

**Healthiest Wisconsin 2020**  
*Everyone living better, longer!*



Orientation for New Public Health Employees  
Madison, Wisconsin  
May 7, 2015

Wisconsin Department of Health Services

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**Presented By**

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Policy Section Chief  
State Health Plan Officer  
Office of Policy and Practice Alignment  
Division of Public Health  
Wisconsin Department of Health Services



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**Presentation Overview**

- ▣ Overview of Wisconsin's State Health Plan, *Healthiest Wisconsin 2020*
- ▣ Review results of the *HW2020 Baseline and Health Disparities Report*
- ▣ Describe the *Health Equity Check-In Project*
- ▣ Alignment with the State Innovation Model (SIM) Grant
- ▣ Discuss ways to engage partners



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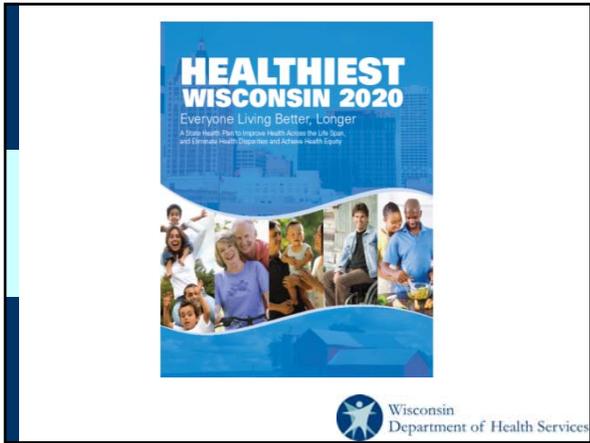
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**HW2020 Background**

- ❑ State Health Plan for the decade
- ❑ Required per Wisconsin Statute, Chapter 250.07 (1)(a)
- ❑ Plan released in 2010
- ❑ Input from 1,500+ Wisconsin residents
- ❑ 250 pages



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**Brief History**

- ❑ Healthier People in Wisconsin: A Public Health Agenda for the Year 2000
- ❑ Healthiest Wisconsin 2010: A Partnership Plan to Improve the Health of the Public
- ❑ Healthiest Wisconsin 2020: Everyone Living Better, Longer



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### Healthiest Wisconsin 2020 Linkages

- *Healthiest Wisconsin 2020* links directly to *Healthy People 2020*, the health plan for our Nation.
- Local health departments use *Healthiest Wisconsin 2020* as a guide in the development of their community health improvement plans (CHIPs).
  - All Wisconsin local health departments are required by state law to develop a CHIP.



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### HW2020 Framework

#### Vision

**Everyone Living Better, Longer**



#### Mission

**Assure conditions in which people can be healthy and members of healthy, safe and resilient families and communities**



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### HW2020 Goals

1. Improve health across the life span
2. Eliminate health disparities and achieve health equity



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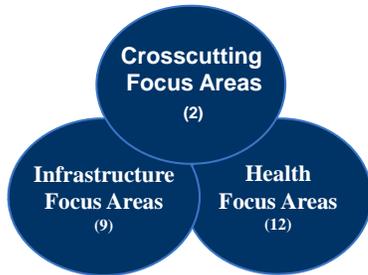
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## 23 Focus Areas



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## 2 Cross Cutting Focus Areas

1. Eliminate health disparities
2. Social, educational, and economic factors that impact health



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## 12 Health Focus Areas

1. Adequate, appropriate and safe food and nutrition
2. Alcohol and other drug use
3. Chronic disease prevention and management
4. Communicable disease prevention / control
5. Environmental and occupational health
6. Healthy growth and development
7. Injury and violence
8. Mental health
9. Oral health
10. Physical Activity
11. Reproductive and sexual health
12. Tobacco use and exposure



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## 9 Infrastructure Focus Areas

1. Access to high-quality health services
2. Collaborative partnerships for community health improvement
3. Diverse, sufficient, and competent workforce that promotes and protects health
4. Emergency preparedness, response, and recovery
5. Equitable, adequate, and stable public health funding
6. Health literacy
7. Public health capacity and quality
8. Public health research and evaluation
9. Systems to manage and share health information and knowledge



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## Monitoring and Reporting Progress

- The Wisconsin Public Health Council is charged with monitoring and reporting progress of the state health plan
- For *HW2010*, see: *HW2010 Data Report: Tracking a Decade's Progress: Summary Data for Healthiest Wisconsin 2010 (January 2012)*
- For *HW2020*: Midcourse Review: Underway.



