

# Year 2014 Template Objectives for Preventive Health and Health Services Block Grant 2013-2015

## Legend

- |                              |                                      |                               |
|------------------------------|--------------------------------------|-------------------------------|
| <b>A Objective Statement</b> | <b>D Input Activities</b>            | <b>G For Your Information</b> |
| <b>B Deliverable</b>         | <b>E Base Line for Measurement</b>   |                               |
| <b>C Context</b>             | <b>F Data Source for Measurement</b> |                               |

### 1.

#### A. Template Objective 1- Alcohol Prevention

By August 31, 2015, the [Insert name of LHD/Tribe] will implement [insert number] evidence based strategies to change community policies and norms related to alcohol use.

#### B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

#### C. Describe why this objective was chosen and the expected outcome measure(s).

C.

#### D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://whatworksforhealth.wisc.edu/>

<http://www.popcenter.org/guides/> <http://healthypeople.gov/2020/topicsobjectives2020/ebr.aspx?topicId=40>  
<http://www.dhs.wisconsin.gov/hw2020/evidence.htm> <http://www.samhsa.gov/prevention/>

<http://nrepp.samhsa.gov/>

[www.dhs.wisconsin.gov/substabase/index.htm](http://www.dhs.wisconsin.gov/substabase/index.htm)

#### E. This is a new initiative OR [Insert baseline statement]

#### F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

G.

### 2.

## Year 2014 Template Objectives for Preventive Health and Health Services Block Grant 2013-2015

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#### A. Template Objective 2- Healthy Weight in Adults

By August 31, 2015, [Insert name of LHD/Tribe] will implement [insert number] evidence based strategies to promote healthy weight in adults.

#### B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

#### C. Describe why this objective was chosen and the expected outcome measure(s).

C.

#### D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://whatworksforhealth.wisc.edu/> <http://www.fruitsandveggiesmatter.gov/downloads/NationalActionGuide2009.pdf>  
<http://www.healthypeople.gov/2020/topicsobjectives2020/ebr.aspx?topicId=29>  
<http://www.dhs.wisconsin.gov/hw2020/evidence.htm> <http://www.dhs.wisconsin.gov/physical-activity/>

<http://www.healthypeople.gov/2020/topicsobjectives2020/ebr.aspx?topicId=33>

#### E. This is a new initiative OR [Insert baseline statement]

#### F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

G.

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### 3.

#### A. Template Objective 3- Healthy Weight in Children and Adolescents

By August 31, 2015, [Insert name of LHD/Tribe] will implement [insert number] evidence based strategies to promote healthy weight in children and adolescents.

#### B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

#### C. Describe why this objective was chosen and the expected outcome measure(s).

C.

#### D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based

strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://whatworksforhealth.wisc.edu/> <http://www.fruitsandveggiesmatter.gov/downloads/NationalActionGuide2009.pdf>  
<http://www.healthypeople.gov/2020/topicsobjectives2020/ibr.aspx?topicId=29>  
<http://www.dhs.wisconsin.gov/hw2020/evidence.htm> <http://www.dhs.wisconsin.gov/physical-activity/>  
<http://www.healthypeople.gov/2020/topicsobjectives2020/ibr.aspx?topicId=33>

#### E. This is a new initiative OR [Insert baseline statement]

#### F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

G.

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#### 4.

##### A. Template Objective 4- Physical Activity in Adults

By August 31, 2015, [Insert name of LHD/Tribe] will implement [insert number] evidence based strategies to increase physical activity by adults.

##### B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

##### C. Describe why this objective was chosen and the expected outcome measure(s).

C.

##### D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://whatworksforhealth.wisc.edu/> <http://www.dhs.wisconsin.gov/physical-activity/>

<http://www.healthypeople.gov/2020/topicsobjectives2020/ibr.aspx?topicId=33>

<http://www.dhs.wisconsin.gov/hw2020/evidence.htm>

##### E. This is a new initiative OR [Insert baseline statement]

##### F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

G.

#### 5.

##### A. Template Objective 5- Physical Activity in Children and Adolescents

By August 31, 2015, [Insert name of LHD/Tribe] will implement [insert number] evidence based strategies to increase physical activity by children and adolescents.

##### B. A report entered into an electronic data collection tool that describes:

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1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

C. Describe why this objective was chosen and selected outcome measure(s).

C.

D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://whatworksforhealth.wisc.edu/>

<http://www.dhs.wisconsin.gov/physical-/activity>

E. This is a new initiative OR [Insert baseline statement]

F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

G.

**6.**

A. Template Objective 6- Tobacco Control

By August 31, 2015, 2 strategies to develop public health policy on Other Tobacco Products (OTP) and E-Cigarettes will be implemented.

B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

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### 3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

C. Describe why this objective was chosen and the expected outcome measure(s).

C.

