

Healthy Moms, Healthy Babies High Risk Obstetric Medical Home Pilot

**Statewide Advisory Committee on Eliminating Racial and
Ethnic Disparities in Birth Outcomes**

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Wisconsin Healthiest Women Initiative

September 8, 2011

Healthy Moms, Healthy Babies Pilot Goals

- Provide high-risk pregnant members with enhanced access to comprehensive care that addresses their entire health and social support needs
- **Address the psycho-social and social support needs of our high-risk pregnant members through interdisciplinary care management and linkages to community-based resources**
- **Enhance the involvement of members in their care**
- Ensure continuity and coordination of care among all providers involved in a member's care
- Optimize care, improve health outcomes and reduce unnecessary health care costs

Healthy Moms, Healthy Babies Pilot Update

Member Enrollment

- To date, **21** members have been identified as eligible and enrolled

Expand efforts aimed at early identification of eligible members

- Provision of Home Pregnancy Test Kits
- Ongoing outreach and collaboration with community-based agencies that serve pregnant women in Southeastern Wisconsin
- Ongoing outreach and collaboration with area emergency rooms and urgent care clinics, and CCH network primary care and OB/GYN providers
- Expand medical home site partnerships

Member needs

Socio-Economic

- Housing
- Utilities
- Employment

Mental Health

- Perinatal Depression

Sexual Health and Pregnancy Planning

- Unmet Need for Family Planning

Addressing member needs

Socio-Economic

- **Housing**
 - Work with Community Advocates to identify programs and housing for members in need
- **Utilities :**
 - Work with the Community Advocates Utility Advocacy Department to assist members with WE Energies bills & payment plans
- **Employment :**
 - Work with partner agencies to connect members to job training and education services

Addressing member needs

Mental Health

- **Perinatal Depression**
 - Work with CCH/Anthem Care Management Team to connect members suffering from **prenatal depression** and **postpartum depression** to Maternal Depression Case Management program
 - Connect members to mental health providers within the member's own community

Addressing member needs

Sexual Health and Pregnancy Planning

- **Unmet need for Family Planning**
 - Developing **pre-conception** and **inter-conception** interventions that will assist all members of reproductive age in accessing family planning care for the purpose of pregnancy prevention and child spacing, as well as ensure that all sexual and reproductive health needs are met

Our needs

- Ongoing collaboration
- Continued support from policymakers, community leaders, and the media
- ...

Thank you.

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Healthy Moms, Healthy Babies

High Risk Obstetric Medical Home Pilot

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