

# Children's Community Health Plan Medical Home Pilot

Lynn Kryfke, RN, MSN  
Director Clinical Services

# Goal of the Medical Home Pilot

- Highly coordinated/managed patient-centered care will improve birth outcomes in women thought to be at high risk for poor outcome (with risk determined either medically, socially, or both).

# Partners

- 16<sup>th</sup> Street Community Health Center
- St. Mary's MCW Family Practice Clinic
- St. Joseph's MCW Family Practice Clinic
- Waukesha MCW Family Practice Clinic
- St. Joseph's OB Residency Clinic
- LifeTime OB/GYN Practice
- Adding:
- MCW – Residency Clinic (Froedtert)
- Aurora - Sinai

# Characteristics of the Program

- Medical Home Liaisons – Children's Community Health Plan - Nurses and Social Workers – assisting with Care Coordination
- Incentive Program – to engage and retain pilot enrollees
- Participating in First Breath, My Baby and Me, Text for Baby
- Partnering with Children's Service Society of Wisconsin to support members after delivery

# Barriers/Concerns

- Registry – cumbersome for pilot sites to utilize – developing a web based system with UW School of Public Health
- Target Enrollment for 2011 is 100 – 25% of needed goal for the year
  - Have lost two women due to miscarriage
  - One woman was enrolled before January 1, 2011
  - Number of women that will complete all the requirements and milestones to be considered a “completer”

# Collaborative

- All HMOs have partnered to form a collaborative to discuss common issues, decrease duplication for the Medical Home Pilot sites and seek out common projects to improve care to the members