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## *HW2020 Baseline and Health Disparities Report*

- Developed to track progress on the objectives of *Healthiest Wisconsin 2020 (HW2020)* and identify health disparities in the state.
- Addresses the health focus areas and access to healthcare, and provides data summaries by population:
  - Racial/ethnic minority populations (American Indians, Asians, Blacks, Hispanics)
  - Socioeconomic status
  - People with disabilities
  - Lesbian, gay, bisexual, and transgender populations
  - Geography



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## Scope of the Report

- 1,200 pages (on the web)
  - <http://www.dhs.wisconsin.gov/hw2020/hw2020baselinereport.htm>
- 26 chapters
- 30 data sources
- 60 contributors - DHS staff and UW PHI Fellows
- 2 years of development before publication in 2014




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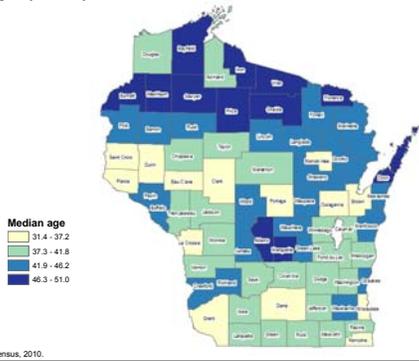
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INTRODUCTION Demographic overview

Median age by county, Wisconsin, 2010



Source: U.S. Census, 2010.

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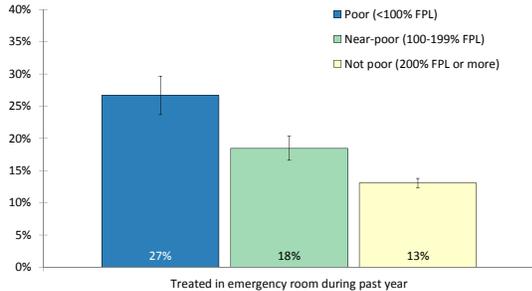
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INTRODUCTION Access to health care

Emergency room utilization among Wisconsin residents, by poverty status, 2008-2010



Source: Wisconsin Department of Health Services, Family Health Survey, 2008-2010.

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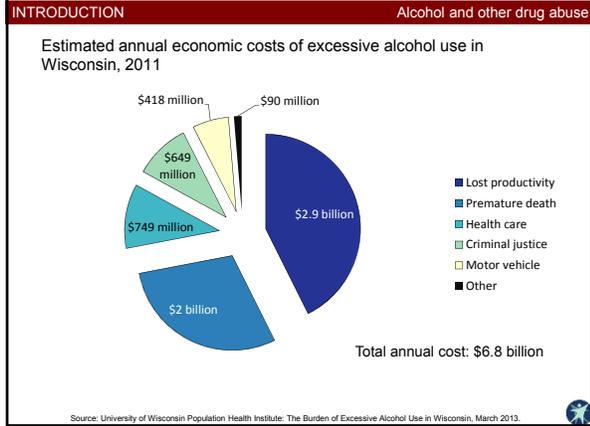
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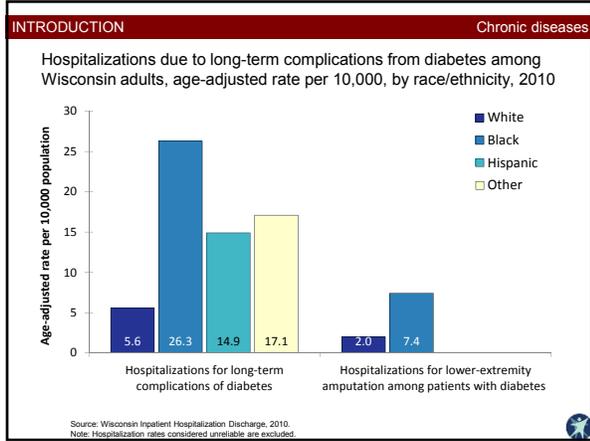
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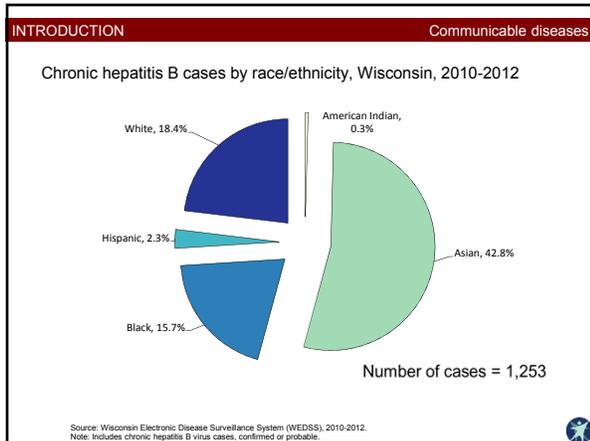
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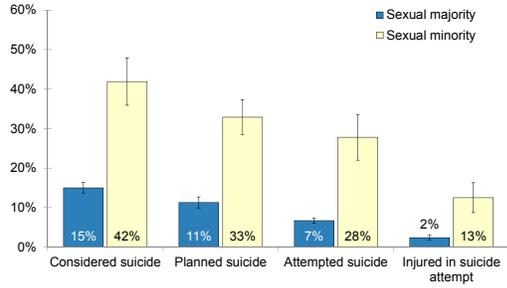
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**INTRODUCTION** Mental health