D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Strategies for this objective include but are not limited to:

#### 1. Outreach and Education to Local and State Leaders

1.1 Strategically identify and conduct XX (6-8 recommended) presentations utilizing the TPCP OTP and/or E-Cigarette power point to educate members of local organizations or agencies including local and state governments.

1.2 Strategically conduct and share information from an environmental scan with local and state leaders (via presentations, personal meetings, newsletters, etc.)

#### 2. Media Advocacy

2.1 Conduct XX (quarterly recommended) media outreach and generate earned media

¿ Best practice dictates personalizing template media communications

¿ Examples of media outreach include: press releases, letters to the editors, feature stories, guest columns, editorial board visits, etc.

Resources:

OTP Toolkit ¿ <http://tobwis.org/other-tobacco-products>

E-Cigarette Toolkit - <http://tobwis.org/e-cigarette-toolkit>

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Environmental Scan - <http://tobwis.org/environmental-scan-toolkit>

<http://whatworksforhealth.wisc.edu/> <http://www.healthypeople.gov/2020/topicsobjectives2020/ebr.aspx?topicId=41>  
<http://www.dhs.wisconsin.gov/hw2020/evidence.htm>

<http://www.dhs.wisconsin.gov/tobacco/index.htm>

- E. This is a new initiative OR [Insert baseline statement]
- F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.
- G.

7.

- A. Template Objective 7- Mental Health and Suicide

By August 31, 2015, [Insert name of LHD/Tribe] will implement [insert number] evidence based strategies to support mental health and prevent suicide.

- B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

- C. Describe why this objective was chosen and the expected outcome measure(s).

C.

- D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://whatworksforhealth.wisc.edu/>

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<http://www.healthypeople.gov/2020/topicsobjectives2020/ebr.aspx?topicId=28>

<http://www.dhs.wisconsin.gov/hw2020/evidence.htm> <http://www.samhsa.gov/prevention/> [http://nrepp.samhsa.gov/  
www.dhs.wisconsin.gov/mentalhealth/index.htm](http://nrepp.samhsa.gov/www.dhs.wisconsin.gov/mentalhealth/index.htm)

- E. This is a new initiative OR [Insert baseline statement]
- F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.
- G.

### 8.

- A. Template Objective 8- Access to Care

By August 31, 2015, [Insert name of LHD/Tribe] will implement [insert number] evidence based strategies to change community policies and norms related to access to care.

- B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

- C. Describe why this objective was chosen and the expected outcome measure(s).

- C.

- D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://whatworksforhealth.wisc.edu/> <http://www.healthypeople.gov/2020/topicsobjectives2020/ebr.aspx?topicId=1>  
<http://www.dhs.wisconsin.gov/hw2020/evidence.htm>

- E. This is a new initiative OR [Insert baseline statement]
- F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.
- G.

**Year 2014 Template Objectives for Preventive Health and Health Services Block Grant 2013-2015**

Legend

- |                              |                                      |                               |
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**9.**

- A. Template Objective 9- National Public Health Standards

By August 31, 2015, [Insert name of LHD/Tribe] will conduct one activity to prepare for voluntary accreditation by [insert selected activity listed in the Context].

- B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

- C. Describe why this objective was chosen and the expected outcome measure(s).

C.

- D. Local public health agencies selecting this objective will conduct one of the following activities to prepare for voluntary accreditation by:

- working on the accreditation prerequisite of developing an agency strategic plan.

- developing a Performance Management Plan

- developing a Quality Improvement Plan

- conducting a Quality Improvement project

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- developing processes, a database, and/or record-keeping systems to meet public health accreditation documentation standards.

- completing an agency accreditation self-assessment.

- updating and revising agency policies and procedures

Cite the evidence based strategies, best practices or promising practices you will be using or use the web links to identify strategies to use.

<http://www.instituteforwihealth.org/wiqi-resources.html>

<http://www.naccho.org/topics/infrastructure/accreditation/strategic-plan-how-to.cfm>

<http://www.naccho.org/toolbox/tool.cfm?id=4274>

[http://www.dhs.wisconsin.gov/r\\_counties/voluntaryaccreditation/index.htm](http://www.dhs.wisconsin.gov/r_counties/voluntaryaccreditation/index.htm)

<http://www.healthypeople.gov/2020/topicsobjectives2020/overview.aspx?topicid=35>

<http://www.dhs.wisconsin.gov/hw2020/evidence.htm> <http://www.phaboard.org/accreditation-process/accreditation-materials/>

<http://www.phaboard.org/wp-content/uploads/National-Public-Health-Department-Readiness-Checklists.pdf>

E. This is a new initiative OR [Insert baseline statement]

F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

G.

### 10.

A. Template Objective 10 Template Objective 10 - Community Health Improvement Process and Plan

By August 31, 2015 [Insert name of LHD/Tribe] will complete a community health assessment or community health improvement plan with measurable objectives.

B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

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| <b>C Context</b>             | <b>F Data Source for Measurement</b> |                               |

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

C. Describe why this objective was chosen and the expected outcome measure(s).

C.

