



OB Medical Home Program

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Chief Medical Officer

OB Medical Home Program

- UnitedHealthcare Community Plan has 8 OB Medical Home partners and 13 sites
- Milwaukee, Waukesha and Kenosha counties
- Participants are high risk pregnant members in state-specified zip codes
- Currently 104 enrollees
- Common OB Medical Home Registry to reduce administrative burden among providers, track members and monitor outcomes



Goals of OB Medical Home

- **Improve birth outcomes for high risk pregnant members through comprehensive care management including home visits**
 - Reduced premature birth
 - Reduced infant mortality
 - Healthy birth weights
- **Encourage innovations such as ‘Centering Pregnancy’**
- **Find pregnant women as early as possible**
- **Assure UnitedHealthcare supports Medical Homes through:**
 - Assuring OB Medical Home Providers can leverage the resources of the Health Plan
 - Closer collaboration with Provider Partners
 - Ongoing communication
 - Sharing of ‘Best Practices’



OB Medical Home Partners



- Sixteenth Street Community Health Center
 - Columbia - St. Mary's Family Health Center - MCOW
 - Kenosha Community Health Center
 - LifeTime OB/GYN
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- Milwaukee Health Services - Isaac Coggs Heritage Health Center
 - Milwaukee Health Services - MLK Heritage Health Center
 - Waukesha Family Practice Center - MCOW
 - Family Care Center: Wheaton Franciscan Glendale - MCOW
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- St. Joseph's Women's Outpatient Center
 - Aurora Midwifery & Wellness Center
 - Westside Health Care Association - Lisbon Avenue Health Center
 - Westside Health Care Association - Hillside Family Health Center

Thank you!