Suicide risk during past 12 months among Wisconsin high school students, by sexual minority status, 2007-2011



Source: Wisconsin Department of Public Instruction, Youth Risk Behavior Survey (YRBS).

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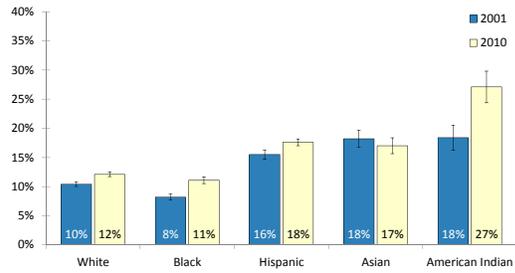
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**INTRODUCTION** Nutrition

Obesity among children (ages 2-4 years) enrolled in the WIC, by race/ethnicity, Wisconsin, 2001 and 2010



Source: Centers for Disease Control and Prevention (CDC) Pediatric Nutrition Surveillance Survey 2010.  
 Note: Based on  $\geq 85^{\text{th}}$  growth chart percentiles for Body Mass Index for age. WIC is the Supplemental Nutrition Program for Women, Infants, and Children.

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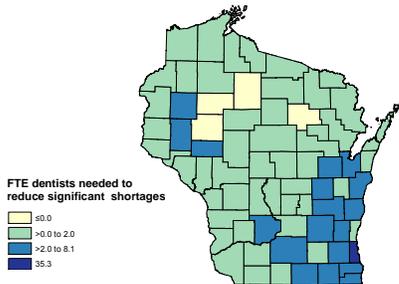
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**INTRODUCTION** Oral health

Number of full-time-equivalent (FTE) dentists needed to reduce significant shortages for Medicaid members, 2009



Source: Wisconsin Department of Health Services, Primary Care Office, Shortage Designation Program.

