2016-2018 Template Objectives for Preventive Health and Health Services Block Grant

A. Objective Statement
B. Deliverable
C. Context
D. Input Activities
E. Baseline for Measurement
F. Data Source for Measurement
G. For Your Information

A. Template Objective 1 - Access to Care: By August 31, 2018, [Insert name of LHD/Tribe] will implement [insert number] evidence based interventions to change community policies and norms related to access to care.

B. A report that briefly describes:
   1. The source of the evidence-based intervention and the intervention that was implemented from that source.
   2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate
   3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
   4. Any barriers or challenges to success.
   5. Strategies to overcome barriers or challenges.
   6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. **National Health Objective:** HO AHS-6 Inability to Obtain or Delay in Obtaining Necessary Medical Care, Dental Care or Prescription Medicines. **State Health Objective(s):** Between 01/2012 and 12/2020, reduce the proportion of families that experience difficulties or delays in obtaining health care or do not receive needed care for one or more family members.

Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

Source:
Intervention:

E. This is a new initiative OR [Insert baseline statement]

F. Agency report to the WI Division of Public Health.

A. Template Objective 2 - Environmental Health Hazards: By August 31, 2018, [Insert name of LHD/Tribe] will implement [enter number] interventions to prevent or ameliorate
environmental health hazards.

B. A report that briefly describes:
   1. The source of the evidence-based intervention and the intervention that was implemented from that source.
   2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate
   3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
   4. Any barriers or challenges to success.
   5. Strategies to overcome barriers or challenges.
   6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. **National Health Objective:** HO EH-22 Monitoring Diseases Caused by Exposure to Environmental Hazards. **State Health Objective(s):** Between 01/2012 and 12/2020, enhance the quality of life for Wisconsin residents through improvements in environmental health indicators for air, land and water.

   Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.
   Source:
   Intervention:

E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.

A. **Template Objective 3 - Injury Prevention:** By August 31, 2018, [Insert name of LHD/Tribe] will implement [insert number] evidence based interventions to prevent or reduce injuries.

B. A report that briefly describes:
   1. The source of the evidence-based intervention and the intervention that was implemented from that source.
   2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate
   3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
4. Any barriers or challenges to success.
5. Strategies to overcome barriers or challenges.
6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. **National Health Objective**: HO IVP-11 Unintentional Injury Deaths. **State Health Objective(s)**: Between 01/2012 and 12/2020, reduce the unintentional injuries through policies and programs that create safe environments and practices.

Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

Source:
Intervention:

E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.

A. **Template Objective 4 - Mental Health and Suicide: By August 31, 2018, [Insert name of LHD/Tribe] will implement [insert number] evidence based interventions to support mental health and prevent suicide.**

B. A report that briefly describes:
   1. The source of the evidence-based intervention and the intervention that was implemented from that source.
   2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate
   3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
   4. Any barriers or challenges to success.
   5. Strategies to overcome barriers or challenges.
   6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. **National Health Objective**: HO MHMD-1 Suicide. **State Health Objective(s)**: Between 01/2012 and 12/2020, reduce the percentage adolescents attempting suicide and support mental health.

Describe why this objective was chosen and the expected outcome measure(s):
D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

   Source:
   Intervention:

E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.

A. Template Objective 5 - Healthy Weight and Nutrition in Adults: By August 31, 2018, [Insert name of LHD/Tribe] will implement [insert number] evidence based interventions to promote healthy weight in adults.

   B. A report that briefly describes:
      1. The source of the evidence-based intervention and the intervention that was implemented from that source.
      2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate
      3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
      4. Any barriers or challenges to success.
      5. Strategies to overcome barriers or challenges.
      6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. National Health Objective: HO NWS-8 Healthy Weight in Adults. State Health Objective(s): Between 01/2012 and 12/2020, the percentage of overweight and obese people in Wisconsin will decrease through improved nutrition and increased physical activity.

   Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify
those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

Source:
Intervention:

E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.

A. **Template Objective 6 - Healthy Weight and Nutrition in Children and Adolescents:** By August 31, 2018, [Insert name of LHD/Tribe] will implement [insert number] evidence based interventions to promote healthy weight in children and adolescents.

B. A report that briefly describes:
   1. The source of the evidence-based intervention and the intervention that was implemented from that source.
   2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate
   3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
   4. Any barriers or challenges to success.
   5. Strategies to overcome barriers or challenges.
   6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. **National Health Objective:** HO NWS-10 Obesity in Children and Adolescents. **State Health Objective(s):** Between 01/2012 and 12/2020, the percentage of obese children and adolescents in Wisconsin will decrease through increased physical activity and improved nutrition.

   Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

   Source:
   Intervention:
E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.

A. Template Objective 7 - Oral Health: By August 31, 2018, [Insert name of LHD/Tribe] will provide early childhood caries prevention services to [insert number] children ages 6 months through 6 years.

B. A report that briefly describes:
   1. The source of the evidence-based intervention and the intervention that was implemented from that source.
   2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate.
   3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
   4. Any barriers or challenges to success.
   5. Strategies to overcome barriers or challenges.
   6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. National Health Objective: HO OH 1 Dental Caries Experience. State Health Objective(s): Between 10/2000 and 12/2020, there will be an increase by 10% in the proportion of each of the following populations who receive ongoing preventive and restorative oral health care: Medicaid/BadgerCare, uninsured and underinsured populations.

   Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

   Source:
   Intervention:

   The following early childhood oral health preventive services are considered best practice:
   1. Anticipatory guidance for parents and other caregivers.
   2. An oral health risk assessment for infants and children ages 6 months through 6 years.
   3. Up to 4 fluoride applications (based on risk determination).
   4. Referral to a dentist if necessary.
E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.

A. Template Objective 8 - Physical Activity in Adults: By August 31, 2018, [Insert name of LHD/Tribe] will implement [insert number] evidence based interventions to increase physical activity by adults.

B. A report that briefly describes:
   1. The source of the evidence-based intervention and the intervention that was implemented from that source.
   2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate
   3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
   4. Any barriers or challenges to success.
   5. Strategies to overcome barriers or challenges.
   6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. **National Health Objective**: HO PA-2 Adult Aerobic Physical Activity and Muscle-Strengthening Activity. **State Health Objective(s)**: Between 01/2000 and 12/2020, increase the proportion of adults who engage regularly, preferably daily, in moderate physical activity for at least 30 minutes per day.

   Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

   Source:
   Intervention:

E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.

A. Template Objective 9 - Physical Activity in Children and Adolescents: By August 31, 2018,
[Insert name of LHD/Tribe] will implement [insert number] evidence based interventions to increase physical activity by children and adolescents.

B. A report that briefly describes:
   1. The source of the evidence-based intervention and the intervention that was implemented from that source.
   2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate.
   3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
   4. Any barriers or challenges to success.
   5. Strategies to overcome barriers or challenges.
   6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. **National Health Objective**: HO PA-3 Adolescent Aerobic Physical Activity and Muscle-Strengthening Activity. **State Health Objective(s)**: Between 01/2012 and 12/2020, increase the percentage of students who reported being physically active 60 or more minutes per day on five or more of the past seven days.

   Describe why this objective was chosen and selected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

   Source:
   Intervention:

E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.

A. **Template Objective 10 - Community Health Improvement Processes and Plans**: By August 31, 2018 [Insert name of LHD/Tribe] will [Select one of the following] complete a community health assessment, OR complete a community health improvement plan with measurable objectives.

   B. A report that briefly describes:
      1. The source of the evidence-based intervention and the intervention that was implemented
from that source.
2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate
3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
4. Any barriers or challenges to success.
5. Strategies to overcome barriers or challenges.
6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. National Health Objective: HO PHI-15 Health Improvement Plans. State Health Objective(s): Between 01/2012 and 12/2020, maintain the completion of Community Health Improvement Processes and Plans (CHIPP) once every five years, improve the quality and increase successful implementation of the plans.

Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

    Source:
    Intervention:

E. This is a new initiative OR [Insert baseline statement]

F. Agency report to the WI Division of Public Health.

A. Template Objective 11 - National Public Health Standards - Required: By August 31, 2018, [Insert name of LHD/Tribe] will conduct one activity to meet or sustain National Public Health Performance Standards (i.e. improve agency operations or pursue accreditation readiness) by [insert selected intervention listed in the Context].

    B. A report that briefly describes:
       1. The source of the evidence-based intervention and the intervention that was implemented from that source.
       2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate
       3. How funds were used to implement the evidence-based intervention such as initiate a
new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.

4. Any barriers or challenges to success.

5. Strategies to overcome barriers or challenges.

6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies must use this objective to work towards meeting the National Public Health Performance Standards. If an agency has been accredited by the Public Health Accreditation Board they will conduct activities to sustain that accreditation.

Agencies will describe their efforts on meeting the National and State Health objective. National Health Objective: HO PHI-14 Public Health System Assessment. State Health Objective(s): Between 01/2012 and 12/2020, increase the proportion of local and tribal health departments that have completed the Public Health Accreditation Board's (PHAB) Self-Assessment and are working toward accreditation.

Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Potential links to interventions for this objective can be found on the 2016-2018 Preventive Health and Health Services Block Grant Program Boundary Statement. Describe the interventions to be used and identify the associated web links as available.

Agencies will conduct one of the following interventions to prepare for or to sustain existing efforts for meeting the National Public Health Performance Standards:

- Develop or implement an agency Strategic Plan.
- Develop or implement an agency Performance Management Plan.
- Develop or implement an agency Quality Improvement Plan.
- Conduct a Quality Improvement project.
- Develop or implement an agency Workforce Development Plan.
- Develop processes, a database, and/or record-keeping systems to meet public health accreditation documentation standards.
- Complete an agency accreditation self-analysis against the PHAB standards, measures and required documentation that identifies the agency’s strengths, opportunities for improvement and plans for addressing gaps.
- Develop, update, and/or revise agency policies and procedures. (NOTE: If an agency wants to develop, update, and/or revise agency policies and procedures The Preventive Health and Health Services Grant Coordinator will be involved in the negotiations.)

E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.
A. **Template Objective 12 - Substance Abuse Prevention:** By August 31, 2018, the [Insert name of LHD/Tribe] will implement [insert number] evidence based interventions to change community policies and norms related to alcohol use.

B. A report that briefly describes:
   1. The source of the evidence-based intervention and the intervention that was implemented from that source.
   2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate.
   3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
   4. Any barriers or challenges to success.
   5. Strategies to overcome barriers or challenges.
   6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. **National Health Objective:** HO SA-2 Substance-Free Adolescents. **State Health Objective(s):** Between 01/2012 and 12/2020, reduce unhealthy and risky alcohol and other drug use by changing attitudes, knowledge, and policies, and by supporting services for prevention, screening, intervention, treatment and recovery.

   Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

   Source:
   Intervention:

E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.

A. **Template Objective 13 - Tobacco Control:** By August 31, 2017, [Insert name of LHD/Tribe] will implement two interventions to develop public health policy on Other Tobacco Products (OTP) and E-Cigarettes.
B. A report that briefly describes:
   1. The source of the evidence-based intervention and the intervention that was implemented from that source.
   2. Outcomes of the PHHS contract funded work including the number of individuals served and number of organizations reached when appropriate
   3. How funds were used to implement the evidence-based intervention such as initiate a new effort; maintain an existing effort; enhance/expand an effort; or sustain/restore an effort.
   4. Any barriers or challenges to success.
   5. Strategies to overcome barriers or challenges.
   6. Any additional funding or resources received as a result of the PHHS contract funded activities.

C. Agencies selecting this objective will describe their efforts on meeting the National and State Health objectives. **National Health Objective**: HO SA-2 Substance-Free Adolescents. **State Health Objective(s)**: Between 01/2012 and 12/2020, reduce unhealthy and risky alcohol and other drug use by changing attitudes, knowledge, and policies, and by supporting services for prevention, screening, intervention, treatment and recovery.

   Describe why this objective was chosen and the expected outcome measure(s):

D. CDC requires Preventive Health and Health Services Block Grant funds to be used on evidence-based interventions, best practices or promising practices. Review the list of suggested sources of evidence-based interventions from the Boundary Statement. Identify those that are applicable to your work or add any additional sources. Identify the evidence-based intervention that will be implemented from that source.

   Source:
   Intervention:

Interventions for this objective MUST include:

1. **Outreach and Education to Local and State Leaders**
   - Strategically identify and conduct XX (6-8 recommended) presentations utilizing the TPCP OTP and/or e-cigarette power point to educate members of local organizations or agencies including local and state governments.
   - Strategically conduct an environmental scan.
   - Share information from an environmental scan with local and state leaders (via presentations, personal meetings, newsletters, etc.) (2-3 recommended).

2. **Media Advocacy**
   - Conduct XX (quarterly recommended) media outreach and generate earned media.
     - Best practice dictates personalizing template media communications.
     - Examples of media outreach include: press releases, letters to the editors, feature stories, guest columns, editorial board visits, etc.
Resources:

- OTP Toolkit: http://tobwis.org/other-tobacco-products
- E-Cigarette Toolkit: http://tobwis.org/e-cigarette-toolkit
- Environmental Scan: http://tobwis.org/environmental-scan-toolkit

E. This is a new initiative OR [Insert baseline statement].

F. Agency report to the WI Division of Public Health.