

Change Management Resources

Switch- How to Change Things When Change is Hard. Chip Heath & Dan Heath. 2010.
Good to Great: Why Some Companies Make the Lead...And Others Don't. Jim Collins.
Good to Great and the Social Sectors: A Monograph to Accompany Good to Great. Jim Collins. 2005.

Public Health Accreditation Board- www.phaboard.org

PH Quality Improvement Exchange: PHQIX <https://www.phqix.org/>

The Public Health Quality Improvement Exchange ([PHQIX](https://www.phqix.org/)) is an online community designed to be a communication hub for public health professionals interested in learning and sharing information about quality improvement (QI) in public health. PHQIX, created by [RTI International](#) and funded by [The Robert Wood Johnson Foundation](#), launched in September of 2012. Our goal is to sustain national QI efforts by providing public health practitioners with a means for obtaining knowledge from the experience of their colleagues. This community engagement will ensure that lessons learned are not limited solely to the individuals who executed a specific QI initiative.

The purpose of PHQIX is to disseminate information learned through QI initiatives and facilitate increased use of QI in public health practice. Our website includes:

- An online database of QI efforts conducted by governmental public health departments across the country
- Search and query functions to enable users to find interventions and tools relevant to their own health department and community needs; and
- A forum for dialogue and learning among the site's users
- If you are seeking QI knowledge or would like to impart your knowledge to others who may be interested in your QI initiative(s), please take a brief moment to register today and become a member of the PHQIX community. PHQIX is a public resource; there is no charge for participating!

UW-Certified Public Manager Program <http://continuingstudies.wisc.edu/certified-public-manager>

At a Glance:

What: 300-hour certificate program and individual classes

Who: Taught by UW-Madison staff and leading specialists and consultants in leadership, management, and workplace skills

How: 3 ways to learn—get certified with a self-directed program, get certified with a cohort group, or take individual classes if your goal isn't certification

When: Self-directed certification can begin any time; individual classes run Sept-June. The next cohort group starts Sept. 9.

Costs: Vary-

Questions: Contact program director, Robbi Dreifuerst at rdreifuerst@dcs.wisc.edu or 609.262-3830.

Why join the the CPM program?

Besides enhancing your administrative, technical, analytical, management, and communication skills, you'll network with statewide and national cadres of professional

public managers, learning from and with representatives of other governmental units, with the backing, resources, and staff of UW-Madison behind you.

National Association of City County Health Officials (NACCHO). www.naccho.org

National Prevention Strategy:

<http://www.surgeongeneral.gov/initiatives/prevention/about/actionplan.html>

Community Initiatives:

MANAGING CHANGE AND LEADING THROUGH TRANSITIONS A Guide for
Community And Public Health Practitioners:

http://www.leveragepoints.net/RESOURCES/Managing_Change_Leading_Transitions.pdf

Other Health Departments

New Orleans Health Department:

http://journals.lww.com/jphmp/Fulltext/2014/01000/New_Orleans_Health_Department_Using_the.18.aspx#

Sonoma County, California:

Strategic Plan:

http://journals.lww.com/jphmp/Fulltext/2014/01000/New_Orleans_Health_Department_Using_the.18.aspx#

Proposed Future State:

**Sustainable Improvements in Population Health: Overview of Community
Integration Structures and Emerging Innovations in Financing - CDC Health Policy
Series**

http://www.dialogue4health.org/uploads/resources/OADP_HealthcareFinanceReform_v6_2015_1_26.pdf

**The High Achieving Governmental Health Department in 2020 as the Community
Chief Health Strategist**

<http://www.resolve.org/site-healthleadershipforum/files/2014/05/The-High-Achieving-Governmental-Health-Department-as-the-Chief-Health-Strategist-by-2020-Final1.pdf>