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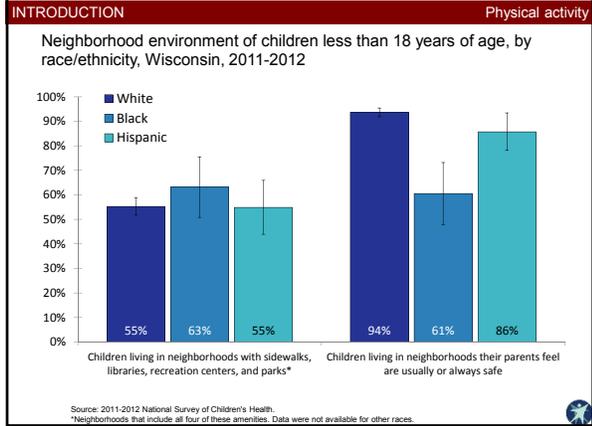
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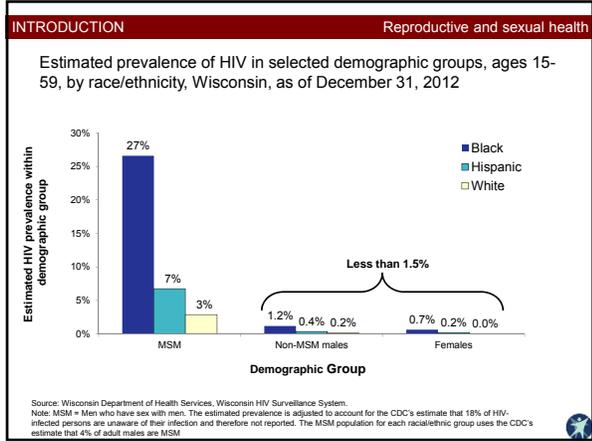
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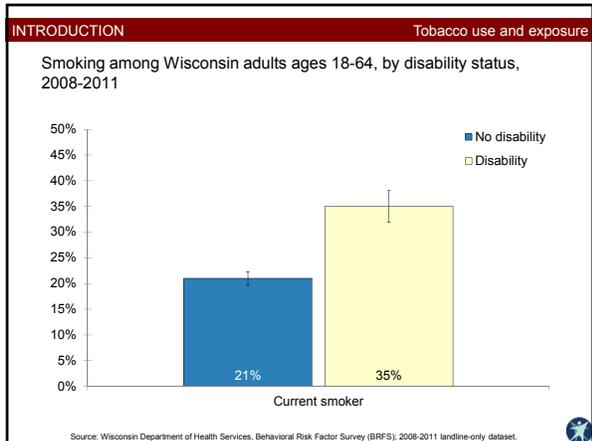
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## Key Findings

- Populations that experience disparities in socioeconomic status, health risk behaviors, and health outcomes in Wisconsin include:
  - Racial/ethnic minority populations
  - People with lower socioeconomic status (low income and less education)
  - People with disabilities
  - Lesbian, gay, bisexual and transgender (LGBT) populations
  - Residents of Milwaukee County and of rural areas




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## Selected Significant Disparities

Blacks	Hispanics	American Indians	Asians
• Homicide	• Health care coverage	• Obesity	• Hepatitis B
• Obesity	• Diabetes	• Suicide	• Tuberculosis
• Asthma	• Frequent mental distress	• Alcohol	• Hmong teen births
• Diabetes	• Emotional support	• Cervical cancer	
• Sexual risk behaviors			
• STDs & HIV			
• Teen births			
• Low birthweight			
Socioeconomic status	LGBT populations	People with disabilities	Geography
• Income by educational attainment	• Smoking	• Adverse childhood experiences	• Medical shortage areas
• ER visits	• Early initiation of risk	• Smoking	• Urban, rural vs. suburban
• Smoking & second-hand smoke exposure	• Depression & suicide		
• Lead poisoning	• School safety & support		
• Adverse childhood experiences	• Partner violence		
• Emotional support			

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## Data Implications

- Additional data are needed in order to better understand the extent to which health disparities exist in some of Wisconsin's relatively small populations, including:
  - Hispanics/Latinos
  - American Indians
  - Asians
  - People with disabilities
  - LGBT populations
  - Foreign-born populations




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## Health Equity Check-In

### Collaborative Evaluation Project Designed to:

- Determine if the results of the *Healthiest Wisconsin 2020 Baseline and Health Disparities Report* are reflective of the issues identified by minority communities
- Inform Wisconsin Minority Health Program priorities for 2015-2020
- Inform best use of funding and resource allocation for community health initiatives
- Inform Wisconsin Division of Public Health strategic priorities



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## Overview of Methods

- Community-led focus groups with minority populations
- Facilitators trained by program staff
- Step-by-step guide for facilitators to help support consistent process
- \$25 gift card incentives for participants
- Baseline data slides shared with participants
- Audio-recorded and transcribed for coding



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## Focus Groups

Community Members	Community Health Workers	Key Informants
<ul style="list-style-type: none"><li>• African American</li><li>• Hmong</li><li>• Latino</li><li>• LGBT</li><li>• American Indian (planned)</li><li>• Disability (planned)</li><li>• Rural (planned)</li></ul>	<ul style="list-style-type: none"><li>• African American</li><li>• American Indian</li><li>• Asian</li><li>• Latino</li><li>• Refugee</li></ul>	<ul style="list-style-type: none"><li>• Wisconsin Minority Health Leadership Council</li><li>• Wisconsin Tribal Health Directors Association (Planned)</li></ul>



