



Core State Injury Prevention Program

Our Work

The Core State Injury Prevention Program (SIPP) aims to prevent and address:

- Traffic injury.
- Traumatic brain injury (TBI).
- Adverse childhood experiences (ACEs).

Injury and childhood adversity have widespread impacts on Wisconsinites. The Core SIPP team works with partners to prevent injury by increasing access and use of data and identifying collaboration opportunities.

2023 Wisconsin Data:



617 deaths

due to traffic accidents



4,262 hospitalizations

related to TBI



1 child out of every 20

has experienced four or more ACEs

Funding

From 2023 to 2025, Wisconsin received \$500,000 in funding from the CDC (Centers for Disease Control and Prevention) under the non-research cooperative agreement CDC-RFA-CE21-2101: Core State Injury Prevention Program (Core SIPP) through the National Center for Injury Prevention and Control.

Priorities

Traffic injury

Partner with the Wisconsin Department of Transportation to promote the Safe System Approach for traffic injury prevention

Traumatic brain injury (TBI)

Collaborate with the Brain Injury Association of Wisconsin to identify populations at-risk and in need of resources after a TBI

Adverse childhood experiences (ACEs)

Develop a shared vision for preventing childhood adversity with organizations currently serving Wisconsin families

Impact

Improved data infrastructure

Core SIPP has improved injury data access, which enables local leaders and partners to identify solutions for healthier communities. For example, Core SIPP funding provided data on the distribution of ACEs among Wisconsin children to legislators and decision makers on the Child Abuse Neglect Prevention Board.

Strengthened partnerships

Core SIPP partner engagement has increased the Wisconsin Injury and Violence Prevention Partnership size by 45%, increasing access to prevention education and data which improves injury prevention capacity across the state.

Looking ahead

A statewide Injury and Violence Prevention Strategic Plan is in development to address the top causes of injury and violence by focusing on shared risk and protective factors. Communities and prevention partners across the state are engaged in the creation of the plan.

The contents of this publication are solely the responsibility of the authors and do not necessarily represent the views of the CDC.

Injury and Violence Prevention Program

Bureau of Community Health Promotion

<https://www.dhs.wisconsin.gov/injury-prevention/index.html>

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