

## Wisconsin Tobacco Prevention and Control Program (TCP)

### Local Multi-Jurisdictional Coalitions and Ethnic & Poverty Networks (Coalitions)

Coalition Name: [Click here to enter text.](#)

The Wisconsin Tobacco Prevention and Control Program (TCP) has identified a Boundary Statement that sets the parameters of the program within which the funded agency will need to operate to accomplish its objectives. Community Interventions and Wisconsin Wins (WI Wins) funding will support the building of community capacity to achieve tobacco prevention and control policies. The purpose of TCP is to use a comprehensive approach to aggressively address the burden of tobacco use and exposure in Wisconsin communities.

#### Long-term goals:

1. Preventing tobacco use initiation by adults and youth
2. Eliminating the exposure to secondhand smoke
3. Promoting the use of evidence-based practices for the treatment of tobacco dependence
4. Identifying and eliminating tobacco-related disparities

#### Wisconsin Tobacco Prevention & Control State Plan 2014-2020 Goal Areas and Objectives:

The above long-term goals are consistent with those of the Wisconsin Tobacco Prevention and Control State Plan. In order to effectively address these goals in Wisconsin, each goal area in the State Plan has associated short-term, intermediate and long-term objectives. The local coalition Scope of Work strategies are designed to complement these statewide objectives while addressing local concerns in tobacco prevention and control.

#### Success achieved through CDC Best Practices:

- Demonstrate the importance of community support and involvement at the grassroots level in implementing highly effective policy interventions
- Recommend implementing policies that promote a change in social norms
- Use best or promising practices to achieve outcomes by utilizing population-based approaches emphasizing policy and environmental strategies
- Focus on eliminating tobacco-related disparities

#### Requirements

##### General

- Have no affiliation or contractual relationship with any tobacco company, its affiliates, its subsidiaries or its parent organization
- Participate in regular contract administration meetings and teleconferences
- Participate in all required TCP or other tobacco control trainings, meetings, and technical assistance efforts
- Serve as both the fiscal agent and the lead agency responsible for implementing and evaluating the work of the coalition
- Comply with all TCP lead agency requirements and maintain an active, supportive, and diverse coalition membership as defined in the TCP lead agency requirement document
- Multi-Jurisdictional Coalitions (MJC) only: Act as county contact for smoke-free air compliance ([wibettersmokefree.com](http://wibettersmokefree.com)) and Clear Gains ([wismokefreehousing.com](http://wismokefreehousing.com))
- Implement negotiated strategies and activities as outlined in the 2019 Scope of Work
  - TCP may revise and/or add required strategies and/or activities in response to tobacco prevention and control emerging priorities
- Recognize TCP as the source of funding on program reports and publications and when providing tobacco control presentations at local, state, or national workshops or conferences. The following statement must be used:
  - *This program is funded by the Wisconsin Tobacco Prevention and Control Program, Division of Public Health, Wisconsin Department of Health Services.*

Boundary Statement: January 1, 2019 to June 30, 2019

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### Methods

- Use best or promising practices designed to change environments and develop policies that promote tobacco-free lifestyles
- Assure staff are trained in tobacco control best practices
- Focus a majority of activities on identifying and eliminating tobacco related disparities in order to achieve health equity
- Promote tobacco dependence treatment services through outreach and education efforts
- Communicate and collaborate with other coalitions and state partners

### Budget Allocation

- Use TCP contract funds to support a minimum of one 0.75 staff position to serve as the coordinator and the primary contact with TCP
- Subcontracting is allowable for a maximum of 10% of the Community Interventions allocation with prior review and approval of all subcontracts by TCP Contract Administrator
- Additional positions, consultants, and personnel subcontracts require prior TCP contract administrator approval

### Reporting

- Use TCP's online Activity Tracker and Wisconsin Wins Tracker to submit reports within 15 days of the end of each calendar quarter – related materials may be attached to submitted reports
- Submit timely responses to TCP requests for information and reporting using required formats