D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://dhs.wisconsin.gov/CHIP/> <http://www.naccho.org/topics/infrastructure/MAPP/index.cfm>

<http://www.walhdab.org/CHIPPInfrastructure.htm> [www.countyhealthrankings.org/roadmaps](http://www.countyhealthrankings.org/roadmaps)

E. This is a new initiative OR [Insert baseline statement]

F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

G.

### 11.

A. Template Objective 11- Oral Health

By August 31, 2015, [Insert name of LHD/Tribe] will provide early childhood caries prevention services to [insert number] children ages 6 months through 6 years.

B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind

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contributions

C. Describe why this objective was chosen and the expected outcome measure(s).

C.

D. The following early childhood oral health preventive services are considered best practice: 1) anticipatory guidance for parents and other caregivers, 2) an oral health risk assessment for infants and children ages 6 months through 6 years, 3) up to 4 fluoride applications (based on risk determination), and 4) referral to a dentist if necessary.

<http://www.healthypeople.gov/2020/topicsobjectives2020/ibr.aspx?topicId=32>

<http://www.dhs.wisconsin.gov/hw2020/evidence.htm>

[http://www.dhs.wisconsin.gov/health/Oral\\_Health/index.htm](http://www.dhs.wisconsin.gov/health/Oral_Health/index.htm)

E. This is a new initiative OR [Insert baseline statement]

F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.

G.

## 12.

A. Template Objective 12 - Environmental Health Hazards

By August 31, 2015, [Insert name of LHD/Tribe] will implement [enter number] strategies to prevent or ameliorate environmental health hazards.

B. A report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. Indicate and describe if Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

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C. Describe why this objective was chosen and the expected outcome measure(s).

C.

D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://www.healthypeople.gov/2020/topicsobjectives2020/ebr.aspx?topicId=12>

<http://www.dhs.wisconsin.gov/hw2020/evidence.htm> [www.dhs.wisconsin.gov/eh/ehdir/index.htm](http://www.dhs.wisconsin.gov/eh/ehdir/index.htm)

E. This is a new initiative OR [Insert baseline statement]

F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health

G.

### 13.

A. Template Objective 13- Injury Prevention

By August 31, 2015, [Insert name of LHD/Tribe] will implement [insert number] evidence based strategies to prevent or reduce injuries.

B. tA report entered into an electronic data collection tool that describes:

1. Strategies implemented and outcomes measured

2. Challenges or barriers to success

3. Actions to address challenges

4. If Prevention funded activities were used to obtain additional funding, donations or in-kind contributions

C. Describe why this objective was chosen and the expected outcome measure(s).

C.

D. CDC strongly encourages Preventive Health and Health Services Block Grant funds be used only on evidence based strategies, best practices or promising practices. Describe the strategies/practices to be used and identify the associated web links as available. Potential links to strategies for this objective include but are not limited to:

<http://www.chawisconsin.org/cipn.htm> <http://www.cdc.gov/injury/index.html>

<http://depts.washington.edu/hiprc/research.html> [www.childrenssafetynetwork.org](http://www.childrenssafetynetwork.org)

<http://www.healthypeople.gov/2020/topicsobjectives2020/ebr.aspx?topicId=24>

<http://www.dhs.wisconsin.gov/hw2020/evidence.htm> <http://www.dhs.wisconsin.gov/health/injuryprevention/index.htm>

E. This is a new initiative OR [Insert baseline statement]

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- F. Agency report to be entered into an electronic data collection tool to be provided by the WI Division of Public Health.
- G.

### 14.

- A. Template Objective 14

By August 30, 2015, (insert agency name) will pilot a population health data platform with data visualization capacity as a tool to enhance public health practice.

- B. See Input Activities

- C.
  1. Local and tribal health departments in Wisconsin see accessing, interpreting and communicating timely population health data as a critical need.
  2. In a context of public health accreditation and continual improvement, health departments need to be positioned to lead their communities in this arena.
  3. The Division of Public Health recognizes this need and sees a strong fit between improving access and use of data and the objectives of the National Public Health Improvement Initiative award.
  4. The relatively recent development and refinement of national data platforms with multiple data sources offers an opportunity to leverage those powerful tools to provide a base upon which to build a better public health data system in Wisconsin.
  5. While this pilot does not address all data challenges our system faces, it will test whether building a Wisconsin specific hub and hublets on Community Commons (and offering basic training focused on use) holds the potential to significantly enhance data access, interpretation and communication in the future.

- C.

- D.
  1. Send at least one, preferably two or more representatives to all three one-- ] day trainings.(Phase one training dates will be January 13 and 14. This will likely be the same training hosted at two different TBN locations. Training dates for phases two and three are TBD.)
  2. Time and staff commitment needed to attend trainings and demo a hublet over the course of nine months.
  3. Travel to the three trainings
  4. Provide input into project evaluation as requested.

- E.

- F.

- G.