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## Dissemination Plans

- High-level summaries to inform program staff
- Fact sheets to the community
- Manuscripts to appropriate journals
- Presentations to Partners
- Conference Presentations
  - Accepted presentation at WPHA
  - Submitted abstract to APHA



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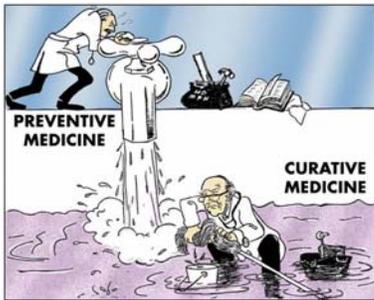
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## State Innovation Model (SIM) Goals

- Improve population health.
- Transform healthcare payment and delivery systems.
- Decrease total per capita health care spending.



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## Wisconsin SIM Award

- ▣ Submitted application on July 21, 2014
- ▣ Received NOA on December 17, 2014
- ▣ Received approximately \$2.49M planning grant to fund staff and resources to produce a comprehensive State Health System Innovation Plan (SHIP)



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Healthier People. Health Care Value.

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## The Purpose of SHIP

- Create a **multi-stakeholder transformation approach** that identifies and enables better practice across entire stakeholder community to achieve **improved health and high value health care** for Wisconsin citizens
- Build, refine, and improve the transformation model during the 12 month SIM/SHIP grant period with **at least two and possibly more** sub-populations in Population Health, Behavioral Health and Care Redesign
- Identify better practices **implementation requirements** and considerations to support ongoing transformation, including **payment models, transformation measurement, and HIT requirements**
- Incorporate plans for **dissemination and implementation** of transformation approach and resulting better practice(s) menus to create a statewide learning community dedicated and enabled to address health and health care challenges across Wisconsin



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## SHIP Plan for Improving Population Health Important Components

- Scope: Improve health outcomes, health care quality, and reduce costs
- "Required populations" – Tobacco, Obesity, Diabetes
- Bridge clinical and community based strategies
- Reference national sources of goals and strategies (NPS, AHRQ, CDC, Community Guide, etc.)
- Significant focus areas
- Measurable improvement in 3 – 5 years
- SMART goals
- Focus on gaps/disparities in outcomes
- Engage wide range of partners
- Final deliverable development will be led by SHIP analysts



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## Care Redesign: Diabetes and Hypertension

- Men and women
- 18 – 64
- Primary diagnosis of **diabetes**, secondary diagnosis of **hypertension**
- Statewide
- Focus will be most current 12 months of data available
- All provider types, all health insurance coverage types minus Medicare, including uninsured



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## Behavioral Health: Depression and Diabetes

- Men and women
- 18 – 64
- Primary diagnosis of **depression**, secondary diagnosis of **diabetes**
- Statewide
- Focus will be most current 12 months of data available
- All provider types, all health insurance coverage types minus Medicare, including uninsured



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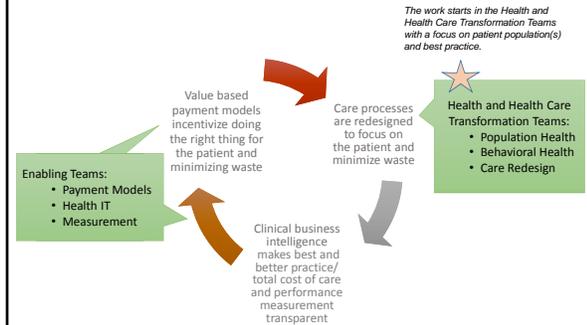
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## SHIP Team Organizational Structure to Support Transformation




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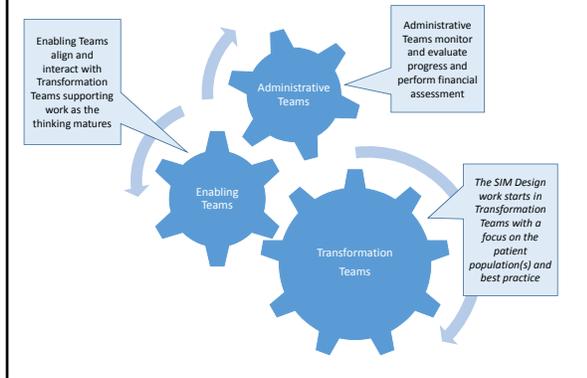
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## SHIP Team Interaction Diagram




