant must identify the funding source as follows: “*Funded in part by the MCH Title V Services Block Grant, Maternal and Child Health Bureau, Health Resources and Services Administration, U.S. Department of Health and Human Services.*”

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**Knowledge Topic Areas**

**Quality Improvement Concepts and Terminology**
Basis understanding of the Model for Improvement Institute for Healthcare Improvement Resources – How to Improve pages describe the Model for Improvement
http://www.ihi.org/resources/Pages/HowtoImprove/default.aspx

**National Institute for Children’s Health Quality – Model for Improvement**
http://www.nichq.org/about/expertise/improvement-science

**Family Engagement and Leadership**
Core Competencies of Family Leaders: A Guide for Families and Organizations
http://en.calameo.com/books/0004943210506b6cd7fee
Patient And Family Engagement: A Framework For Understanding The Elements And Developing Interventions And Policies http://content.healthaffairs.org/content/32/2/223.abstract
AUCD Family Competencies

**DHS Civil Rights Compliance**
https://www.dhs.wisconsin.gov/civil-rights/index.htm

**Health Equity**
HRSA Office of Health Equity https://www.hrsa.gov/about/organization/bureaus/ohe/
CDC: Health Equity
https://www.cdc.gov/nccdphp/dch/programs/healthycommunitiesprogram/overview/healthequity.htm
HRSA: Foundational Practices for Health Equity
http://www.health.state.mn.us/divs/opi/healthequity/resources/coiin-hrsa-foundational.html

**Cultural Competence**
National Center for Cultural Competence http://nccc.georgetown.edu/index.html
HRSA: Culture, Language and Health Literacy https://www.hrsa.gov/culturalcompetence/index.html

**Life Course Theory and Application**
AUCD Life Course Perspective: http://www.aucd.org/template/page.cfm?id=768

Population Health
David Kindig’s 2003 population health article http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1447747

These websites are available to advance Regional Center staff knowledge in the following areas:

Wisconsin Children and Youth with Special Health Care Needs Survey Data

Home page for the National Survey for CSHCN (Data Resource Center for Child & Adolescent Health): http://www.cshcndata.org/browse/data-snapshots/cshcn-profiles#
Wisconsin CSHCN state profile: http://www.cshcndata.org/browse/data-snapshots/state-snapshot?geo=51

Medical Home Model and Concepts
Wisconsin Statewide Medical Home Initiative http://www.wismhi.org/WiSMHI-home
National Center for Medical Home Implementation: http://www.medicalhomeinfo.org

Youth Health Transition Concepts and Got Transitions Domains
Health Transition Wisconsin http://www.healthtransitionwi.org
Got Transitions http://www.gottransition.org

Family Experience in health care:
Patient Engagement in Redesigning Care from Center for Patient Partnerships https://www.hipxchange.org/PatientEngagement

CYSHCN Standards

Disability and Health Disparities

Centers for Disease Control Disability and Health http://www.cdc.gov/ncbddd/disabilityandhealth/index.html

Other CYSHCN Training Resources
Federal MCHB supported MCH Navigator located at Georgetown University http://mchnavigator.org/trainings/cyshcn.php