

Wisconsin Heart Health Alliance (WiHHA)

November 28, 2023
2:00–3:30 p.m.



Agenda

- Welcome and introductions
- Opening remarks
- Snapshot of heart health in WI and priority populations
- New heart health collaboratives
- American Heart Association update
- Breakout Activity: Current landscape and future planning
- Closing and next steps

**Heart
disease is
the leading
cause of
death in WI**

Individual Risk Factors

- Cholesterol level
- Diabetes
- Diet
- Family History
- Hypertension
- Obesity
- Physical Activity
- Smoking

Social and Systemic Risk Factors

- Structural and systemic discriminatory practices
- Education
- Health insurance
- Poverty
- Income
- Employment
- Disability
- Housing
- Cost burden
- Household characteristics
- English Language Proficiency
- People of color
- Transportation

Hypertension in WI

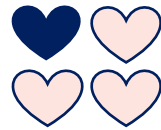


Individuals living in **urban underserved areas** have the lowest rate of blood pressure control¹.

Hypertension control rates were 10% lower for those on **Medicaid (75%)** compared to those with Medicare (85%)¹.



Males are 1.2 times more likely to have high blood pressure².



1 in 4 **Black adults** with hypertension has uncontrolled hypertension¹.



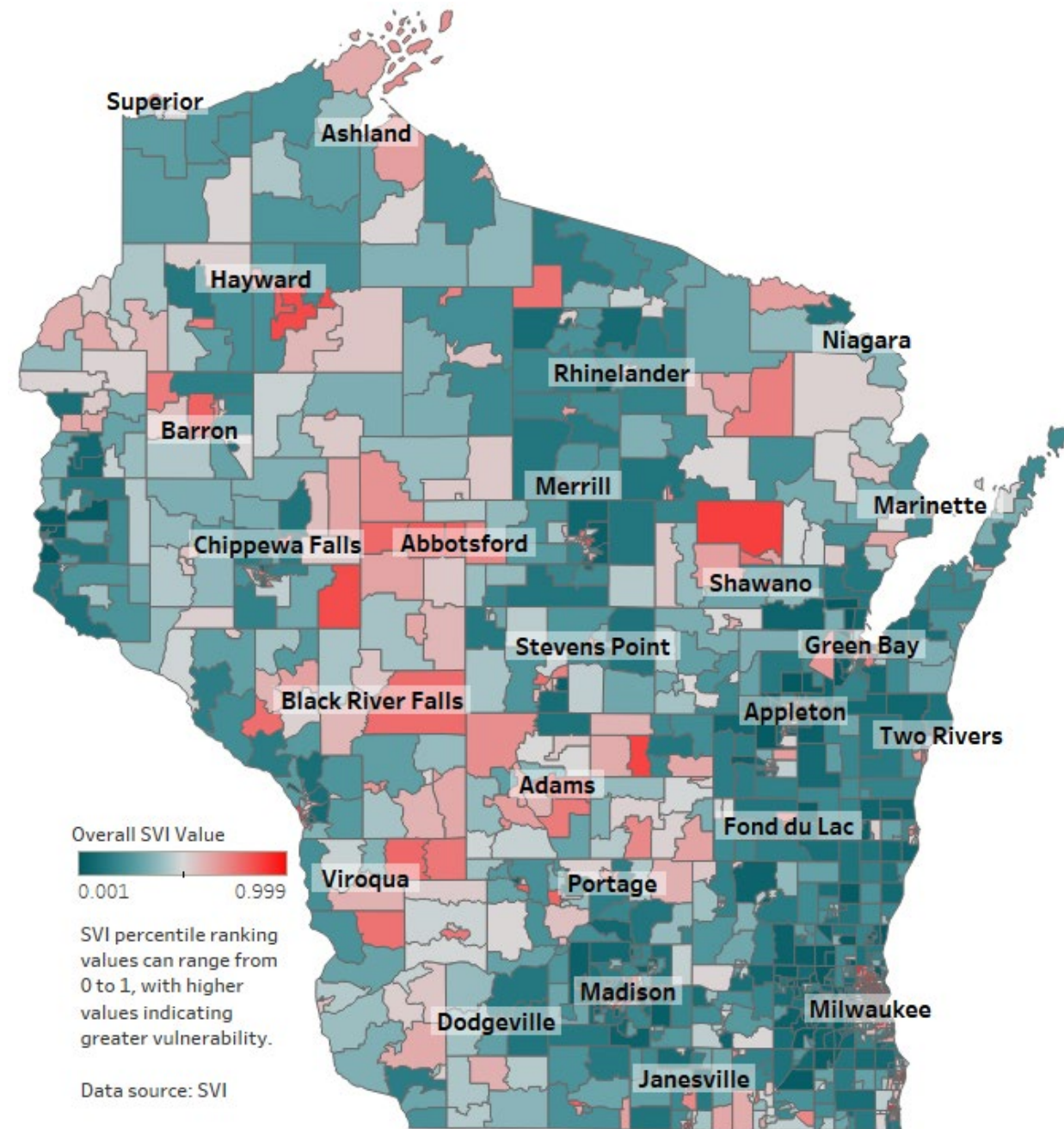
Individuals **aged 25-54** are experiencing the fastest rates of hypertension².