### Wisconsin Wins (MJs only)

- Contract for the WI Wins allocation for the jurisdictions that the MJC covers
  - Subcontracting is allowable with prior review and approval of the subcontract by TCP contract administrator
  - Funding is determined based on the number of compliance checks allocated for the jurisdictions the MJC covers (\$73 per check)
  - Participate in required WI Wins trainings and/or webinars

### Unacceptable Activities

- Direct and indirect lobbying
- Provision of tobacco prevention or treatment services of any kind, including:
  - Direct tobacco prevention cessation and primary education
  - Community-based cessation classes and services
- School-based cessation classes and services
- General teaching and counseling positions and services
- Provision of tobacco dependence services and pharmacotherapies
- Paid media (excluding WI Wins and social media boosts with prior approval from TCP)

### Healthy Meeting Guideline Recommendations

TCP is committed to the health and well-being of its community partners. We want to emphasize the importance of modeling sustainable practices for food and beverages, promoting healthy food and beverage choices as well as physical activity, and choosing tobacco free environments with lactation facilities for meetings and gatherings supported with TCP funding. Sample policies, strategies, and resources can be requested from your TCP contract administrator.

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## References and Resources

### Federal Regulations/Guidelines

- 2006 Surgeon General's Report on the Health Consequences of Involuntary Exposure to Tobacco Smoke, <http://www.surgeongeneral.gov/library/secondhandsmoke/>
- 2014 Surgeon General's Report: The Health Consequences of Smoking – 50 Years of Progress, [http://www.cdc.gov/tobacco/data\\_statistics/sgr/50th-anniversary/index.htm](http://www.cdc.gov/tobacco/data_statistics/sgr/50th-anniversary/index.htm)
- CDC Best Practices for Comprehensive Tobacco Control Programs—2014, [http://www.cdc.gov/tobacco/stateandcommunity/best\\_practices/index.htm](http://www.cdc.gov/tobacco/stateandcommunity/best_practices/index.htm)
- CDC Best Practices User Guide to Coalitions, [http://cphss.wustl.edu/Products/Documents/UG\\_Coalitions.pdf](http://cphss.wustl.edu/Products/Documents/UG_Coalitions.pdf)
- Clinical Practices Guideline: Treating Tobacco Use and Dependence, 2008 Update, <http://www.ncbi.nlm.nih.gov/bookshelf/br.fcgi?book=hsahcpr&part=A28163>
- Guide to Community Preventive Services. Reducing Tobacco Use and Secondhand Smoke Exposure, <http://www.thecommunityguide.org/tobacco/index.html>
- Preventing Tobacco Use Among Youth and Young Adults: A Report of the Surgeon General, 2012, <http://www.surgeongeneral.gov/library/reports/preventing-youth-tobacco-use/index.html>
- U.S. Food and Drug Administration, <http://www.fda.gov/TobaccoProducts/default.htm>

### State of Wisconsin Statutes

- Tobacco Retailer Compliance with Wisconsin Law (Wis. Stat. § 134.66)
- Tobacco Compliance Investigations Law (Wis. Stat. § 254.916)
- Wisconsin Act 12 which prohibits smoking in several enclosed places (Wis. Stat. § 101.123). A summary of Act 12 is available at the Legislative Council Web site at: [http://legis.wisconsin.gov/lc/publications/im/im\\_2010\\_07.pdf](http://legis.wisconsin.gov/lc/publications/im/im_2010_07.pdf)

### Wisconsin Policies/Guidance

- Bringing Everyone Along: A Strategic Plan to Eliminate Tobacco-Related Disparities in Wisconsin, <http://www.dhs.wisconsin.gov/publications/P4/P43066.pdf>
- Wisconsin State Health Plan: Healthiest Wisconsin 2020, <http://www.dhs.wisconsin.gov/hw2020/>
- Healthy Wisconsin, <https://healthy.wisconsin.gov/>
- Wisconsin Tobacco Prevention & Control State Plan Objectives 2014 – 2020, <http://www.tobwis.org/files/download/9994b90e52002e4>