



Supporting Healthy Pregnancies for Healthy Babies

Project of the Wisconsin Partnership Program
University of Wisconsin School of Medicine and Public Health



The Greater Racine Collaborative for Healthy Birth Outcomes/Racine LIHF Project

*In Partnership with the University of Wisconsin School of Medicine and Public Health,
Wisconsin Partnership Program "Lifecourse Initiative for Healthy Families (LIHF)"*

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SEPTEMBER 8, 2011



University of Wisconsin
**SCHOOL OF MEDICINE
AND PUBLIC HEALTH**

Progress

- Finalizing our Community Action Plan
- Additional community engagement and outreach
 - Community Briefings
 - Faith based outreach



Photo courtesy of The Johnson Foundation at Wingspread



Needs of Women Served

- **Based on Community Discussions, the following needs were identified:**

- **Unintended Pregnancy**

- “I went to the doctor to obtain birth control but was pregnant at the visit.”
- “My son was a OOPS.”



Needs of Women Served

- Consume at least 5 fruits/vegetable serving per day
 - “Stores in our neighborhood have less variety.” (Corner stores only available in this area)
 - “Food we eat and have access to are very limited.”



Needs of Women Served

- **Poverty:** When asked the question, “What do you worry about the most?”
 - “Finances”
 - “Survival”
 - “Bills”



Needs of Women Served

- **Mental Health: When asked “what makes you sad?”**
 - “Not being able to provide for my family.”
 - “Not being able to live by the standards I am used to.”



Strategies to Address Needs

- **Fruit and Vegetable Consumption**
 - Investigate Food Desert issues in Racine
 - Promote Community Gardens
- **Poverty**
 - Collaborate and share resources to maximize participation