Million Hearts® 2027 aims to advance healthy equity with a deliberate focus on people:

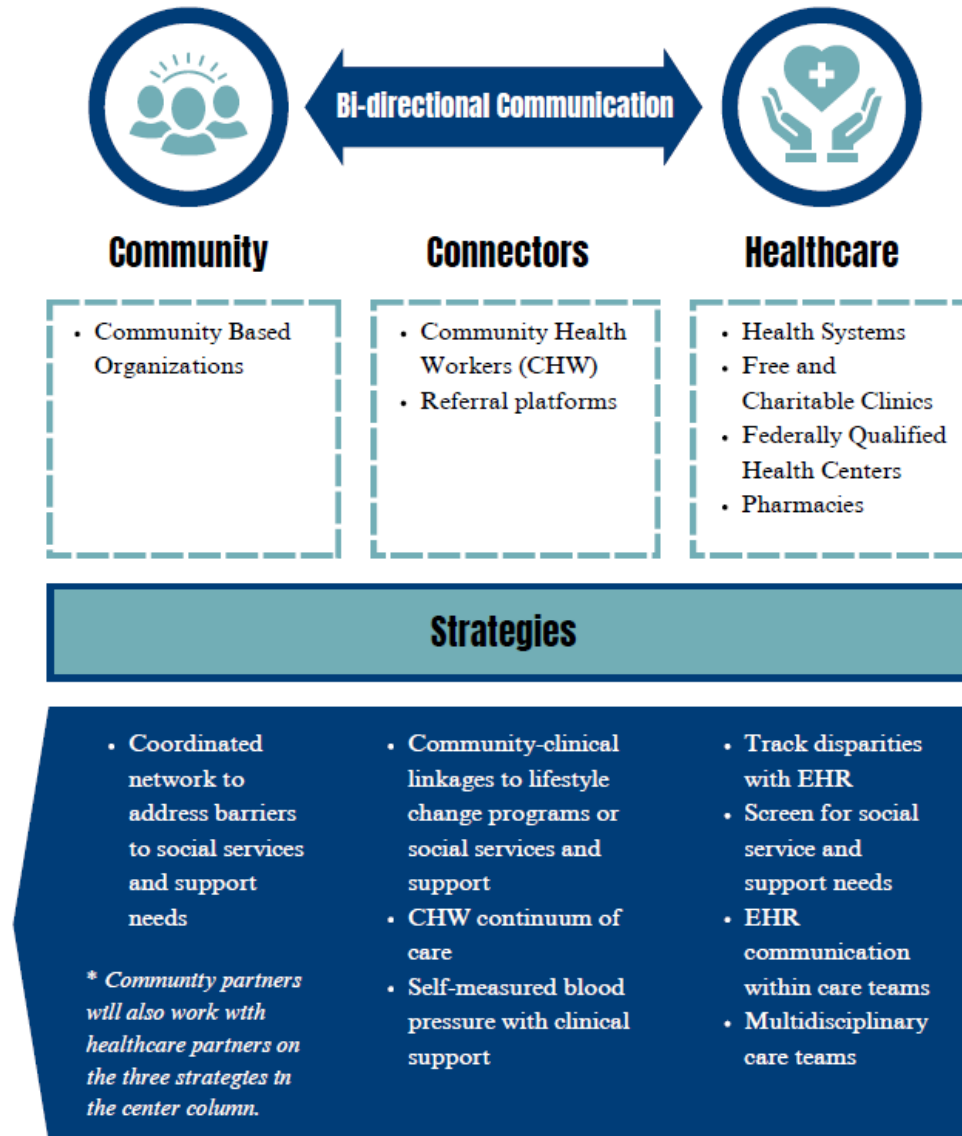
- from **Racial/Ethnic Minority Groups**
- with **Lower Income**
- who **Live in rural areas and other 'Access Deserts'**

Other areas of focus

Overall Vulnerability	Socioeconomic Status	Below 150% Poverty
		Unemployed
		Housing Cost Burden
		No High School Diploma
Household Characteristics		No Health Insurance
		Aged 65 & Older
		Aged 17 & Younger
		Civilian with a Disability
Racial & Ethnic Minority Status		Single-Parent Households
		English Language Proficiency
		Hispanic or Latino (of any race)
		Black or African American, Not Hispanic or Latino
Housing Type & Transportation		Asian, Not Hispanic or Latino
		American Indian or Alaska Native, Not Hispanic or Latino
		Native Hawaiian or Pacific Islander, Not Hispanic or Latino
		Two or More Races, Not Hispanic or Latino
		Other Races, Not Hispanic or Latino
		Multi-Unit Structures
		Mobile Homes
		Crowding
		No Vehicle
		Group Quarters



New heart health collaboratives



New heart health collaboratives

Brown County Heart Health Collaborative

- Wello

Dane County Heart Health Collaborative

- Foundation for Black Women's Wellness (FBWW)

Rural Heart Health Collaborative

- Rural Wisconsin Health Cooperative (RWHC)



Free and Charitable Clinic Heart Health Collaborative

- Wisconsin Association of Free and Charitable Clinics (WAFCC)

Community Pharmacy Heart Health Triads

- Pharmacy Society of Wisconsin (PSW)

Milwaukee Heart Health Learning Collaborative

- Health Connections, Inc.
- Wisconsin Department of Health Services Chronic Disease Prevention Program
- Y-EAT Right, Nutritional Consultant for Healthy Living



Wisconsin Heart Health Alliance

- Wisconsin Department of Health Services Chronic Disease Prevention Program

American Heart Association update



**American
Heart
Association®**

Current landscape and future planning



[Breakout Room Activity
Worksheets](#)

Closing & next steps

- Next Alliance Meeting in late February/early March 2024
- Interested in learning more about the new collaboratives or want support for your own heart health initiative?

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