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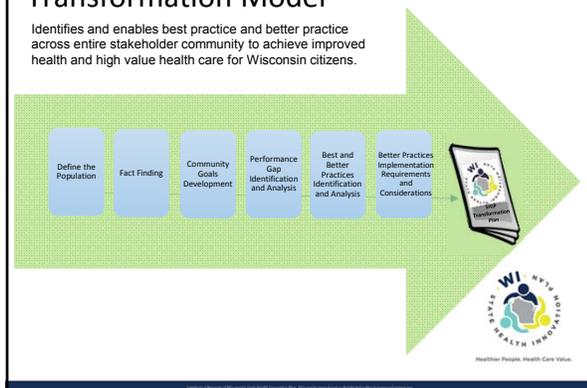
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## Transformation Model

Identifies and enables best practice and better practice across entire stakeholder community to achieve improved health and high value health care for Wisconsin citizens.




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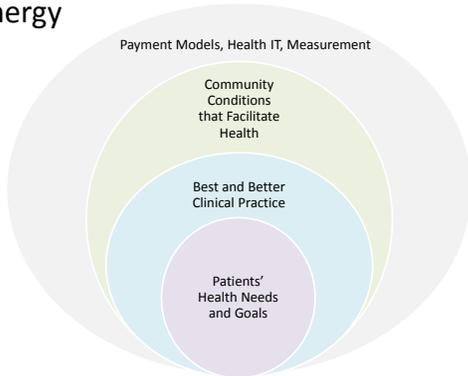
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## Synergy




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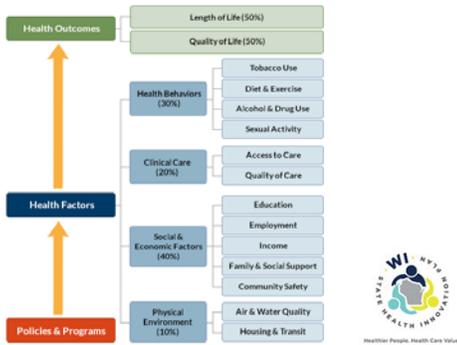
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## What's Relevant to Our Work?




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## Getting Involved

- ❑ Contact the workgroup facilitators to inquire about joining the advisory team
- ❑ Stay up-to-date via the website: <https://www.dhs.wisconsin.gov/sim/index.htm>




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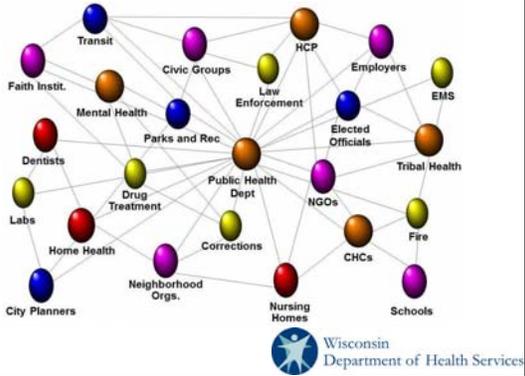
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## Partner Engagement




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## Who are the *HW2020* Partners?




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## Bringing Local Initiatives Together




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## Bringing Local Initiatives Together



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We can accomplish the *impossible* with teamwork.

By simply changing the  
"I" to "We"  
"Illness" becomes "Wellness"!



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## HW2020 Endorsement Form

*"It takes the work of many  
to improve the health of all!"*

- Review and complete the form available at the HW2020 web site
- Become a champion
- Share leadership and accountability for the public's health
- Non-binding



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## HW2020 Website

### Additional Information and Resources

- Tool Box
- User's Guide
- Downloadable Partner Materials
- Evidence-Based Resources

#### Web Link:

<http://dhs.wisconsin.gov/hw2020/>



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## Contact Information

### HW2020 Mailbox

[DHSW2020@dhs.wisconsin.gov](mailto:DHSW2020@dhs.wisconsin.gov)

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State Health Plan Officer

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*"Be the Change  
You Wish to See  
in the World"*

-Gandhi



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***“Everyone Living Better, Longer”***



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